HOLLYWOOD | SCREEN-STAGE-RADIO | BROADWAY

VARIETY

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430% AD TILT IN 3½ YEARS

Estimate Green Fees Are Off 50%; Think Golf's Expense Aiding Tennis

The summer of 1931 in the business records of golfdom will go down as one big slice into the woods.

In previous years, since golf started to grow, each summer brought a big increase in players, club coffers continually swelled with green fees, memberships and other bucks. But the influx stopped this spring and thus far 1931 shows an average drop under last summer of around 50% in attendance for all courses. Professionals of various clubs agree on this figure. The only exceptions are those few clubs with a limited number of wealthy members who split the yearly deficit and don't care, and the municipal courses operated by the cities and towns at small cost to players. This is particularly true around the east.

The ancient and honorable game of chasing the meshed or dimpled aspirin has been an attraction for a select few for a couple of decades or more, but its appeal did not become general in this country until seven or eight years ago.

Last year came miniature golf and though a fad it planted in many the golf germ. At the finish of last summer it looked as if 1931 would be golf's heaviest year. Then came the depression.

Too Expensive

For an idea of Scotch origin, golf is quite expensive. On the municipal links the vice can be practised fairly cheaply, but the chief trouble is congestion. The big trouble with the private course is the overhead. The per game cost for club members isn't great, though high enough. But most new golfers are members' guests. They usually don't join until later. It costs money to join, as well as to play while a non-member, hence the current decline in converts.

Around New York club green fees range from $2 or $3 on weekdays to $4, $5, $7 and $10 on the weekend. The average working man can't get out any day but Sunday.

The following is an itemized estimate of the expenses for a Sunday or holiday of golf at the average

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Only 3 Night Clubs Now Left on B'way

Collapse of the Argonaut Club last week left but one couvert nite club in Times Square, and only three night clubs all told, excepting the fried rice and yoca mein joints with floor shows.

The lone surviving couvert charge spot is the El Patio. Hollywood restaurant and Paramount Hotel grill are running shows on the non-tap basis, although the former still insists on $2 minimum checks.

This is Broadway's smallest number of midnight-and-after entertainment spots in more than a decade.

She's Idle

As a result of the depression, Thomas (Fats) Waller, the colored composer, has written "I'm An Unemployed Sweetheart."

It's a song.

COAST HOTEL'S GIG BALLYHOO

Los Angeles, July 13.

The gigolo is finally accorded full recognition as a social equal and as a companion for lonely women.

In an interview printed in the conservative "Times," Mrs. Erma Hubbell, social executive of the Ambassador, Los Angeles, class hotel need no longer be lonely places, partly because of gigolos.

She said: "We have arranged a series of tango teas and just to be sure lonely women will find a partner who can dance the tango, we always have from six to eight gigolos—trained professional dancers—on hand to serve as partners." The gigs are all Latin-Americans, making the Cocoanut their headquarters.

Mrs. Hubbell says the Ambassador was the first hotel in America to introduce the gig, and she believes they have proven their worth.

Mrs. Hubbell ought to know. She is head of the International Association of Social Executives, and her job is to make guests feel at home.

MIND READER AND FILM AT 15c—14TH ST. HOUSE

On 14th street, New York, for 15c may be seen and heard a film show with a mind reader extra.

Dr. Zimbad is the mentally gifted guy who's giving away info to cut rate epilectics.

Theatre is the Acme. It believed an opening existed to double up on the show end and bust up the buyers' strike downtown. So Zimmy is hooked in with a girl phenom on guessing. She is with a tab daily that likes mitt dames.

At the same time the Acme hammered down the top until reaching 15c. There it stands for come one come all any time day or nite.

They Bust Like This

Hollywood, June 13.

Typical Hollywood bankruptcy listed by Edward N. Phillips, actor. His $4,662 liabilities include $729 owed a casting directory and $2,125 in payments due on a radio, piano, two cars and household furniture.

Phillips figures assets at $1,100, mostly in the foregoing articles.

NBC-CBS LEAP FROM '28 TO '31

Figures by the Month—$26,819,156 for Both Networks in '30—$11,539,094 for First 4 Months of This Year—Some Months Show Wide Difference

JULY-DECEMBER DROPS

From the beginning of 1928 to April, 1931, money spent by commercials with NBC and CBS on radio advertising increased 430%. This percentage is secured by figures compiled from the networks by Denney's, authority on radio advertising expenditures. They show the amount of money spent with NBC and CBS each month from January 1928 to April 1931. It was in 1928 that CBS was first formed and commenced network broadcasts.

Figures reveal that in January, 1928, $651,015 was spent for time on NBC. During April, 1931, $2,193,263

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Foreign Stars May Be Sent Over Here to Personally Appear

Ufa may bring Willy Fritsch and Lillian Harvey to America in December for a personal appearance at the Ufa-Cosmopolitan theatre, New York, in connection with a new picture in which the couple start, "Die Einbrecher" ("The Criminals").

Fritsch and Miss Harvey are Ufa's best b.o. attraction, always teamed.

Everybody In on Drive For Home Town Weekends

Cincinnati, July 13.

Hotels, parks, theatres, and all show spots locally are coming in for extensive free blasts as the result of "Shop and Play Over the Weekend in Cincinnati," a campaign fostered by local papers.

It's the first known gag of the sort pulled here. Idea is to keep the folks home and lure outsiders.

Car company issues 15 cent passes good on all lines from noon to midnight Saturday; Gibson hotel for $10 and the Netherland for $8 putting out weekend cards calling for dinners, dancing, room, breakfast, etc., over the weekend and a peek through a telescope on the Carew Tower is touted as a snappy way to while away a Sunday evening.

Department stores also staying open Saturday afternoons as an accommodation to weekend holidayers.

'Frisco—Wine and Metropolitanism; L. A.—Brine and Anthropomorphism

50-50 Compromise

When one of Al Capone's chief lieutenants was asked why Capone didn't attempt a compromise with the Government, the lieut. replied:

"Sure, Al will compromise! If the Government lays off, Al will lay off!"

PSYCHOLOGICAL HOOEY, SAYS U

Psychologists, psychiatrists and gynecologists are okay in their lines but in the film business they don't even rate space in the newspapers. Except for the free advertising which has done the individual more good than the company, Universal, which has gone in for more freak experiments than any organization in the industry, reports itself finally convinced that the whole thing is the hooey.

Not one good idea has been culled from a single outsider given a temporary Hollywood berth by U. Uites figure that the company altogether has given posts at various times to at least 12 of the psychologically inclined. All have been let out because they panned or petered out, 'tis declared. Some are now posing in the outside world as picture reformers and idealists. A few are not only lecturing but are writing books along "authoritative" lines on picturedom.

ORPHANAGES OFF 'LONG LEGS' FILM FOR KIDS

Dallas, July 13.

Attempting logical tie-up with local orphanges on "Daddy Long Legs," Marsline Moore, Palace mgr., got the razzberry from all except one.

Moore invited the kids free, but superintendents said nix on the good will stuff. Claim the "Daddy" pict puts 'em in a bad light and no use spoiling the kids.

First local instance where a free ducat was turned down in this burg.

L. A. Police Radios As Boon to Shysters

Los Angeles, July 13.

Ambulance chasers are beating these conveyances to the spot, thanks to police radio. Short-wave sets for the police alarm broadcasts are selling fast to lawyers, garages and insurance men.

The small time lawyers and insurers are often on the spot before the law.

San Francisco, July 13.

This is the upstate angle, for a change. For the last 20 years, San Francisco and Los Angeles have been making faces at each other over which is the best town. Not the biggest, for no city in the world can compare with L. A. if you take those "Los Angeles City Limits" signs seriously. One is planted on the edge of the Mojave desert, 70 miles east of L. A.

Frisco, with a population of 500,000, manages to be the metropolitan center of the Coast, despite L. A.'s 1,500,000 population. It's a miniature New York, lacking that sappy appearance of L. A. and the midwestern psychology of the transplanted farmers who make up the bulk of southern California's population.

Liberal Administration

City government is liberal, and plenty goes that would land 'em in the clink in L. A.

While Frisco has progressed morally since the days of the Barbary Coast, some of the former elements remain. Speaks and gambling joints are numerous. The town has 20 night club against L. A.'s half dozen.

Best eating spots on the Coast are in Frisco. That's one thing L. A. lacks. Here there are places which serve anything that's illegal. For instance, a dinner for seven consisting of brook trout, Pismo clams, grouse and plenty of wine—all agin' the law—will set the host back $20. In L. A. it would cost a two-reeler for the same layout.

West's Wall Street

California street is the West's Wall Street. It makes L. A.'s Spring street look like a one-way alley. All the dough on the Coast comes out of this stem.

The big shots here lack snobbishness. Noon at the Palace hotel sees them all gathered for lunch. They stand around and shake dice for lunch. In L. A. the town's big men eat behind barred doors.

Ten miles from Market street is the Tanforan race track. Racing is taboo in California, but a Frisco judge in the lower court said the law was screwy, and the District Attorney didn't bother about appealing.

The present Governor Rolph was mayor of Frisco for so many years the northern end of the state decided to make him Governor. He won against L. A.'s wishes. The new city head, Mayor Rossi, was Rolph's pal.

Frisco is devoid of all the hoke that has made L. A. a national joke. They have the same laws as L. A., but if it's an unpopular law and makes chumps out of the citizens, it's enforced with a degree of intelligence. And there's no Hollywood.

LIMB SILHOUETTES

Minneapolis, July 13.

Local flappers have another fad. They adorn their limbs with silhouettes of film stars.

Some have the silhouettes on their bare legs, where they show to best adventage at the bathing beaches.

Milliken Tells Producers What Customers Want, Even If They Don't Believe Him

Hollywood, July 13.

First film "style conference" to settle the coming year's picture trend was held at the Hays office Tuesday (7). Death of jazz age plots, partial killing off of gangster pictures and the fostering of blue-eyed romance stories as the most surefire b.o. theme were recommended to the gathered producers by ex-Gov. Carl Milliken, secretary of the M.P.P.A., and Charles Pettijohn, general counsel.

Nothing was said about making the "style conference" a regular event, but if this outlining of story trends to help producers over rough spots for the coming year works successfully other such confabs will be held.

Pettijohn, who came here for the meeting, and Milliken, who was also here to address the National Education Association convention, did most of the talking. It was the regular quarterly business meeting of the Hays organization.

Confab was in line with Hays' policy of acting as informer between public and film producers in the matter of picture types.

"There is too much insulation between company branch managers and producers in Hollywood," said Milliken, in discussing the meeting later. "By the time the managers' ideas on pictures reach the producers, it is often too late for the latter to act on them.

"The Association keeps in contact with public groups, newspaper editors, exhibitors and others, and so is able to tell producers what they want. We have our finger on the public pulse.

No Whoopee Stuff

"We are now in what may be called a headache recovery period. People in general don't care for whoopee stuff during depression. Neither do they want problem plots on the screen. They want romances of the lighter sort. No stark realism.

"Of course, they want pictures of other types, too, but the lighter romance will be the prevailing trend for the coming year, as Mr. Hays said last April," stated Milliken.

"Other types that will be popular are the historic epic, like 'Cimarron,' and musical comedies." Gangster pictures have been overdone, he said, but there will be a certain amount of gang films.

Milliken reiterated that the Hays office is satisfied with the working of the code. He said its operation is improving.

"Art Needs Laws"

"The code provides the laws of art for pictures, and every art must have its laws. The code is making dramatists out of writers."

He referred to the recently made "Bad Girl" (Fox) as an example of increasing cleverness on the part of writers. Although a difficult story, situations were handled with good taste. An art can reach greater perfection, he said, when it has laws to follow.

Asked why he came out here to address the teachers' convention, Milliken said the little and big schoolhouses play an important part in bringing children to the box office. "We hope to get teachers to instruct children in appreciation of picture art as they now do for other arts."

Teachers were afraid of their jobs when educational talkers came into their field, Milliken stated. They resented pictures. Now they see educational films as an aid instead of a displacement.

Milliken refused to discuss the situation between the Hays office and Federal Council of Churches. "Everything to be said has already been said," he stated.

It is always better to be silent and be thought a fool than open your mouth and remove all doubt about it.

MR. AND MRS. JACK NORWORTH
130 West 44th Street
New York

Fox's Own Court

Hollywood, July 13.

A police court with Joseph Reilly handing down the decisions has been set up at Fox Movietone City to take care of employees who disobey lot orders.

Employees, said to include even top execs, who smoke on the set, forget boulevard stops and park in the wrong spots will get tickets. First and second offenses aren't so bad, but on the third a copy of the ticket goes to Sol Wurtzel.

TALKING AWAY FOX'S FLAGG-QUIRT FORMULA

Hollywood, July 13.

William Anthony McGuire has persuaded Sol Wurtzel of Fox to abandon the idea of continuing the Flagg and Quirt idea for Victor McLaglen and Edmund Loew and to permit the team to switch to newer characterizations. McGuire argued the public has become fed up on the standard formula in use since "What Price Glory?" Recent talkers with the team failed to live up to the grosses reached by "Cockeyed World." Quirt and Flagg are becoming red flags to the various censor boards.

McGuire is now working on "Disorderly Conduct." It is reported remote from the former type while still permitting free play to vivid actions and striking situations.

D. A. Advocates Sound Pictures for Confessions

Denver, July 13.

Because two confessions have been ruled out of court on the claim they had been obtained under duress, District Attorney Wettengal has urged the city to install camera sound equipment in police headquarters and the projection outfit in one of the criminal courtrooms. In this way the jury could be the judge if force had been used.

D. A. says talking pictures would give a true picture of the situation at police headquarters and would be admissible in a criminal trial in Colorado.

More Weight for Tallulah

Tallulah Bankhead has gained a reported 10 pounds after being placed on a milk diet at the request of Paramount.

After making her first, "Tarnished Lady" Par suggested Tallulah have her face filled out a little more for "My Sin," now in production at Astoria.

Mae Clark Gets Ring And Her Own Cameraman

Hollywood, July 13.

Engagement of Mae Clark and Henry Freulich, cameraman at Columbia, is set. Jack Freulich, father of Henry, has been chief photographer at Universal for years.

It will be the second marital event for Miss Clark, who has a divorce from Lew Brice, brother of Fanny Brice. Miss Clark is under contract to Universal.

Durante at Work

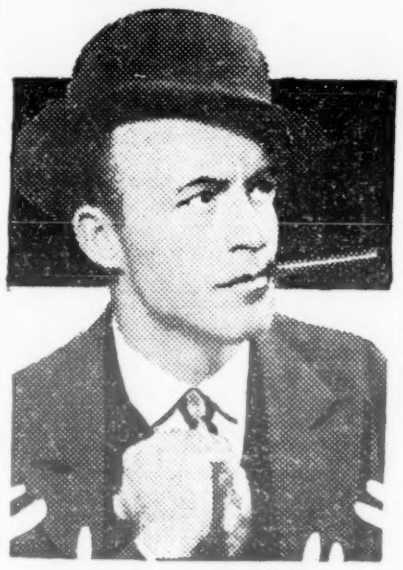
Hollywood, July 13.

Jimmy Durante is going to work right away for Metro. Herr Schnozzola will lend his art to "Get Rich Quick Wallingford," the new Bill Haines picture.

Jimmy, Eddie Jackson and Jack Harvey, their secretary, blew in here from Agua Caliente where they nibbled and got burned.

Lou Clayton leaves New York this week to make it a foursome.

There's a possibility that the Durante boys will perform in the Embassy Club's new roof garden.



WILL MAHONEY

The London "Times" said, "Mr. Will Mahoney, who is at the Palladium this week, is the most amusing American comedian seen in London in recent years. There is personality in his performance, and he provokes laughter that cannot be suppressed."

Direction
RALPH G. FARNUM
1560 Broadway

FILM SOBBIES NOW COMPETE WITH SEERS

Hollywood, July 13.

Who is becoming engaged or getting married or divorced in the option colony is figured out in advance—sometimes as much as two months—by the fan mag chatter writers who must get their stuff in weeks before their sheet comes out. They make up a femme's mind before she does herself, and will nose out a separation when everything seems rosy even to the mother-in-laws. They're the world's riskiest prophets, because their prophecies are in print.

"It's only in Hollywood that they could ply their prophecies. Not even the principals in the stories are sure, so the mag can't be called wrong.

Creating News

In many cases where the chatterers announce an engagement or a kiss-and-make-up story, the parties go through with it not to appear foolish in the eye of the film mob, although they planned otherwise. As prognosticators, the chatterers seem about 50% right.

One femme chatterer, learning a couple she had said were about to separate were getting over their peeve, paid the wife and hubby separate visits. Before she got through the dove of peace had gone on a world cruise.

ROBINSON'S ACT MUST BE O. K. OR WON'T PLAY

Hollywood, July 13.

Edward G. Robinson's unusual counter to his acceptance of RKO's offer of $5,000 weekly for him in a vaude act is that if the act is not right when produced, he will not continue in it.

RKO wants the gangster player for its large cities in the east, principally Cleveland, Chicago, Cincinnati, New York and Brooklyn.

Robinson's is considered the biggest stage draw name from the screen just at present, which accounts for the Robinson salary.

Critic Clark—Actor?

First dramatic editor to possibly chance pictures as an actor is Alexander Clark, d. e., for Vanity Fair mag.

Metro is testing him.

SALLY'S FOX TERMER

Hollywood, July 13.

Fox has slipped Sally O'Neil a term contract on the strength of her work in "The Brat."

Miss O'Neil has only been intermittently active in pictures the past two years.

Peculiar Situation of Wanger's Par Contracts Keeps Him Tied

Walter Wanger seems tied up to Paramount, despite he is no longer active with that producing company. It's a matter of contracts. Wanger's present contract, which has been settled by Paramount with Wanger still drawing weekly against the settlement, expires Sept. 27, next. His contract with Paramount made last April does not become effective until Sept. 27.

In consequence of this situation and probably with Paramount likely agreeable to Wanger's engagement elsewhere if releasing it from the contractual obligation of the two-year agreement starting in September, Wanger could not accept another producing job meanwhile unless Par settled the two-year agreement before it starts.

Wanger is proceeding under the advice of his attorney, Nathan Burkan. What the outcome may be when the new contract becomes effective in September isn't being predicted by any of those concerned.

RKO Report

A report that Wanger might go with Radio Pictures spread last week after Wanger had called upon Hiram Brown of RKO. Nothing developed from the interview, from the accounts of it, as Wanger is not free to make another engagement at this time. The interview was held through a letter from Wanger to Brown, it is said. It's also stated that Wanger, probably under his attorney's instructions, wrote a similar letter to all film producing companies stating he is open to consider an engagement.

The Wanger status at present seems to be in accord with the previous reported intention of Paramount not hurrying to settle with Wanger, obliging the latter to use his best efforts to obtain another position with a salary comparative to that in his Par contract, reported at $5,500 weekly, when that agreement starts. Such other job if obtained by Wanger would be employed by Paramount as a defense or offset to any claim Wanger could place against it.

Wanger's contract executed in April and starting in September is said to have been signed for Paramount by Adolph Zukor.

Tonic Peddlers Out

Hollywood, July 13.

Answering the flock of newspaper writers who criticized the studio pass system which barred everybody but the bootlegger, Paramount has isued orders of no bootleggers on the lot. Business must be conducted over the phone or elsewhere, and deliveries cannot be made at the studio.

Other studios are also believed about to close the gate to the alky peddlers. Storm of criticism on the pass system now in vogue centered about freedom allowed the tonic men.

EVEN JUNGLES ARE HEP TO FILM LUCRE

Hollywood, July 13.

All luggage of Mr. and Mrs. Ernest Schoedsack and Rex Wimpy, cameraman, who left last week for India to shoot jungle sequences for "Lives of a Bengal Lancer," is marked Schoedsack Expedition with no mention of Paramount.

Jungle mob is so familiar with picture expeditions it immediately jacks up all service charges when a studio financed group heaves into sight.

Paramount is willing to sacrifice billing in the jungle for a more reasonable expedition budget.

"Times'" Studio War

Los Angeles, July 13.

Studios hear that the local "Times" plans to take out its peeve on the ad rate war with a bitter campaign against pictures in general. The studio pass system also has Harry Chandler's morning sheet still aggravated.

"Times" is adamant on no 15-and-2% to any agency for theatre ads. and is reported digging into the files for "bull" anecdotes on the picture makers.

The studio pass system has accomplished the curbing of visiting chiselers, however, and the studios plan to reopen gradually to papers and solicitors regarded as legitimate in the industry.

SAILINGS

Sept. 25 (Paris to New York) Madeleine Herbert (Lafayette).

Sept. 10 (Paris to New York) Emily Nichols (Geo. Washington).

Sept. 3 (Paris to New York) King Kennedy, Bruce Riley (Ile de France).

August 18 (Plymouth to New York) Lil Dagover (Ile de France).

Aug. 8 (Paris to New York) Helen Dufour (New Amsterdam).

July 31 (New York to London), William Oldknow (Majestic).

July 27 (Berlin to New York) Rosalie Stewart (Bremen).

July 22 (Paris to New York) Gloria Swanson; Deno and Rochelle (Ile de France).

July 22 (London to New York, Digtanos (Majestic).

July 18 (New York to Paris) Stella Unger (Paris).

July 17 (New York to Paris) Constance Bennett (Bremen).

July 16 (New York to Hamburg) Mrs. Hannah Franken (America).

July 16 (Paris to New York) Al Woods, B. S. Moss (Europa).

July 11 (New York to Paris), Mr. and Mrs. Louis Bernstein, Mrs. Elliot Shapiro (Ile de France).

July 11 (London to New York), Lillian Roth (Mauretania).

July 10 (New York to Paris), Mr. and Mrs. Jack Warner and Jackie, Jr. (Bremen).

July 10 (New York to London) Peggy O'Neill (Columbus).

July 10 (Paris to New York), C. Bascom Slemp (Bremen).

July 10 (Capetown to London) Tommy Sandilands (Warwick Castle).

July 3 (Capetown to London) Alma Barnes and sister (Windsor Castle).

GIRL BALL PLAYERS ATTACHED ENROUTE

Kansas City, July 13.

Nineteen girls, of the Hollywood Movie Stars ball team, were without jobs, uniforms, or anything, when the bus, in which they were traveling, and their baggage were attached on the Kansas side at the instigation of T. W. Chatburn, who claimed he had been displaced as business manager, and that there is $3,763 due him.

The team, organized in Los Angeles a couple of months ago, was en route to Des Moines. Suit and attachment delayed the jump.

MISS MAC DONALD'S BREAK

French Papers at Last Commencing to Believe

Paris, July 13.

Looks like that Jeannette MacDonald disappearance yarn which has been bothering the natives here, is finally slain.

All local dailies gave considerable space to "Variety's" authoritative report of Miss MacDonald's impending European trip.

Quillan Changed After Illness; 10-Day Delay

Hollywood, July 13.

Returning to the studio after a two weeks' illness, Eddie Quillan had lost so much weight he couldn't go back into "Eddie Cuts In." His new takes didn't match with earlier scenes.

Quillan waited around for several days while the RKO Pathe picture went 10 days behind schedule.

Harwood Coming Over

London, July 13.

Henry Harwood has been engaged by Metro and goes over as soon as he can get ready.

He's a playwright and producer.

F & M NOW LEAD PRODUCERS

Film Satires Now Look Cold For Production

Hollywood, July 13.

Because the industry doesn't fancy seeing itself ridiculed, two anti-Hollywood scripts purchased for heavy dough may never see production. Delays in getting "Queer People" into production, after Howard Hughes expended considerable funds on its preparation, point to "Once in a Lifetime," Universal property, also being abandoned.

Because of the known antipathy to its production, casting on "People" has been difficult. And then there is the walkout of Leo McCarey, slated to direct, who dodged the assignment after protracted story conferences.

Goldwyn-Hughes Tiff

This is supposedly another reason for the feeling between Sam Goldwyn and Hughes, although both are on the same lot. Hughes burned at Goldwyn's claimed attempts to lure McCarey and Jean Harlow away from his managerial wing and charged that both were made offers to jump the fence. Hughes also feels that Goldwyn is, in a way, responsible for McCarey chilling on the direction of "Q. P."

When McCarey got back from New York last week he made it plain to Hughes that he is not in sympathy with the story despite his first enthusiasm when he originally got the assignment.

Hughes' Trouble

"Queer People" has been nothing but grief for Hughes since he first bought it. Local chatterers, especially, made it plain they're out of sympathy with it for reasons of their own, but they all attacked it on the pro-industry angle.

Howard J. Green and Richard Schayer, who did the screen treatment (which Ben Hecht dialogued), denatured the satirical stuff, but film men feel that if "Queer People" is aired then "Once in a Lifetime," the Hart-Kaufman play, an even more caustic diatribe, should get the studio gate. Idea is that the industry should not woo public ridicule by self-satirization at this time.

There is also the problem of where the picture can play if the big firms turn thumbs down on its exhibition.

FRESH CROP OF STAGE TALENT FOR PICTURES

Hollywood, July 13.

Paramount and Fox are taking on another batch of Broadway talent.

Ralph Morgan, male lead of "Strange Interlude," has a Fox termer, while Janet Read, of "Whoopee" and "Ballyhoo," is being dickered with for by the same firm in the east.

Marjorie Gateson is about set with Par for a termer, and Raymond Guinon, of "Young Sinners," also goes to this company at $1,000 a week. He'll be "Gene Raymond" for the screen. Guinon was with the Shuberts at $400 and is reported paying $250 a week for his release.

Minor Watson was brought in from vacation for Paramount's "24 Hours," then returns to Broadway. Dorothy Tree and George Barbier also landed last week as the last of Par's 10 legit imports. Dorothy Hall, here for the Coast stage edition of "Greeks," is also getting the eye from pictures.

Marion's Intermission

Marion Spitzer has relinquished her connection with Caddo in New York. Howard Hughes' company will hereafter be represented in New York through United Artists.

Miss Spitzer (Mrs. Harlan Thompson) is retiring to Great Neck, L. I., to complete a novel and scenario until after a new family member arrives.

Reno Aftermath

Los Angeles, July 13.

Usual whoopee stuff on the Reno excursion over the fourth capped by the casualty to Charley Chase, who was banged up at one of the casinos.

Federals got wind of the doin's on the special trains, and one lad was arrested with 14 cases of booze seized at Glendale on one of the trains as it returned.

Enterprising Reno gambling outfit banked a traveling game in one car, it is reported, going and coming, to give the boys a workout both ways.

Picture bunch reports Reno a frontier town with everything wide open but oke for a once-over.

Liveright in Dog House; Will Bark In Print Later

Hollywood, July 13.

Seated in a cell-like cubicle at RKO-Pathe from nine to five every day, doing nothing but reading scripts, is Horace Liveright. He is a RKO-Pathe former associate scenario chief, former Paramount associate producer and erstwhile New York producer and publisher. Liveright is in the dog house and without a secretary. All because he refused to settle his contract with the studio, with several months to go, at 50 cents on the dollar, as Charles Rogers requested.

Liveright said he thought contracts were thing to be fulfilled, so he'll read scripts handed him by James Seymour, scenario editor, until the natural term is up.

Then he'll go east to produce a legit show this fall and come back to lick the picture business. He is also going to write his lowdown on Hollywood, collaborating with a former associate producer who also had dog house experience at another studio.

Going to mention real names and everything, says Liveright.

Rathbone and Miss Owen Frame Up RKO Vaude Skit

RKO had Basil Rathbone set for some dates when a further booking arrangement included Catherine Dale Owen, picture star, in the same act.

Rathbone, with Miss Owens, opens in the Flushing theatre, July 18. Their skit is called "The Duchess and the Waiter."

Rathbone last played picts for Pathe. Miss Owen has been on the coast lots.

Chaplin After Villa

Paris, July 13.

Chaplin is negotiating for the purchase of a villa in Juan les Pins, on the Riviera.

The one he is after belongs to Hudnut, the perfumer.

Dreiser and Sternberg Wont' Stay Out of Print

Hollywood, July 13.

Theodore Dreiser may change his mind about filing an injunction against Paramount when he sees the revamped "An American Tragedy," according to Joseph von Sternberg, who has just completed retakes and added scenes. Von Sternberg said: "The picture is my answer to Dreiser's statement."

"Tragedy" has been through two revamps since Dreiser and his group of critical friends saw it in the Paramount projection room here.

FANCHON & MARCO AND PUBLIX DEAL

Brother and Sister Dancing Act of Few Years Ago Now Leading Variety House Stage Producers of World — Million Dollar Plant in Hollywood and One Stage Unit Weekly

A BUSINESS ROMANCE

Crest of a business romance that has no parallel in the modern theatre book was reached last week with culmination of the Fanchon & Marco booking deal for the Paramount-Publix presentation theatres.

Typically theatrical in its sudden swoop to the heights, this rise of a former brother and sister dancing act from ambitious but inexperienced showmen to producers and bookers of the longest picture house route in the world was accomplished in less than six years.

In 1926 the dance team with another idea landed a job at the 25c. top Strand theatre, San Francisco, as producers of a tab show. The company numbered three principals and 10 girls. It brought attention from Harry Arthur, then West Coast Theatres general manager, and the Gore Bros. They engaged Fanchon and Marco, sister and brother, to produce at the Warfield, also 'Frisco.

That was the start of the brother and sister rise, from a production budget of $750 a week in one town to a production expenditure of $3,000 for each of 52 units playing most of the principal cities every day in the year. When through at the F. & M. factory in Hollywood and ready for playing, the present F. & M. units consume around $4,000,000 a year in mass operation.

The 10 or 11 Publix weeks added to the F. & M. route is not as significant as the indication of superiority under certain conditions of the F. & M. type of show over the more expensive eastern pattern for picture house presentations. The keynote of the F. & M. Ideas up to date was the factor in selling these units to Publix as more desirable to the latter than its own shows. The word is economy.

When pictures were good and business as good as the pictures, the Publix units were supreme in their own territory and regarded as standard of presentation style for the show business. When business slipped with the pictures, the weekly cost of the Publix stage units came to be viewed as excessive, whereas in the past this price was considered reasonable.

During the rise and fall of the Publix unit, through its cost, the cheaper F. & M. show improved its moral standing in theatres that figured when business might be off anyway, the theatres might not be out so much if playing less expensive stage shows.

Down to 11 Weeks

Publix lately has not conceded its stage shows to be of much box office value. It sent as many theatres as possible to less costly straight picture policies, gradually cutting a one-time route of 50 weeks to 11. With the remaining 11 Publix would not chance dropping the stage shows.

It is Publix' belief in entering the F. & M. booking deal that the cost difference between the F. & M. units and the Publix units is not wide enough in entertainment value to precipitate a proportionate drop in audience attendance; that the $1,000 weekly saving on show costs by using F&M besides the production department operating overhead may be justified by the failure of grosses to show a decline. The Publix production dept. costs around $20,000 weekly. For the money, Publix estimated, no better show buy is possible, not even through Publix's own production department.

The repeated biography of Fanchon & Marco is resumed at the Warfield chapter. The house at the time of F. & M's arrival had been a weakling. The F. & M. productions boosted the biz. That brought the brother and sister a three months' contract from Harry Arthur, who later extended it to a year. Then the F. & M. Ideas expanded. San Francisco, Oakland, Sacramento and Los Angeles were the nucleus of a playing time that now embraces the entire country.

F. & M.'s economical producing is possible through the compact method at the factory on the coast. All necessary ingredients are compounded there. The "million dollar plant" has every facility, from scenery to costuming to booking.

Talent Buyers

At buying talent F. & M. also has its own style. The firm probably chances more novices a year than any other circuit. Through this it eventually develops more first rate talent than the others. At the same time, taking this material when in an embryonic state and developing it within the fold allows for cheaper purchase prices. When the other circuits finally get the finished version of what F. & M. unearthed in the talent line, they pay for it.

Production ideas embellished by scenery that made bad talent often look good and satisfactory were responsible more than anything else for the F. & M. short money talent's success with picture house audiences.

Although F. & M. at one time or another has played most of the variety names, up to and including Jolson, for short stretches in certain spots, it hasn't made a practice of that. While it has played most of the standard acts of vaudeville also, it generally preferred cheaper substitutes that served the purpose.

F. & M. as booker and producer of presentations now looms over the field more than any other similar circuit in the past, including Publix. The only other presentation show wheel of note now is Loew's. This circuit produces its own units for a 10-week route. RKO is the recognized vaudeville circuit.

Publix led the presentation field since the beginning, setting most of the styles that were once the height of picture house fashion, but which have been discarded for economy. Publix drew its stage show style from Balaban & Katz in Chicago after a year or so of experimenting with another idea in its own theatres in New York.

Loew's is now the only circuit adhering to the old Publix style, while Publix has turned to another.

F. & M.'s coast plant sends out one finished unit a week. Six others are continually in the works. It is estimated that in talent and in production work, F. & M. employs around 3,500 people a week.

3-Year Contract

Publix has a three-year contract with F. & M. for the latter to supply stage shows for Publix circuit wherever they are now being played by Par. except Detroit, New York and Brooklyn. The first F. & M. Idea to operate on P-P time outside of the Publix Denver which was set some time and separately is "Sketches" which opens at the Minnesota in Minneapolis on July 24. Altogether F. & M. gains 11 weeks this way including Denver. The F. & M.-Publix contract carries a 6-month notice clause, either way.

Publix towns where F. & M. units will take over the P-P stage show time include Chicago, Minneapolis,

(Continued on page 31)

Mary Nolan Admits Being Prize Sap, but She's Going to Try Again

Mary Nolan thinks she is the prize sap of the world.

She has proven that in her picture work she can earn money, friends can vouch that in her private life she is trying to do the right thing, and yet what is the matter with her? Plenty of bad luck, she thinks. You only have to be down a little bit to have the whole world take a kick at you, says Mary.

Miss Nolan is going back to Hollywood to make good again. She knows she can because she has had to start all over three times before. Mary left Hollywood when they wanted her to, without making any fuss, but now two big picture men have told her to come back, that all the troubles and stories about her are over. She is leaving this week to accept one of the two studio offers.

All the scandalous stories that caused her Hollywood downfall and the cancellation of her Universal contract Mary lays at the feet of one man.

Mary has other grievances. When she came east to play in an independent picture made by Regal Pictures, Mary was paid off with bad checks. Through O'Brien, Malvisky and Driscoll, she is suing S. S. Kreelberg, president of Regal.

Nothing but Trouble

"I have had to work to build up the name of Mary Nolan against all sorts of trouble and opposition," she said, "and yet I get nothing out of it and other people do. There is a Mary Nolan lipstick that I know nothing about; my name and signature are used on some kind of bran, and the other day when I was interviewed over the radio, I later found out that the interviewer was advertising hair nets, although I knew nothing about it. He got paid but I didn't.

"These things come to me as a great shock," she added, "because for the past five years I have been studying Christian Science and I don't expect bad from anybody."

For the past four months Miss Nolan has been married to Wallace McCreery. "And I married because I was in love," she said. "I know people think it is strange to marry for love, but that's what I did. People have said the most horrible things about our marriage, but they are just spiteful because we are happy and in love."

Jolson Speaking

Hollywood, July 13.

Here in Hollywood, Al Jolson becomes confiding. He states:

"Things are so bad around New York they're imitating Cantor."

Sylvia Sidney No. 1

Hollywood, July 13.

Sylvia Sidney now has the No. 1 dressing room on the Paramount lot.

It's the niche formerly held by Clara Bow, Menjou, Negri and Swanson.

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Fox-Loew Separation Order with Court's Trustees Not Precedent

Little open comment is heard anent the recent supplemental decree issued by Federal Judge Knox in New York ordering the appointment of three disinterested trustees to replace representatives of Chase Securities on the board of Film Securities Corp., which controls the 660,000 stock shares of Loew's as formerly owned by Fox Film. While the action of the court is taken by certain film minds as unusual in that it practically puts Loew's through F. S. C. under supervision of a U. S. Court, in legal circles the action is defined as not being a precedent in such cases.

From sources close to interested parties in the case the action of the court is interpreted as a substitute mien by the Government which apparently did not desire to compel the resale of Fox's interest in Loew's, but did wish to effect a certain clear separation of the two companies in accordance with the divestment order under the Clayton act issued by the government last April.

The trustees which have been appointed are Thomas W. Gregory, former U. S. Attorney General; former Federal Judge John R. Hazel of Buffalo and T. Nelson Perkins, a Boston attorney. These three men are to act in place of certain Chase directors on the board of Film Securities Corp., but they are to act disinterestedly to Chase or Fox, but as representatives of the U. S. Court.

Action Requested

On the surface and without particular legal definition, the situation looks to practically set up a court jurisdiction of Loew's without actual receivership intent or purpose. The divestment order made some months ago was known and the supplemental decree by Judge Knox is a voluntary action, asked for by the Fox Film Co. and the Chase bankers, according to info.

The eventual replacement of Chase representatives on the Film Securities board was a well known conclusion in the trade and downtown, as Chase also was reprenented on Fox Film. It was indicated at the time that the Fox board might undergo the change but apparently the parties decided the other way. Which may or may not be the reason for the present Judge Knox decree that switches the board setup of Film Securities Corp. instead.

The decree pertains to control of the voting stock of F. S. C. as distinguished from the non-voting stock, a majority of which is still owned by Fox Film, under its selling agreement to the syndicate of bankers forming Film Securities Corp. As such the Knox decree in no way effects Fox Film.

Fox Film received something like $20,000,000 plus a certain quantity of non-voting stock for its Loew shares but under the condition that it can retrieve these shares at any time by paying back the $20,000,000.

Voting Control

How the court action may affect the standing of Loew's, Inc., in thus appointing court trustees to vote the Loew stock of which a practical majority is controlled by Film Securities Corp., is something insiders alone may feel or know. On the surface the situation remains statu quo except that the Court action may be interrupted as completely separating Fox and Loew's technically.

The Judge Knox decree apparently socks any thought of combining the two companies which may have resulted from the recent attitude as expressed by the Department of Justice in some oil cases. It was believed the Dept. would assume a practical attitude on mergers in the future.

Whether the Fox-Loew situation sizes similar to the oil situation is a matter for the legal technicians and the present action may probably be figured as a different attitude by the Government, or maybe.

Sounding "Big Parade"

Hollywood, July 13.

Metro will reissue "The Big Parade" with sound.

Studio is now putting sound on film, figuring it a big enough a subject for further exploitation.

Double Cut

Hollywood, July 13.

Two comedy dialog writers were sitting in a Hollywood hotel, surrounded by a gang.

First one had just pulled a gag that wowed the crowd.

Second was envious. "You sure can pull 'em fast," he sighed. "I wish I had said that last crack."

"Don't worry," came back the swift thinker, "You will."

Loew's Turning Over Buffalo House to M. Shea and Publix

Buffalo, July 13.

Mike Shea, for Shea-Publix, will probably get the Great Lakes theatre from Loew's.

It's the only Loew local house, with the Great Lakes formerly operated by Fox. It is said Fox still has a small piece of it.

Shea-Publix has nearly all of the other downtown houses. Shea has been after the Great Lakes for a long while. He probably promised Loew's as much rental from Metro's pictures otherwise in Buffalo as it could procure from the Great Lakes.

The house goes to Shea-Publix by lease.

WB-FN DOUSE STUDIO LIGHTS UNTIL SEPT.

Hollywood, July 13.

Warners-First National went dark Saturday (11) following the completion of pickup shots for "Local Boy Makes Good."

It's curtains at Burbank until September for everyone but the cutting, publicity and reading departments. Writers, however, start returning from layoffs in a couple weeks.

Those remaining, such as members of the publicity and reading departments and office help, will take a two-weeks' lay-off. Vacations without pay will be stretched over the studio shutdown, so as not to underman those departments where work is necessary.

U and Rene Clair

Universal is dickering with Rene Clair, French director, for one picture to be made in Hollywood. Only thing holding up the works so far is that Clair insists on a clause giving him authority on story selection, manner of filming, and cast.

Clair, who made "Le Million" and "Sous les Toits de Paris" for Tobis in Paris, is under a term contract for Tobis, with that company satisfied to give him a leave of absence for one film.

FILMS TEMPT GIRL

Astrid Allwyn Left New Stage Show For Metro Contract

Astrid Allwyn, legit, placed under the usual contract to Metro. She departs for the coast Thursday (16).

Miss Allwyn was slated for role in Schwab & Mandel's new stage show, "Free For All," but stepped out when the Metro contract came along.

Metro contract negotiated through Maxwell Arnow, with the Leo Morrison office.

Chas. Ruggles Coasting

Mr. and Mrs. Charles Ruggles are coasting to the coast in an auto. They left their Stony Brook, L. I., summer home Sunday (12) for the start.

Ruggles when west will report at the Par studios. His last picture at Par's Astoria was "The Girl Habit."

CHIC YORK and ROSE KING

Now in England Praying for Jenie Jacobs' Speedy Recovery to Health.

Hold fast to this thought, Jenie: "All healing power comes from God, and is ever present with you awaiting your recognition."

Less Talk Is Bringing Back Vet Film Writers

Hollywood, July 13.

Less and less dialog is being used in pictures due to the market demand for action. With curtailment of the spoken word comes an increase in the ratio of old silent writers at the studios.

Present crop of films in production will contain less of the oral as a whole than any other batch since the silents went bye-bye. Howard Hughes' "Scarface" is claimed to carry less dialog than any talker in three years. One actor has been on the payroll several weeks at $500 per, but will have only five "sides" in the entire film.

Reduction of chatter in pictures is two-fold: to currently fit in with the cycle of action pictures, and to simplify dubbing for foreign versions.

TWO OUT OF TIFFANY; GOLDSTONE THE OTHER

Tiffany will be rid of the last of its pioneer executives before another week. Phil Goldstone and Grant Cook feature in the let-outs.

Another production man has been selected to succeed Goldstone, while Bill Saal is already doing the work Cook attempted during the time L. A. Young was the boss.

Tiff Now Letting Writers Megaphone Own Dialog

Hollywood, July 13.

Tiffany is trying out the plan of having authors direct their own dialog during production. A picture director handles the scenes, collaborating with the writer.

Used on "Morals for Women," system is being followed for "Monster Kills" with Scott Darling, who authored, co-oping with Frank Strayer. Studio also has Darling appearing in grease paint for a bit, his first.

Court Gets Contracts Of Montenegro and Vokel

Los Angeles, July 13.

Fox contract gives Conchita Montenegro $350 a week for six months, with an option for another six months at $400 or free transportation to Paris for the actress and her sister if it's not exercised. Two additional options, same periods, but no transportation.

Fox also has Elda Vokel for a year at $200 and four yearly options, contingent on her keeping under 115 pounds in weight. Over poundage is out.

Both contracts come up for court approval Friday (17), as Miss Montenegro is 19 and Miss Vokel 20.

Franklin Briefly East

H. B. Franklin arrived in New York yesterday (13). He expects to depse before the end of the week.

"East Writes Paid Ads; Coast P. A.'s Plant It the Free but Hard Way"

Proof

Hollywood, July 13.

As corroboration of the story wherein studio publicity men identify themselves as the real exploitation brains of the industry, is printed the following item from Radio studio's current tid-bits for newspapers:

"The production chief of any motion picture studio hears plenty of plaints, but William LeBaron, vice-president in charge of production of RKO-Radio Pictures, reports a new one.

"Yesterday, outside his office door, LeBaron found Paul Sloane, director. Sloane bore a worried frown and the scenario of his new story, 'Consolation Marriage.'

"'What's the matter with you?' demanded LeBaron.

"'I'm worried,' said Sloane.

"'Why?'

"'Well,' said the director, 'this assignment is too good to be true. I have never had such a marvellous story, such a perfect script, such a magnificent cast! The cameraman is perfect; my assistant is a jewel. The sets are gorgeous.

"'Anything as perfect as this must have a catch in it. That's why I'm worried.'

"LeBaron assured him there were no pitfalls, modestly predicted at least a colossal production, and Sloane went away happy."

BANKERS REVIVING DEFUNCT COLOR CO.

Los Angeles, July 13.

Portland, Ore., bankers are attempting to revive the old Leograph color film company, dead 12 years. Same financiers were in on the original deal involving $1,000,000.

J. M. Coughlan, former banker, and William Prynne, once at Multicolor, are interested. Process is based on 15 patents acquired from Lloyd Brown.

Intention is to give the old stockholders, who kissed their money goodbye 10 years ago, three or four-for-one shares in the new outfit, which will be called Nucolor.

SHAUER MAY MOVE IN AS SCHULBERG'S PAR ACE

Hollywood, July 13.

Mel Shauer, one of Dave Selznick's assistants at Paramount, recently arrived here, is reported to become B. P. Shulberg's ace assistant, handling stories and details. Selznick recently resigned.

Shauer was formerly one of Par's foreign execs.

Metro-Belasco?

Reorganization of the Belasco office as a legit producing unit, to parallel the Paramount-Frohman arrangement, is said to be under way with Metro the instigator.

"John Barleycorn" as Is Gets Hays Office Veto

Hollywood, July 13.

Radio would like to make Jack London's "John Barleycorn," and shifted the burden to the local Hays office for a yes or no.

Answer was no if the intention were to make it in its original state. Radio, however, is considering a buy for the title value.

Hurlburt Leaving U

Hollywood, July 13.

William Hurlburt, contract writer to Universal, but recently on loan to Fox, will get through at U July 25.

He is talking a contract to go with Fox with the usual options.

Hollywood, July 13.

Studio press agents who figure their eastern co-workers and execs are taking them for a ride, claim that 90% of the free publicity which creates public interest in pictures, without cost to the producer, is planted out of the studio press department.

Local lot faction think that in the order of importance this free publicity comes first, with paid advertising, trailers, theatre exploitation and press books following in the order named. These boys claim that with the exception of a few instances, the tie-ups are all made at the studio; also that the exploitation and press books ideas are created by studio minds.

Theatre advertising, according to the studio contingent, jogs the memory and increases the desire of the public to see the pictures they have been reading about. In other words, John Public is only interested in the play dates on the theatre ads, having previously made up his mind to see the picture through the interest aroused by the work of the studio p.a.

OHIO EASES UP ON CENSORING

Columbus, June 13.

Ohio's new chief censor, B. O. Skinner, who took office by appointment of the governor July 1, has created favorable comment due to increase in the number of films turned over to Ohio theatres. Managers are satisfied that the reign of terror they went through under Skinner's predecessor has ended.

According to a concensus, gathered by personal surveying of houses and films, the last 10 days have seen fewer cuts than ever before. The public itself has had plenty of fun over gag-lines they feel sure never would have stayed in talkers two weeks ago. One used by Charlie Ruggles in this city this week. "My cook is goosed," brought the roars to the front of the house. It would have been a sensation before the old censors regime went out.

It seems Ohioans are to be given credit for being able to think once more. After all they have just as many nearly nudes in the flesh here as ever appeared on the screen, also as many wise gags as ever used by any would-be west coast supercomics.

"GIGOLO" OUT OF OHIO

Pulled from State After Week in Cleveland—Censors?

Cleveland, July 13.

"Just a Gigolo" (M-G) has been pulled out of circulation in Ohio after a week's run at Loew's downtown Allen.

Metro exchanges gave no definite reason for its withdrawal, but it was rumored that Ohio censors frowned on several situations. Understood they thought it was okay for sophisticated downtown audiences, but nay for the neighborhooders and sticks. Report is that Metro decided that picture would be ruined if necessary censor eliminations were followed.

Miss Oliver's Commish

Max Hart, suing RKO for $200 commission as manager of Edna May Oliver, RKO contract player, had his attorney, Louis P. Randall, enter a motion for a summary judgment for that amount.

Hart's suit for $200 is a test case, based on one week's commission of Miss Oliver's present Radio Pictures salary of $2,000 per week.

PAR WRITERS DROPPED

Hollywood, July 13.

Paramount has dropped the following from its writing staff: Mme. Condes, Edgar Nevelle, and Jose Ribalta.

FIGURES ON OVER-SEATING

$50,000 Worth of Repairs on $500,000 Investment Is Sane Biz, Says Mayer

Culver City, July 13.

Louis B. Mayer likens the method of retakes and remakes to the try-out system for plays before they're brought to Broadway. M-G exec contends that when they try out a play in New Haven, Atlantic City, etc., they have ample time to jack up the second act climax, fix the finale or pep up the first act. But once a picture is in the can it's too late.

"That's why, even though the boys on the lot kiddingly call this the Mayer Valley of Retakes," states L. B., "we think it's good business to expend another $40,000 or $50,000—or even $75,000, if necessary—to salvage a $500,000 or $600,000 production. It's only by these previews, remakes and retakes that we think we've solved the talking picture-making problem.

"We've had instances of cutting out entire reels, as in 'Politics,' the last Dressler-Moran picture, but it's okay now, and we only did the cutting to eliminate the gangster sequences against which in the meantime arose so much public reaction."

Probably Metro's outstanding example of this policy is "Trader Horn," a picture which was held back over a year to be worked on until it was considered right for release.

FEMME EXHIBS SEEM EXHAUSTED BY SOUND

Dallas, July 13.

One of last remaining femme exhibs in Texas, Mrs. Ethel Scales, recently quit for the orange blossoms.

Had operated numerous stands in and around Lubbock, West Texas, for several years.

At one time there were no less than 100 femme exhibs in state. Advent of sound thinned 'em to scant few.

Hughes Reviving Air Story to Salvage Wad

Hollywood, July 13.

Howard Hughes has changed his mind about scrapping "Sky Devils" ("Ground Hogs"), which was shelved after two weeks' work. He will pick the picture up where it was stopped, with Eddie Sutherland replacing Edward Sedgewick as director.

Work so far represents an investment of $250,000 by Hughes, who decided that most of it could be salvaged. Spencer Tracey, borrowed from Fox for the lead, will continue in the picture, as will Sidney Toler, Lola Lane, and George Cooper. Work will start in two weeks, Sutherland meantime rewriting the remainder of the story.

Meantime Hugnes has decided to do a companion air picture to "Devils," to be called "Cock of the Air," with Billie Dove tentatively slated as star.

Lewis Milestone, who will direct, Robert E. Sherwood and Dashiell Hammet are the trio writing the story.

Double Films and Vaude For 20c in Glendale

Los Angeles, July 13.

Bottom in bargains around here is the reopening of the Glendale theatre, Glendale, by George Haynes, offering two features and vaude at a 20-cent top.

Fox-West Coast closed the house a week ago when it couldn't break even.

WOMAN EXHIB DEFIANT

Keeps Theatre Open Sunday—May Lead to Liberality or Else

Wichita, Kans., July 13.

Mrs. Charles Barron, owner of the Kansas theatre here, kept the theatre open yesterday, in deliberate defiance of the recent Sunday closing law which went into effect July 5.

Yesterday (12) was the first time in eight months all other local houses closed.

Statement is made if the county prosecutor proceeds against Mrs. Barron for playing pictures yesterday, the Greater Wichita Ass'n. will force the prosecutor to issue a warrant against every place of business also open yesterday.

Low Theatre Scale Kills Visitors, Says C. of C. in Hollywood

Hollywood, July 13.

Reversing the order of things, a civic organization is endeavoring to have the theatre raise its prices. Hollywood Chamber of Commerce is campaigning to have Fox-West Coast return the Chinese to its former $1.50 top and twice daily type of program.

Chamber has officially requested all other civic organizations in town to do their bit in encouraging the return of the house to the old style.

C. C.'s angle is that when the Egyptian, and later the Chinese, were roadshowing, out-of-towners were attracted here. Under the present low-scale stageless two-a-day policy outsiders have less inducement to visit.

Fox-West Coast, incidentally, is optimistic about some of the good product which is coming along. Previews of the recent crop may even prompt the reinstatement of Grauman's Chinese into a $1.50 house.

Laemmle East to Sail

Hollywood, July 13.

Carl Laemmle, Sr., with Jack Ross and Dave Bader, his personal secretary and business rep, left here Friday (10) for New York.

They will probably sail for Europe July 23, returning here in mid-Sept.

BAD CHAIRS PART OF CONDITION

In 62 Cities of Over 100,000 27 Overseated and 30 Underseated—First Special Seat Survey Taken

84,000,000 DAILY

Filmdom must replace 3,000,000 of its 12,000,000 seats in the U. S. if it is to realize the maximum attendance from this country's 120,000,000 inhabitants. Old fashion chairs that should have been rendered obsolete were revealed as the chief box office fault in a lengthy and accurate survey to get at the root of the overseatage issue of recent years.

The condemned chairs, while only 25% of the entire seatage, are housed in what comprises almost 50% of the theatres in the U. S.

The statistics are fraught with situations and conditions having a bearing on the present and future status of the picture industry.

In 62 cities, all with a population of 100,000 and over, 27 are listed as over-seated and about half that number under-seated.

1 for 9

The general average for a healthy condition throughout the country calls for one seat to every nine people.

The over-seated cities, where there are seats for every five to eight people, include Los Angeles, Kansas City, Cleveland, St. Louis, San Francisco, Newark, Indianapolis, Rochester, Jersey City, Denver, Oakland, Syracuse, Hartford, New Haven, Bridgeport, Albany, New Bedford.

The Borough of Manhattan, in New York City, will be added to this list within another two years if its population continues to decline, it is stated. Right now N.Y.C. leads with 588 theatres of 800,000 seats, with Chicago's 359 houses the closest to second, or 400,000 seats.

Kansas City is found to be the most overseated city in the U. S. It has a chair for every 5.7 persons.

Under-Seated

By contrast Boston, Houston and Richmond are the most underseated. Boston's figures are the most startling having only one chair for every 14.2. Richmond leads in chair anemia, getting up slightly over the 15 inhabitants to a one-seat limit.

Trenton has fewer theatres than

(Continued on page 52)

Electric Eye Tried in Chi

Instantaneous Nationwide Theatre Census on Electrical Meter

Chicago, July 13.

Device for the automatic recording of the number of patrons entering a theatre has been installed at the United Artists theatre here. This is the first installation of this kind in the world. It is spotted here in the nature of an experiment, and if it makes good means a sale to every Publix theatre in the country.

Known as the "electric eye," it records the passage of a person through the entrance by the breaking of a beam of light which shines invisibly across the doorway. Gates have been placed in the entrance to make patrons walk in single file. As the light beam is interrupted it registers immediately, and is noted automatically on the meter down in the manager's office. This meter is similar to a taxi-cab register, and records numbers arithmetically from one to 9,999.

Nationwide

In this way, the manager can tell by a glance just how many people have entered his theatre in any period. By a wire connection, the main office in town can be hooked-up with all houses on the circuit, with the divisional director able to tell minute by minute just what each theatre is doing. By the same connections, Sam Katz sitting in his office in New York can know immediately the exact business being done at any particular moment at any Publix theatre anywhere in the country.

Besides this instantaneous information on business, the electric eye eliminates possibility of under-hand work between the cashier and doorman. No mix-up on tickets, since the number of ducats and passes must dove-tail with the number of persons through the entrance.

Device is the result of combo work by the Ohmer taxi-cab meter company, which supplies the register, and General Electric, which takes care of the electric eye and light beam.

Producers-Writers Dispute Threatens Academy, Which Asks Execs to Arbitrate with Authors

Hollywood, July 13.

Writer-producers relations are strained and Hohywood is still seething as the result of the P. G. Wodehouse blast. The studios are especially annoyed over the crack that they have been paying fancy salaries to imported authors who repay by self-confession that the writers give the studios the w. k. runaround. As a result, several interlocking differences have cropped up.

There's now a tendency among the studios to curtail all contracts, not only for writers, and to try and get along on a week-to-week basis.

Studio executives at first were not prone to palaver with the writers after the latter had held a long series of preliminary meetings to draft their reports to the producers. And from this has arisen the first grave danger to the existence of the Academy of M. P. Arts and Sciences with the very vitals of the Academy threatened through this writer-producer deadlock.

From beneath all this shines forth the usual ray of sunshine in that the contract agreement (which the writers especially charge, and which some studios aver is non-existent) will inevitably create the usual scramble for talent. Harking back to the Warner-Paramount talent raid, and also as far back as 1920, is to realize what these "agreements" mean locally.

Meet Within Fortnight

On top of that an officer of the Academy has gone to the producers to urge their amiability in the writer-studio pow-wows. For the Academy, above all things, is supposedly the common meeting ground of the five ply factors of the industry-producers, actors, directors, writers and technicians.

Outcome has been that the producers have done a mild about face by deciding to talk with the scenarists some time this or next week, after they have had a meeting of their own.

Writers' contention is that they are not complaining and have no set grievances; that all they want is an opportunity to present certain constructive recommendations for the general improvement of the industry which, admittedly, may lead to argument, complaint and reform.

There is no attack on the supervisory system as a system, argue the spokesmen for the writers, despite what the studio execs and the supervisors may think.

Basic hitch past week between the writers and producers was the latters' alleged demand for a transcript of their report. This the writers refused to submit before they met the producers' previously appointed committee headed by B. P. Schulberg and including Louis B. Mayer, Jack L. Warner (or Darryl Zanuck), Sol Wurtzel and Joseph I. Schnitzer (or William LeBaron).

The writers, furthermore, pointed to certain scenario editors of the various companies who were present at the writers' meeting in the category of being themselves scenarists, and it's a certainty that these scenario eds would necessarily have reported back to their studios on the contents of the writers' demands.

RKO's New Attorneys

Cromwell and Sullivan are reported as the new firm of RKO attorneys.

They advise RKO generally on matters not handled by its own legal department of which B. F. Kahane is the head.

Jr.'s Biog

Hollywood, July 13.

Not to be outdone by his father, Carl Laemmle, Jr., is having his biography written. No title as yet.

No Contract Idea Spreads From Writers

Hollywood, July 13.

Picture industry is swinging away from a business where everyone is handed a contract. Distribution of these tickets is becoming very scarce in certain departments.

Formerly almost everyone in technical, acting, writing, directorial or executive berths were given documents, but now the heads are hiring on a week-to-week basis.

Continual holding of the sack and paying out when people were not used has so abused the contract habit that the economy wave is washing contract giving off the slate. Almost everyone is on a dinner pail basis now.

Move started with writers and spread to office executives and directors.

TRYING JOBLESS TO BOLSTER UP TRADE

Norristown, Pa., July 13.

Owners of the Norris and Grand theatres, Norristown, A. and L. Sablosky, hired seven men and two men registered at the employment bureau in the city as jobless and are trying them out in a unique plan to boost theatre attendance. The nine are making a house to house canvas of homes in Norristown and nearby towns, reminding patrons of the excellent entertainment at the two theatres.

As Norristown theatres have to compete with those of nearby Philadelphia, the idea is believed well worth trying.

'HUNCHBACK' AS TALKER WITH BELA LUGOSI

Universal is giving serious consideration to making the "Hunchback" into a talker special. Bela Lugosi is chiefly responsible, that actor being figured the next best to Lon Chaney who played the title role in the silent version. The picture was U's greatest money maker.

"Notre Dame" as a talker will probably be at least 50% new and more than that unless a continuity can be devised which would lend itself to proper editing.

Ufa in Chi

Ufa has settled for a Chicago house. It is the Cinema Art, but will be changed to Ufa Cinema.

Ufa takes it over Sept. 1.

Wm. Fox's Bad Ankle

At his favorite golf course on Long Island Friday William Fox sprained his ankle.

He was playing at the time and stepped into a hole.

Roxy as Key Eastern Base for F&M Stage Units—Shifting Producers

Roxy, Broadway, gets shifted as the direct key spot and eastern base of stage show operation by Fanchon & Marco in around three weeks when the house is shoved over into a rotating show policy to be devised locally by different F. & M. producers. Leon Leonidoff, present stage show supervisor, at the Roxy joins the F. & M. staff around that time on the Coast.

In his stead one of the F. & M. regular roll call producers will come east to handle the shows at the Roxy. It may be Mike Marco himself. After that producers will be shifted around every fifth week.

With Leonidoff west, the stage end of the Roxy goes under the immediate handling of Clark Robinson, so far as local supervision goes, but under Fanchon & Marco direction. Both Robinson and Leonidoff have been with the house since the inception of the Roxy style of show. Leonidoff is known as an ace in that particular field, while Robinson no less is regarded as a head man in staging and lighting. The move is promotion for both men.

Leonidoff's being added to the regular producer roll of F. & M. is looked upon by insiders as a gain to that organization. With others already under contract F. & M. stands tied in with the biggest stage show creators in filmdom.

After a certain stay at the F. & M. studios, where he will direct and produce for F. & M., Leonidoff will likely return eastward for a stopover at the Roxy some time later in the season, in tune with the general plan of rotating the producers.

KIDDING, ET AL. AT $10 DINNER TO BILL SAAL

Following an old Paramount custom of speeding the parting, Bill Saal was given a dinner, a wrist watch and a ribbing Wednesday evening (8). Bill enjoyed all three, particularly the watch.

Practically all of the Paramount-Publix crowd was there, with L. A. Young, ex-Tiffany giver-up, who has hired Bill away from Paramount, coming in for some of the ribbing.

George Jessel was there, too, remarking that William Fox eased him out of films, but followed himself a week later.

Bill goes to Tiffany as gen. mgr. of the company now under the control of Earl W. Hammons. Explaining his engagement of the theatre executive to watch the film end, Young told that his father had once aadvised him always to go to a good stable to buy a good horse, and that he thought the Paramount stable offered the best entry.

A. M. Botsford acted as m.c. He alluded to the guest of honor as the man who had provided each Publix theatre with three managers. Saal, in his turn, replied in kind.

Young, big wire and picture man, was flanked by Hammons on one side and by Grant Cook, who gives place to Saal on the other, Cook going to Detroit in further association with Young. All three accepted good naturedly the at times rather heavy persiflage, and seemed to enjoy the session as much as Saal himself. He even smiled when Jessel remarked that if you worked for Tiffany you never were sure each morning just who you were working for.

The $10 per dinner was largely attended.

"Monkey Talks" Stilled

Hollywood, July 13.

After considerable experimentation, Fox has decided that "The Monkey Talks" is not so hot, after all.

Contemplated remake of that story has been abandoned.

L. A. to N. Y.

C. C. Pettijohn.
Carl Milliken.
Carl Laemmle, Sr.
J. Carver Pusey.

N. Y. to L. A.

Astrid Allwyn.

1st Runs on Broadway

(Subject to Change)

Week July 17

Paramount — "Murder by the Clock" (Par).
Roxy—"The Holy Terror" (Fox).
Capitol—"Man in Possession" (Metro).
Rivoli—"Smiling Lieutenant" (Par) (16).
Strand — "Night Nurse" (WB).
Mayfair — "Common Law" (Pathe).
Winter Garden — "Smart Money" (WB) (5th Wk).
Cameo — "The Mystery of Life" (U) (3d Wk).
Warner's—"The Fatal Hour" (WB) (2d Wk).

Week July 23

Paramount — "Magnificent Lie" (Par).
Roxy — "Sunny Side Up" (Fox).
Capitol — "Song of India" (Metro).
Rivoli—"Smiling Lieutenant" (Par) (2d Wk).
Strand—"Night Nurse" (WB) (2d Wk).
Winter Garden — "Smart Money" (WB) (6th Wk).
Warner's — "Fatal Hour" (WB) (3d Wk).

$2 Pictures

"A Free Soul" (Metro) (Astor) (7th Wk).

Foreign Films

"Zwei Herzen in ¾ Takt" (Superfilm) (German) (Europa) (51st Wk).
"Die Privatesecretaerin" (Tobis) (German) (Belmont) (6th Wk).
"Lustige Weiber von Wien" (Superfilm) (German) (Little Cargenie) (2d Wk).
"Dolly Macht Kariere" (Ufa) (German) (Cosmopolitan) (17).

PAR'S COAST SHORTS TO ASTORIA STUDIOS

First of the two-reel comedies moved east from Paramount's coast schedule, starts at Astoria this week. Opener is Dane and Arthur's first of four.

Others down for four apiece under a schedule of 20 pictures are Al St. John, Ford Sterling and Johnny Burke.

The Long Island studio is carrying a directorial staff of six under Larry Kent for shorts. Meggers there now are Al Ray, Casey Robinson, Aubrey Scotto, Max Hayes, Eddie Cline and Ray Cozine.

Erstwhile coast shorts are in addition to the regular Par shorts program in production at Astoria.

Angling for Contracts

Hollywood, July 13.

Walking into the reading department at one studio with a religious daily under the arm.

Walking into another studio with a copy of the boss's biography.

Making the hard boiled sister-in-law of a chief exec laugh.

Walking through a take with make-up to be "discovered."

Coming to the Coast with a legit show and a contract to return to New York.

Making an arty picture for $46.83.

Writing a play, poem, novel or article against the film industry.

Marrying anyone related to a chatterer.

Being able to square traffic tickets.

Having their names announced loudly over the mike at all openings.

Learning to lose at bridge when playing with supervisors.

Coming to Hollywood with a past.

Marrying anyone who already has a contract.

South African Group Studying Hollywood

Hollywood, July 13.

Representatives of a South African group, financed by native cash to make pictures in that country, are here for a digest of Hollywood methods.

Group has the right to Talbot Mundy's "Ivory Trail."

NICK LUCAS

"The Crooning Troubadour"

Back with RKO by popular request.

Last week (July 4), "Rialto Theatre Louisville goes from Red to Black for the first time in eight weeks."

J. J. Musselman, Manager

This week (July 11), RKO Lyric, Indianapolis.

Direction **Leo Fitzgerald**

226 W. 47th St., New York

PREVIEWS WISE HOME FOLKS IN 18 MOS.

Los Angeles, July 13.

It takes from 18 months to two years for previews to change a theatre's regular audience into a picture-wise group. Fox-West Coast discovered this in using certain of its neighborhood houses as regular spots for previews.

The Westlake was the first specified as F-WC's preview spot in Los Angeles. After 18 months the audiences became so film knowing the studios couldn't get an average reaction. Regular patrons became smart, while the Hollywood mob made a practice of attending often in hopes of striking a preview night.

Traveling

It was at this time the studios started traveling to Glendale, Pasadena and more distant spots for tryouts. Later F-WC made the Belmont the 'official" preview house. In two years it became like the Westlake.

Last week F-WC moved its double equipment (necessary for films in the cutting as sound track is on separate reel) to the Boulevard. This is now the preview house. With film followers getting wise in a hurry, it is doubtful if the Boulevard will last as long as the others.

Previewing a picture properly has become a problem. Studios tried long trips, going as far as San Francisco or San Jose, but this proved expensive. Execs kick at long auto trips to nearby centers. Only solution seems to be to jump around so the mob, as well as lay picture followers won't know where to go.

Jeanne's Yacht

Although she will sail on the "Bremen" for Paris on July 17, when she returns in September for Hollywood, Jeanne Helbing will travel in her own yacht, so she says.

The French star will do several pictures to be made on the West Coast by Radio. There is a possibility she will also do some work for Metro.

Hughes Covering Both Poles for Multicolor

Hollywood, July 13.

Howard Hughes has sent a multicolor camera crew to sail July 6 from New York on the W. K. Vanderbilt scientific expedition to the South Seas.

A similar crew left here two weeks ago to be with the MacMillan expedition to the Arctic.

It is Hughes' intention to have multicolor pictures of all future expeditions for the short market field.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Saturday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

Janney for Vaude

Leon Janney, kid actor, suffering from an unexercized Warner option, is going vaude for the summer.

Kibbee's Two Spots

Metro, which wanted Guy Kibbee exclusively until Warners signed him, gets him for the summer for "Flying High" and "Get-Rich-Quick Wallingford." Kibbee starts Sept. 1 on his WB termer.

Frederick in "Age"

Pauline Frederick goes into "Modern Age," Metro's revised version of "Girls Together." Clarence Brown directing, but Nick Grinde, who started, gets co-credit.

Lisper Makes Good

Culver City girl makes good. Betty Bolen, 14, lisper, goes in with Hal Roach's "Boy Friends."

Baum for Chevalier

Vicki Baum, who wrote "Grand Hotel," is here to write Maurice Chevalier's next at Paramount.

Kahn at Col.

Gordon Kahn with Columbia to write "Via Manhattan."

"Blood Ship" Remake

Columbia has acquired dialog rights to "Blood Ship," and will remake the silent that started the concern on the big time.

Brown Does Own

Roland Brown's first directing job at Universal will be "The Gallows." He wrote it and sold it himself. Not a gang film.

Lloyd Discovers Legion

Harold Lloyd is in a huddle over a Foreign Legion plot. He's thrown out Al Boasberg's baseball yarn as not international in interest.

Pet Cemetery Flops

Hollywood's graveyard for celebs' pets has gone floppo. Hat passing among mourners of ex-pets is on to placate the receiver of the animal cemetery.

Gardner's Rest Ends

After six months on Universal's contract list as a director, Cyril Gardner has received his first meg assignment. He does "20 Grand," with Mae Clarke femming.

"Word" Nameless

"Greeks Had a Word for It" will have another lead for its picture version other than Ina Claire. Sam Goldwyn decided drama's too thin for Miss Claire, whom he borrowed for it. That was also the complaint for Norma Talmadge.

Connelly Sticks

Radio is keeping Myles Connelly, associate producer, another year.

Lebedeff's Second

"The Marquis" will be Radio's next by-and-with for Ivan Lebedeff. He wrote it for a French mag. Garrett Fort is talkerizing it.

Talmadge's Actioner

Richard Talmadge's next indie actioner, "Scareheads," starts next week at Universal.

Pluggers' Air Hour

Two song pluggers start a weekly hour on KMTR Wednesday. They are Art Schwartz, of Witmark, and Artie Mellinger, of Harms. They'll plug their own, and also let visiting pluggers in on the time.

"Santa Fe" Indie for U.A.

Multicolor, which gambled with Pioneer Pictures on lab work for "Yesterday in Santa Fe," may get the color indie a United Artists release.

Gardner With Action

LeClaire H. Gardner, formerly with the Kunsky theatres in Detroit, will handle the story department of Action Pictures, which plans 24 films this year.

"Love" for Dunne

Radio has bought "Love a la Carte," by John Howard Lawson, for Irene Dunne.

Salmon Feature

Douglas MacLean leaves this week for Alaska on his yacht to get material for an original salmon cannery story for Radio.

Par Options

Sidney Buchman and Sam Mintz had Paramount writing options renewed and Benjamin Glazer was given a one picture tab with options at the same place.

Par's Dig

Warner writer, fired because he couldn't stick to the nine to five p.m. schedule, claims Paramount is dramatizing him in its "Murder by the Clock."

Chatterton's Last Two

Following "Notoriety," her next at Paramount, Ruth Chatterton will make one more before packing for Warners. "Notoriety" is based on the legit "Second Life," by Jules Eckert Goodman with Zoe Akins adapting. It will be Guthrie McClintic's first Par directorial assignment.

Three at Once

Barry Barringer writing three at once for Universal. Titles are "Man Under Cover," "Blue Blazes" and "Sealed Orders." Sam Bischoff will supervise these as well as the Tom Mix sextet. Mix arrives Oct. 1.

Wylie Doing Two

In addition to "Lost Virtue," already purchased, I. A. R. Wylie, who arrived here this week, will do another original for Radio.

Bashful

Jack O'Brien and Moon Mullins, Notre Dame pigskin stars, bashful about putting on grease paint for the Universal football film.

Gilbert Not Settling

John Gilbert will play the name part in "Arsene Lupin" at Metro, temporarily putting to rest rumors that the studio was going to make a quick settlement of his contract. Story was done 17 years ago by Pathe Freres and as a stage play by Charles Frohman in 1902.

Out and Remakes

George Melford released at Universal and studio remaking scenes in his two last, "East of Borneo" and "Homicide Squad."

Adoree's Treatment

Renee Adoree scheduled to have her lung punctured at Phoenix, Ariz., as a corrective measure. Lila Lee, at the same place, much better.

No U Musicians

Universal's last surviving musician, Heinz Roemfeld, let out and studio will contract for picture scoring individually.

Richmont-U Deal Off

Deal between Richmont Pictures and Universal for six action pictures, to be produced by Richmont for U release, fell through when indie couldn't find proper stories for low budget. "Last Ride," made by Richmont six months ago, kept by U.

Mayer Ribs 'Em

P. G. Wodehouse publicity being used by Louis B. Mayer to pep up writing staff at Metro. Telling them not to emulate the $104,000 vacation and is holding 8 a. m. confabs every Tuesday and Friday. Calls the staff the "Dawn Patrol."

Layoff Profit

With Warners lending out several of its writers to other studios, home lot is getting a 50% bonus by collecting nine weeks' wages for six weeks' work.

Navy Works Again

F. McGrew Willis is now in Washington to arrange with the Navy department for scenes in RKO-Pathe's "Suicide Fleet."

Agnew Goes Ether

Robert Agnew, film and vaude juve, now singing over KFWB.

Sedgwick at Col.

Eddie Sedgwick will direct the next Jack Holt-Ralph Graves co-starrer at Columbia. Newspaper original by Howard J. Green.

All-Contract Cast

Paramount didn't have to go out of its contract list for the principals in "Road to Reno." Lilyan Tashman, Charles Rogers, Peggy Shannon, William Boyd, Wynn Gibson, Skeets Gallagher, Judith Wood, Tom Douglas and Irving Pichel all under contract.

Huston in "Heart"

"Heart in Hand," from a magazine story by Olive Eden, will be Walter Huston's next at Universal. Jack Clymer, Dale Van Every and Walter Huston, Jr., working on the script, which William Wyler will direct and Paul Kohner supervise.

Morley Opp. Colman

Sam Goldwyn wants Karen Morley, under contract to Metro and currently in "Scarface" for Caddo, to play opp Ronald Colman in "Arrowsmith."

Hughes' Own P. & W.

Howard Hughes switched his black and white release print busi-

(Continued on page 31)

PICTURES' PLOT THIEVES

Low Rentals Offered by Fox to RKO Ruined Theatre Deal in N.Y.C.

Low rentals offered by RKO for the seven Fox theatres in and around New York, involved in the deal otherwise agreed upon between the two circuits, ruined all prospects for the trade going through. Failure in New York of the RKO-Fox negotiations does not affect other Fox-RKO dealings. Though it is now stated there is no certainty that the Fox West Coast and RKO proposed theatre deals for Spokane and Tacoma will go through. Latter depends upon the attorneys' opinions, it is said.

Fox rejected all RKO rental figures for the New York houses. Fox people say they were impossibly low and would have entailed a net loss to Fox of $100,000 annually upon the seven theatres if accepting. Leases were to be outright for a term of years, each.

Some time had been spent by the operating heads of both circuits in the matter of the rentals and transfer. Harry Arthur acted for Fox and Joe Plunkett for RKO. B. F. Kahane, head of the RKO legal department, and Louis Cohen, head of the Fox realty, had arranged the details, prior to the rentals proposed by RKO.

Fox houses were Academy, Audubon and Park Plaza in Manhattan; Crotona, Bronx; Savoy and Ridgewood, Brooklyn, and Capitol, Portchester.

PAR'S 1ST 1ST RUN IN STANLEY, PHILA

Philadelphia, July 13.

The new contract recently entered into between Warner and Paramount will take effect here July 24 when Par's "Smiling Lieutenant" opens at the Stanley for a run. This is the first Paramount first run film to be shown in a Warner house here since the break.

New contract doesn't call for Warners taking the entire Paramount output, but 35 films, or about half. Par reserves the right to hold out certain pictures for independents.

New arrangement will probably mean the closing of Keith's, home of Paramount here for almost a year, sometime in August. House won't be able to get enough Par pictures to eke out a season unless some tie-up is arranged with another company to augment the supply. Lack of cooling system also against Keith's chances in summer.

Boyd theatre, closed about six weeks ago, will probably take most of the prominent Par pictures when it reopens, which may be late in August.

Report has it that Stanley-Warner will take over Keith's for the final year of its lease from the Shuberts. After that it will probably be returned to the legit people.

Carroll as Tobis' P.A.

Carroll Carroll, newspaperman and poet, has been engaged by Tobis to head the German company's press department here.

Carroll may handle Tobis' press work for all its theatres, as well as distribution.

Morrison Vice O'Donnell

Atlanta, July 13.

Everest Morrison has been appointed in charge of the Publix territory in this section, formerly handled by R. J. O'Donnell. O'Donnell's promotion called him to Publix home office.

Jack Warners Sailing

Jack Warner will be in New York a week.

Friday night the Warners with their son will sail on the "Bremen" for an European vacation.

Employer's Privilege

Hollywood, July 13.

Hugh Herbert was outlining a mystery story to Harry Cohn at Columbia.

Herbert went on: "The couple are in the room. Outside a figure of a man is seen in the shadows, but no one knows who he is. Camera shows only his back."

"Who is this guy?" asked Harry.

"Wait—then the man is seen peering in the window—"

"Hey, who is this guy?" Cohn demanded. "Shouldn't I know? I'm the fellow who pays him."

METRO'S HEAVY PROD SCHEDULE; 9 TO START

Hollywood, July 13.

Metro will have nine pictures in production before the end of the month. Schedule is the heaviest this studio has seen since the first of the year.

Pictures which will carry through July are "The Guardsman," "West of Broadway" and "Hell Divers," now in work. Those to start within the next two weeks are "Flying High" (Bert Lahr's first), "Emma" (Marie Dressler), an untitled sea story for Robert Montgomery, "Pig Boats," "The New Wallingford" (William Haines) and "Boarding School."

An Usher Lands

Pittsburgh, July 13.

Bob Weeden, the Penn's singing usher, has at last landed and will go into a Loew unit soon. Weeden, who has been finding seats for customers for several years, has been lately singing over station KQV. Last week Teddy Joyce, m.c.'ing at the Penn, heard him and the trick was turned.

Weeden will go into Joyce's new Loew unit when the latter's current presentation has finished the circuit.

"Age" Changes Megs

Hollywood, July 13.

Clarence Brown has been given the substitute meg on Joan Crawford's "This Modern Age," with almost a new script vindicating Nick Grinde, the original director. Grinde, in the midst of this 'un, was given a new contract, but as it developed, from a faulty basis script, many retakes and remakes became necessary.

Figured Grinde would be permitted to complete what he started, but Brown was switched on with both splitting directorial credit.

MADGE EVANS' 5 IN 5

Hollywood, July 13.

Madge Evans, of legit and brought here by Metro, has been assigned the femme lead in "West of Broadway."

This is Miss Evan's fifth picture since she arrived here five months ago.

Schnitzer's Week Visit

Joe Schnitzer, in New York on one of his usual eastern visits, may leave for the Radio Pictures studios on the coast the end of this week.

No special purport in the current trip, said Mr. Schnitzer.

YOUNG SCHULBERG STARTS

B. P. Schulberg's 15-year old son, Buddy, has became a Paramount studio publicity man.

He is being groomed for the writing department.

PHONEY TITLES TO HIDE IDEAS

Major Studios Try Everything to Protect Stories from Each Other—Exec Calls "Cycle" Polite Name for Widespread Plot Stealing

BUT LEAKS REMAIN

Hollywood, July 13.

Constant changing of picture titles while in production is described by one of the major producers as a smoke screen to hide studio plans from competing lots.

"Purple Sin" becomes "Virtuous Angel," then "Nobody's Business," etc., it is explained, to keep the snoopers, chatter writers and others from learning what the story's about. Often no one on the lot knows, but that's not news.

As this producer puts it, ideas seem to be so scarce that one plot has to do a lot of stretching to cover all studios. It's an inkling why all studios almost simultaneously hit the theatres with the same type pictures. Politely, it's called a cycle, but the chap who had the nerve to start out the first of a kind calls it grand larceny and worse.

What starts out to be a story of a honeymoon may turn into a yarn of divorce. A naval picture can become a backstage comedy, and so forth.

Puzzling Directors

They change plots, titles and ideas so often that some directors need a guide to lead him to his own production unit each morning. But they're keeping the other lots guessing.

Studio exec pointed to what happened when they went for blurbs a year or so ago on a proposed West Point story. While they were shooting at the military academy up trooped another outfit from Hollywood on the same mission and beat them to the theatres with virtually the first studio's own story. From then on it has been camouflage at this studio.

Three weeks ago it leaked out that one of the majors had hit on one of those interrogation titles for a yarn about kids who go wrong. Following week another studio announced it would make a story around gangsters' kids and a third, having another title with a question mark after it, is concocting a story around kids in juvenile court. Next week the indies will shove the incorrigible kid cycle off on a real start.

Kid Extras Connect

Hollywood, July 13.

A four-old kid and a seven-year old who played in "Star Witness," were given First National contracts to go into effect Oct. 1.

Dickey Moore, four, starts at $200, and George Ernest, seven, at $125 a week. Contracts are for six months with options to five years. Both boys were extras.

Gallup's New Job

Bruce Gallup, resigned from United Artists, may handle the publicity and advertising on the opening of the new Waldorf Astoria hotel, from accounts.

Meanwhile, he's taking a month's vacation.

Louis Cohen Going West

Louis Cohen, head of the Fox real estate department, shoots back to the Coast in a couple of weeks.

Burton's Par. Renewal

Hollywood, July 13.

David Burton has a new ticket at Par. Director's new termer is for one year.

Wealthiest P. A. Is Dietz, $100,000 Income This Yr.—Not Quitting Metro

Faithful Swedes

Hollywood, July 13.

El Brendel, on loan to Metro from Fox for "West of Broadway," was asked if he is using the Swede dialect in the Metro picture.

"Does Garbo ever change?" replied Brendel.

Two in the hand are worth more than one in the bush. That's the way filmdom's richest press agent figures his job and playwrighting. Between the two he will run up close to $100,000 by the end of 1931, his job paying around $39,000 of that figure.

Howard Dietz isn't going to quit Metro and Metro isn't going to let out Dietz. His present contract expires in January, but it's practically renewed now. Dietz has worked for Metro for 14 years and has had a contract only the past five, which he regards as a gag that could be broken by either party at any time.

Howard tells his boss about everything outside before he does it. He hasn't written any full length plays, and the skits and songs he has put together have been done in piecemeal routine, so that a couple of week-ends each month are providing him with show royalties which now exceed his salary.

Pin Money

Because every man has more flops than successes and because doing the same thing gets monotonous and is no guarantee against the Wolf, Dietz right now cannot see the time when he will be willing to concentrate on what he now terms pin money work.

The Dietz philosophy imbues not only himself, but everyone on his staff. There is his assistant Don Henderson Clark, whose outside earnings are reported to have gotten him up in the $50,000 per year class. The outside money and holding down the home office job extends even among some of the Metro office boys.

CHI MEET OVER PRICE SLASHING

Chicago, July 13.

Local exchangemen met here today (Monday) to consider ways and means of stopping the price slashing started recently by a few indie houses. Exchanges claim that certain houses in first and second weeks on releases are using as low as five and 10c admissions.

Plans, as outlined, are to penalize the offenders by pushing them back to fifth or sixth runs.

M-G Release List

Revising its schedule considerably, Metro has set releases up to the middle of September, except for one week that is open.

Dates are "Politics," July 25; "Son of India," Aug. 1; "Susan Lenox," Aug. 15; "The Lullaby," Aug. 22; "This Modern Age," Aug. 29; "Phantom of Paris," Sept. 5, and "Squawman," Sept. 12. These are approximate dates for the Capitol.

While Metro thus far has not set any additional pictures with Warners for Broadway showing, the company has around a half dozen on its surplus list.

U Abandons Hamilton Series and Comic Out

Hollywood, July 13.

Universal has washed up its Lloyd Hamilton comedies, failing to take up the option of the comic.

Contract this year was for one, with options for two additional series of three. Studio called it quits after the first batch.

Milestone Refuses U

Hollywood, July 13.

Lewis Milestone has turned down Universal's offer of the megaphone on "The Road Back," Remarque's sequel to "Western Front."

Milestone's contract with Howard Hughes permits him to accept outside assignments when not working for Hughes, but recently Hughes made the director a supervisor, with added duties between pictures.

Dave Selznick on Own

Hollywood, July 13.

Dave Selznick may become an indie film producer, with a possibility his father, Lewis J. Selznick, will be associated with him. The younger Selznick going east to make arrangements.

"GUARDSMAN" AT ASTOR

First Alfred Lunt-Lynn Fontaine talker, "The Guardsman," based on the play, supersedes "The Squawman," Cecil DeMille picture, as the successor of "Free Soul" at the Astor.

Date "The Guardsman" comes in is set as Aug. 10.

CONNIE'S VACATION

Hollywood, July 13.

Constance Bennett is on her way east to sail for Europe. She leaves on the "Bremen" Friday (17).

Miss Bennett is due to return in September.

Woman Lands Grifter

Dallas, July 13.

Chiseler, working a screen ad racket among Texas and Arkansas indies, recently nabbed by the sheriff in Mt. Vernon, small east Texas town, on six counts of embezzlement.

Operating under a couple of aliases, Thompson and Williams, the grifter made the sticks under pretext of buying theatres, usually signing prelim contract and rounding merchants for screen ads, cash in advance.

Got by oke, until he struck a femme exhib in Mt. Vernon.

Extras' Wail

Hollywood, July 13.

Picture extras are hollering over the use by Fox of 600 Masons, Elks, and K. of C's at Redondo Beach for a bathing parade sequence in "She Wanted a Millionaire."

Supers maintain that they need the work more than the fraternal brothers and should receive preference from their lodges.

Metro Contracts

Hollywood, July 13.

Cyril Hume, novelist, signed for six months, heads those affected by new Metro contractual activities. Hume's contract is a straight 24 weeks without options.

Maude Eburne, signed for "The Guardsman," has an agreement carrying two options of six months each and four of one year each.

Performer placed under contract is William Bakewell, coming in for a year starting in August, with three options of a year each.

Oliver as "Postmistress"

Hollywood, July 13.

"The Postmistress," an original for Edna May Oliver, is in the making at Radio Pictures. Louis Sarecky is doing the creating.

In mind for other parts are Hugh Herbert, Roscoe Ates, Joseph Cawthorn and Ivan Lebedeff.

Nothing Big in London Grosses; Film Houses Fall Off About 30% Under Last Year—Admitted by G-B

London ,July 13.

West End picture houses are expected to reap the benefit of the Oxford, Cambridge and Eton harrow and cricket matches, but for the time being takings are still on the down grade.

Gaumont British admit that grosses are about 30% under last year's figures, but maintain that drastic overhead slicing and reduced rental percentages are more than counterbalancing last year's profits.

Estimates for Last Week

Capitol—"Always Goodbye" (Fox) about $7,000. "Quick Millions" (Fox) current.

Carlton — "Dishonored" (Par) (4th week). Opened to $14,000 and is now holding to good $12,000 figure. It'll stick around until the censors relent on "The Smiling Lieutenant" (Par), to follow in.

Dominion — "Indiscreet" (UA) (4th week). Averaging about $7,500, pretty weak. Overhead includes Alfred Rode act and the Tziganes band. Means the house is losing money on the layout. "My Wife's Family" (BIP) follows in.

Empire — "Daybreak" (Metro) $32,000. Replaced by "Jailbirds," known in America as "Their First Mistake."

Leicester Square — "Laugh and Get Rich" (Radio). Gracie Fields on stage, especially boomed. $7,500, $1,500 above average. "Donovan's Kid" (Radio) in now.

London Pavilion — "Keepers of Youth" (BIP) dissappointing at $5,000 clip. Replaced by "East Lynne."

New Gallery — "The Prodigal" (Metro). About $9,000. Pretty good, and held 2nd week. "77 Park Lane" follows.

Marble Beach—"Svengali" (WB) (3rd week). Averaging about $7,000.

Plaza — "Unfaithful" (Par) (2nd week). Fortnight's gross $20,000. Replaced by "Honor Among Lovers" (Par).

Regal — "Father's Son" (WB). Well liked to about $10,000, but replaced by "Body and Soul" (Fox).

Tivoli — "Dirigible" (Col). (5th week). Management forcing the run, with last week's figures about $10,000. "Daddy Long Legs" (Fox) due to follow in, but being held for better weather.

"Co-ed," "Money" Front in Baltimore On $22,000—$6,500

Baltimore, July 13.

(Drawing Population 850,000)

The Auditorium, dark for the summer, reopened suddenly to exhibit the Schmelling-Strib fillum. There's no state law in Maryland against fight films, so it's up to the Federal authorities to settle the affair. Picture is also grinding at Keith's.

Palace, defunct burlesque house, relighted to show "Road to Hell," on a segregated audience policy. Picture moved to this house from the smaller Embassy, where it was played several weeks ago.

Century with "Confessions of a Coed," is out in front this week. Sexy slant, rather than names, the reason. "Smart Money" looks like good money at the uptown Metropolitan.

Estimates for This Week

Century (Loew)—"Confessions of Coed" (Par) (3,200; 25-60). Subject rather than names and lack of real opposition helping this one; should reach $22,000. Last week "Chances" (FN) just so-so, but biz big due to Waring's Pennsylvanians on stage; $24,500.

Stanley (Loew-Stanley-Crandall)—"Women Love Once" (Par) (3,600; 25-60). Interesting the femmes, but won't reach dizzy figures; say a pretty good $18,000. "Man in Possession" (M-G) last week, hurt by opposition of Century; didn't cross $18,500.

Keith's (Schanbergers) — "Big Business Girl" (FN) ($2,500; 25-50). Another average week; good, but not remarkable $9,000. Last week "Everything Rosie" (Radio), got good intake, fight pictures aiding last half; fight film in at a flat rate, but percentage at Auditorium; maybe $10,000.

Metropolitan (Warners)—"Smart Money" (WB) (1,300; 25-50). Strong male combination and maybe $6,500. "Maltese Falcon" (WB) last week surprised by satisfactory $5,000.

Valencia (Loew-UA)—"Free Soul" (M-G) (1,500; 25-35). Figures to do well but not enormous here; $3,600 okay. "Just a Gigolo" (M-G) last week satisfactory $3,100.

Parkway (Loew-UA) — "Free Soul" (M-G) (1,000; 25-35). Day and dating with Val on second run; should do a good $4,800. "Just a Gigolo" last week didn't come up to expectations; $4,000.

New (M. Mechanic)—"Many a Slip" (1,400; 25-50). Possibly a pretty fair $6,800. Last week "Their Mad Moment" less than a fair $6,000.

NEWARK LIKES 'NURSE' FOR $14,000–TOWN O. K.

Newark, July 13.

(Drawing Population, 850,000)

Despite all the crying at the heat, grosses are generally turning out pretty well. This week will probably be no exception. "Night Nurse," at the Branford, will take the lead and ought to run up $14,000.

Estimates for This Week

Branford (WB) (2,350; 20-35-50)—"Night Nurse" (WB). With no stage show $14,000 spells plenty profit. Last week "Smart Money" (WB) fine at nearly $15,000.

Little (Fine Arts Theatre) (299; 30-60)—"Three Lovers" (Terra). "Adults Only" gag and Dietrich name should pull over $1,500. Last week "Die Letzte Nacht" (Phoebus) bad at $800.

Loew's State (2,780; 30-50)—"Just a Gigolo" (M-G) and vaude. Good enough at $13,500. Last week "Trader Horn" (M-G) a smash at over $20,000.

Proctor's (RKO) (2,650; 25-40-50-60)—"Lover Come Back" (Col) and vaude. Will do well to get $12,000. Last week "White Shoulders" (Radio) all right, $13,000.

Terminal (Fox) (1,900; 25-50)—"Black Camel" (Fox). Looks good for $6,500. Last week "Annabelle's Affairs" (Fox) weak at $5,000.

Mont'l Throttled by Heat $8,500-$9,000 Top Range

Montreal, July 13.

Heat shows no letup and the picture houses are barely escaping red. "Women of All Nations" may do $8,500 this week at the Palace, while the Princess comes back to American flickers with "The Colonel's Lady."

Everything depends on the weather. Nabes virtually sunk and some of them closing.

Estimates for This Week

Palace (FP) (2,700; 75). "Women of All Nations" (Fox). McLaglen and Lowe locally popular, but with weather $8,500 is the best guess. Last week in the heat "Free Soul" (MG) barely got by on $9,000.

Capitol (FP) (2,700; 60). "I Take This Woman" (Par) and "Forbidden Adventure" (Par). Should boost to fair $9,000. Last week "Always Goodbye" (Fox) and "Annabelle's Affairs" (Fox) just so so; Annabelle pulled best for just over $8,000 total.

Loew's (FP) (3,200; 35-65). "Stepping Out" (MG) and vaude. May gross around $8,500, light. Last week "Never the Twain" (MG) near $9,000.

Princess (CT) (1,600; 35-60). "Colonel's Lady" (Col). Filling in for week and cannot gross above $6,000. Last week "Middle Watch" (British) did well on big ballyhoo and patriotic support; $7,500.

Imperial (FP) (1,900; 25-40). "Men of Sky" (WB) and "Lady Refuses" (Radio). Fair this week and may increase to fair $3,500. Last week "Perfect Alibi" (Radio) and "God's Gift to Women" (WB); $3,000.

Cinema de Paris (Ind) (600; 25-50). "Romance a l'Inconnue" (French). Little to expect, maybe $1,200. Last week "Maison de Danse" (French) around $1,500.

Tec-Art's 65

Hollywood, July 13.

Tec-Art leasing studio, freshly bankrolled, has 65 indie features on the production program for the coming year. Studio itself will make eight for Hollywood Pictures and 12 for Weiss Brothers. Jesse Goldburg will produce nine for Hollywood Pictures.

Allied Pictures has six Hoot Gibsons and six dramas scheduled. Willis Kent likewise plans six westerns and six dramas.

Chesterfield and Headline Pictures plan six apiece.

Besides the 65 features, three serials will be produced by Nat Levine, and three series of indie short subjects are put out at the plant.

$13,000 IN NEW HAVEN

Pretty Good for "Co-Ed"—"Arizona" and "Mad Moment" $3,500

New Haven, July 13.

(Drawing Population 300,000)

With conditions what they are this spot is just about holding its own. An occasional hit picture breaks through for a nice gross.

Considering its seating capacity and scale, the Bijou is showing best records at present, probably through drawing some trade from the College theatre which went dark a month ago.

Estimates for This Week

Paramount (Publix) (2,353; 65)—"Co-Ed" (Par) and unit. Ought to be near fair, $13,000. Last week "Night Angel" (Par) around $13,900.

Fox Poli (Fox) (3,040; 65)—"Sweepstakes" (Pathe) and unit. Light at $9,500. Last week "Man in Possession" (M-G) okay, $13,800.

Roger Sherman (WB) (2,200; 60)—"Transgression" (Radio) and "Too Young to Marry." Moderate, $4,800. Last week "Broadminded" (FN) and "Mother's Cry" (WB). Mild $5,000.

Bijou (Fox) (1,436; 50)—"Arizona" (Col) and "Their Mad Moment." Moderate, on $3,500. Last week 'Gigolo" (M-G) and "Beyond Victory" (Pathe), heavy, on $5,800.

$18,000 for "Indiscreet," K. C. Grosses Are Fair

Kansas City, July 13.

Another bunch of snappy titles and indications point to pretty fair returns this week.

For the Newman and the Liberty, the first week of the two houses under the Publix-Dubinsky banner, proved that the cheaper prices, 50 cents top, may have some bearing on the business. All amusements got a real weather break last week, when the temperature dropped into the 70's.

Estimates for This Week

Loew's Midland (4,000; 25-50)—"Indiscreet" (UA). Swanson picture will hit close to a good $18,000. Last week "Free Soul" (M-G) big at $24,000.

Mainstreet (3,200; 25-35-50-60)—"Sweepstakes" (Pathe) and vaude. Publicity stressed that picture not a gangster; should show around a fair $17,000. Last week "Chances" (FN), $16,500.

Liberty (1,000; 25-35-50)—"Confessions of a Co-ed" (Par). Good showmanship in spotting this one at Liberty, as Newman regulars like their dignified pictures; likely near a fair $5,500. Last week "Smart Money" (WB) good with $6,300.

Newman (1,890; 25-35-50)—"Night Nurse" (WB). Will be fair around $9,000. Last week "Night Angel" (Par), $9,200.

Loop Will Be Quiet This Week; "Chances" Pushing Oriental Up At $26,000—Palace Near $25,000

Chicago, July 13.

The Loop is in for a quiet session this week. Theatres are on an even keel. They will break no speed records and hit no rocks. Fair enough. The two big B. & K. spots are depending strictly on their flickers for business, both taking a short vacation from ace stage attractions. Of the stage houses around town the Palace stands the best chance for a showing, Harry Langdon being plugged on his in-person visit.

Run theatres are due to be slightly off, United Artists and McVicker's going into their second and third weeks for their films while the Roosevelt is trying the novelty picture, "The Viking."

Women are attending the State-Lake for "Women of Experience," but the picture drew mixed notices and Twelvetrees is not completely sold in this town. "Millie" only got mild results here.

Oriental indicates a bettering of total, accountable to Fairbanks, Jr., in "Chances." After a big first week, Chevalier is sliding. Men are disappointed, but the femmes approve.

Estimates for This Week

Chicago (Publix-B. & K.) (4,000; 50-75-85)—"Women Love Once" (Par), and stage show. Not entirely satisfactory to critics, but Paul Lukas managing to hold his own as one of the better femme enticers; likely to satisfy at $37,000. Last week "Man in Possession" (M-G) came through against tough competition to clip nice $39,800.

McVicker's (Publix-B. & K.) (2,200; 50-75-85)—"Free Soul" (M-G). Now into third session and naturally down, but likely to hit $15,000. Second stanza finished well at $25,600; with product still tied up in the loop, nothing as yet named to replace.

Oriental (Publix-B. & K.) (3,200; 50-75-85)—"Chances" (FN) and stage show. House set to step up a few rungs; indicates $26,000 this week; not exciting, but encouraging. Last week "Black Camel" (Fox) couldn't get going; disappointed at $22,200.

Palace (RKO) (2,300; 50-75-85)—"Hell Bound" (Tiff) and vaude. Picture banned and then "pinked" by censor board, but finally reached the screen with clean slate following some City Hall excitement; Harry Langdon heads stage lineup; may finish to oke $25,000. Last week "Three Who Loved" (Radio) wasn't so good at $21,500.

Roosevelt (Publix-B. & K.) (1,500; 50-75-85)—"Viking" (Indie). B. & K. shoved in this novelty, hoping to get by on critical approval and the public's memory; looks as if neither will count for much at $13,000. Last week "Smart Money" (WB) finished its second week to apathetic $8,900.

State-Lake (RKO) (2,700; 50-75-85)—"Woman of Experience" (Pathe). Helen Twelvetrees not strong in Chicago; possibly a fair $18,900. Last week "Sweepstakes" (Pathe) closed second week to wobbly $8,800.

United Artists (Publix-UA) (1,700; 50-75-85)—"Smiling Lieutenant" (Par). Maybe $22,000 this week. Last week excellent at $33,300, its first; now off somewhat due to slams from males, but boosted by the femmes.

EARLE CAPITAL'S HIGH SPOT AT $19,000 PACE

Washington, July 13.

(Drawing Population, 450,000)

Heat has gone to the town's head and upset the usual set up. The Earle is breaking records with its features and four acts of RKO vaudeville, while the Palace, known as the habit house, is taking a licking.

Earle last, with "Broad Minded" and Joe Penner heading the stage show, broke its top under the present policy and is starting right out for another good week currently. Meanwhile, the Palace rang up its worst in many moons.

The Palace and Fox, formerly plugging the word "Presentation" in connection with stage offerings, are now calling them "Vaudeville" shows.

Estimates for This Week

Earle (Warner) (2,244; 25-35-40-60-70)—"Never the Twain" (M-G) and vaude, fine. Last week "Broadminded" (FN) excellent for $22,500.

Columbia (Loew) (1,232; 35-50)—"Free Soul" (M-G) (2d week). Will get $7,000 this week against last week's $9,000, okay.

Fox (Fox) (2,434; 15-25-35-60)—"Hush Money" (Fox) stage show. Skidding to about $17,000 this week. Last week "Holy Terror" (Fox) $17,500, not so good.

Palace—"Just a Gigolo" (M-G). Perking a little and may get $17,000. Last week $15,000 about covered for "I Take This Woman" (Par) worst in many months.

Keith's (RKO) (1,875; 35-50)—"Lover Come Back" (Col). About $5,500 currently, light. Last week, though plenty of favorable comment on "Sweepstakes" (RKO-Pathe), not so many bought tickets, $6,000.

Ohio Fight Films in N. Y.

Pictures of the Schmelling-Stribling fight in Cleveland are being shown in several spots in New York this week. On Times Square they were shown all last week at Wallack's, grind double feature house.

Films are understood to have been brought into the State by airplane.

Theatres showing them are not amenable to official interference, according to the law, the offense lying only in transporting them from state to state.

Philly Is Worried

Can't Find Films—"Camel" Giving Fox Good $26,000—"Man" $36,000 at Mastbaum

Philadelphia, July 13.

Film men are getting bluer and bluer as the summer goes on. Current slump is more serious and deep rooted than the usual hot weather depression. Runs of more than a week have become a rarity and when pictures do hold over in the downtown houses it is usually because the exhibs can't get anything satisfactory to follow.

A couple of weeks ago no less than 12 pictures were previewed and considered for booking at the Stanley theatre before one was chosen, and the final candidate lasted just five days.

Recent Warner-Paramount pact, by which Warners gets about 35 films, or half of the Par. output, should help the Stanley Warner houses here. On the other hand, it is likely to cause the closing of Keith's Paramount, which has been getting along as well as any downtown house this summer

This week's film group doesn't indicate any great improvement except in the case of the Fox and "Black Camel." Heavy rain helped most of the houses Friday.

With the Boyd closed, the Stanley and Stanton are having the toughest time. No decisions on new pictures until as late as Thursday night for Friday and Saturday openings.

Strangely enough, the Karlton, Arcadia and Europa, the three smallest downtown sites, have been doing the most consistent business. First two have generally offered second-runs and Europa has foreign and indie pictures. All three have been turning in a profit.

Estimates for This Week

Mastbaum (4,800; 35-50-75)—"Man in Possession" (M-G). Robert Montgomery has gained femme following and coupled with good notices should have some effect; may hit good enough $36,000. Last week "Maltese Falcon" (WB) dropped to $35,000, although well liked; Ed Lowry, m.c., although not so styled in billing, has won some attention here.

Stanley (3,700; 35-50-75)—"Woman of Experience" (RKO-Pathe). Fair notices, but nothing startling indicated in the way of business; maybe $12,500. Last week "Chances" (FN) in second week down to $8,000 or less; only held over because management couldn't find a successor.

Fox (3,000; 35-50-75) — "Black Camel" (Fox). Thriller should get between $25,000 and $26,000 okay. Last week "Annabelle's Affairs" (Fox) under $23,000, weak.

Keith's (1,800; 35-50-75)—"Girl Habit" (Par). Doesn't look any too promising; lucky if $11,500. Last week "I Take This Woman" (Par) got about $12,500; lack of cooling system an obstacle.

Earle (2,000; 25-65)—"Three Who Loved" (Radio) and vaude. With usual eight acts, business doesn't vary much; $18,000 likely. Last week "Broad Minded" (FN) about same.

Stanton (1,700; 25-65)—"Transgression" (Radio). Shoved in suddenly when "Arizona" (Col) failed to hold up; lucky if $7,500.

Karlton (1,000; 50)—"Free Soul" (M-G). Held over on second downtown showing and repeated its original success at Mastbaum; $4,500 this week.

Arcadia (600; 50) — "Up Pops Devil" (Par). Around $2,800 indicated. Last week "Kick In" (Par), first showing, about $3,000.

'WOMAN' $12,500–'GIRL' $11,000, ORPH., P'TL'D

Portland, Ore., July 13.

(Drawing Population, 400,000)

Weather is still bumping grosses considerable. Fact that four major houses downtown keep up a fair pace is due chiefly to the others being dark. Second week runs taken into consideration, town gets only about three new pictures weekly, which is the smallest number of first run showings for years. Fox Broadway is clicking with Bobby Jones shorts, definitely good for extra biz.

Estimates for This Week

Paramount (FWC) (3,500; 25-60)—"I Take This Woman" (Par), F-M stage show. Going okay for about $12,500. Last week "Man in Possession" (M-G) nicely for $13,000.

Broadway (Fox-Portland) (2,000; 25-60)—"Free Soul" (M-G). Clicking for a good second week at about $7,500. First week big at $12,000.

Orpheum (RKO) (2,000; 25-60)—"Good Bad Girl" (U), and vaude. Connecting for fair average around $11,000. Last week "Up for Murder" (U) fair at $9,000.

Music Box (Hamrick) (2,000; 25)—"Smart Money" (WB). Holding steady around $4,500. Last week "Gold Dust Gertie" (WB) $5,300.

L. A. Goes Nuts with Heat; 'Lieutenant' Starts Very Strong; 'Women' $12,000, 'Affairs' 19 G's

Los Angeles, July 13.

Even the natives are observing that California ain't what it used to be on the heat proposition. Unusual temperature hasn't even the saving grace of dryness. It's proven a boon to the boxoffices, especially in the air-cooled houses, but has the manager puzzled.

The crazy tempo of last week's pace, with business perking after a poor start to more than overcome the drop over the July 4th weekend, will probably be repeated right along.

As a general thing, however, the present pace is okay. With readjusted summer scales, although there have been no appreciable commensurate adjustments on the overhead, the grosses may not stack up so well, but considering the heavy two bit trade in the afternoons it's nothing to be ashamed of. The way business is, they should scale down the nights and tilt the mats. The idea has had serious consideration.

The State's "Annabelle's Affairs," at around a fair $19,000 is behind last week but the Par is up to a $12,000 fair for "Women Love Once.' Pantages' "Tarnished Lady" is also up a little at around $11,000.

"Seed" Surprises

Surprise holdover is "Seed" at the Orpheum for a fifth week which, under the holdover terms, is still in the black at around $5,000.

"Free Soul" will do over $15,000 day-and-dating on its third week between the Criterion and Chinese, but there was a time each house did more than that much trade alone. "Young as You Feel" (Fox), Will Rogers' picture, is next at these two houses starting July 21.

Some regrets now expressed that the Carthay Circle was retained as the $1.50 house and Grauman's Chinese, always a showplace of Hollywood, sloughed off as a two-a-dayer at a 75c top.

With "Rebound" winding up weakly at the Carthay, "Smiling Lieutenant" opened Friday (10) with a sellout at $5 and $2.50, and $9,100 on first three days, evidence of the first real business at the Carthay in months.

Egyptian, which has been struggling along with grosses of $2,000, closes with "Laughing Sinners," the current attraction.

The RKO is down at $9,500 for "Ex-Bad Boy" (U) and the Warners will split $16,000 almost evenly between 'em with "Chances" day-and-dating.

Estimates for This Week

Carthay Circle (Fox) (1,500; 50-$1.50) "Smiling Lieutenant" (Par) (1st week). Sellout for the usual $5 (also $2.50 and $1) opening July 10; good pace indicated with $9,100 first three days. "Rebound's" (Pathe) third and final week $3,750 following a disastrous run.

Chinese (Fox) (2,028; 50-75) "A Free Soul" (M-G) (3rd-final week). Doing better than expected at $7,000 rate; "Young as You Feel" (Fox) next.

Criterion (Fox) (1,600; 35-65) "Free Soul" (M-G) (3rd-final week). Over $8,000 now and $11,200 last week.

Egyptian (UA-Fox) (1,800; 40-65) "Laughing Sinners" (M-G). Dark after this week; average $2,400 takings for this one necessitates a hypo for the house generally. Last week's "Lawyer's Secret" $2,300, equally poor.

Orpheum (2,270; 25-50) "Seed" (U) (5th-final week). Running a fifth week and holding up fairly well near $5,000; held in through necessity. Over $5,000 last week. "Miracle Woman" (Col) next.

Pantages (Fox) (2,700; 20-40-65-90) 'Tarnished Lady" (Par). Around $11,000 is better than last week's "Donovan's Kid" (Radio) by almost a grand; not bad trade for this house.

Paramount (Publix) (3,595; 25-75) "Women Love Once" (Par). Up about $2,000 for nearly $12,000. Last week "Girl Habit" (Par) under $10,000, poor.

RKO (2,950; 30-65) "Ex-Bad Boy" (U). At $9,500 poor. Last week "Three Who Loved" (Radio), $10,700.

State (Loew-Fox) (2,024; 35-$1) "Annabelle's Affairs" (Fox). Around $19,000 fair but below par. Last week "Man in Possession" (M-G) turned out a surprise at under $22,000 after a weak start with the competitive Grauman stage version figuring as one negative element; Montgomery draw which, with "Shipmates" six weeks ago bettered $31,000, again evidenced itself.

United Artists (Pub-UA) (2,100; 35-$1) "Night Angel" (Par) (1st week). At $8,500 as poor as "Tabu" (Par) which only lasted a week. This one stays two.

Wilshire (Fox) (2,296; 35-60) "Trader Horn" (M-G). Oke at $5,000. Last week "Laughing Sinners" (M-G) almost ditto.

Downtown (WB) (1,800; 25-50) "Chances" (FN). Only $7,000 and bad. Last week "Big Business Girl" (FN) less than $9,000.

Hollywood (WB) (2,756; 35-50) "Chances" (FN). Mild under $9,000. Last week "Big Business Girl," (FN) $9,400.

COLUMBUS IS LOW

"Hush Money" Near $10,500 at Ohio—"Possession" Only $6,000

Columbus, July 13.
(Drawing Population, 475,000)

Heat, a public which just won't buy anything, and a week of generally poor film fare. It's a dubious outlook this week.

Estimates for This Week

Palace (RKO) (3,000; 25-50)—"Women Love Once" (Par). Lack of name value and will have job of bettering mediocre $5,000. Last week "Girl Habit" (Par) only $4,800.

Ohio (Loew-UA) (3,074; 25-50)—"Hush Money" (Fox), and unit. Lucky to break $10,500. Last week "I Take This Woman" (Par) little enough at $11,400.

Broad (Loew-UA) (2,500; 25-50)—"Man in Possession" (MG). Rapped by preview fans and won't better $6,000. Last week "Free Soul" (M-G) walked off with $9,900, not bad these days.

Grand (Neth) (1,100; 25-50)—"Smart Money" (WB). Set for recent average of about $3,400. Last week "Gold Dust Gertie" (WB), $3,200.

Majestic (RKO) (1,100; 15-30)—"Ex-Bad Boy" (U), and "Lover Come Back" (Col). Split week. No better than $2,900.

Grins in Minn. As Totals Hold, $25,000 for 'Man'

Minneapolis, July 13.
(Drawing Population, 500,000)

Cool weather and strong attractions are proving box office tonics. Grosses continue to show real vitality. It hasn't looked anything like a depression along the rialto the past several weeks. A more optimistic feeling seems to prevail.

"Man in Possession" and "Smart Money" are the noises of the week. Critics and customers are singing their praises and there's no reason why biz shouldn't hold up. The Minnesota will have the Montgomery picture only six days as the result of the change from Saturday to Friday openings, effective this week. With James Hall in person as m. c., the ace Publix house should do almost as much in the six days as it ord.narily would do in seven.

Estimates for This Week

Minnesota (Publix) (4,200; 75)—"Man in Possession" (M-G), James Hall in person and Publix unit. Dandy program with a real punch; picture liked and Hall also pulling; fast pace likely to continue throughout six days for $25,000, good. Last week "Night Angel" (Par), slumped some after great start; Horace Heidt band credited for $28,800 total, big.

Orpheum (RKO) (2,890; 50)—"Sweepstakes' (Pathe) and vaude. Nothing on screen or stage to mean much, but all-around pleasing show; with raffling off of auto opening night; looks around $12,000; pretty good. Last week "Up for Murder" (U) about $12,500.

State (Publix) (2,200; 50)—"Smart Money" (WB). Robinson a magnet and about $8,000 indicated, pretty good. Last week "Young Sinners" (Fox) didn't draw as well as expected, but wound up with around $6,300, which isn't bad.

Lyric (Publix) (1,300; 35)—"Maltese Falcon" (WB). Should hit $4,000 mark, fair. Last week "Chances" (F.N.) helped along by word-of-mouth; about $3,500, okay.

Aster (Publix) (900; 25)—"Men of Sky" (FN). Poor picture in a weak theatre will be lucky to get $1,000, bad. Last week "Svengali" (WB) did around $1,600, pretty good.

Grand (Publix) (1,100; 25)—"Seed" (U) first half; "Kiki" (UA), last half. Second loop runs. Should get around $1,400; not so hot. Last week "Skippy" (Par), all week, second loop run, close to $2,000, good.

JOE and JANE McKENNA

First time for Loew. Always working.

Loew's State this week, July 11. Sailing Aug. 27 to open Sept. 7 Palladium, London, Eng.

American Rep, **Jenie Jacobs—Artie Pierce.** Europe: **Reeves & Lamport.**

P. S.—Hoping Miss Jacobs' Hospital Engagement will be cancelled shortly and that she will be booked solid on the road to health.

B'klyn Par Sights $40,000 With 'Call'—Fox $25,000

Brooklyn, July 13.

Good matinee business in town. The Fox started off the new week nicely on "Black Camel" and getting over the idea in the dailies that a quality show was to be had for 50 cents. Around $25,000 is expected.

The Paramount has gone in for stunts in ads for the dailies, has "Secret Call" and may do near $40,000. Loew's Met should go up the ladder this week with "Trader Horn."

Estimates for This Week

Fox—"Black Camel" (Fox) (4,000; 25-35-50). Good notices aiding this one; should do $25,000. Last week, "Annabelle's Affairs" (Fox), $22,000.

Paramount—"Secret Call" (Par) (4,000; 25-50-75-85). Fair film should draw; Cab Calloway and band back again; near $40,000; not bad. Last week "Night Angel" (Par) did $35,900.

Loew's Met—"Trader Horn" (M-G) (3,257; 35-40-50-75). Good returns for $21,000. Last week "Daybreak" (M-G) floppo; $11,400.

Albee—"Woman of Experience" (Pathe) (25-35-50-65-75-$1). Helen Twelvetrees, local gal, should draw well, even though picture socked by critics; $20,200. Last week "Three Who Love" (Radio), $18,700.

Strand—"Enemies of Law" (Indie) (25-50-75). Around $8,000, weak. Last week "Broadminded" (FN), also $9,000.

$19,000 FOR 'SOUL' IN PROV.—'LEGS' AT $11,000

Providence, July 13.
(Drawing Population, 315,000)

For the first time in months Loew's State is going to lead the town. It took "Free Soul" to bring the house out of a bad rut. If biz continues it will lead its nearest competitor by a wide margin.

Estimates for This Week

Loew's State (3,500; 20-50-75)—"Free Soul" (M-G). Rated highly and every indication of $19,000. Last week "Man in Possession" (M-G) a surprise and built to $14,000.

Majestic (2,200; 15-50)—"Daddy Long Legs" (Fox). First time in months house has had single feature; will see solid $11,000. Last week "Svengali" (WB) and "Party Husband" (FN) fine at $13,000.

Paramount—"Night Angel" (Par) First strong feature in a moon; at least $9,500. Last week "Women Love Once" (Par) low at $6,000.

RKO Albee (2,500; 15-50)—"Woman of Experience" (Pathe). Heavily plugged but unmercifully panned by critics; maybe $6,000. Last week "Ex-Bad Boy" (U) bad at $4,400.

RKO Victory (1,600; 15-50)—"Many a Slip" (U). Light comedy well received, but not due for anything big; lucky to reach $4,000.

Fay's (1,600; 15-50)—"Goldie" (Fox) and vaude. Looks good for $6,500. Last week "Annabelle's Affairs" (Fox) okay at $6,000.

"BLONDES" FOR DAVIES

Hollywood, July 13.

"Three Blondes" is the title of Marion Davies next for Metro.

Studio has assigned Delmar Daves to weave a yarn around the tag.

'Hush Money' Will Hold Roxy at $75,000—'Sherlock' Fine, Warners, On $5,000—New Marx Film for Rialto

BIRMINGHAM MODERATE

10 Houses Going Dark Counting Nabes—Bama $12,000

Birmingham, July 13.
(Drawing Population, 325,000)

This is the last week for a flock of theatres and shooting galleries. Five downtowns go Saturday and also five nabes. It leaves show business in a pretty dill pickle here and it is beginning to look as if Memphis really isn't the worst show town in America.

With only three downtown theatres running, and two nabes, the favorite sport for the fan this summer will be finding a theatre open.

Estimates for This Week

Alabama (Publix) (2,800; 25-35-60)—"Man in Possession" (M-G) and vaude. Should see $12,000. Last week "Young Sinners" (Fox) $12,500.

Ritz (RKO) (1,600; 25-40)—"Sweepstakes" (RKO). Liked for $2,000; good. Last half week "Ex-Bad Boy" (U). First week under new summer policy of changing twice a week. Last week "Five and Ten" (M-G) $3,800, moderate.

Empire (BTAC) (1,100; 25-40)—"I Take This Woman" (Par). Good week likely, $3,500. Last week "Vice Squad" (Par) about $3,300.

Strand (BTAC) (800; 25-40)—"Hush Money" (Fox). Will not attract big money, $2,800. Last week "Forbidden Adventure" (Par) every bit of $3,100.

Galax (BTAC) (500; 15-25)—"Alias the Bad Man" (Tiff). Elected to close house for summer; $950 or better. Last week "Girl 'Habit' (Par) steady at $950.

DETROIT LACKS PEP—'CAMEL' $28,000, FOX

Detroit, July 13.

Lack of outstanding attractions means weak grosses. Michigan is bolstered with the Havana Casino orchestra, and it's mystery week at the Fox with "Black Camel," which will keep that house from dropping too low.

Estimates for This Week

Michigan—"Women Love Once" (Par) (4,045; 35-50-75). Weak picture, but Rumba orchestra helping; will wind up at about $28,000, light. Last week "Man in Possession" (M-G) around $28,200.

Fox—"Black Camel" (Fox) (5,100; 15-25-50). Good exploitation giving this one a chance; may better $28,000. Last week "Hush Money" (Fox) not good on $28,000.

Fisher—"Girl Habit" (Par) (2,300; 40-50-75). Ruggles first starring picture and they like this fellow, but has no help, so about $16,000. Last week "Gold Dust Gertie" (WB) weak on $16,000.

Downtown—"Three Who Loved" (Radio) (2,750; 15-25-50). Lucky to get anything over $10,000. Last week "Sweepstakes" (Pathe) okay at $12,500.

United Artists — "Newly Rich" (Par) (2,018; 35-50-75-90). Wrong house for this picture; house needs sophisticated type of pictures; about $6,000. Last week "Chances" (FN) also weak at $6,500.

Paramount — "Smart Money" (WB) (3,448; 35-50-75). For some unknown reason picture failed to draw; expected to do great things, but out tomorrow (Tues.) for a four-day second week gross near $4,000. Last week same film only $10,700.

State—"Man in Possession" (M-G) (3,000; 15-25-50). Doing okay and will wind up with about $9,000. Last week "Free Soul" (M-G) did $10,000.

Indianapolis Picks Up, $19,000 Will Tag Indiana

Indianapolis, July 13.

Cool weather and everything points to some business this week.

Estimates for This Week

Indiana (Publix) (3,300; 25-40-50-65)—"I Take This Woman" (Par) and unit. Final week of Brooke Johns as m. c.; may reach oke $19,000. Last week "White Shoulders" (Radio) $17,000.

Circle (Publix) (2,600; 25-40-60)—"Party Husband" (FN) with Bradley Kincaid, WLW chatterer making p. a., expects to reach about nice $11,000. Last week "Big Business Girl" (FN) a good $10,000.

Loew's Palace (Loew) (2,800; 25-35-50)—"Man in Possession" (M-G). Chance to climb to $7,000.

Apollo (Fourth Avenue) (1,100; 35-50)—"Their Mad Moment" (Fox). Good for $6,000 as Warner Baxter has following at this house.

Lyric (Fourth Avenue) (2,600; 25-35-50)—"Lover Come Back" (Col) and vaude. Nick Lucas topping bill; may climb for $11,000.

Ohio (Publix) (1,400; 15-25)—"Vice Squad" (Par). Second run and possibly $1,500, okay.

No hint of a spurt for the big Broadway film houses. If any fireworks develops it will be one of those over night things. Meanwhile, about all the boys can do is sit around and hope.

Publix is getting ready to relieve the Rialto of its revival policy. The new season for that theatre is tentatively set to start Aug. 6 with "Monkey Business," the new Marx Brothers' picture. The Chevalier film quit at the Criterion Saturday and moves into the Rivoli this Thursday (16), pushing out "Newly Rich" after two indifferent weeks. The Roxy is getting ready a revival, "Sunnyside Up" coming back to that house July 23. This picture also played at the Gaiety for $2. "American Tragedy" is next at the Criterion.

None of the big New York spots will unfold impressive figures this week. "Hush Money" ought to keep the Roxy around $75,000, the total for last week's "Black Camel," while unless the Paramount takes a sudden spurt it will again be short of $50,000 on "Secret Call." The Capitol will likely better its summer average a bit by clipping around $53,000 for "Five and Ten" and the Winter Garden continues to do well with "Smart Money."

"Sherlock Holmes" is doing exceptionally well at Warner's where it is on the trail of $5,000 and will holdover. It's the best figure there since the house adopted foreign films.

Estimates for This Week

Astor (1,120; $1-$2)—"Free Soul" (M-G) (7th week). Waiting for successor to moderate trade. "The Guardsman" (M-G) next.

Capitol (5,400; 25-85-$1.50)—"Five and Ten" (M-G) and unit. Proverbial splurge for Marion Davies and picture liked by women; will be around $53,000, okay here during summer. Last week "Laughing Sinners" (M-G) impressed indifferently but Crawford drew matinee trade sufficiently to roll up around $55,000.

Criterion (836; $1-$2)—"Smiling Lieutenant" (Par). Quit last Saturday at end of seventh week after nice engagement. "American Tragedy" (Par) next opening in about 10 days or two weeks.

Mayfair (2,200; 25-40)—"Woman of Experience" (Pathe). Not particularly liked and income seems based on Twelvetrees' "Millie" rep; will show about $21,000 on full week getting a couple of extra days as "Common Law" (Pathe) doesn't arrive until Friday (17).

Paramount (3,664; 65-85-$1)—"Secret Call" (Par) and unit. House doesn't seem able to snap above dull summer trade; unless there's a decided spurt won't see $50,000 again. Last week only $45,400 for "Girl Habit" (Par) which failed to perk up after hinting at a sprint.

Rialto (2,000; 25-40)—"Raffles," "Morocco" and "Greene Murder Case." Three revivals last week for $5,700, about normal for policy. House gets "Monkey Business" (Par) for new season's start, probably Aug. 6.

Rivoli (2,200; 40-65-85-$1)—"Newly Rich" (Par). Out this week for "Smiling Lieutenant" (Par), which moves up from Criterion; never developed punch and dull fortnight for kid comedy; maybe $12,000 this week, preceded by $15,800.

Roxy (6,200; 50-75-$1.50)—"Hush Money" (Fox), and stage show. Seems capable of letting house toe $75,000 line, good enough. Last week about same figure for "Black Camel" (Fox). Revival of "Sunnyside Up" (Fox) here July 23.

Strand (2,900; 25-50-75)—"Enemies of the Law" (Indie). Gang film not doing anything in house which eats up underworld stuff; may touch $12,000. Last week "Broadminded" (FN), surprised with moderate $16,700.

Warners (1,100; 50-75)—"Sherlock Holmes" (WB). British made Warner film doing excellent business; house can reach $5,000 this week, best since assuming foreign films; will hold over. Last week, second for "Maciste in Hell" (Pitauga), $2,300, okay.

Winter Garden (1,418; 35-85-$1)—"Smart Money" (WB) (4th week). Demonstrating stamina and possibly around $24,000 as month's stay closes; will linger until dipping deep into teens. Last week $27,000, fine.

Film Stocks Show Resistance Power as Whole Market Gives Way on Adverse Foreign News

The amusement stocks took the bad news from Europe yesterday (Mon.) with a good deal of complacency. The opening bumped the theatre issues along with the rest of the list, but the group was a great deal less hurt than the industrial leaders. Steel, for instance, opened up more than three points down from the Saturday final, while Auburn came out on the tape at the start nearly 9 points net off.

Against this semi-panic appearance among the volatile stocks, opening prices for the principal picture stocks were but moderately changed: Paramount 24⅜, down 1⅛; Loew 23, down 1; Fox 15⅞, off ½ and RKO 13⅞, off ½.

Opening prices in all cases among the film stocks were the lowest of the day and were apparently brought about by hasty retirement of speculative longs, disturbed by the overnight news from abroad picturing Germany's financial plight and the disinclination of market sponsors to supply nearby bids.

The flurry of selling was over before the end of the first half hour, when prices stiffened considerably. There was a minor upturn in the second hour and the pressure of the early hour was not repeated during the day. There was little news to go by, except such assurance as came from expression of banking opinion that the world powers would in the end be forced to go to Germany's assistance in the emergency, presuming that Germany would make some concessions to the political demands made by France, which demands have right along been the obstacle to settlement of the Berlin situation.

Stocks, and particularly the amusements, gave a good account of themselves. A setback was in the cards, regardless of the foreign news and the fact that the market was able to hold up in the face of adverse developments in additions to the technical considerations that indicated a decline, spoke volumes for the strength of the bull sponsorship.

No special news came out affecting the film issues, except the repetition that second quarter statements impending, would make gloomy reading, with the probable exception of Loew.

Universal pictures, published its income statement for the quarter ending May 2, showing net of $255,775 after all charges. Working capital at that time was $9,328,258, and current liabilities, $2,412,482. Same items as of Nov. 1, 1930 were $10,145,188 and $3,872,742. Hence is revealed a decline in working assets of $255,930. Statement showed surplus of $4,279,954, an increase of $1,345,000 arising out of revaluation of land holdings.

Market Test Soon

The amusements moved in narrow range all last week, failing in all cases to duplicate their recent tops, but showing stubborn resistance against reactionary movements. In their fluctuations they reflected fairly accurately the tendencies throughout the general market, having no incentive of their own.

Specifically the rest of this week is likely to see a downward drift with the rest of the market.

The forecasters in the Street feel that the secondary bottom ought to hold and do not look for an actual break from this time on to the extreme bottoms of June 2. If the next reaction halts short of the mid-June lows, it will go a long way to establish in the speculative mind a definite chart trend upward.

Some such encouragement is very desirable just now for the market action late last week was far from encouraging.

Foreign News Hurt

The market sponsors probably had some such manuever in mind, but the discouraging news from Paris and Berlin interfered.

The amusements were hurt relatively less than the leading industrials and rails, both Paramount and Loew making a good appearance in a falling market. These two stocks have been the strongest of the group in the absence of any bearish news. Estimates were put out during the week that Paramount would show $1.85 net per share for the half year, which would abundantly cover its new annual dividend rate of $2.50.

Loew went its quiet way with light trading and small fluctuations. The stock likewise lost speed as it approached its former peak of 48, but was conspicuously dull on all reactions holding generally strong close to 44 and dipping only once for a single trade a fraction below 43.

The Street's budget of gossip passed Loew's by, which is rather a good sign. Newspapers announced the appointment by the Federal court of three trustees for the Loew majority stock owned by Fox interests and held as collateral by the Chase Securities Co., the purpose of the legal move being ostensibly to divorce as far as possible Loew control from Fox interests.

The legal angle, of course, is that the government seeks to guard the Fox-Loew association from any monopolistic tendency, to prevent which the Department of Justice brought a suit more than a year ago. The suit was somewhat nullified by a stipulation under which the Fox side put its stock control in what amounted to an escrow. The new arrangement is designed to make the escrow more completely operative.

Fox had done rather well last week under the impetus of rising prices all around, but on the publication of the new statement it sold off sharply. New statement, covering three-quarters of the fiscal year, showed the picture for the first quarter of 1931, the profit and loss account being featured by heavy increase in interest and sinking fund charges due to the refinancing. A multiplicity of Fox statements recently has clouded the picture and there was not much to be learned from the new announcement. In confusion the ticker followers turned their attention to the tape itself for the interpretation, and

(Continued on page 44)

Yesterday's Prices

400 Cons. F.	8¼	7⅝	8⅛	+ ⅛
3,900 Eastman K.	144¼	142	143¾	−1¼
4,800 Fox F.	16¼	15½	16¼	−⅛
2,100 General T.	4	3⅞	4	
4,100 Loew	43¾	43	43¼	−¾
14,500 Par-P	25	24⅛	25	−½
2,900 Pathe A.	7⅛	6¾	7⅛	−⅛
41,300 RCA	17⅛	16⅝	16⅞	−½
10,200 RKO	14½	13⅝	14¼	−¼
7,600 WB	7⅛	7	7⅛	
100 WB pfd.	16½	16½	16½	−⅝
CURB				
500 Gen. T. pfd.	7	6¾	7	+⅛
700 Trans-L.	5½	5½	5½	−⅛
BONDS*				
$5,000 General T.	35	35	35	
9,000 Pathe	92½	92	92½	
2,000 Par-P	81	81	81	
20,000 WB	41	40¾	41	

* Sales and prices to 2:10 p. m.

Fox's Decline Against '30 in 1st Quarter of '31

Decline in net profit of $3,231,514 is reported for Fox Film Corp., for first quarter (13 weeks) ended March 28, 1931, as compared with a corresponding period in 1930. Current net is placed at $1,124,704, as against $4,356,218 in 1930.

This decrease is laid partly to the charge of $1,228,284, which, besides including increased expenses and acquisition of some 70 theatres by Fox West Coast Theatres, also takes in interest and amortization of discount, besides interest requirements on the one-year 6% gold notes of Fox.

Total income from all sources was $25,458,223, as compared with $26,975,744 for the period in 1930. Total expenses were $23,105,235, compared with $22,439,527 for 1930.

Income available for interest requirements and Federal income taxes were $2,352,988. In 1930 they were $4,356,218. Dividends from investments, Loew's Inc., amounted to $495,675.

FOX FILMS

INCOME

	1931.	1930.
Gross income from sales and rentals of film and literature and theatre receipts	$24,096,795.59	$26,069,336.84
Income from rental of stores and offices	547,727.20	514,746.32
Dividends from investments—Loew's, Inc.	495,675.00	.....
Other income	315,025.37	211,661.03
Total income from all sources	$25,458,223.16	$26,975,744.19
EXPENSES		
Operating expenses of theatres and exchanges, head office and administration expenses, etc.	$14,250,586.79	$13,346,064.76
Amortization of production costs, including participations	7,294,478.08	7,537,053.04
Depreciation	1,009,160.75	867,482.26
Interest	500,540.54	288,466.37
Minority interests' share in theatre subsidiaries' profit	140,068.79	400,469.25
Totals	$23,105,234.95	$22,439,526.68
Income available for interest requirements of parent company and Federal income taxes	$2,352,988.21	$4,356,217.51
Interest requirements on one-year six per cent. gold notes:—		
Interest	$825,500.00	.....
Amortization of discount and expenses	402,783.77	.....
Totals	$1,228,283.77	.....
Net profit for quarter (13 weeks) before Federal income taxes	$1,124,704.44	$4,356,217.51

Tacoma Normal

Tacoma, July 13.
(Drawing Population, 125,000)

Current week finds "Gigolo" at the Rialto, "Gold Dust Gertie" at the Blue Mouse and "Big Business Girl" at the Orpheum making good bids for b. o. coin.

A little more coin for each house now that Broadway is dark again and the Colonial unopened. Formerly when the Broadway closed the Colonial turned on the lights at pop prices. Not so now.

Estimates for This Week

Orpheum (RKO) (1,500; 25-60)—"Big Business Girl" (FN). Getting fair play and seems headed for $4,500.

Blue Mouse (Hamrick) (650; 25-35-50)—"Gold Dust Gertie" (WB). Around $3,200, all right.

Rialto (Fox) (1,250; 25-35-50)—"Gigolo" (M-G). Haines billed heavily at only Fox house in town; price up to 50 cents top and added publicity building up the dr[illegible]. should click for $3,500.

Incorporations

CALIFORNIA

Sacramento, July 13.

John W. Burton Productions, Ltd. (pictures), County of Los Angeles, capital stock $25,000, $30 subscribed. D. K. McClelland, Mildred C. McClelland, John W. Burton.

Color Art, Ltd., County of Los Angeles, capital stock 400,000 shares, $70 subscribed. Leonard W. Wilson, John F. Humburg, W. A. Hosking, Mervyn R. Dowd, Cyril Stevenson.

Burr Comedies, Los Angeles, adding "Ltd." and increasing directors from 3 to 7.

Unity Pictures, Ltd., County of Los Angeles, 100 shares capital stock, $30 subscribed. George K. Arthur, Ralph H. Blum, Joyce Payne.

Jack Gordean Agency, Ltd., Los Angeles, Leon Silton, Ruth V. Behner, Eleanor B. Stephens.

Bing Crosby, Ltd., Los Angeles, Leon Silton, Ruth V. Behner, Eleanor B. Stephens.

Florence Mills Theatre Corp., Ltd., Los Angeles, capital stock $20,000, $30 subscribed. John Wagner, W. T. Cunningham, jr., Gregory M. Creutz.

Sacramento

Imperial Pictures, Inc., Ltd., Los Angeles, capital stock $25,000, $30 subscribed. Irving Meilliken, N. O'Connell, C. Irwin.

Supreme Features, Inc., Ltd., Los Angeles, capital stock $25,000, $30 subscribed. Irving Meilliken, N. O'Connell, C. Irwin.

New York

First Division Exchanges, Inc., Manhattan, pictures; 200 shares no par value.

Navarre Amusement Corp., Brooklyn, pictures, vaude, plays; $10,000.

Motion Pictures in Daylight Corp., picture advertising; $50,000.

Claire Amusement Corp., Fulton, picture business; 30 shares no par value.

Rock Island Cinema Corp., Kings, picture; $10,000.

Joseph M. Schenck Productions, Inc., pictures, plays; $10,000.

Living Theatre Productions, Inc., theatrical; 40 shares no par value.

Judgments

Soudan Amusement Corp.; Hyman Gainsboro and Alfred Gottesman; O. Markovich; $1,781.

Muenckler, George L.; Colonial Radio Sales Co., Inc.; $99.39.

McIntyre, Wenonah F. and George; Alhambra Theatre Corp.; costs, $117.85.

Baker, M. Arthur and Kenneth L.; National Union Radio Corp. of New York; $313.07.

Thomas Hildria; Marcus Loew Realty Corp.; costs, $112.52.

Miniature Golf Courses of America, Inc.; Empire Cinders Delivery Corp.; $335.77.

Am. General Film Distributors, Inc.; C. Levy; $3,438.

Adrola Corp.; Colonial Radio Distributors, Inc.; $278.48.

Story, John, and N. Y. Evening Journal, Inc.; A Facinelli; $15,159.

Barbizon Plaza; Atlantic Broadcasting Corp.; $1,047.

Clarke, Mary B.; New York Times; $28.33.

Fox, Paul Harvey; J. Kaunitz; $108.73.

Satisfied Judgments

Aress Amusement Co., Inc., Jack Rosenthal, Fred Berger and Harry Suchman; C. S. D. De Aguilera; $54,759.12.

Claremont Film Laboratories, Inc.; J. A. Beha & Co.; $802.

Long Island Weeklies, Inc.; Henry Rogowski Co., Inc.; $664.

Mutual Burlesque Ass'n, Inc.; L. Rosen, Inc.; $1,335.

Tobis' 19 Houses as U. S. Circuit; Max Goldberg as Theatre Operator

Tobis has completed plans for its American theatres and expects to have 19 houses by late September. Theatres will be spotted in New York, Boston, Philadelphia, Baltimore, Washington, Cleveland, Detroit, Chicago, Milwaukee, St. Louis, San Francisco, Los Angeles, Minneapolis, Newark, Pittsburgh, Cincinnati, Jersey City, Buffalo and New Orleans.

First to open under Tobis' management, and within a month, will be the Europa, 55th street, New York; the Europa, Philadelphia, and another Europa in Baltimore. All three come to Tobis through a deal with Max Goldberg, lessee of the houses, who joins Tobis as head of its theatre department.

Contracts for Tobis were signed by Milton Diamond, who heads the Tobis Theatres Corp., Tobis Forenfilms, Inc.; Tobis, Inc., and Tobis of America. All of these are sister companies of Tobis Tonbild Syndikat A. G. of Germany, Films Sonores Tobis, Paris, and Associated Sound Film Industries, London, all of which are subsids together with the four American companies, of Kucchenmeisters Internationale Maatschappij voor Sprekende Films, Amsterdam.

Diamond has contracts for theatres already signed with Moviegraph, Inc.; Moviegraph of Maryland, Europa Cinemas, Inc., and Associated Cinemas of America. Other deals are pending, and Goldberg is now on tour to secure houses.

While the Europa, New York, goes over to Tobis, it will not be the firm's main New York house. Tobis is now dickering for a bigger Broadway site. Negotiations are on to secure either the Cameo (RKO) or Warner's. As soon as the New York matter is closed, expected to be in a week, Milton Diamond sails for Europe, with his brother, David Diamond, then taking charge of all Tobis activities on this side.

Meanwhile Tobis is lining up a distribution and sales department with the idea of having all departments functioning before it starts on theatre operation. While no date has been set by Tobis for its theatre debut over here, belief is that it will be the first week in September.

Alexander Aronson, former vice-president of World Wide, is Tobis' new distribution manager, in charge of distribution of all Tobis products for America. Aronson, before joining World Wide in 1929 organized Metro Goldwyn's distribution offices in Europe and previous to that organized Regal Films of Canada.

Pardner Knows

Hollywood, July 13.

Pardner Jones knows his serials. Called to a studio the other day for a part in a cliff-hanger, he was told the check would be $10 a day and no overtime.

Pardner turned the job down, saying he wouldn't work 20 hours for $10.—*From Variety's Coast Bulletin.*

PENN'S $27,000 O.K. BUT STAN DOWN TO $20,000

Pittsburgh, July 13.

Looks like ordinary pickings this week. Combination of weak product and hot weather.

Estimates for This Week

Fulton (Shea-Behman) (1,750; 10-15-25-35-50)—"Women Love Once" (Par) sent in at last minute when censors held up "Confessions of Co-Ed" (Par), and not so forte; $3,000, if that. Last week "Forbidden Adventure" (Par) disappointing at $3,000, and this almost chiefly matinee business.

Harris (WB) (2,000; 10-20-30-40)—Double feature, "Good Bad Girl" and Sky Raiders," around $2,000. Last week "Men of Sky" (FN) and "In Old Cheyenne" around $1,900.

Penn (Loew-UA) (3,300; 25-35-60-75)—"Just a Gigolo" (M-G) and unit. Looks like minimum of nice $27,000, mainly on strength of Wesley Eddy, m. c., always popular here and bigger than ever on return. Last week "Free Soul" (M-G) crashed through to big $32,500.

Sheridan Square (RKO) (1,800; 10-15-35-50)—"Women Love Once" Par). Unlikely to go above $2,750. Last week "Newly Rich" (Par) around $3,000, weak.

Stanley (WB) (2,000; 25-35-60)—"Chances" (FN) and stage show. Not so hot and will be lucky to get over $20,000. Last week "Broad-minded" (FN), $21,000.

Warner (WB) (2,000; 25-35-60)—"Goldie" (Fox). May do $6,250, although a bit doubtful. Last week "Annabelle's Affairs" (Fox) well liked and better than $7,000.

NO SQUAWK IN SEATTLE AS 5TH GETS $13,000

Seattle, July 13.
(Drawing Population, 500,000)

Nothing startling but cool weather is helping this week. Fair attractions and a fair gate. Some reaction from the big convention last week.

Estimates for This Week

Fifth Ave. (Fox) (2,400; 25-35-50)—"Man in Possession" (M-G). Good week for around $13,500. Last week, windup of "Free Soul" (M-G) in four days $6,000; good.

Music Box (Hamrick) (950; 25-35-50)—"Maltese Falcon" (WB). About $6,000 in sight. Last week "Gold Dust Gertie" (WB) also a good $6,000.

Liberty (Jensen-von Herberg) (2,000; 15-30; "Other Woman." Looks set for $6,500. Last week "Air Police" (Tiff) turned in $6,100.

Orpheum (RKO) (2,700) (25-60)—"Transgression" (Radio) and vaude. Slight letdown but looks like $12,000. Last week "Everything's Rosie" (Radio) with bang-up ad campaign and tieups galore for Elks' convention did nice $14,000.

Coliseum (Fox) (1,800; 25-35)—"Stepping Out" (Fox) and "Man of World" (Par) nothing to rave over. Looks like $4,500. Former film stays all week. "Take This Woman" (Par) and "Hush Money" (Fox) grabbed $4,300.

G.T.E.'s Net 1st 3 Mos.

Net income of General Theatres Equipment, applicable to preferred and common stocks after interest charges and amortization of debt discount and expenses for the three months ended March 31, 1931, is reported at $898,710. This amount is exclusive of G.T.E.'s equity in the undistributed earnings of non-consolidated but controlled companies.

Total income was $1,621,983. Net sales and other revenues, $3,157,750. It is reduced to $2,908,367 after cost of sales and general administrative expenses, depreciation, etc. Net income from subsids, $249,382. Income from dividends on Fox Film Corp. stocks was $1,372,601.

$22,500 FOR 'CAMEL' AT CINCY'S ALBEE IS OKAY

Cincinnati, July 13.
(Drawing Population, 700,000)

Good names in indifferent pictures and nothing much happening in the way of business.

Estimates for This Week

Albee (RKO) (3,300; 35-75)—"Black Camel" (Fox) and vaude. Evidence of $22,500 with Fifi Dorsay on stage, okay. Last week Harry Langdon and "Up Pops Devil" (Par) excellent at $24,000.

Palace (RKO) (2,700; 30-50)—"Confessions of Co-Ed" (Par). Sylvia Sidney liked but film roundly panned; may gross fair $9,500. Same last week for "Chances" (FN).

Lyric (RKO) (1,400; 30-50)—"Night Angel" (Par). March and Carroll favs here, but unable to offset story; fair $10,500 in view. Last week "Free Soul" (M-G), holdover, $11,000.

Capitol (RKO) (2,000; 30-50)—"I Take This Woman" (Par). Rippling along to lukewarm $9,000. Last week "Forbidden Adventure" (Par) $9,500.

Keiths (Libson) (1,600; 30-50)—"The Viking" (Ind). Exceptional exploitation for this house may draw $4,500, good. Last week "Lonely Wives" (Pathe) dove to $2,000.

Strand (RKO) (1,350; 25-40)—"Daddy Long Legs" (Fox). Second run should get good $4,000. Last week Schmeling-Stribiling fight film and "Hot Heiress" (FN) pulled excellent $5,500.

Family (RKO) (1,140; 20-35)—"Mothers Cry" (FN) and "Vice Squad" (Par) second run. Fight films in for second run first half and average $2,500 coming in. Same last week with "Son of Plains" (Ind) and "Laughing Sinners" (M-G), second showing.

British Lion Co. Cutting Down Its Capital Stock, After Loss on Year

London, July 3.

British Lion Film Corporation has called a meeting of its stockholders for July 29 with a view to reorganizing the company. Lion is headed by Edgar Wallace, the playwright, editor, racing specialist, author, theatrical manager, play producer, film director, dialog writer or what you will.

Proposals announced to the stockholders include the writing down of capital by cancelling $300,000 of the $800,000 capital issued in preferred ordinary stock.

This involves the cancellation of roughly $2 a share so the stock will in future rank as 160,000 preferred ordinary shares at about $3 each.

A further reduction in the company's capital involves cancelling 16 cents on every 25c. deferred share, which stock will in future rate as 983,007 shares of approximately 8c. each. The amount so written down involves $160,000.

Directors report for the year, although showing a loss, states the unit is now in the earning stage. A new stock issue to make up the lost capital will be made later.

Spain's Theatres Feel New Political Reign; Thrift Through Fear

Madrid, July 2.

Proclamation of the Republic in Spain has indirectly affected the boxoffices of all theatres. The majority of them are on the losing side.

Main reason is in the people's sudden thrifty attitude through a somewhat uncertain political situation. Nobody seems to be prepared to spend a nickel in superfluous commodities. Many people of the well-to-do class left Madrid prior and shortly after the proclamation of the new political regime.

Peaceful family theatregoers seem to find a better place for amusement and, anyway, a cheaper one, in gathering round a table outside any cafe and watching people go by.

With the Summer besides the theatres are traversing a hard time.

All houses here have reduced their prices.

ONE CENSORING BOARD FOR ALL OF SO. AFRICA

Capetown, July 13.

Present arrangement of a censor board for each province of South Africa, goes out of business Wednesday (15) with a new lineup going on. There'll be now but one board for the entire country.

Government will charge a revenue of one-sixth of a penny (one-third of a cent) per foot for censoring expenses.

Dutch Bannings

The Hague, July 13.

Dutch censors barred one Paramount short and one German feature last week.

Short is titled "Crazy Compositions," feature is "Maedchen Eltern Verschweigen" ("Girls That Parents Secrete").

Fox's Paris House

Paris, July 13.

Fox has decided to enter local theatre operation and has contracted for a five-year booking arrangement with the Edward VII theatre. It's a former legit house and has 700 seats.

Pathe-Natan tried to stop the deal by lining up Alphonse Frank, owner of the house, but failed.

Miss Farnum's Picture

Paris, July 2.

Dorothy Farnum, undaunted by her disappointing experience with Osso, has just signed a contract to do the scenario and supervise the making of "Coeur des Lilas" ("Heart of Lilacs"), by Tristan Bernard.

Femme lead will be taken by Marcelle Romet of the Comedie Francaise.

Booking Scheme Off

London, July 13.

Word going around is that the negotiations between the Renters' Society and the Exhibitors' Association are cold.

Negotiations were for the purpose of framing a booking scheme allowing a sliding scale for rentals in small indie houses.

Explanation of the deal falling through is that renters here refuse to litigate jointly with the understanding that individual houses don't favor an alteration of terms for the summer.

SEE TROUBLE IN UFA'S FRENCH FILM DEMANDS

Paris, July 13.

Despite that the French resent Germans marketing French films outside of Germany, they're having trouble making Ufa toe the line.

Ufa has consistently refused to buy French films for Germany unless also given worldwide exhibition and distribution rights. Naturally the French can't see this, figuring they can sell outside of Germany as easily as the Germans.

Clash mostly is around the African and American markets, but it looks like trouble ahead.

Astra, Austria, Bankrupt; In $700,000–35% Maybe

Vienna, July 13.

Astra Film Company, English concern operating only in Austria, has gone bankrupt. Astra's debts figured at about $700,000.

Arrangement may be affected with Astra offering to pay off 35%.

3 Studios for G-B

London, July 13.

Gainsborough, Gaumont British producing subsid, intends to build a third stage in its studios.

When G-B finishes its own studios the combo will have the largest capacity and output of any British film concern, with three studios available.

Morosco at Par's

London, July 13.

Walter Morosco, now here for Paramount, will take Howard Young's place as production supervisor under Robert Kane, but will not direct "A Child in Their Midst," next Par British film, as previously announced. Direction assignment will go to Louis Mercanton, French producer.

Understood Harry Lachman will confine his supervising activities to Joinville and will not join the British unit in any capacity.

Eisenstein Again

Hollywood, July 13.

Serge Eisenstein, who has been in Mexico City making a picture financed by a wealthy Mexican, is coming here to synchronize his film.

Picture was made as a silent and will go out carrying few titles with a music and sound background.

HEAT HALTS "LIGHTS"

The Hague, July 4.

Heat wave put a stop to the run of Chaplin's "City Lights" after six weeks.

In Rotterdam the film only did three weeks, and that town has about twice as many inhabitants as the Hague.

Van Druten for Metro

London, July 13.

While in London Irving Thalberg signed a contract with John Van Druten, British dramatist.

Thalberg also negotiated with several other British writers.

Govts. Balk on Methods Of Selling "City Lights"

Paris, July 13.

Latest headache which U.A. reps have run into with "City Lights" is that some of the governments, especially Italy, are finding political objections to the methods used in selling the film.

Italian Fascist organization sent a protest to the American Consulate which was transmitted to America and finally found its way to the Hays Continental office in Paris. Outside of objecting to merchandising methods used to sell the picture, the note threatens to prevent future U.A. releases in Italy.

MEXICO MARKS DOWN FILM TAX

Mexico City, July 13.

In an effort to encourage local picture production, government has ordered slashes on import duties on several classes of films, discs and other materials involved.

New duties are: Film negative, 1 peso (50c.) per kilo instead of two; still cameras, duty free; untitled soundless pictures, 8 pesos a kilo when less than 21 millimeters wide; titled soundless pictures when more than 2 millimeters wide, 8 pesos a kilo; pictures with sound, in Spanish, or musical, 20 pesos a kilo; non-Spanish talkers, 72 pesos a kilo.

New rates also hit phonograph records, establishing a double duty on non-Spanish discs over those in the local tongue.

Angle on the whole thing taken by the Nationalists is that Mexicans prefer silent films to talkers anyway. If encouraging talkers at all, it's going to be in their own tongue.

Of 750 pictures houses in the country, only 160 are wired.

2,000,000 WHITES FOR 3 SO. AFRICAN CIRCUITS

Capetown, June 10.

Latest census for South Africa shows 2,000,000 whites.

Three theatre circuits look for support from that source, as the much larger number of blacks do not figure as theatregoers.

Circuits are African Theatres, Kinemas and Metro. Latter is just starting a circuit, mostly by announcements so far. Metro is the American picture producer, attached to Loew's.

African Theatres has around 225 houses, with perhaps 20 of the first class for this country; Kinemas has about 125 with around the same number of better houses. Rest of the houses are shooting galleries, upstairs or any place, playing a picture now and then.

No Wife, Director Quits

Paris, July 3.

Refusal of Paramount-Joinville to cast his wife as star in "Port Said," international talker, resulted in the director, Dimitri Kirzanov, walking off the lot. He is now suing the company for $1,000, which he claims is due him on his contract.

Film, which was to be acted by Spanish, Italians, English and others, was found not worth finishing and has been given up.

Superimposed Titles For U's Foreign Product

Hollywood, July 13.

Experimenting with various types of foreign versions, Universal is now trying superimposed titles while the characters talk. "Rio Grande" will be presented this way in several languages as a tryout. "East of Borneo" probably next.

U has been digging up old pictures and synchronizing them with music and sound. It has done the same with recently made talkers as its bid for the foreign market. Jack Foley is supervising the versioning.

Roulien For Fox

Hollywood, July 13.

Paul Roulien, Brazilian actor, arrived here last week under a Fox contract to do Spanish versions.

Contract was fixed in New York.

Selling Foreign Rights to Talkers By All Countries as Solution of The Expensive 'Version' Headache

Dr. Becker Heads Tobis

London, July 13.

Dr. Rudolf Becker has resigned active studio control of Associated Soundfilm Industries, Anglo-Continental producers with an extensive studio plant near London. He goes to Amsterdam to take executive control of the Tobis organization.

Asfi studios will be reorganized with a revised production schedule, starting with two comedies for the fall and then six annually New directorial appointments are likely shortly.

ENGLISH OBJECT TO CHEVALIER TALKER

London, July 13.

Chevalier's "Smiling Lieutenant" (Par) is being held up by the censors here, with the opening at the Carlton indefinitely postponed. Was to open this week.

Censor objects to theme of the picture, claiming it's a slur on the Austrian monarchy.

Gaumont Cuts Scale At 2 Boulevard Spots

Paris, July 13.

Gaumont combine anticipated the expected cut in admission prices by slicing the entrance fees at the Cameo and Aubert, both boulevard houses, to a 12 franc (48 cents) top. That's about half what they were getting.

Move has been generally expected at all picture houses here for some time.

Germany-Italy Deal

Berlin, July 13.

Pedrazzini, head of Pittaluga Films, Italy's leading film firm, has been here discussing the terms of a contract with Ufa for a reciprocal arrangement.

Idea is for Pittaluga and Ufa to have a mutual picture exchange in Italy and its colonies, and Germany.

English Industrials

London, July 13.

British Enterprises, Ltd., has been formed here as a private company with the object of cashing in on the rising demand for industrial and advertising talkers. It has declared a nominal capital of $25,000.

Unity has big City (bankers) backing and aims at developing the field with studios to be built in Central London.

First partners are Harry Arch, pioneer in the industrial film field on this side, and Harry Fenn, who controls the sales department.

Thalberg's Buy

Paris, July 13.

Irving Thalberg has bought Harry Lachman's indie talker production, "The Outsider," for American distribution by Metro.

Lachman is with Paramount in London.

In Paris

Paris, July 3.

Mrs. Guy Bolton, Arthur Loesser, Edna Walker Malcoskey, H. Reeves-Smith, Rosalie Stewart, Ramon Novarro, George and Betsy Quarton, Cecil B. DeMille, Mrs. DeMille, Harry d'Arrast, Fred Allen, Ramon and Rosita, Arthur Samuels, Mrs. Samuels, Richard Ely Danielson, Elsie Ferguson, Mildred Dilling, Hallie, Stiles, Mary Boland, Al Zegler, Mr. and Mrs. John Ringling.

In Person

London, July 13.

Wheeler and Woolsey are making three personal appearances at the Leicester Square (RKO) theatre here this week.

Probable future for the foreign film situation is the development by all major film companies of a foreign rights department along the lines established by book publishers for selling foreign production rights of films. That is the opinion of a number of film men who have been studying the foreign situation and who are also of the opinion that the making of foreign language films by any country is a proven failure.

Despite that a number of major film companies are still making foreign versions, whether direct shot or dubbed, feeling is growing that there must be found a new answer to the foreign question. Probability is that a version of the plan book and song publishers have been using for years will be the answer.

Universal is already working on a plan along these lines. It has been tried by several German and French companies and worked.

As Universal is working it, the company making the film makes an agreement with any number of foreign film companies for the latter to make talker versions of the film in their own language. U has an agreement with a German company and with a French company, for each to make eight to 10 versions during the coming year of Universal pictures. U will not interfere with these versions, it is understood, leaving the production entirely to the natives.

Selling Rights

According to the plan worked out by several other European companies, it becomes even simpler and broader and more along the lines used by bookmen. Company making the original, in this plan, contents itself with that and then offers the foreign rights, on percentage or straight sale, to whoever wants them, each country separately. Thus a German company offers the French rights to a Frenchman, American rights to an American, etc. After selling the rights they wash their hands of the deal and have no further claim.

According to those film moguls favoring this plan, it is a healthy one because it does away with the gross wastage going on in the world market. Too many good film properties, these experts opine, have been wasted by being made into unacceptable foreign versions. That goes for Europe as well as Hollywood. A growing number of product on both sides of the ocean that could get world acceptance if properly made and handled are wasted because clumsily handled in a foreign tongue, it is claimed.

It is pointed out how little attention is paid to and little b. o. is attracted by English versions of French or German films on this side. While some of these are negotiable properties in the original and could be in English if made by capable Americans, their value is lost by being badly made by foreign hands.

Mr. Rustomji Dead

Calcutta, June 30.

Mr. Rustomji, 58, partner in Madan's Theatres, died June 5. He was the first Indian to see the possibilities of pictures in India, and started tent shows with French serials.

These were so successful that in combination with J. F. Madan he opened in 1913 the first film theatre in Calcutta, Elphinstone, with "Quo Vadis." Today Madan theatres number 100 in India, Burma and Ceylon, while there are about the same number in association with them.

Entire Parsi community of Calcutta and district attended the funeral at the Tower of Silence and all Madan theatres were closed.

Studio Buys

Recent material purchases by some of the major film companies include Fox's acquisition of "Imperial Palace," the Arnold Bennett novel; "The Honorable Mr. Wong," by Warners from the Belasco estate; "The Last Mile" (play), by Tiffany ,and "Oh, Promise Me" (comedy), by Universal.

"COLUMBIA'S PERCENTA
HITS IS THE LARGEST OF A

Says John J. Jones of Jones, Linick and Schaefer

COLUMBIA'S SHOWMANSHIP GROUP FOR THE COMING SEASON 1931—1932

"DIRIGIBLE"
Overshadows any other picture ever made!

A Frank Capra Production

Barbara Stanwyck in "Shopworn"

"Vanity Street" by Fannie Hurst

"Love Affair" by Ursula Parrott

"Blonde Baby" with Jean Harlow

Jack Holt in 3 dramas

"The Men In Her Life" by Warner Fabian

2 stories from True Story Magazine

"Then Hell Broke Loose"

"The Substitute Wife" by Frank R. Adams

"The Final Edition"

A Barbara Stanwyck—Frank Capra Production

A Jack Holt—Ralph Graves Production

"Pagan Lady" From Broadway Stage Success

"The Artist's Model" by Rupert Hughes

2 stories by Edgar Wallace

"Gentlemen For Sale"

"The Halfway Girl" by Hawthorne Hurst

"Unwanted" by Bella Muni and Abem Finkel

"The Guilty Generation"
by Jo Milward and James Kerby Hawkes

"Zelda Marsh" by Charles G. Norris

"Hollywood Speaks"

Buck Jones in 8 outdoor productions

Tim McCoy in 8 outdoor productions

Walt Disney's "Mickey Mouse" Cartoons and "Silly Symphony" Cartoons

Bryan Foy's "Monkeyshines"

Walter Futter's "Curiosities"
Produced by Wafilms, Inc.

Walter Futter's "Travelaughs" Dialogue by John P. Medbury. Produced by Wafilms, Inc.

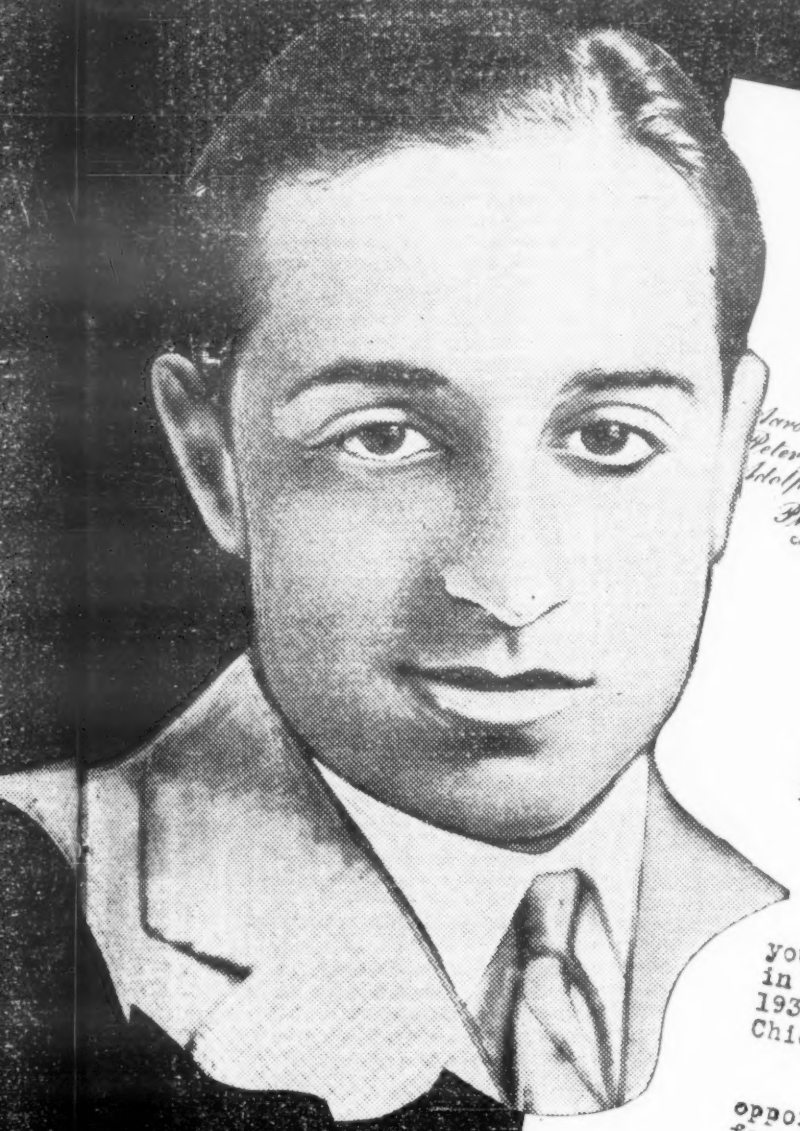
"Bedtime Stories" with Eddie Buzzell

Charles Mintz's "Krazy Kat" Cartoons and "Scrappy" Cartoons

Screen Snapshots

DON'T WAIT—SIGN YOUR COL

TAGE OF BOX OFFICE FALL FILM COMPANIES!"



Jones Linick & Schaefer
Theatrical Enterprises
New McVickers Theatre Bldg.
25 W. Madison Street
Chicago

Aaron J. Jones
Peter J. Schaefer
Adolph Linick
Phone Central 0914
CABLE ADDRESS-JAYELES

June 22,
1931.

Columbia Pictures,
729 Seventh Avenue,
New York City.

I am writing you this letter to thank you for the pleasant relations I experienced in conjunction with contracting for the entire 1931-32 Columbia Product for the Woods Theatre, Chicago.

I consider it a privilege and an opportunity to be able to offer your pictures for their first runs in Chicago for the coming year.

The general opinion in the trade, with which I heartily agree, is that Columbia's percentage of box office hits is the largest of all film companies. The only thing I regret is that you will release only twenty-six pictures.

With very best wishes for a most prosperous Columbia year and with best regards to yourself, I remain

Sincerely,

JJJ/3
John J. Jones

COLUMBIA PICTURES

OLUMBIA CONTRACT NOW!

EXPLOITATION

By Epes W. Sargent

Getting Ready Now

It is not too soon to commence thinking about the fall season.

Schools open sometime around Labor Day. That means school supplies and clothes. Contact merchants for a style show of school togs to be given a couple of weeks ahead of the opening. If you do not want to interrupt your night show with a stunt which may not pull the men, work it at a matinee stunt, though you can add a few juvenile specialties and build into a revue that the men will appreciate, too. In any case, get after the mothers.

In college towns it is a good plan to get a list of the new students and write them a little note of welcome. Some places they stage a special event the first Friday, when all pupils are the guests of the management. Refreshments if the merchants will kick in. Offered as a get-together or acquaintance party. Standard in many places. In any event, use the greeting card, with or without a pass—preferably with.

In grade schools it is a good starter to announce scholarship prizes, either a pass a week to each class, or a month's pass (4 shows) to the best student before the Thanksgiving holiday. Pick out a specially good show and invite all the teachers, just to get them interested again.

And all of this should be side lines to the grand opening, either before or after school opens, according to your product. Boom up a month of the program on the lines followed by the go-to-the-movies idea, and try and get the newspaper to print a fairly long story on what is coming through the season, stressing the early bookings.

Generally the official opening, along in the middle of August, is too early. The heat wave which always happens around the first or second week in September will kill off the enthusiasm and you'll have it to do all over again. Make a fuss when the first of the product comes in, but have the opening a little later, if the weather would seem to indicate delay.

Help this along with some painting up and general refurbishing. Make the lobby unusually attractive, and if you can promote some local dance band, give a concert on your marquee. You may even be able to get a couple of pages of co-operative advertising on this angle with the stores announcing their own fall lines. Make all the noise you can without getting blatant. Plenty of people have been staying home all summer. You can get these back with a gala appeal. You can get the merchants to decorate, if you use the argument that it will help their trade, and you can even get them to go out to their country patrons with special advertising for which they will pay, using the argument that if the country trade is brought in they will patronize the stores as well as the theatre, but that the theatre is the prime attraction.

Get off on the right foot, even if you have to limp a little because of business conditions.

Feed the Editor

Don't get the idea that the editorial desk is merely a repository for copy booming your theatre. Give the editor a break now and then. Offer him something that will not help you directly, but which will certainly not hurt.

As an example, suppose you dig up the recent issues of "Variety" and show him the Radio advertising. Suggest that if RKO can take a couple of pages to promote the prosperity idea, it might be a good plan to sell the local merchants the idea of special bargain advertising covered by a similar appeal. Some of the city papers are carrying ads from local stores playing up much the same idea, but in the smaller places the advertising staff can go out and gather up a bunch of smaller ads with the same thought.

But the idea has other angles. The editor is glad to get anything that will make good copy. Don't ask him why he doesn't use it, but ask if he would care to. Try and find out what particularly appeals to him. Give him stuff along those lines. He will appreciate your thoughtfulness, if it is not too ostentatious, and it will be easier to land in the stuff you want him to use.

Using the Boards

Many theatres have cut down the use of posted paper for the summer on account of cost, but are unable to void their posting contract. One manager is using them for a series of stunts and getting more out of the stands than he did in the regular season.

He opened up with a puzzle stunt. One letter of a 12-letter title was painted on each board, and the contestants had to rush around and assemble the letters and then form them into the title of the next week's picture, which had not yet been announced. White paper to cover the old sheets was obtained at the newspaper office, from the tag ends of the rollers which are taken off the press before the paper is entirely run off.

Following week crews of boys and girls were assigned the different boards and provided with copy for the coming picture. They were given free rein to letter in the brief copy as they preferred, the only stipulation being that the work be done in oil or crayon and not in water color.

This time the location of the various boards was stated and the public was invited to ballot for the best board, a vote going with each ticket. The various crews were provided with blocks of tickets and permitted to stand by their own boards and sell the admissions, retaining the votes for their own effort. It ran up admissions appreciably on direct sale and apparently helped the general sale as well. Third week was a portrait contest with the same crews. Manager is scratching his head for further inspiration.

Everyone a P. A.

Some of the western theatres of the Fox-WC are using the entire staff to press agent pictures above the average. Everyone from the manager down lists personal acquaintances and to those special letters, signed by the person, are sent to all whose names appear on the list. It is done only on the pictures which are pretty certain to click, as the idea is too good to be flopped through a badly advised promotion. The letters are mimeographed and are frankly form, but they are signed by whoever turns in the names.

There is no reason why the same idea should not be extended to the independent theatres, which can just as easily capitalize the stunt.

Three or four years ago a southern house persuaded all its ushers to wear back signs to and from work, and this helped one special sale, though it is not good for an immediate repeat. Right now with cuts still pending, none of the staff will be unwilling to do a little personal advertising, if shown how.

Personal Contacts Help

With the entire managerial personnel of the RKO hustling after that European trip prize, the managers who have been at some pains to cultivate contact with the theatre's patrons are going to have an edge on the few upstage men who have preferred a pedestal to popularity. These are going to learn a lesson in the value of making friends out of the patrons.

It may sound absurd to suggest that the winner probably will be one who has cashed in on his personal appeal, but that probably will be the case. Business is what counts and a lot of people are going to go to the theatre more often than usual just to help along a friendly manager.

It looks as though RKO would cash in even more from driving home this lesson than through the b.o. gains during the contest, for contact is more lasting than any one-time stunt.

But personal popularity does not mean making the press notices, sometimes at the expense of the theatre mention. It means being known and liked by a majority of the customers.

No Poke Bonnets

With two films using Salvation Army girls as heroines, there probably will be a lot of exhibitors who will conceive the idea of putting out a S. A. lassie as a perambulator to carry a back sign or hand out heralds. In most instances the reaction will be unfavorable if not downright hurtful. Since the war the S. A. has come into a new place and any effort to use the army uniform for advertising will be the reverse of selling. It is one of those bright ideas best left untried.

Trailers May Pass

There seems to be a tendency to question the value of trailers as a sales medium. Some managers object because they take up too much time, others because they tell too much about the story while still others contend that the scenes selected may be such that the action gets a wrong slant. Whatever the angle, there is a growing kick against the trailers, more specifically the talking trailers. Some houses are replacing these with print trailers which cost under $1 and do not have to be returned. Others are sticking to the picture stuff, but cutting out the sound track.

There still is a large vote for the trailers as they are, but the opposition seems to be developing rapidly.

Figuring the Weather

There may be a hint in a stunt now being worked by a New York daily which is offering prizes for the best weather forecasts, the temperature and general conditions to be worked out from the weather charts. This probably will overcome the legal objections to guessing at the weather, and should be good for a flurry of a week or two.

Where there is no local forecaster, some establishment having a thermometer on display should be selected. Preferably it should be of the self-registering type, capable of recording the high and low for the day by means of a double tube. The store will be glad to co-operate in return for the attention brought to the establishment.

Loew's Play for Kids

Loew theatres in New York are playing up the vacation shows idea to capture the juve trade with the youngsters out of school. "Trader Horn," "Newly Rich" and similar features are played up and are backed by serials, cartoon comedies and Laurel and Hardy shorts as well as specially selected acts where vaude is played in connection with the film. The idea is not merely to call them vacation shows, but to live up to that billing as closely as possible.

In connection with this, the theatres are working a keep-the-children-off-the-streets campaign, both through trailers and where possible through contacts with parent-teachers and similar organizations.

Bathtub Draw

Bronx, N. Y. C.

Playing "Annabelle's Affairs," Manager Morris Sussman, of the Empire, erected in the lobby of his theatre a reproduction of the bathroom scene from the photoplay, including a real bathtub and all. Cutout and arrangement of the curtains gave the illusion that Jeanette MacDonald was taking a shower. Attracted crowds every day of the display and cost but $2.60, aside from credits to local tradesmen.

Male Attire Scheme

Minneapolis.

Minnesota theatre is getting the benefit of a local newspaper's drive to promote men's personal appearance as a result of a scheme arranged by Cliff Gill, its press agent. The paper is putting on what it calls a P. A. campaign for the purpose of encouraging men's interest in good clothes and gaining the good will of clothier advertisers.

Gill arranged to have the theatre organist play a novelty called "P.A." This gives publicity to the newspaper's campaign, but there is no direct advertising for the newspaper on the screen. In return for the organ novelty, however, the newspaper gives the theatre free display advertising space equivalent in size to a full page and worth around $300. Space is devoted to the entire theatre program.

Punch-Line Posters

Warner Brothers is working on a new line to make its posted paper more useful to theatre sales and instead of the usual formal announcement obscured more or less by highly colored art work, the posters are largely given over to the exploitation of a punch line, the first, for a coming issue, carrying the text "Barbara Stanwyk exposes 1,000 and 1 nights of a Night Nurse." About 20 sheets of the 24-sheet poster are given to this display, with the credits limited to two of the remaining sheets.

It is better selling than purely art work, though this last is not neglected.

Trade Suit Parade

Some objection is voiced to the usual bathing beauty contest because many persons think it has a bad effect on the girls. In one such spot the manager dodged by making it a purely professional show. He sold the idea to the top dealer in town, who arranged for the jobbers to supply the swim suits, and it was announced as a swim suit fashion show. Dealer did all the advertising and took all the credit. All the house got was the box office return, but that was plenty.

About a dozen models employed but not exploited by name. Instead they merely modeled. Even those who objected to the exploitation of the local girls could offer no complaint in a demonstration of swim fashions, despite that the same girls were used.

Signatures

Grand Island, Neb.

For "Donovan's Kid" the Capitol displayed a postal card 5x5½ feet with the message, "Dear Richard Dix and 'Skippy' Cooper. We are special fans of yours. We have heard that your new picture, 'Donovan's Kid,' is a knockout and we are all going to see it."

After five days in the lobby, the card was carried through the downtown streets by house attaches who urged passers by to sign it. By nightfall it was completely covered with signatures. Purpose was to stress the opening of the picture. Side angle was that most signers came down to see the card after it had been returned to the lobby and dropped in.

A Radio Display

Pretty soon the new radio sets are due to appear in anticipation of fall trade, and now is the time to arrange with the dealers to get the first showing of the new models at the theatre on the argument that a theatre show will seem more important than breaking the new styles in the show window.

Get one radio for a gift gag and make house room for all of the new models, holding to one dealer if you must, but preferably getting them all. Worked up, the radio thing can be made almost as important as a fashion show, and is less trouble.

Showers for Hot Kids

Milwaukee.

Following the idea of the fire departments, Louis Orlove, of the Uptown, is cooling off the kids warm afternoons. He has rigged a spray in the alley back of the theatre and arranged with the police to rope the space between three and five p. m.

Room is provided in the theatre for a change to bathing suits, and on a hot afternoon the alley is packed plus an interested gallery.

Passed Up the Blame

Brisbane, Aus.

Exploitation was easy on "Hell's Angels" at the local showing. A building was being demolished in the business section and destruction was pretty well advanced. A huge banner "Not Caused by Hell's Angels" got plenty of attention and cost only the banner and a few passes.

Probably will work as well on any similar picture.

Overworked Stunt

Dallas.

On "Iron Man," RKO Majestic rehashed the ancient blonde gag. Tie up with P. B. Mahoney, photog and bathing beaut promoter, got the blondes, but lessened appeal because the promoter hogged contest with his own gals, one of them winner.

Naturally, stunt was weak, coupled with gag being overworked in this town.

Play for Confessions

One of the naturals for "Confessions of a Co-Ed" seems to be a contest for the best confessions from local girls, if it can land with a local paper.

Care must be taken to keep the stuff from being too peppery or there will be a boomerang. But the confession thing can deal with many subjects.

Tintype Gallery

Janesville, Wis.

Jeffris theatre has been showing a display of old tintypes in connection with "It's a Wise Child."

Most of the views date back 30 years or so and tickets are offered for complete identifications. Not many prizes won, but plenty of local interest.

Works for Matinee Biz

Syracuse.

Gus Lampe, of the Eckle, is shooting the works for matinee trade.

Mrs. Andros, head of Home Economics at Cornell, is supplying

(Continued on page 18)

BEHIND THE KEYS

Pine Bluff, Ark.

Voters of this county declared for Sunday baseball and pictures in a special election. Vote was 3 to 1. Picture houses opened for Sunday in the afternoon and after 9 p. m. A strong fight against the project was made by the Ministerial Alliance.

Wooster, O.

With announcement by Schine it will lease Lyric, it was indicated negotiations relative to building a new theatre here had been abandoned.

Rochester, N. Y.

Herbert Kaufman, manager of the Regent, goes to the Rivoli, New York. Marsh Gollner succeeds, coming from the Paramount, Toledo.

London, Can.

Brantford city council approved the purchase of the Grand opera house property on behalf of the parks board. Theatre was purchased from the A. J. Wilkes estate. The price, not disclosed, was considered by the alderman as "almost a gift." Property will be turned into a park.

Lynchburg, Va.

Getting leave of absence for a week to visit friends, Harley Davidson, manager of the Publix Isis here, wrote back he wouldn't return. At the same time he sent in his resignation to the division office at Charlotte.

Said he had gone into partnership with an independent theatre operator at Marion, Va.

Albany, N. Y.

For the first time in 11 years, the Strand, (WB) will shut down July 17. Another Warner house, the Albany, second run, is also to close soon.

Oklahoma City.

Ira D. Kelley erecting new 950-seater at Iola, Kansas.

Fox theatre, Pittsburgh, Kans., reopens about Aug. 1.

Frank M. Baxter replaces D. M. "Red" Major as salesman for RKO in northern Missouri.

J. C. Hartman has leased the Howard at Arkansas City, Kans. Will remodel and reopen.

Bronx, N. Y. C.

Harry Fordon has purchased his former opposition house, Benenson theatre, and will manage it.

Jules Fields now managing the Parkway and Blenheim theatres for Fox.

Dallas.

Leading Texas indie for more than 20 years, M. H. Gwynn recently sold his Lyric, Terrell, dropping out of show biz.

Dallas.

A. V. Wade, vet indie, releasing Majestic and Lyric, Gainsville, to his son, Milton, and Betty Bowen. Is second prominent Texas exhib to drop out of show biz in past month.

New management partnership affair. Femme pard is ex-newspaper woman. Has another stand in Hemphill, small burg.

Chicago.

Balaban & Katz deluxer now under construction on the southside will not be named the Paramount as originally planned. Name is to be the Southtown, figured as in order with the other outlying B. & K. spots, Uptown and Nortown.

Paramount tag was declared out because of the neighborhood location, with the label preferably reserved the ace spot in the Publix towns.

Milwaukee.

RKO's Palace Orpheum closed.

Albany, N. Y.

F. C. Gardephe has left the RKO Proctor as treasurer. Harold Dean, former manager of the Griswold, Troy, replaces.

Birmingham.

The Jefferson, Lafayette, La., has opened for business.

Reading, Pa.

Park closed over the summer, has been taken by the United Chain Theatres, operating houses in other towns. Retaining Manager Edward B. Lewis, house reopens Labor Day with vaudeville and pictures.

Los Angeles.

Charles Jones, of the Alexander, Glendale, becomes manager of the Westwood Westwood, when that Fox West Coast house opens Aug. 15. Ralph McGowan, formerly at the Mesa, Los Angeles, replaces Jones at the Alexander.

Denver.

Rivoli, 1,800-seater, has been traded by Mrs. Mary C. Steele to four Denver men, E. S. Goalstone, Peter Thompson, Milton Lipson, and Ernest Morris, for two Colorado ranches.

House has been leased to Frank "Rube" Milton for 10 years at a total rental of $180,000. He has operated the spot for several years under a picture-tab policy, and recently wired for sound.

Denver.

The Mission, owned by Edwin Bluck, has been closed.

The Moon, at Berthoud, has changed hands again, this time from Luce & Taylor to H. E. Berglund.

Hardwick Bros. have opened the new Rex at Clovis, N. M.

Buy from Universal and you buy right because...

THE HIGHEST PERCENTAGE OF BOX OFFICE HITS COME *from* UNIVERSAL!

These Big Winners from last year's line-up!

Little Accident . . A Lady Surrenders . . The Cat Creeps . . Free Love . . Dracula . . Seed . . Iron Man..Bad Sister..Strictly Dishonorable..Fate..

RIDE WITH A WINNER!

These Great Beginners for 1931-32!

Waterloo Bridge . . Heaven on Earth . . East of Borneo . . Homicide Squad . . Lasca of the Rio Grande.

RIDE WITH A WINNER!

When this Quartet leads off you can quit singing the Blues!

FOX opens the season with a chorus of hits — pictures that put the money in harmony.

• WILL ROGERS *in* YOUNG AS YOU FEEL

With FIFI DORSAY, LUCIEN LITTLEFIELD *Directed by* FRANK BORZAGE
Play by George Ade

A grand tour of gayety without a detour. Rogers as an old codger feeling his oats and making up for lost time. Classy 1931 sport model of America's foremost funster. A laughter special for happy times. **AUGUST 23**

• TRANSATLANTIC

With EDMUND LOWE, LOIS MORAN, JOHN HALLIDAY, JEAN HERSHOLT, GRETA NISSEN, MYRNA LOY *Story by* Guy Bolton. *Directed by* WILLIAM K. HOWARD

Mighty melodrama sparkling with comedy, aboard mammoth liner Europe-bound. As spectacle and thriller in "biggest show on earth" class. **AUGUST 30**

• JANET GAYNOR *and* CHARLES FARRELL *in* MERELY MARY ANN

Play by Israel Zangwill *Directed by* HENRY KING

Gaynor and Farrell's best picture, not even excepting "7th Heaven." Greatest girl and boy team in movie history in smashing box office triumph of romance, laughter and tears. **SEPTEMBER 6**

• BAD GIRL

With SALLY EILERS and JAMES DUNN. *Novel and Play by* Vina Delmar
Directed by FRANK BORZAGE

This picture will make stars of both Sally Eilers and James Dunn. Borzage won the Photoplay Medal with " 7th Heaven ", but he never did so wonderful a job as this. Story close to the heart of millions. Every quality of outstanding box office. **SEPTEMBER 13**

New Season
FOX
New Hits

BLAZING THE WAY TO HAPPY DAYS

TALKING SHORTS

"LONE STARVED RANGER"
With ROSCOE ATES
20 Mins.; Comedy
Mayfair, N. Y.
Radio

The stuttering Ates surrounded by what seems to be the "Cimarron" set for two reels. That makes it a western laugh attempt with the comedy unable to stand the distance. Two-reeler hits and misses, giving itself the worst of it by finishing weakly. Better than the average short, but not a strong program item for the major stands. Okay for the intermediate spots.

Ates' speech impediment isn't so funny over a steady 20-minute stretch. Besides which his stammer needs a comedy situation for full value. Occasionally he gets one here. Script starts him as a tramp who stumbles into a plains town and a job as barber's assistant. He is tricked into the post of sheriff, who must handle the expected visit of the notorious bad man. Latter is the guy Ates has been shaving and who forces the sheriff into helping him rob the bank. Bandit's accidental fall into the safe allows Ates the opportunity for a capture and local fame.

Producers have dotted the set with a number of extras. While the thesis is an open-and-shut proposition, it holds more than the usual run of one and two reelers. Judging from this edition, however, it seems as though Ates would be more effective in one reel. *Sid.*

"HOW I PLAY GOLF"
BOBBY JONES
"The Big Irons"
10 Mins.
Strand, N. Y.
WB-No. 6

Jones drilling No. 2 irons past the camera and finally hitting the lens box for an oddity. Not as brisk as others in the series or as entertaining, but it has Jones swinging and that's enough for the golfers.

Opens up in an office with a salesman smacking the boss with an indoor driving device and the latter burning up because the employee is using his driver rather than at the smack. Salesman has a date to play with Jones and while warming up on a couple of irons pumps a couple over a hill and into his boss' back, the old man also having sneaked away for the afternoon. Seeing his assailant playing with the Atlantan squares everything and climax has them marching off to a foursome.

Jones takes time off to explain the principles of long iron play, advocating left arm control. The kick for links hounds will be listening to the ball whistle past the mike and though many will think Bob's hitting of the camera a phoney, understanding is that it's on the level and the shot was left in for the novelty. *Sid*

"YOUNGER YEARS"
RICE SPORTLIGHT
10 Mins.
Mayfair, N. Y.
Pathe

Nice memory reel holding a number of giggles for the witnesser. Takes various groups of kids and shows them skiing, playing ball, marbles, shinny, and winds up at the swimming hole.

Presumably some of Rice's sport prose introduces each episode with the camera going to slow motion for various incidents. Retarded action is particularly funny on some of the dives the youngsters take into water. Also an item of a youth making a long-range marble shot that's good enough to win a murmur of acclaim from an audience. It did that in this house. A few minutes of rough-house football also present, plus another snicker in the fat member of the nine being run down between bases.

A pleasing reel all the way, refreshing in its sentimentality and simplicity. *Sid.*

MAGIC CARPET
"CONEY ISLAND"
10 Mins.
Embassy, N. Y.
Fox

Other than a bullseye of the mob scene on Coney's boardwalk and waterfront all of the familiar shots that have been used in feature pictures countless times.

Away from New York City fans may find some interest in this, but locally it doesn't mean so much. *Waly.*

"PALEFACE PUP"
Cartoon
7 Mins.
Strand, N. Y.
RKO-Pathe

An Aesop Fable with a good share of laughs. Okay all around.

Has a cowpuncher going for a squaw followed by the inevitable chase of the chief. Romps back and forth in grossly exaggerated western form and amuses all the way. *Sid.*

LOUISE FAZENDA
"Blondes Prefer Bonds"
20 Mins.; Comedy
Loew's New York.
RKO

Silly short that strives for laffs through heavy travesty but falls flat. Louis Fazenda does her usual burlesque, as she has done in many of her previous pony films, but here the material is n.g.

She gets her face lifted after being married 25 years to fan the spark of romance in her husband. Doesn't work. After much heaving, says she's going to her pappy's where hubby met her 25 years ago and that she won't come back unless hubby woos her the same way as before he married her.

The other half hits the romance trail for her in a horse and buggy and a tin-type outfit. After a few inane mishaps, he socks her to make her see the romantic stars she yearned for, and that's the finish.

Title usual misfit.

"THE BUSY BEAVERS"
Cartoon
7 Mins.
Roxy
Columbia

One of the Silly Symphonies and among the better of that group. At the Roxy, shown on the wide screen, the cartoon took on added attractiveness. Good anywhere. Runs with a sense of continuity which other cartoons fail to get despite the fact that only the quack-quack noises of the inked beavers and some interpolating sounds are heard by the customers.

Shows the animals in funny gyrations building homes. They paddle, whack and mix with their broadtails and cut and chew with their teeth in relays, singly and in teams. All funny.

One good moment is when a cloudburst pummels one of the beavers. Another is where a tree falls on one of them. However, he stays alive to be razzed by a plucked owl for a laugh finish. *Shan.*

"COLD TURKEY"
With HELEN BRODERICK
Comedy
7 Mins.
Strand, N. Y.
Vitaphone, No. 1215

Fair reel again spotting Helen Broderick as the flip gal, this time making it tough for an old roue. Leads to a world tour which is cut to flash only a Turkish harem. Not strong footage and classes as a filler. Major spots will likely snub it as a prospect.

Has Miss Broderick bribing her way in as one of the wives to discover that her aged boy friend has bought the works from the sultan. Ending is a rough house. No question of this comedienne being capable of handling material, but she's not getting it in these shorts. *Sid.*

"MAKING 'EM MOVE"
Cartoon
7 Mins.
Mayfair, N. Y.
RKO-Pathe

Smart idea kiddingly given an insight on how animated cartoons are made. Before it gets through it has clearly outlined the technical principles, without going into too much detail, while always striving for comedy. Worthy of any screen because of the interest involved, besides which it has a share of snickers.

Leads to a finish by secondary screening of a drama in which the audience of animals cheer the hero and hiss the villian in the saw mill drama climax. *Sid.*

Paramount Pictorial No. 9.
Novelty
11 Mins.
Loew's New York.
Paramount

Just a fair novelty. Deals with three topics. First is the most interesting.

Latter is one of Lowell Thomas on a hippo hunt in Abyssinia. Natives go out in canoes to spear the hippos on the lake. Dead hippo, two tons, is later shown when dragged ashore, with the natives preparing for a feast.

Second clip deals with the harp. Virginia Moore plays it, showing how the pedals change the notes.

Closing subject of Joe Kirkwood, pro golfer.

Holland Is Belatedly Bitten by Midget Golf

The Hague, July 4.

Midget golf has finally reached Holland. It is the new craze.

Belated novelty was inaugurated this year in Amsterdam at the Carlton hotel and the Hirsch stores. Latest course is in one of the rooms of the Kursaal, at Scheveningen, and is the best in Holland. It consists of 18 holes and some are very difficult, especially the 15th.

Miniature Reviews

"Hush Money" (Fox). Fair b. o. piece. Could have been hotter and better. Women will like its hokum about a bad girl making good, but it lacks real action and punch. Good dialog and some comedy moments.

"A Woman of Experience" (RKO-Pathe.) Good cast name value headed by Helen Twelvetrees. Necessary for names to draw. Picture's story, mainly secret service, too familiar. Needs program support.

"Enemies of the Law" (Indie). Ridiculous and atrocious gang picture. At the Strand and that it can last the week seems impossible despite the product shortage. Mary Nolan starred; Lou Tellegen and Johnny Walker featured. Audience hooted, laughed and groaned.

"The Secret Call" (Par). Not so good as a talker or debut medium for Peggy Shannon as a featured ingenue. Film can't score at the window on its own.

"Five and Ten" (Metro). Mildly entertaining picture of the Marion Davies kind, well played and nicely produced. Its lightness in story large help. Class society vs. climbers' angles should interest the rabble.

"Lustige Weiber von Wien" (Superfilm). So-so German musical by the director, author, composer and actors of "Zweri Herzen im ¾ Takt." Parts of it very good and very bad. Ought to get mild money from German patrons.

"Are You There?" (Fox). Farce with songs. Not a chance anywhere. Probably playing for apples. Beatrice Lillie starred which means nothing to film houses. Perhaps England may like it. Here's a talker with which to compare the British mades. Fox held this picture back for months.

"Women Men Marry" (Headline). Asinine story and dialog kill any chance casting diretor had to make this a picture.

"Sherlock Holmes' Fatal Hour" (WB). Good programmer. Several thrills and considerable action wound around the famous character. Being well acted, that ought to make this a safe booking for nabes.

HUSH MONEY

Fox production and release. Features Joan Bennett, Hardie Albright; Owen Moore and Myrna Loy underlined. Directed by Sidney Lanfield. Story by Courtney Turret. Dudley Nichols and Lanfield. Photographer, John Seitz. At the Roxy, N. Y., week of July 10. Running time, 68 mins.

Joan ..... Joan Bennett
Stuart Elliot ..... Hardie Albright
Steve Pelton ..... Owen Moore
Flo Curtis ..... Myrna Loy
Jack Curtis ..... C. Henry Gordon
Dan Emmett ..... Douglas Cosgrove
Maxie ..... George Raft
Puggie ..... Hugh White

A light programmer for fair grosses. It has moments which are very attractive. Also those which are mediocre. Poor acting of certain characters may cause unexpected chuckles in serious moments. It happened once when caught. Women will like the bad girl making good.

But, it lacks vitality. There isn't a punch and the fault lies mostly with Joan Bennett. She plays the companionate girl who turns to the right and marries after a jail term. She keeps her accent and monotone throughout.

After living with a racketeer, she goes up the river following a murder in a holdup. He goes, too, but she gets out first. Her boy friend was also a squealer so he gets out next. The bird he squealed on gets out last. That leaves the field open for action in the obvious manner which is saved mostly by clever photography and good dialog.

Girl goes to work as a clerk in an antique shop, being helped by a detective. He's not on the vice squad but his type never was nor will be believed and especially in pictures. Just a big-hearted dick who knows everything and helps everybody but the really bad 'uns.

When the racketeer gets out he goes to blackmail her. She's a mother now and married to a millionaire. Husband doesn't know her past and winds up in doubt because the detective saves everything. As expected, there's another murder. The squealer being shot by the man he crossed. This kills off the hush money and the jewelry, which the racketeer had copped from the girl to hold as security, is returned by the detective. Final shot shows the girl reaching an arm out of a door to take back the jewels which her husband didn't know were missing. Good finish and for a laugh. But if the story lacks conviction, it doesn't pretend to be anything but b. o. hokum. There's a youngster who plays the infant and very cute. Swell for the women.

Hardie Albright is the hero. He swings along more evenly here than previously. Detective role is a tough one and is played by Douglas Cosgrove as evidently desired in copy book manner. Two New York newspaper boys wrote this one and they must have written a better story than pictured. Boys are Courtney Terret, of the "Telegram," and Dudley Nichols, who used to be with the old "World."

Looks like a case of trying to be too nice about the underworld. Too toned down to attain more than fair business generally. *Shan.*

A Woman of Experience

RKO-Pathe production and release. Directed by Harry Joe Brown under production supervision of Charles R. Rogers. Adapted by John Farrow from his play, "The Registered Woman." Helen Twelvetress starred. No one featured. Asst. director, Jay Marchand. Additional dialog by Ralph Murphy. Cameraman, Hal Mohr. At the Mayfair, N. Y., week of July 8. Running time, 71 mins.

Elsa ..... Helen Twelvetrees
Karl ..... William Bakewell
Capt. Otto Von Lichstein ..... Lew Cody
Katie ..... Zasu Pitts
Major Schmidt ..... H. B. Warner
Capt. Muller ..... C. Henry Gordon
Hans ..... Franklin Pangborn
Countess Runyi ..... Nance O'Neil
A General ..... George Fawcett

Mild narrative with hackneyed central situation kills off chances for this RKO-Pathe release, "A Woman of Experience," by itself. If any extra draw can be procured it will have to come from the cast of several good names, with Helen Twelvetrees on top. Needs support in the week deluxers if reaching them.

A secret service tale from Formula No. 1. Same old stuff in the same old way—man and woman spy pitted against one another. Here and again the officer commits suicide before he can be arrested after being uncovered by the woman who made him, as she was told to do. Woman also shot to bring out a difference which means nothing other than a touch of the romantic for the finish.

This should have come out before "Dishonored" or any one of the several others. About a year ago Warners turned out a secret service talker which had almost the identical main situation as here. So the Pathe error has been in the selection of the story. Whoever thought this material is surefire went wrong, but may have protected the box office a bit with an excellent company containing fairly well known picture names.

Nothing much to the playing. Zasu Pitts and Lew Cody are best with Miss Pitts in for many laughs. William Bakewell, as the juve, has a too sappy role to receive the credit perhaps due him for handling it as conservatively as he has done. Miss Twelvetrees here is just another prostie pressed into the Austrian secret service because of her w. k. free and easy way, to land an Austrian officer-spy who is also a chaser. Any slight twist to the spy stuff at the start isn't enough to stand off the familiarity of the punchless big spot depended upon for the closing where it goes floppo instead, because they see it coming, through knowing the symtoms from the other talkers ahead.

Good production points and direction helps what little it can in view of the paucity of action. But the story itself is a deadweight. *Sime.*

ENEMIES OF THE LAW

Independently made picture by S. S. Krellberg. Stars Mary Nolan. Lawrence C. Windom, director. Story and dialog by C. R. Jones. Lou Tellegen and Johnny Walker featured. At Strand, N. Y., week of July 10. Running time, 69 mins.

Florence Vinton ..... Mary Nolan
Larry Marsh ..... Johnny Walker
Eddie Swan ..... Lou Tellegen
Jack ..... Harold Healy
Lefty ..... Alan Brooks
Tony Catello ..... Dewey Robinson
The Big Shot ..... John Dunsmuir
Joey Regan ..... Danny Hardin
Babe Ricardo ..... Bert West
Blackie ..... Gordon Westcott

Poor states' right picture. How it ever passed those in charge of Warner's Broadway houses is one of those things. That it can linger here over the weekend, leave alone for a full week, seems impossible. It's a gang film utterly ridiculous in every department. It had a hookup with the "Daily Mirror" for exploitation, which may have induced the date. But nothing can help it.

This theatre's natural penchant for midnight audiences on features which have underworld titles saw a pretty fair sized attendance for Thursday's midnight start. They stayed to hoot, groan, and laugh at the shadow dramatics as put on display.

For Broadway the best known cast names are Mary Nolan and Lou Tellegen. Both give unusually bad performances as do all the other players, another including Johnny Walker, the featured member.

Tale is a conglomeration of many of the gang yarns which have preceded it in film form. Miss Nolan is the femme copper, while Walker and Tellegen are the rival gang leaders. Both shoot each other at the finish. There is no love interest. Story staggers along to cheap sets, bad direction, an amazing display of over acting, poor photography and a theme melody of no account.

Bob Pitkin, a standard Broadway actor of some years, does Tommy Jackson's soft spoken "dick"; there's the bumping off of the innocent kid brother, and utterly preposterous atmosphere throughout. It has no place on any screen other than the smallest grinds, and where the tap is over 10c everybody is entitled to a squawk.

It but serves to emphasize the product shortage, although even that doesn't excuse the Strand. Some of the British mades have been better than "Enemies of the Law." For double bills only and those in hideaways. *Sid.*

THE SECRET CALL

Paramount production and release. Directed by Stuart Walker. Richard Arlen and Peggy Shannon featured. Adapted by Arthur Kober from William C. DeMille's play, "The Woman." Scenario by Eve Unsell. At the Paramount, New York, week of July 10. Running time, 73 mins.

Tom Blake ..... Richard Arlen
Wanda Kelly ..... Peggy Shannon
Jim Blake ..... William B. Davidson
Phil Roberts ..... Charles Trowbridge
Grace Roberts ..... Jane Keith
Matt Stanton ..... Selmer Jackson
Bert Benedict ..... Ned Sparks
Jim Neligan ..... Jed Prouty

Heroine is the daughter of a once wealthy politician who committed suicide and now she's operating a hotel switchboard. The latter 75% of the plot revolves around the board. After awhile the push 'em and pull 'em routine by the lead girl and other ops gets tiresome. It takes the heroine an hour to tell the secret, although the audience is in on to it 'way ahead. This gives the

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The Woman's Angle

"A Woman of Experience" (RKO-Pathe).—Rubber stamp spy story and naive acting made important by first rate production, modernistic camera work, and presence of Helen Twelvetrees. But star is miscast and her performance does not advance her stellar position.

"The Secret Call" (Par). Interesting new actress and Richard Arlen attract the ladies to a drama weakened by love interest merged unimportantly with repetitious development of political warfare.

"Are You There?" (Fox). Potential appeal to smart audiences ruined by slapstick treatment of a musical fantasy. Makes a clumsy attempt to live up to droll Bee Lillie and too nonsensical for the average femme fan.

"Hush Money" (Fox). Honest hokum drama, given dignified production and a thoroughly attractive cast. Women will enjoy it wholeheartedly.

"Enemies of the Law" (Indie). Five cent gangster hash, so befuddled and ridiculous it merits only derision.

"Sherlock Holmes' Fatal Hour" (WB-Twickenham). Arthur Wontner's charming conception of the famed detective gives this leisurely picture femme appeal despite its length and technical lack of romance.

"Five and Ten" (MGM). Excellent cast abetted by smooth dialog, moving amid luxury and evoking romance, topped by the charming Leslie Howard. Combines to give this film direct appeal to women.

"Fidlovacka" (Osoby).—Czech local color and language recom[illegible] this jerky and at times distasteful film to Czech expatriates o[illegible] facidity

"The Mystery of Life" (U).—Series of interesting natur[illegible] trative of evolution. Put together, however, without the [illegible] or chronological clarity that would hold feminine at[illegible]

Hollywood Shorts

By Claude Binyon

Hollywood, Jan. 4.

Dear Ma:

Arrived here okay with my Christmas money and got a cheap room right off of Gower street in Hollywood. I can throw a rock at a moving picture studio from my window and see all the actors and actresses going in and out. I'd go to church today but a boy on the second floor is taking me riding to see Mulholler dam and probably better for my health.

To morrow I go to the studios to see if they want me as an it girl and if not I can do parlor tricks. Here it is winter and this town is like a fairy garden but you wouldn't understand, ma.

Love to pa and the four brats,

Elsie.

Hollywood, Jan. 6.

Dear Ma:

You won't believe it but on my first day I started right in as an actress. Sunday night after me and the boy friend saw Mullholler dam and fought each other, he took me to a friend's house up there in the hills but no dirty work. The friend is a supervisor who tells everybody in the studios what to do and then hides, and my b.f. once loaned him 50 before he got famous and is taking it out in booze.

The supervisor promised to use me in a two reel picture as a start and sure enough I started in today.

It's easy, all you have to do is listen to the director argue with

(Continued on page 54)

Exploitations

(Continued from page 14)

speakers on sewing, decorating, budget planning and kindred topics and the department stores are supplementing this with people who talk on hairdressing, cosmetics, fashions and perfumes. Some of these speakers are demonstrators sent up from New York.

An ice cream concern has been hooked to a daily door prize and a bakery supplies a cake for the same purpose.

Result has been better than average afternoon attendance that even hot spells do not hurt as much as usual.

"Arizona" Problem

"Arizona" presents a selling problem in that the title suggests a western where in fact it is an army story with the original western features removed.

It seems necessary to stress the army angle and at the same time to tell the old timers that this is a modernized version. The story differs materially from that of the Augustus Thomas play.

Dancing Preliminary

Finding that many patrons were being lost through daylight saving, Joseph Salmon, of the Japanese Garden, New York, has put his roof garden to work.

Roof is used after dark but meantime prospective patrons have probably made themselves comfortable at home and may decide not to go out.

So now the roof is open for dancing from 7:30 until time for the performance. Phonograph records are amplified for the dancers.

Old Idea But New Name

Oakland, Cal.

Frank R. Newman, p. a. of the Oakland theatre, announced "Fragratone."

It's merely the old idea of perfuming the house through praying perfume in the ventilating ducts. Perfume can be promoted in return for a credit, and the idea is a ready seller.

Motorized Mephisto

Very little effort gave one manager a nice attractor for "Up Pops the Devil."

Compoboard banner was made with red and yellow flames, the upper edge being notched to suggest fires, with the title lettered in flitter. A devil's head popped up at regular intervals and carried out the idea of the title. Accomplished by means of a wheel geared down from a motor to give 20 revolutions a minute. Shaft was fastened to the outer edge of the wheel with the head on the other end. Placed on the marquee facing the line of most travel, it made an eye-catcher.

Suited the Title

Miami.

James H. McKoy, of the Olympia, tied a baby show to "Born to Love," figuring that the title suited even if the picture might not. Procured from a local photographer a supply of baby pictures and made a three panel frame of these for lobby display with the title streamed.

Additional pictures were displayed in store windows.

No prizes offered, but it would be a simple matter to give ballots with each ticket and blow the scheme up into a contest in which the pictures should be obtained from the mothers and not the photographer.

Triple Plug

Chicago.

Triple publicity stunt, plugging Universal pictures, Andrew Karzas dancehalls here and the city of Chicago, is set. Shaped around an ordinary beauty competition with the leading beaut to be labelled "Miss Fort Dearborn," and getting the usual crack at films through Universal.

Judging to take place on Aug. 19, anniversary of the Fort Dearborn massacre, with the beauts parading at the two Karzas dancerooms, Trianon and Aragon. Henry Herbel, exchange head here for Universal, is the chief gam reviewer.

If the gal gets by the screen test, she gets a part in the Universal film, "Massacre of Fort Dearborn." Out of the whole scheme, the 1933 World's Fair expects to cop some national plugs.

Prize Photos

Asbury Park.

Mayfair theatre is doing a prize photo contest hooked to the "Press." Paper offers prizes for the best amateur stills each week and the winners are displayed in a frame in the lobby of the theatre at the same time the announcement is made in the paper.

Scheme has been running some weeks and promises to last the summer. Only cost to the theatre is a few tickets for prizes.

Food and Pictures

Joplin, Mo.

Something different in cooperative advertising has been effected between J. S. Hadden, of the Paramount, and a local restaurant.

Two of the waitresses, picked for their attractiveness, distribute 400 menus daily in the downtown district printed for the current picture. Some of these are stamped with an offer of a free ticket when accompanied by a check from the restaurant.

Menus are distributed daily in return for about 20 tickets, which are virtually two for ones.

Theatre's Concert Angle

Minneapolis.

Dick Gilbert, of the Orpheum, had a tie-in with the municipal band concert at Lake Harriet last week. Three acts from the Orpheum—the Pat Rooneys, Ann and Monica Skelly, and Eddie Miller—were sent to the concert and did several numbers for an audience of 10,000 people.

Acts and theatre were advertised in 60,000 programs distributed during the week at the concerts and in newspaper publicity matter. Program also was broadcast.

All Orpheum acts go to Wildwood amusement park every Tuesday night.

Teach Appreciation.

With theatres looking for new gags for matinee appeal, it might be a good chance to start a series of lectures on picture appreciation.

Get the local critic, or someone who has a working knowledge of pictures and enough name to put up a front, to talk on what makes a good story and why, with the suggestion that there will be better pictures next season worked in well disguised. Stunt will appeal to the would-be femme highbrows, and it may give a boost to the coming product without appearing to do so.

Kids for a Jitney

Milwaukee.

Fox Wisconsin, offering the Great Raymond, gave the kids of the town a treat Saturday morning (11) when, via a hookup with the Wisconsin "News," it arranged a five-cent performance for children only. A coupon in the "News" had to be filled out.

In addition to seeing the magician, the kids had a chance to come up on the stage and get a first-hand look at everything.

Kodak Flop

Dallas.

In line with Eastman's current kodak contest, Publix-Palace tried one with natives. Results n. g.

Photos were limited to animal and nature studies. None was fit for display. No cost chief consolation.

Talkers No Help

The Hague, Holland.

First effort in Holland to use the talking pictures for electioneering purposes not so hot. Silent pictures have been used to advantage in previous campaigns, but recent election of members of Town Council brought in the first use of an advertising talker, shown at the local theatres.

Picture disclosed election committee of the party, seated at a table with the chairman introducing the candidate, who addressed the audience. Most persons bored by the tiresome talk and the talker candidate lost the election.

In Other Fields

A Mt. Vernon, N. Y. coal dealer, trying to stir up business in the summer time, is advertising a free ride in a gyro plans to everyone taking five tons of coal. He has a gyro nearby with a licensed pilot to give the five-toners their thrill.

Some of the second-hand car dealers are offering 150 gallons of gas free with every purchase.

Beating the Fair

In the smaller communities where the county fair is still something to talk about, it is possible to get a ride on the event without much effort. A theatre announces a pre-fair showing of exhibits from its own section and arranges a display in the mezzanine or foyer of such displays as will not be hurt by extended showing. At the same time it can, if desired, run its own contests for the perishable entries, such as preserves, bread and cakes.

Prizes are given for the best showings and doubled if the entries shown also win awards at the big fair.

Where there is no fair to hook to, it is possible to conduct a private fair which will bring them in from the rural sections and which can be blown up into a real event with a little merchant cooperation. All it requires is some advance work, since this idea cannot be put over without considerable advance publicity, but this advance work helps to keep the theatre in the foreground.

Password Reductions

Something new in the form of a two-for-one is the radio reduction night, operated in conjunction with a local station. Station gives a five minute chat about the bill two or three times daily and winds up wih the statement that it has arranged with the theare to make a special reduction to the air audience.

No red tape. All the patron has to do is to attend a certain performance, give a password and obtain two tickets for the price of one. The password is changed weekly where the stunt is run more than once. Of course that means nothing, since the password may be communicated to others, but it helps to give a finish to the idea, and some persons even take the trouble to whisper the word to maintain the secrecy.

Takes the curse off the indiscriminate broadcasting of the reduction tickets, and it gives a full house on an off night, since the bargain is not easy to resist.

Print the Targets

An Australian exhibitor seems to have hit on a new idea in overprinting the targets used in shooting galleries at amusement parks with copy for the current show. The marksman must concentrate on the target and spectators naturally look to see what sort of shot he makes, so the copy is placed at the most advantageous point.

This idea might be elaborated upon by supplying one or three sheets mounted, to be shot at. A heart can be pasted over a full length pose or the forehead of a one sheet portrait ringed for the target. If the gallery gets a good play the results should be worth while and in any event, the cost is not great.

It would be possible to tie in banner copy to the idea with the invitation to shoot whoever is shown on the poster. The gag can also be adapted to the old idea of a shooting gallery run on a vacant lot near the theatre, which already has been done on a number of titles.

Passing the Careful

Springfield, Mass.

Theatres here are co-operating with the Safety Council to promote more careful handling of automobiles. Police are authorized to take the numbers of cars noted for careful driving and report to the Council, which arranges with the theatres for a pair of passes sent.

General goodwill stunt that is working out nicely for all theatres.

Keep Fronts Flashy

Many theatres are carrying the economy idea too far. One of the weak points is the lobby where cheaply painted signs are used, where there is an absence of posters and stills and the general impression is created that the house is just struggling along. Cost of posters and stills may be saved, but often this is at the expense of box office takings in excess of the savings. This is the time to look prosperous, just as a man puts on his best clothes when he goes to look for a job.

Perhaps nothing is more detrimental than the home made sign which suggests that it has been made by some shipping clerk. If you cannot afford signs which suggest class, omit them, or go to the other extreme, make your frames up as slates and chalk the message on. The novelty of the frame will excuse the ill formed letters and be in character.

The lobby is the show window and this, above all else, should be made inviting.

Plugging Players—Not Films

New Haven.

Town is enjoying its usual midsummer dearth of exploitation stunts.

At the Bijou, Harry Cohen has laid aside the idea of plugging the films as such and is concentrating on playing up the stars in the pictures. Each week tall cards on marquee give an attention getting list of who's who in the double-feature program with some lines to the effect, "look at all the big leaguers we're offering for a single admission."

Paramount is going back to three sheets after a trade losing experiment on cutting them out. For current week p. a. has sidetracked film exploitation in favor of boosting unit featuring Norman Frescott. In addition to newspaper and lobby space plugging this astrologer, management has arranged with Frescott to give free horoscopes to femme customers at matinees.

Indianapolis.

Nick Lucas is doing a guitar contest at the Lyric in conjunction with the "Times." Fifty bucks in cash and tickets offered winners. Only male musicians.

Eliminations on stage in a. m's. Winners later to appear with Lucas on stage.

June Production Survey

Hollywood, July 13.

Production the first half of June was at the peak of the past year. For two days 45 feature units were active, and the daily working average for the opening fortnight was 42.4 features. Previous high since last July was 38 units, one day only in March.

Productions closing toboganned the total cleanly during the month to a final of 34, which, however, betters any previous average this year.

Fox swung back into nearly seven units after its May relapse. United Artists had three pictures going most of the time. Universal, Radio, and Columbia improved their averages for May by an extra feature each. Slight improvements down the rest of the list left Warners-FN showing the only retrogression with its drop from six to three.

The indies stepped up a bit. Comedies averaged about five in action daily—little change.

Forty features completed and 45 started during the month. If the production curve continues on last year's model, July production should hold up nearly as well.

JUNE PRODUCTION AVERAGES

IN 18 ACTIVE COAST STUDIOS

	June 1931 Units Active			Year Averages		
	Feature.	Short.	Total.	1930.	1929.	1928.
FEATURE STUDIOS.						
Fox	6.8	..	6.8	5.8	6.1	6.8
Universal	4.4	.7	5.1	3.8	5.7	4.2
Paramount	4.8	..	4.8	4.5	4.0	7.4
Metro	4.4	..	4.4	5.4	5.1	5.3
Radio	3.5	.2	3.7	2.9	2.0	2.3
Pathe	2.3	1.4	3.7	2.2	1.4	2.1
Warner-FN	3.0	.1	3.1	6.8	8.1	13.1
United Artists	2.8	..	2.8	1.5	1.3	1.7
Columbia	2.5	.3	2.8	2.1	1.5	2.3
Tiffany	.9	..	.9	1.7	1.5	2.5
LEASING STUDIOS.						
Tec-Art	1.2	..	1.2	1.3	1.9	2.3
Cinephone	.8	.2	1.0	..	..	..
Darmour	.4	.1	.5	1.0	1.2	1.2
National	.4	..	.4	.4	.7	.8
Educational	..	.3	.3	.6	.9	1.3
Metropolitan	.2	..	.2	1.9	2.9	2.6
COMEDY STUDIOS.						
Roach	..	1.0	1.0	1.0	1.1	1.3
Sennett	..	.6	.6	.7	1.0	1.0
Working daily	38.4	4.9	43.3	43.6	46.4	58.2

(Average total units daily so far in 1931: January, 35; February, 33.5; March, 38.5; April, 32.4; May, 36.7; June, 43.3.)

FEATURES COMPLETED ON THE COAST IN JUNE, 1931

(Including One Version and Two Serials)

	Shooting Days.
RADIO	
"Kisses by Command"	25
"Million Dollar Swindle"	21
"Nancy's Private Affair"	20
"Full of Notions"	19
"Sphinx Has Spoken"	19
FOX	
"The Plutocrat"	30
"Merely Mary Ann"	26
"Bad Girl"	26
"The Brat"	24
"Don't Bet on Women" (Sp.)	12
PARAMOUNT	
"Monkey Business"	48
"The Magnificent Lie"	38
"Silence"	25
"Murder by the Clock"	24
COLUMBIA	
"The Pagan Lady"	18
"Border Law"	15
"Good Bad Girl"	12
Untitled Tim McCoy (Briskin)	10
WARNER—FN	
"Co-respondent"	30
"Bought"	25
"The Star Witness"	25
"Honor of the Family"	22
UNIVERSAL	
"Danger Island" (serial)	43
"Homicide Squad"	31
"Lasca of the Rio Grande"	30
METRO	
"Sidewalks of New York"	26
"Lullaby"	22
"Guilty Hands"	19
PATHE	
"The Mad Marriage"	34
"The Iron Chalice"	26
SONO-ART	
"Honeymoon Lane"	16
"First Aid"	11
MISCELLANEOUS	
"The Unholy Garden" (UA)	33
"Vanishing Legion" (Mascot serial)	18
"Santa Fe" (Pioneer)	15
"The Arizonian" (Tiffany)	15
"Private Scandal" (Headline)	13
"The Mystery Train" (Darmour)	10
"Lady from Nowhere" (Chesterfield)	9
"Partners of the Trail" (Carr-Monogram)	8

Picture Possibilities

"Ebb Tide"—Unfavorable

"EBB TIDE" (Drama, Artmart, New Yorker).

Crude sex play supposed to be real about life along Chesapeake Bay. N. g. as is. *Shan.*

"Paid Companions"—Unfavorable

"PAID COMPANIONS" (Comedy-drama, Seecil Productions, Masque).

A play that seemed incomplete. Leads are feminine types rather tabu for screen. *Ibee.*

"The Wooden Soldier"—Unfavorable

"THE WOODEN SOLDIER" (Comedy-drama, Lesser Productions, Biltmore).

Dialect affair pointed for sentiment. No picture material detected. *Ibee.*

BROADWAY HAS A NEW EXPERIENCE

Helen Twelvetrees

PUTS THE KIBOSH ON THE HOT WEATHER JINX! MOBS BATTLE TO GET INTO THE RKO MAYFAIR TO SEE HER IN THE MOST REMARKABLE ROLE OF HER FILM CAREER

A WOMAN OF EXPERIENCE·

A CHARLES R. ROGERS PRODUCTION DIRECTED BY HARRY JOE BROWN FROM THE PLAY BY JOHN FARROW

The Old Fightin' Cock crows every Friday night 10:30 N. Y. time, RKO THEATRE OF THE AIR—NBC hook-up of 44 coast-to-coast stations!

RKO PATHÉ

RKO PATHÉ

THE OLD FIGHTIN' COCK · BIGGEST BIRD ON B'WAY!

LET'S GO, SHOW BUSINESS!

LET'S GO *because* business in general is coming back with a whoop. Because picture business needs only a rallying cry and some more good productions to bring boom-time profits to theatres.

LET'S GO *because* PARAMOUNT, the industry's leader, is furnishing the slogan and the hits. Sufficient of PARAMOUNT'S 20th BIRTHDAY JUBILEE PROGRAM for 1931-2 have been shown and finished to brand the group without question the best in 20 years!

LET'S GO *because* "THE SMILING LIEUTENANT" is doing S.R.O. at the two-a-day Criterion, New York, and Carthay Circle, Los Angeles; and has licked terrific heat at the United Artists, Chicago, for the healthiest gross in a year! Because previews of "AN AMERICAN TRAGEDY" led the wise boys to tab it the big money show of the year. Because "MURDER BY THE CLOCK" and THE MARX BROTHERS' "MONKEY BUSINESS" are the talk of Hollywood.

LET'S GO *because* the famous stars, the rising players, the best directors, the hottest selling books and plays are with PARAMOUNT, where YOU, as an exhibitor, know they'll do YOU the most good. And the avalanche of signed 1931-2 PARAMOUNT contracts sweeping into our exchanges proves YOU KNOW IT.

LET'S GO, SHOW BUSINESS *with* PARAMOUNT

The PARAMOUNT exhibitor in 1931-2 will reap greater profits than ever before!

U. A.'s New Promotion System Makes Film Salesmen Double as Exploiters

Salesmen must exploit each picture after they have sold it. Exhibitors must no longer use shears and glue in dealing with newspapers. They must let the salesmen take the story copy and personally plant it with the daily.

United Artists commencing with the Eddie Cantor picture, "Palmy Days," is spending an extra $100,000 a year to promote its exhibitor service department. The organization figures that it should double its take and that of the exhibitor from every box office where the public and not the exhibitor is given sales pressure.

Suggestions about exploitation are out for U. A. from now on. Hookups will be made, not inferred. The department will sell tickets, in many instances in blocks for the owner and not try to tell him how they may be sold.

A company that supplies boys' clothing to 200 of the largest department stores in the U. S. is hooked up with "Days." This has access to the Pie Eaters Clubs, organized by the stores and claimed to have a membership of 400,000 kiddies. The U. A. department will name the afternoon for a special kiddie show, exploit it and sell the tickets with the exhib booking it having little more to do than counting the payees.

Exploitation is being figured from every angle. One campaign isn't designed for all types of places. Individual treatment is being given the first class city; second class; small town and neighborhood.

Needs More

In all cases the salesmen must do the double job. Just 120 are being groomed in exploitation now. They will not get any more money, personally, but U. Aites feel that the time is rapidly passing when a man can survive in picture business solely in a sales capacity.

There are 10 cities termed Class A. These will headquarter the exploitation division heads in the fields. Each man will be allowed $10,000 yearly out of which to take his salary and to meet expenses. The cities are: New York, Boston, Philadelphia, Detroit, Cincinnati, Chicago, Atlanta, Kansas City, Dallas, Los Angeles. An extra division for Canada will be created in Montreal.

Hal Horne, bearing the title of advertising, publicity and exploitation manager for U. A. is in charge of the new department for the first time embodying all phases of attention-getting. Horne's experience has been chiefly in exhibition capacities on the West Coast where besides being an indie operator, he was for a time general manager of the old Far West circuit.

Botsford and Holman On Par's Story Council

Direct box office and sales slants on stories before they are purchased is the Paramount-Publix order of the day, starting this week. A. M. Botsford of the theatres and Russell Holman of the advertising end are additions to the story buying council, meeting several afternoons each week under the gavel of Richard Rowland.

Botsford and Holman retain all of their original duties, their story opinions being just extra work. There will be no changes immediately in either department.

Ellison's Estate

Denver, July 13.

Homer E. Ellison, veteran theatre owner, who died recently, left an estate of approximately $15,000 to his two sons, Homer and Burns, with whom he had been associated in the Federal theatre. Ellison formerly headed the Mountain States Theatre Corp. but sold out to Publix in 1924, retiring until a year ago when he became local representative for RCA Photophone.

Estate consists of personal property, stocks and his interest in the Federal theatre.

Playhouse Closed Again

After changing hands and policies a half dozen times in that many months, the Fifth Avenue Playhouse, New York, closed last week.

J. R. Whitney was the latest lessee there, with films.

SIDE BOX ACT

Columbus Palace Using Radio Singers and Dodging Union

Columbus, July 13.

The RKO Palace (RKO), with vaude only promised for September, is putting on near vaude, and idea of Manager "Dinty" Moore.

Near vaude consists of the appearance of Wayne Clark and Anne Lyle Owen, songsters, formerly with WCAH, doing an act from a lower front box. Act is strictly a song routine, with Miss Owen also playing the piano. Stunt has the advantage of not conflicting with union rules as the songsters never get near enough to the stage to even touch it. Therefore, no extra stage hands nor musicians.

CHI STAGEHANDS TAKING THEIR CUT IN LUMP SUM

Chicago, July 13.

While stagehands in other cities are kicking in with 7½% of their wages over a period of 10 weeks, the Chi boys prefer to hand over the whole 75% to exhibs in one week.

Particular takeout week is to be decided upon by individual stagehands, but must come through before Aug. 16. Lump sum idea is considered a break, especially for the smaller theatres.

Whitmarsh, Promoter of Little Theatre, Arrested

Newark, N. J., July 13.

Stuart I. Whitmarsh, director of the Little Theatre, was arrested Tuesday on the charge of conspiracy to defraud. With him were also apprehended James S. Davison, formerly treasurer of the Motion Picture Guild, and Jessima Eyles, the former's secretary. All were released on bail.

It is stated that Whitmarsh organized the Motion Picture Guild and the Little Theatre Association, the Little Theatre, and lately the Fine Arts Theatre, all incorporated. Stock in the Motion Picture Guild was sold at $10 and bonds at $100, with a total of nearly $100,000 taken. The Guild went into receivership in August, 1930, paid off its claims, and the receivership was lifted within two weeks. A court of equity permanently restrained the Guild from selling any more stock. Another receivership began November 20, 1930. Members of the Guild wanting to quit, the assets were sold to the Fine Arts Theatre for $2,000. The police assert that this is a dummy corporation for Whitmarsh but he states it is a company formed by members of the Guild who still had confidence in the idea with others, and that they engaged him as managing director. He and his friends allege that all the trouble has arisen because disgruntled stockholders in the Guild seeing the comparative success of the Fine Arts Theatre now want to get the property back.

The police now assert that they are looking for Daniel J. Gould and Maurice M. Sanders, associate editors of the Social Register of New Jersey, who they say were high-pressure salesmen in disposing of the bonds and stock.

Whitmarsh states that all the money raised went into the building and expenses. He blames the depression for the failure of the first company and admits mistakes were made.

Fine Arts Theatre of Pennsylvania is opening this week a house at Chestnut and 22d streets, Philadelphia, of which Whitmarsh will be director. The Little theatre here is running along.

Straus' Two Contracts

Hollywood, July 13.

Oscar Straus now has an office on the Paramount lot where he is working on the score for a future Lubitsch picture. Story will probably be for Maurice Chevalier, due here Sept. 15.

Straus also has a contract to work at Metro.

Indie Economy

Independent exhibitors in many parts of the country are economizing independently. One method reported to be affecting practically all of the newsreels, and admitted a leading one, is the elimination of one issue of the news each week. This is being done, it is claimed, chiefly by the smaller exhibs.

EAST NOT HOT ON STORY SIDE

One of the most bitter bones of contention between the East and West — authority on story buying —is being settled by several producers who are sawing off the Atlantic end of the limb.

Universal is the latest to take the stand following Warners who carved their own eastern story department down recently to one man, Jake Weeks, and his secretary.

Just $50,000 yearly is saved by U in the abolishment of the eastern post. Dave Werner is the only one looking over plays and not even privileged to read manuscripts. So inconsequential does U now figure the East that Werner had an unexpected ride to the West Coast with the Laemmles. It was figured that he could tell all had to tell on the first leg of the trip between New York and Albany. Thus he left with nothing but reams of paper and a handkerchief. At Albany the ticket was extended to Chicago and Dave then didn't get through talking until the Laemmles had completed their first week in Hollywood.

Mob's New Low

Hollywood, July 13.

Extras suffered a new low last week. An average of 404 worked daily, the worst week for them in the last 18 months. Number of features active was down to 30, a drop of 13 from the production spurt of early June.

On the mob's best day there were checks for 542 people. Largest batch was 90 working on Radio's circus for "Consolation Marriage." Rest of the week had work for only 300 to 350 people.

Biggest mob of the week was in "Street Scene" (M-G), using 107 extras.

Twenty-six features carry over to this week, and possibly eight more will start.

Gary-Tallulah on L. I.

Gary Cooper, on returning from Europe in around three weeks, will do "Sal of Singapore," opposite Tallulah Bankhead, at the Long Island studio.

Interviewing Dept. Justice Over Contracts to Know How to Sell

HIGHER EXPRESS CHARGES

Caused by WB Rule on Truck Bonding in Texas

Dallas, July 13.

Southwest exhibs experiencing difficulties with Warner branch here regards c.o.d. film deliveries.

To date, more than 80 small towns being served by Liberty Lines, truck fleet operating from Dallas exes. Recent WB ruling requires special bond from this firm regarding c.o.d. flickers, which said firm can't make.

Result, indies kicking plenty about higher express rates.

UNIONS BLAMED FOR 3 DARK IN GALVESTON

Dallas, July 13.

Three houses in Galveston closed last week pending settlement of labor disputes.

A. Martini, leading exhib in that town, shut his two stands, Dixie and Key. Publix dittoed with the Tremont.

Action follows several months' battle with projectionists for salary cut. Also, heavy competish from beach resort.

Martini and Publix issued statement, blaming unions for the padlock.

Sundays Legal in Ohio

Columbus, June 13.

Ohio's most notorious "Blue Law," which prohibits the showing of pictures on Sundays, is to go into the discard Aug. 3. A legislative bill becomes effective on that date.

Talkers are not to interfere with Sunday morning religious services, as the prohibitory law still will be effective against Sunday forenoons. The new law merely removes restrictions against afternoon and evening performances, which, in most large centers of the state, have been going on regularly despite the law against them.

Eastman Stays Dark

Rochester, July 13.

Publix has definitely decided not to reopen the Eastman this year. It was generally expected the house would open in the fall.

Publix will continue paying $85,000 a year rental to the University of Rochester while using the house merely for district headquarters. The city needs and orchestra and stage show but circuit officials are still skeptical of the b. o. chances.

By the end of this week filmdom will know once and for all how it will continue to sell pictures. Factors in distribution and exhibition ranks are going to Washington to get a special itnerpretation by the Department of Justice of the U. S. Supreme Court's ruling on uniform contractural relations in pictures.

Unless the Department promises not to prosecute if the work of the 5-5-5 Committee is put into circulation, filmdom will continue permanently present individual formula in existence since the highest court's dictum of a year ago. Inside political sources feel certain the Department will make no such promise, judging by its hands-off policy manifested since film arbitration and uniformity were disrupted.

So loosely drawn is the decision affecting uniformity that the industry under no other circumstances will hazard the use of the contract formula as drafted but never put into use by the special committee representative of all forces and departments in pictures.

A Fear

Admission that one interpretation could easily hold the entire industry in contempt of court is the fear that will render the months of conferences by the 5-5-5 unavailing unless the Justice Department assures the industry of a figurative waiver. This is, specifically, that any formula used uniformly in the industry is illegal.

John Lord O'Brien, assistant U. S. Attorney General, who was especially active in prosecuting the distributors during the contract-arbitration query, will be approached by members of the Hays organization and the Motion Picture Theatre Owners of America. M. A. Lightman, president of the exhibitors, will make the intercession in behalf of the independents.

Allied Exhibitors is again expected to be the stumbling block for the return of uniformity. While Abram Myers, paid head of that organization and former Justice Department official, sat in on all of the 5-5-5 conferences, inside belief is that his organization will not welcome the return of the single form contract. At best, they say, Allied cannot be expected to evidence anything but a quasi attitude during the final move for uniformity. This in itself, in view of Allied's former leading anti-uniformity sentiment, is now regarded as ominous for the outcome with the Department.

Radio's Five Buys

Hollywood, July 13.

Preparing for a possible rush of production in the fall, Radio Pictures has five stories which it announces for this year's program.

Among stories just purchased are "Upperworld," original by Ben Hecht, a society boy-cabaret girl romance, and "Bread of Deceit," original by Elaine Karrington, a possibility for Irene Dunne.

Radio also has "Love a la Carte," by John Howard Lawson's last on his year's contract to do four. Lawson goes to New York, and then is expected to return for more work. Miss Dunne is slated for this.

Studio also has "One o'Clock Girl," by Charles MacArthur, and "Last Virtue," as the title on the I. A. R. Wylie original, as recent purchases. Miss Wylie is due at Radio in two weeks to work on her story.

Metro's Economy Lab

Hollywood, July 13.

New laboratory at Metro, in construction for the past six months, is finally in operation. Lab has a capacity of 4,000,000 feet of positive and 350,000 feet of negative weekly.

With exception of the printing machines all equipment in the plant was built in the studio under the supervision of John Nickolaus, laboratory head. Instead of selling the old hypo, studio has built a reclaiming plant in the basement which will extract the silver solution. Hypo can then be used for developing again and the silver sold to plating factories.

Chi Exhibs May Refuse to Pay or Play "Pinked" Films; Looking for an Out

Chicago, July 13.

Increasing number of "pink" films have become so annoying to exhibitors locally that there is a possibility that "adults only" pictures may get no showing at all in Chicago. Several theatrical attorneys are convinced that exhibs can turn down "for adults only" flickers, as while contracts state nothing either way on the subject the legal talent believes that a picture can be voided if it is available for exhibition to only a portion of the public. Contracts for films are signed for showing to the general public.

While the exhibs have never yet taken such a step on the "pinks" their idea is that the increase in these censored films makes some move imperative. It is only when the "pinks" come in bunches that they lose their beneficial effect. Local censors are famous for these rulings.

If the epidemic of "pinked" pictures continue the exchanges are ready to protect themselves in next year's contracts by adding a clause which would prevent exhibs from canceling.

NEW LIGHTING SYSTEM

Created in Milwaukee and Demonstrated There

Milwaukee, July 13.

Before an audience the local Cutler-Hammer company (9) demonstrated at the Pabst new method of theatre lighting control.

The new system, planned and built in Milwaukee, is intended for the DuPont estate at Wilmington, Del., where it will be used in a private theatre and a fountain.

The invention allows house and stage lights to be controlled from a small board inconspicuously placed in the pit of the theatre. The operator can see the light effects produced. Once he has recorded the results wanted he may get the same effects over and over again in the manner of a roll on a player piano.

The new control will do away with much pulling of switches back stage. Its operation is simple.

BOB MURPHY

Thanks

LOUIS LIPSTONE
MAX TURNER
PAUL OSCARD
LEO SALKIN
AL KVALE and BAND
FRANCES PALLESTER
AINSLEY LAMBERT
LADIES of the ENSEMBLE
"GENTS" of the CHORUS
STAGE HANDS
PROJECTIONISTS
(Operators)
"VARIETY'S" MUGGS
GREEN GRILL CAFE

For Making the

Randolph Block Party
A
"BEEG" SUCCESS
At the ORIENTAL

P. S.—

DICK and DOROTHY
and SAM WARD

Are Thankful Too!

P. S.—

FRED ROSENTHAL

Stool Pigeon for This Date Is "DANKBAR"

THE SECRET CALL

(Continued from page 17)

plot a wicked tossing, along with the secondary love strain. It's a talker which will need more help than the average film and even then will have to fight for business.

Director Stuart Walker's apparent purpose was to show numerous events at once, all blending, and sustain the suspense throughout the many sided development. Down the stretch the camera hops all over the studio. But the switchboard is always in the middle. The action is broken suddenly here for a flash at something there. When properly manipulated this style makes for speed and excitement. This time it was either overdone or the plot structure couldn't bear the weight.

Story is from William C. DeMille's play, "The Woman," brimming with political intrigue, framing, crooked dealings and true and profane love. That's a layout for one yarn, but they hurt when bumping into each other.

Exceptionally long cast, though most are playing bits. Besides the co-featured leads, William Davidson, Charles Trowbridge, Jane Keith, Matt Stanton and Ned Sparks do the work. Sparks plays a smart aleck reporter, the sort of guy who would write a humorous preface to "Les Miserables." He's handy, though, through giving the dialog its chief laughs. Now and then some operator's repartee or comment at the board relieves the monotony, but most of the time it's a straightaway case of "Where Do You Worka, Marie?"

Richard Arlen is the nearest to a draw name and good support for Peggy Shannon. This girl is the latest selection for a Paramount build up. In the Paramount's (New York) house publicity much was made of Miss Shannon having succeeded Clara Bow in this part. She's no Bow here, nor is she a flamer. Just a better than average ingenue who acts okay. The camera boys ought to be more careful of Miss Shannon in the future. Now and then Miss Shannon looks something like Nancy Carroll. At other times she's pretty. *Bige.*

FIVE AND TEN

Cosmopolitan production and Metro release. Marion Davies starred. Leslie Howard and Fannie Hurst, authoress, featured. Adapted from similarly titled book by Miss Hurst, who is not in cast. Richard Bennett, Irene Rich, Kent Douglass and Mary Duncan sub-featured. Directed by Robert Z. Leonard. Adapted by A. P. Younger, with dialog continuity by Edith Fitzgerald. Cameraman, George Barnes. At the Capitol, N. Y., week of July 10. Running time, 88 mins.

Jennifer .....Marion Davies
Berry .....Leslie Howard
Jenny Rarick.....Irene Rich
John Rarick.....Richard Bennett
Avery .....Kent Douglass
Muriel .....Mary Duncan
Leslie .....Lee Beranger
Piggy .....Arthur Housman
Brooks .....George Irving
Hopkins .....Halliwell Hobbes
Dennison .....Charles Giblyn
Taxi Driver.....Henry Armetta
Midge .....Ruth Selwyn

Marion Davies has moderately rated entertainment in "Five and Ten." There are pros and cons about the story, but the stand-out is the number of well-played roles, starting with Miss Davies' own. Picture should prove the average draw for a Davies talker, but may go even better in the smaller places if the angle of the social elite against the climbing rich is prestressed.

At the point when Leslie Howard is tossing over Miss Davies, the latter the daughter of the 5-10 chainstore owner and he the big catch of the Avenue (New York), Leslie Howard calls her a "cheap rich girl." That would have been a better title than "Five and Ten."

Among the good performers is Richard Bennett in probably his first talker. Dick Bennett, that prize champ showman of legit, who can even fool his own legit managers into making them believe he is "eccentric." But in his first talking picture Bennett couldn't ad lib, he couldn't pan and he couldn't take a bow, but had to follow script and fade with the scene. Poor Dick! It must have been studio lot anguish to him. There have been two great legit showmen-actors, both stars, within the past 30 years—Dick Bennett and the late Richard Mansfield. And Mr. Bennett, on the screen as on the stage, is an actor.

Miss Davies as the willful and only daughter of the Rarick 5-10 family, is given a couple of tough spots that rob her of sympathy as each arises. First is when she decides to break up the engagement of Howard but fails, and again, after he has married, to destroy his home, in which she succeeds. The Fannie Hurst book appears to be followed faithfully, as it brings in a gig chasing the mother of the Rarick brood with the Raricks married 25 years or so. Not that, for a wife and mother brought up in Kansas City.

Kent Douglass, who has played east in legit under another pro name, does quite well as the rebelling Rarick son. Especially is he apt in his stew scene. Douglass conveys he is sincere against his sister trying to butt in where she isn't socially wanted, and his mother mixing with a gig, while his father remains dumb to the entire mess of his family in New York.

A quite realistic scene between Miss Davies and Mary Duncan, with Miss Duncan as Howard's fiancee. The class girl wins out against the interloper who's trying to snatch her man, but another too blunt point is later put before the camera where the class girl, Miss Duncan, after marriage, offers to sell a divorce to Rarick for $100,000 so his daughter can marry her husband. That's as logical as the K. C. mother and the gig.

Metro must have its little s. a. way, although this is a Cosmopolitan, and the s. a. is here and pretty warm. At a weekend house party, Howard walks into Miss Davies' room while she is dressing, and she's undressed. Pretty bold in situation and dialog between the two, besides the kisses.

Howard gives a nice show. He's English and has played before in pictures over here. Getting the spirit of this part he handled it exactly in all ways, while Miss Davies, opposite in this part right within her playing range, does just as well. Their dialog, or repartee, is frequently very enjoyable.

Some neat bits of direction by Robert Z. Leonard and generally good production, although a tendency to drag toward the finish along with the unnecessary death or suicide of the son. *Sime.*

Sherlock Holmes' Fatal Hour

(WB-BRITISH MADE)

Warner Brothers-Twickenham production and First Division release. Stars Arthur Wontner. Directed by Leslie S. Hiscott. Photography, Sydney Blythe. Adapted from "The Final Problem" and "The Empty House" by Sir Arthur Conan Doyle. At Warner's, N. Y., week of July 10. Running time, 83 mins.

Sherlock Holmes.....Arthur Wontner
Doctor Watson.....Jan Fleming
Mrs. Hudson.....Minnie Raynor
Ronald Adair.....Leslie Perrins
Kathleen Adair.....Jane Welsh
Colonel Henslowe.....Norman McKinnell
Thomas Fisher.....Willian Frazer
Inspector Lestrade.....Phillip Hewland
Marston .....Gordon Begg

This is one of Warners' British made quota pictures. WB evidently didn't expect much of it and probably didn't take a good look at it because the firm turned the American distribution rights over to First Division, a small indie distributor. But whatever the small amount First Division paid for the rights, it will get back its money many times. Picture is one of the best programmers ever turned out in England. Maybe the best. It's certainly good enough for the big neighborhoods over here.

They called this film "The Sleeping Cardinal" for England. Present title is probably better for America because of the inclusion of the Sherlock Holmes' name.

Beyond having the draw of the name, a well sustained yarn and several good thrill sequences, film has a fine piece of acting by Arthur Wontner in the title part. He not only looks like a detective but handles the role beautifully throughout, and makes him more human than the stories did.

It has to do with a famous criminal who, according to Sherlock, is responsible for half of the crimes of Europe, but who poses as a respectable man. There's a bank robbery, forged money, card cheating, a murder and an attempt to kill Holmes.

Picture is inclined to be talky in spots and slow, first 20 minutes especially, but after that it gets going and the action is well sustained. Direction is fair and the photography is occasionally extra good.

Cast is up to par with the exception of Jan Fleming as "Dr. Watson" who doesn't seem to fit. Jane Welsh, as the girl, is sufficiently pretty, though having little to do as there is no love interest.

Theatre advertises this as a non-gambling non-sex film, stressing the detective and mystery angle.

Any neighborhood house can use this film. It should do well at Warner's in comparison to recent weeks. *Kauf.*

RODNEY STEPS IN

(ENGLISH-MADE)

London, July 1.

Fine Art Production, released by Fox. Directed by Guy Newall. Starring Richard Cooper. In cast: Elizabeth Allen, John Turnbull. Recorded RCA Photophone. Length, 3,999 feet. Running time, 50 mins. approx. Censor's Certificate "U." Reviewed Palace, London, June 30.

As these quota quickies go this one is a little over average, which means to say it is possible to watch it through. Richard Cooper, playing his usual silly ass aristocrat part, saves a girl crook from a detective who is trying to arrest her. He then falls for her and agrees to burgle various safes and things.

Production and direction, all things considered, pretty average. Film gets by as satisfactory quota footage which should get laughs in the smaller bills. Richard Cooper as usual in his stammering ineptitude. *Chap.*

ARE YOU THERE?

(With Songs)

Fox production and release. Beatrice Lillie starred. John Garrick and Olga Baclanova featured. George Grossmith, Jillian Sand, Gustav von Seyffertitz, Lloyd Hamilton sub-featured. Directed by Hamilton MacFadden. Story and dialog by Harlan Thompson. Grace Henry, lyrics; Morris Hamilton, music. At Stanley, N. Y., one day, July 10. Running time not taken.

Shirley Travis.....Beatrice Lillie
Geoffry.....John Garrick
Countess Helenka.....Olga Baclanova
Duke of St. Pancras....George Grossmith
Barbara Blythe.....Jillian Sand
Barber .....Roger Davis
International crooks—
Gustav von Seyffertitz
Nicholas Soussanin
Richard Alexander
Henry Victor
Hostler .....Lloyd Hamilton

Made so long ago it's too bad Fox could not have forgotten it forever. A ridiculous talker with songs and Beatrice Lillie. So bad it looks and sounds as though made in England. But it was done by Fox in Hollywood and now appears to have been sent out where it can play, if it can, for what salvage is possible. Perhaps it will get $20,000, about what a quickie states righter can gross nowadays. And as this is worse than a quickie of any kind, probably costing around $300,000 to make, it would have been better off on the studio shelf for Fox.

Miss Lillie is leading the hunt when she falls. A fox chased off the limb of a tree by a dog jumps into her lap. Rest of the riders and hunters come up. Did Lady Diana catch the fox with her bare hands? Then Lady Diana must make a little speech. Out there in the woods Lady Diana sings a song to canned music about "The Queen of the Hunt," while the rest of the party do something of a can-can on the grass.

Miss Lillie sings again, maybe more than once. Thirty minutes of this picture at the Stanley was plenty. Bee became the flier of an adagio act at a private party and while she or a double was thrown about, Bee sang with gestures and asides "Bagdad Daddies."

Fault can't be placed. It may have been anyone's, but it certainly does run along as though the English players in it, and possibly and particularly Miss Lillie, were allowed to give too many orders on the making.

It will be 20 years before a picture audience will commence to get Bee Lillie. *Sime.*

PANIC IN CHICAGO

(GERMAN MADE)

Berlin, July 2.

Deutsches Lichtspiel-Syndikat (D.L.S.) production and release. Direction, Robert Wiene. Manuscript written after the novel of the same name of Robert Heymann, by Friedrich Raff and Julius Urgiss. Production management, Leo Meyer. Photography, Willi Goldberger; sound, Erich Lange. Recorded on Tobis Klangfilm. Architecture, Robert Neppach and Erwin Scharf. Music, Michael Krauss. Starring Hans Rehmann, Ferdinand Hart, Olga Tschechowa, Hilde Hildebrandt, Lola Chlud, Ernst Dumke, Willy-2 Trenk-Trebitsch, Gerhard Bienert, Friedrich Ettel, Franz Weber, Ernst Wurmser and Arthur Bergen. Running time, 72 mins. At Ufa Palast am Zoo, Berlin.

One is nearly ashamed to admit that the director of this silly talker once directed the famous picture, "Caligari." Outside of that unique silent picture, however, he has made nothing of importance. What Robert Wiene concocted in this film is beyond the comprehension. Aside from the loss of the producer, the exhibitors in Germany are in urgent need of good pictures today. With this bunk the exhibitor is antagonizing his audience. Only thing in its favor is Willi Goldberger's photography.

The thing might have been saved to a certain extent, if it had been put on as a comedy. *Magnus.*

77 PARK LANE

(ENGLISH MADE)

London, July 2.

William Hutter and the Famous Players Guild production, United Artists release. Production supervised by John Hardin, direction Albert de Courville. Adapted by Michael Powell from the play by Walter Hackett. Dialog by Reginald Berkeley. Photography, Matz Greenbaum and Geoffrey Faithfull. Edited by Arthur Seabourne. Recorded RCA Photophone. In cast: Dennis Neilson-Terry, Malcolm Keen, Betty Stockfield, Cecil Humphreys, Ben Welden, John Turnbull. Running time, 90 mins. Censor's certificate "A." Reviewed, Cambridge theatre, London.

Sort of thing the production team couldn't go wrong on, with a heavy load of melodrama, a fair quantity of dialog comedy, and an odd earl or lord or two dotted round the cast to give the correct English atmosphere. Walter Hackett's stage play had a successful run in this town a year or so ago, and the success is likely to be repeated by the film, which, reviewed purely as a local proposition, is a surer piece of work than most of its rivals. While no masterpiece, it's technically ahead of its class and rates as a good booking proposition for British houses generally.

Treatment of film, as compared with original stage play, showed considerable differences with the heavy load of Marion Lorne comedy taken out in favor of romance supplied ineffectively by Betty Stockfield. As the production aimed at concentration on meller to the detriment of the comedy, this move was in keeping with the film itself.

Story is just an elaboration of the usual farce structure, made more solemn by insistence of the melodramatic note. It tells how Lord Brent drives a taxi for a spree, and lands a girl at his own town house, which is supposed to be empty. The house is being used as a gambling den by a man who is blackmailing the girl's brother.

Story is well sustained, a fist fight between the boy and the crook who framed him in the earlier part of the film being particularly brilliant. Scenes at the gambling tables are good and the whole background is much more animated than is usual in British films. Chief technical credit of note goes to the pho-

(Continued on page 55)

Foremost Film Writers and Dialogicians

Still Writing Together
GROVER JONES
and
WILLIAM SLAVENS McNUTT
FOR PARAMOUNT

RALPH SPENCE
R-K-O

Waldemar Young
PARAMOUNT

A Fox Theatres Unit
Now Available for Independent Exhibitors

George P. Wilson
(Late Star of Education Pictures)
WITH
Adele Beers
Features in Fanchon & Marco's "TALENT IDEA"
Week July 17
FOX, BROOKLYN
Personal Representative
LYONS & LYONS
Thanks to Charlie Smith for Booking Me with Mack Sennett Comedies

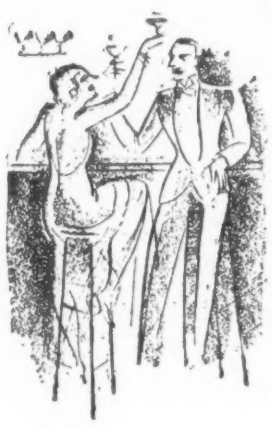
"PARDON MY VERNACULAR"

SAID THE SALESMAN TO THE EXHIBITOR

CONSTANCE BENNETT

THE COMMON LAW

Connie Bennett and Lew Cody are painting Paris pink. Lew keeps the joy joints working overtime.



Connie gets tired waiting for Lew to keep a date with the preacher and leaves him flat.

Joel McCrea is an artist. He's painting old Mother Eve and needs a good model bad.

Connie, down to her last dime, asks for the job. Covered with blushes she poses. P. S.—She gets the job.

Joel works fast on the painting. And faster on Connie. Two weeks later she's fixing his breakfasts for him.

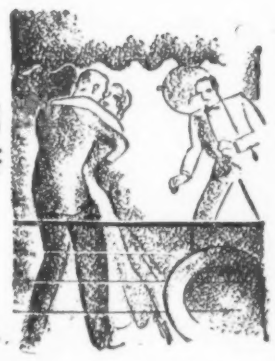
They throw a little party. A Spaniard makes a play for Connie. When she gives him thatta, he spills the beans about Lew Cody. Joel steams, Connie walks.

He catches up with her a month later at the Art Students' Ball. It's the big night in Paree, where everybody comes and everything goes.

Connie is with the Spaniard. Joel declares war on Spain and busts up the ball.

Joel wants to marry her. Connie proposes trial marriage. "I don't care what people say, just so you keep on saying you love me."

His aristocratic sister has been hearing things. She gets him back to America on a phony excuse. And Connie after him.



Sister throws a big yachting party. And "innocently" invites Lew Cody as one of the guests.

Sister is out to make a sucker of Connie. Lew makes a play for her all over again. Joel gets jealous. Connie gets sore. Sister pats herself on the back.

Joel socks Lew, grabs Connie, and they hop off for that dear Paree, stopping only long enough to get a squad of preachers to tie the knot good and tight.

Robert W. Chambers knows that the ladies love love stories. He gave them more than their money's worth in THE COMMON LAW.

So did Connie. By the time she walks into that studio and proves that the French models have nothing on her, she owes the customers nothing. They really ought to pay another admission to see the rest of the picture.

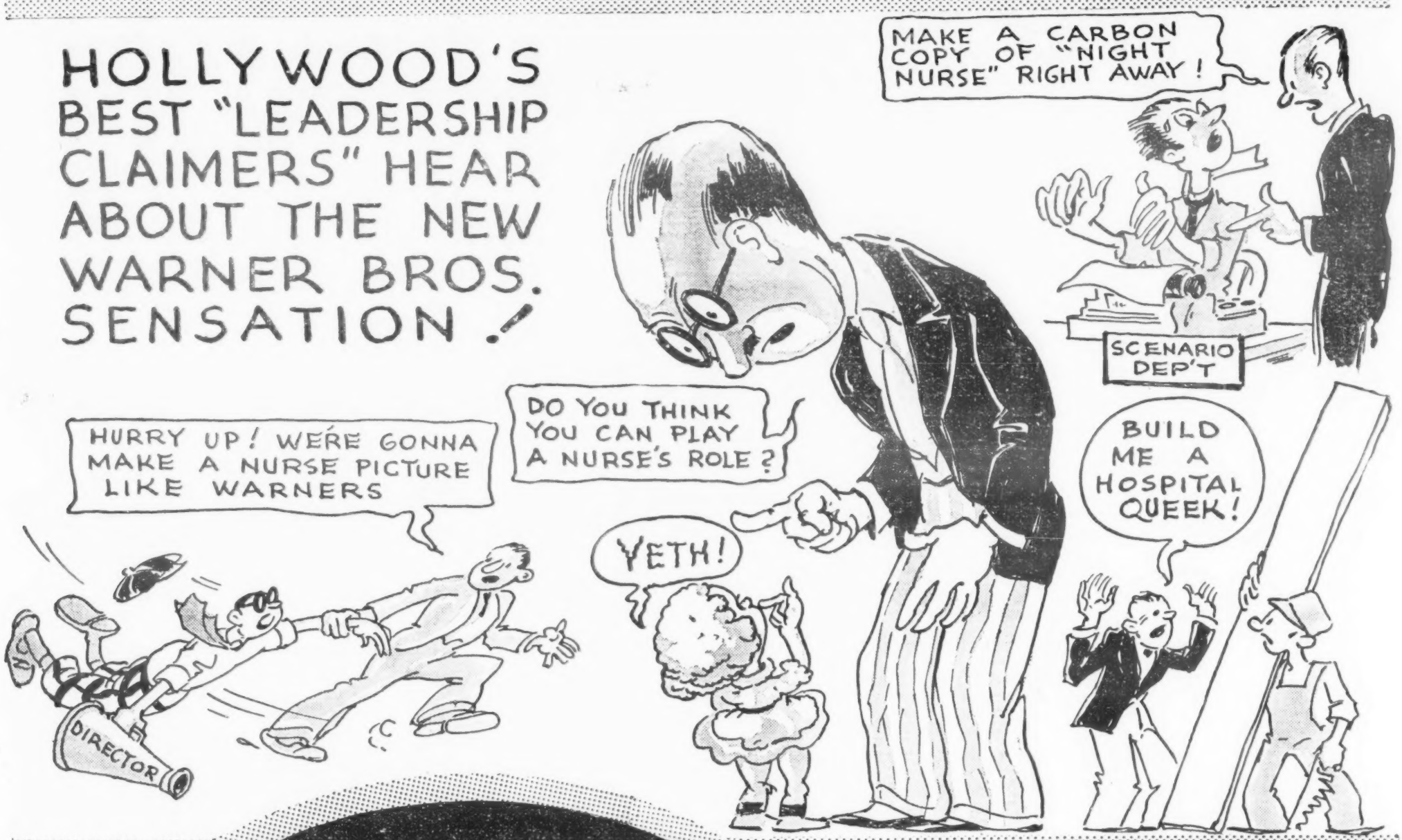
Charlie Rogers has handed exhibitors one of those box-office naturals. It opens Friday, RKO Mayfair, New York.

RKO Pathe's Old Fightin' Cock sure has something to crow about in this one.

RKO PATHÉ

Get Ready For The 'Cycle,' Boys!

HOLLYWOOD'S BEST "LEADERSHIP CLAIMERS" HEAR ABOUT THE NEW WARNER BROS. SENSATION!



Barbara

STANWYCK

in the greatest of all dramatic thrills

NIGHT NURSE

Ben Lyon, Clark Gable
Joan Blondell

Directed by
WILLIAM WELLMAN

CRASHES through to new records at Atlantic City World's Premiere!!!

Beaches go begging as thousands jam Warner Theatre!

BOOKED FOR LONG RUNS EVERYWHERE!

A WARNER BROS. HIT!

More than your contract calls for

Figures Show 4% Less Rental for '31-'32 Giving Circuits Even Break

Circuit operation admitted to be flopping in the majors and affiliated situations faces 31-32 with new statistics prepared for the special digestion of the industry and the financial mentors. Official counters put to the task for a survey in prepared under cover tables show that a 4% decrease in general film rental costs would offer the circuits an even break for the balance sheets. That means 20% of the gross, keeping them out of the red.

This rental decrease plus an added 2c. on per person admission as shown some time back through "Variety" would offer the affiliated circuits a chance for profit.

The figures are reported proffered on an opportunity basis in the full realization that other angles like showmanship and quality product also must figure. Showmanship includes advertising or vice-versa as it pertains to the film biz.

Whether the circuits can put all these angles together is what must be figured, according to the surveyors.

Average film rentals costs for the circuits generally in 30-31, the season just past, was 24%. That's higher than in 1929-30 with prosperity and when film rentals were down to 20% of the gross. Film quality besides dropped this past season to complicate things.

In the 20% it's figured all film rentals to be included, features, shorts and newsreels. The features are figured to cost around 17½% and the minor screen matter 2½%.

Currently film rentals are divided and figure generally 12½% for presentation houses; 15% for vaude houses and as high as 20, 25 and 30% for the straight film spots.

NO NORTHWEST DEAL FOR FOX-WC AND RKO

Los Angeles, July 13.

Reported here the Fox West Coast and RKO theatre deals for Spokane and Seattle have been finally declared off.

Legal impediments are said to be the reason.

EDDIE PEABODY
NOW PLAYING
PLAZA THEATRE
London, England

Booth Men Out

Roanoke, Va., July 13.

All-union booth operators in local theatres are out on strike as a result of house managements running on a three-man crew plan. Formerly four men from the mixed local, No. 55, worked on a two-man shift.

Operators submitted to a 23% cut last Christmas.

202 CONTEST WINNERS FOR A. C. VACATIONS

Hollywood, July 13.

Eighty-six vacation winners in this district left last week on special trains for a fortnight in Atlantic City as guests of Warner Brothers. Contest was hooked up with four shore hotels and over big in the WB district supervised by John Harris.

In all were 202 winners, with 67 more leaving next week and the remainder in September.

No strings to the vacation contest. Numbers given with each paid admission over a certain length of time.

Order to Sell Opposed In Chamberlain Matter

Reading, Pa., July 13.

Stockholders who have $800,000 invested in the chain of theatres known as Chamberlain Amusement Enterprises, Inc., in the anthracite coal regions, opposed at a hearing in Sunbury court an application by a petition by the Pennsylvania Trust Company, Reading, for an order of sale of the properties. The Reading Banking Company, mortgage trustee, has a claim of $260,000 against the Chamberlain concern, now in the hands of a receiver. The latter, Stephen L. Gribbin, Shamokin, opposed the movement for an order of sale, declaring that action of this type would deprive stockholders of any chance to regain part of their investment.

Gribbin's reply called attention to the agreement between the stockholders and the banking concern, giving the stockholders a year's time in which to repay a loan, and also limiting rates of interest. Dull conditions in the real estate market at this time would not make this an auspicious time for a sale, it was stated.

No order was made by the Northumberland county court.

Bomb-Throwing Charge

Des Moines, July 13.

Francis A. Davis, 38, Detroit, pleaded not guilty here this week to charges of malicious mischief and conspiracy. He is held under $4,500 bond. George A. Hartnett, business agent for the picture operators union here, arrested with Davis, also pleaded not guilty to conspiracy and has been released under $700 bond to await hearing July 20.

Davis is accused of throwing a stench bomb in the Star theatre in East Des Moines. He told detectives he went from Detroit to Chicago to see members of the stage hands' organization. He said he was told there to meet two men on a Chicago street. These men supplied him with the stench bombs and directed that he throw one in the Star theatre and the other in the Amuz-U, also in East Des Moines, he stated. Both houses employ non-union operators.

WB Chi String on Week-to-Week Basis; RKO Flirts with 2?

Chicago, July 13.

Warners string of 20 houses here is operating on a week to week basis with notice out to operators and stagehands. Belief is that the move was made to protect the circuit in case circumstances and conditions warrant the closing of individual houses.

No wholesale lockout is contemplated, nor was it ever considered, said James Coston, Warner's local operating head. So far only one Warner house has been shuttered, the Julian, a small south side spot.

Gossip is current that RKO is interested in the local Warner houses, especially with an eye on the Capitol and Avalon, deluxers. Credence is given the report in that RKO is giving up the Englewood next year and will have no representation on the south side.

Warner men deny any deal maintaining that the Capitol and Avalon, along with two or three other houses, are set to go stage show in the fall. Booking of Gene Dennis, mind reader, into the Avalon July 17, is the first step in that direction.

Dies from Injuries

Asheville, July 13.

Joe Blanks, manager of a Burlington, N. C., theatre, died at Columbia, S. C., Friday (10) from injuries received in an automobile accident near there.

Body was shipped to Atlanta for interment.

TOLEDO HOUSE DARK

Toledo, July 13.

Vita Temple, one of the first houses in the country to go sound, has closed. Although announced to resume in the fall, there is some local doubt.

Jack O'Connell, manager of the house for three years, may not return. He is associated with Allied Theatres, Inc.

Shortage Queering Double Features In Chicago; Acute for July-August

Chicago, July 13.

Local exhibs face a serious shortage of pictures the last two weeks of July and for the entire month of August. It means in almost every case the forced elimination of double features and the stretching of pictures to last two and three days over their average stay. That or the closing of theatres for a couple of days each week.

Situation is tight despite the number of houses already closed for the hot spell. If any should reopen because of better weather it would mean a wild grab for product. Several exchanges are already going into their shelves on the demands of exhibs to drag out old product. The revivals will be shown "by popular demand."

Paramonnt, Fox and Columbia are the only regular exchanges offering the theatres a picture each week, with the indie Security office ready with lesser product. Paramount has made further efforts to aid the exhibs locally, having called off all "C" pictures for August to place them in either "B" or "A" categories.

By "C" pictures the local film row designates those which are played on percentage. "B" and "A" mean two grades of straight program films.

F-WC Closings

Los Angeles, July 13.

Fox-West Coast will close the Egyptian and Westlake here and the Scenic, in Whittier, Cal., July 16. Egyptian would have remained open if the admission could have been cut from 65 cents top. An agreement with Hollywood Theatres, F-WC subsidiary having 10 houses in Hollywood, prevented the slash.

HOUSE GOES SILENT TO SAVE BOOTHMEN

Chicago, July 13.

Doing a right-about, the grind Casino has gone silent. By so doing, the house manages an economical slice on picture prices and, of greatest importance, shaves its operator costs exactly in half. With silents requiring only one man, according to union rules, the theatre is now paying off only three men instead of six.

Casino is one of the two Universal theatres left in town and is spotted in West Madison street, where the patrons come in mainly for a chance to snooze. House is now the only silent spot in town and getting a play because of its "revival" advertising and from the hard-of-hearing who find it a welcome return.

3 in St. Joe for Dub-Pub With Joe Cooper Out

Kansas City, July 13.

New Publix-Dubinsky Brothers circuit has added the three leading houses in St. Joseph, Mo., to the string, and will start operations Aug. 1. Houses are the Missouri, Electric and Colonial, with approximately 5,000 seats. Dubinskys have been operating the Crystal in St. Joseph, and the three new ones add four houses to the string, which now number 22.

Under the new deal Joe Cooper, manager of the Publix house there, and one of the veteran managers in the town, will be out.

Yorke's First Look

Los Angeles, July 13.

Gabe Yorke, head of Fox-West Coast's press department, left Friday night on a two week's inspection tour of Coast theatres.

This is his first look around since arriving here from New York several months ago.

SMALL TOWN CIRCUIT SLICES 50c ADMISH

Dallas, July 13.

Following trend among small towners, H. H. Cluck, Belton, Tex., exhib, slicing 50c. top.

Cut will likely affect string of some 25 houses throughout central Texas, booked by Cluck.

The four bit top came to the smaller towns with sound and never appealed to natives, seldom accustomed to more than 25c. Some indies were forced to slash last summer, with larger stands managing to rock along.

$985 Robbery

Denver, July 13.

After an evening in Denver Manager T. W. Thompson, of the Sterling Publix theatre, Greeley, Colo., found the door of his office forced and $985, three days' receipts, stolen from the safe.

GARY COOPER
Paramount Pictures

TERRELL and FAWCETT
FEATURED WITH "SEA BREEZE," A PARAMOUNT-PUBLIX UNIT
This Week, Uptown, Chicago Week July 17, Paradise, Chicago
Direction WM. MORRIS OFFICE

Sylvia DARLING Harriett
"SEA BREEZE-ING" WITH WILL J. HARRIS' UNIT
This Week, Uptown, Chicago Week July 17, Paradise, Chicago
Direction MAX TURNER—WM. MORRIS OFFICE

EDDIE PEABODY

Thanks to Paramount for Selecting Me as Their First Master of Ceremonies at Their European Theatres

Opened at the Plaza, Paramount's Ace European Cinema, for ONE WEEK, and AFTER FIRST PERFORMANCE HELD OVER FOR SIX WEEKS, MAKING THE LONGEST RUN FOR ANY ACT AT THIS HOUSE

Acclaimed by the Management and Patrons of Paramount Theatres as the BIGGEST ATTRACTION EVER IMPORTED

ALL SLIM SUMMERVILLE COMEDIES
SUPERVISED BY
EDWARD KAUFMAN
UNIVERSAL PICTURES
PRODUCED BY STANLEY BERGERMAN

HAVE FELIX, BILL, TOM & EDDIE GONE NUTS?

No, dear reader, Felix F. Feist, Bill Rodgers, Tom Connors, Eddie Saunders have just seen two (count 'em) New M-G-M pictures that climax the greatest season of M-G-M history—The hell with hot weather!

Those Gals

DRESSLER MORAN in POLITICS

Better than "Caught Short" and "Reducing" rolled into one! Honestly!

THE GREAT LOVER

ADOLPHE MENJOU and IRENE DUNNE are superb! It is one of the greatest pictures ever made! You'll agree!

METRO-GOLDWYN-MAYER

Elected again for 1931-32!

Ted Healy Wants to Know Details About NVA Club and Its Operation

At the first meeting of the NVA Club since the election, held at the 46th street clubhouse last night (Monday), Ted Healy, the new president, asked for all particulars, including the status of the club, financial, and otherwise, and details of the feud for funds between the N. V. A. club's Chesterfield social faction and the manager-members of the NVA Fund.

Healy, currently playing in legit in "Crazy Quilt," although a paid up member of the NVA, was totally unversed in its affairs. His request for information last night was preparatory to a forthcoming announcement in which he will declare his position either way.

The motive of the NVA nominating committee in selecting Healy for the presidential office was not revealed. Healy stated after the election that when he arrived at the clubhouse on election night he was under the impression that he was running for a board of directors post. Chesterfield set the election date but did not inform Healy that he was up for president.

Following the election, it was understood, Healy's attorney advised him to decline. Healy it was said, did not wish to walk out. He accepted the presidency despite the somewhat vague manner in which it was tossed at him.

For the Actor

Healy advised a "Variety" reporter that his first thought will be to see that the actor is benefited through his decisions. He wants to know whether or not both the social clubhouse and the charitable end, including Saranac and the $2,500 weekly charity list, can be maintained on the NVA's doubtful income, and is expected to decide whether the NVA's affairs will be better off in the hands of the managers or the actors.

The new president made it clear that he will not be influenced by politics, even though it was clearly a case of political maneuvering that brought him the office and accompanying responsibility.

During last week Henry Chesterfield obtained $14,000 more for operation of the clubhouse from Pat Casey, the managers' representative in the NVA matter. When receiving this money, it was reported, Chesterfield was asked for an accounting of clubhouse expenses for June. Up to yesterday this was not known to have been returned. The additional $14,000 is for July, with an equal sum promised to Chesterfield on Aug. 1 for that month, unless the expensive place is disposed of and cheaper quarters found before that date.

Last month Chesterfield secured $23,000 for the clubhouse operation and local charity list. How much of this remained last week was not said, but a report was that the club badly needed the $14,000 requested. Chesterfield declared his own salary of $300 a week was not taken out of the treasury last month and is owed to him.

It was mentioned to Chesterfield this his group's legal fight for the NVA funds might involve considerable expenses in court costs and counsel fees, but the club secretary stated the cost won't be large. The usually very expensive firm of lawyers which Chesterfield engaged for the club is, he said, "doing it for humanity."

The NVA election went through just about as indicated in advance, with one exception. That was the position of treasurer. Herb Williams got the nomination, but Herb nor anybody else would accept it. The job finally went to Johnny Liddy, for years a salaried employee of the NVA.

It was decided to add four others to the board of directors, besides the officers who automatically sit in. The four are Walter C. Kelly, who was acting president after Eddie Cantor withdrew and who headed the nominating committee; Trixie Friganza, only woman director; Ernie Stanton (Val and Ernie Stanton) and Tom Smith.

Officers, besides Healy and Liddy, are Charles O'Donnell, Solly Ward, Phil Baker and Herb Williams, vice-presidents; Chesterfield, secretary.

Of last year's officers, Cantor, Herbert Ashley and Pat Casey are missing.

Healy is said to desire to reach a decision that will be agreeable to both sides.

SAN'S 1ST BULLETIN FROM COMMITTEE

Saranac, July 13.

With the conduct of the patients at the N. V. A. Sanatorium left to the various committees under Dr. Edgar Mayer, head of the San, the first bulletin from the house committee has been issued.

It reads:

Bulletin No. 1

Are you contented?—Are you happy?—Do you need anything?—Is there anything that we can do for you to lighten your burden?—If so please ask.

Do you want literature from your church? Would you like spiritual advice from your minister? We would be only too glad to aid you in this matter.

You can visit your friends every Wednesday and Sunday night between the hours of seven and nine. During these visiting hours please be as quiet as possible. Leave your door open at all times. This rule only applies to rooms of bed patients.

If you wish to go to the moving pictures: The new bus will take you there and bring you back Monday, Tuesday, Thursday and Friday. Bus leaves the lodge at 6.45 p. m. promptly.

All complaints should be made to the house committee. That is the wish of Dr. Mayer. This committee will appreciate all suggestions. There have been comments about the appointments of Dr. Mayer in regard to this and other committees and the majority of the patients are most happy and contented. There are various patients who are voicing their opinions of dissatisfaction and are trying to mar the future of these committees. This must be stopped. If not, the house committee will be forced to take means to stop it.

The committee is here for your welfare at all times, and can aid you. You can aid the committee by remembering that the patient in the next room is also ill.

Don't forget the house fund. A wonderful thing for a wonderful cause.

Please observe curing hours—9.30 to 11.30 a. m. and 2 p. m. to 4 p. m.

Some of the patients are taking an attitude that they are not interested in the doings of all these committees. The sooner that all the patients interest themselves in the welfare of this wonderful work, the better it will be for all concerned.

The Committee { *Happy Benway*, *Catherine Vogelle*, *Harry English*

Michons Rejoin Unit After Tragic L. A. Week

Los Angeles, July 13.

Michon Bros. are catching up with their RKO unit now that Pete and Joe's troubles are over and Mrs. Pete Michon is convalescing from her appendicitis operation. She and her husband were in a local hospital simultaneously, Pete being forced out of the bill by measles.

Joe's jam came through an auto accident at the gates of the Metro studio in Culver City. The Metro script girl whom he hit is still in a critical condition. Joe was exonerated of negligence but will be brought back on technicalities should the accident prove fatal.

Rooney's Return Match

Minneapolis, July 13.

The Pat Rooneys, Sr. and Jr., were at it again here last week. They fell out with each other and at the RKO Orpheum theatre for two shows on the closing day (Friday), but patched things up and opened okay on Saturday in St. Paul. The act is on an RKO unit.

Aaron Kessler, one of the RKO road inspectors, was in Chicago when the trouble started and jumped up to help straighten out the Rooneys.

Accompanying Pat and Pat, Jr. on the trip are Mrs. Rooney, 1st (Marion Bent), and Mrs. Rooney 2d (Doris Dawson).

The house docked the father and son team for the two shows muffed.

Dummy Straight

Hollywood, July 13.

A picture comic who has one of those writer-actor contracts was being panned by another comedian.

"If that guy was a ventriloquist," said the panner, "he wouldn't let the dummy have an answer."

Tyrell and Strouds Do a Free-for-All In the Palace Alley

Phil Tyrell, agent, and the Stroud Twins, dancers, both of 'em, went at it on 47th st set last week to a larger crowd than the Garden played to on an average last winter. Tyrell emerged with a broken right arm and some scratches. Clarence Stroud got two shiners and finished the week at the Palace in semi-blackface.

It started in the Strouds' dressing room at the Palace. The stagehands stopped it there, but the boys resumed outside the theatre's alley. Harry Carroll, who was in the middle when it commenced, wasn't around at the last bell.

The Strouds were in Carroll's new act at the Palace. Carroll was said to have gone to their dressing room to give them notice. During this time Tyrell, the Strouds' manager and now their ex-manager, was out front receiving a list of cuts ordered by the Palace management.

Tyrell said that when he walked in the twins' room, to show them the cuts, they were throwing brushes and thin ;s at little Harry. The agent couldn't see the two boys pick on such a small guy, according to Tyrell, so he stepped in to stop it, but got a sock on the chin for his trouble. A battle started there but it wasn't important.

The real affair began when the Strouds and Tyrell met at the stage entrance. While Tyrell was busy giving Clarence the muscle, Claude was scratching his manager's neck. The agent used his right quite a bit on Clarence and when he thought he'd switch to Claude, the wing wouldn't raise. The scrap stopped just about there and Tyrell went to Polyclinic.

After the Friday night show at the Palace the Strouds were out of the Carroll act.

Saranac Patients

Saranac, July 13.

Show people with address at the N. V. A. Sanitarium and elsewhere in Saranac Lake.

N. V. A. San.

Thomas Abbott	Dick Kunl
Helen Antalek	Ver'n Lawrence
Dan Astella	Lilly Leonora
Fred Bachman	Jack Lewis
Allie Bagley	Chas. Lidecap
Happy Benway	John Louden
Fred Buck	Mike McNamee
James Cannon	Law' McCarthy
Alice Carman	Phyllis Milford
Ethel Clouds	Alma Montague
Edith Cohen	Doris Moore
May Delaney	Dick Moore
Frisco de Vere	Harry Namba
Nela Edwards	George Neville
Harry English	Helen O'Reilly
Andreas Erving	Gladis Palmer
Ingret Fisher	Angela Papulis
Kitty Flynn	An'amae Powers
Bert Ford	Bessie Purdy
Doris Giltrap	Nellie Quealy
Chris Hagedron	C. J. Quinn
Do'thy Harvard	Ford Raymond
George Harmon	Const'ce Reeves
Bobby Hatz	Fred Rith
William Holly	Jack Shea
Ida Howard	Ben Schaffer
Millie Jasper	Toni Temple
Val'tine Kincaid	Cath'ne Vogelle
	Eddy Voss

Arthur Alverst, 15 River St.
Harry Barrett, 302 Broadway.
Charles Barrett, 302 Broadway.
Charles Bordley, 86 Park Ave.
Walter Daley, 10 Baker St.
Eddy Diamond, 20 River St.
Marion Green, 53 Riverside Drive.
James Haegney, 6 Military Road.
Dave (D. D. H.) Hall, 23½ Franklin Ave.
Mundy Kay, Clancy Cottage.
Russ Kelly, 19 Broadway.
Andrew Molony, 19 Broadway.
Jack Nicoll, Clancy Cottage.
Joe Reilly, 45 Franklin St.

Arrivals in June

James Cannon
Jack Shea
Bert Ford
Alma Montague
Dan Astella
Phyllis Milford
Bessie Purdy

Left in June

Jean Steele

The Acrobat Defended as Most Important to Any Variety Program

Arlington, N. J., July 8.

Editor "Variety"

Would you please publish the following letter as a subscriber's reaction to the criticism of the current Palace bill. A reaction shared by many fellow performers and other readers of "Variety," I'm sure.

The *Kauf.* criticism in this week's "Variety" on the current Palace bill shows the good old anti-acrobatic spirit when he stated two acrobatic turns and one magical turn are "pretty bad for the Palace," and "You can't give them too many to hand or risley boys on the other side. Over here, they're just fillers." If he means that he hasn't been studying the modern vaude bill structure over here where it is now recognized that acrobatics, which require years of specialized training, are more saleable than most of the routines of trite cracks uttered by near-wits of parrot proclivities who call themselves comedians.

Another thing—"Variety" being an international paper, the tenor of his invidious comparisons of American and European standards of entertainment is indiscreet, to say the least, at this time of international complications when even a theatrical trade paper may throw a drop of printer's ink into the bucket of already clouded water.

His criticism of the bill did not include one word of explanation that possibly the booker was "hooked" for greater variety of available proved material. Incidentally, he is wrong about Herb Williams—he has already clicked in Germany. And that line: "They (the English) have so few (comedians) of their own,"—Kauffy, ol' deah, that's positively nawsty of you.

One more jab—if "Variety" ever starts a box score of errors in grammar by its staff, you'll cop for highest number of split infinitives and broken syntax, as you have at least five errors not condoned by "Variety's" non pretense to academic standards.

Aside from differences of opinion heretofore noted, I think his criticism of this week's Palace bill is marvelous. (Just take the last syllable of that last word and add a y to it.)

Give it credence or not.

Larry Meehan.

Acrobats

Mr. Meehan confines himself in the above letter to acrobats on the Palace, New York, bill, and the reviewer's statement that "over here they are just fillers."

Unfortunately for vaudeville and the acrobats it is true that nearly all American vaudeville bookers have regarded acrobats as bill fillers. It is unfortunate for vaudeville because acrobats have been and could be today the foundation of any variety show, in a vaudeville or a picture theatre.

Hiding away acrobats in the opening or closing spots of former vaudeville shows forced acrobats to become comedians, some of them talking acrobatic comedians. Many of these comedy acrobatic turns have been quite sucessful, thereby freezing out of vaudeville the real straightaway acrobat, who is welcome on any variety bill the world over.

The circus has lived through acrobats since the days of gypsies. Children love them and American children especially, for the acrobat to the kid in the audience is the ideal athlete, a physical specimen and a health example for any boy.

Lost

A straight acrobatic turn, whether ground acrobatics or aerial casting never got its chance in the other days of vaudeville. Now it seems they seldom appear on what is left of vaudeville, while the picture houses pass up entirely the ensemble acrobatic turns for an Arab act that is not acrobatic in the strict sense but noisy and flashy, with neither the vaude or the picture house considering the children.

Children never grow too old to like acrobats on the stage or over the ring. If vaudeville ever does return to near its former vogue it must have acrobats on the way up again. It must have variety and the acrobat is a real variety artist. Vaude must have the children because the children are the backbone of vaude; always have been and will be again if there is a vaude comeback.

Great Acrobats

Who forgets of other generations the Four Bards, the Nelsons or with this age the Four Aces as acrobats par excellence, while how many lay visitors to the theatre can name the comedy acrobatic teams who pass in procession, make a laugh and are forgotten? While the Clarkonians live forever in the memory of those who have seen them, like the Bards, the Nelsons or the Aces, those sublime acrobats who are acrobats, with the circus acrobats of all countries, whether on the ground, in the air or on horses are the most moral people of any show business.

Perhaps it was as well that *Kauf.* brought up the matter in a notice and that Mr. Meehan remonstrated.

Perhaps variety bookers some day will realize what acrobats mean to a variety bill.

Perhaps.

Mrs. Church's Divorce

Sioux City, July 13.

A divorce has been granted to Mrs. Leone O'Leary Church, 22, former vaudeville dancer, from Fred W. Church, jr., artist, in district court here. They were married Nov. 14, 1929.

Mrs. Church is a Sioux City girl and Church, now a resident of Los Angeles, formerly resided here.

Mrs. Church complained that her husband had nagged and abused her.

May Elinore Divorced

San Diego, July 13.

May E. Franckins, formerly May Elinore of the Elinore Sisters, has been divorced here by Robert M. Franckins, also formerly in the theatrical business.

Mrs. Franckins sued first, asking separate maintenance. Husband countered, asking a divorce, and won a decree on grounds of extreme cruelty.

Phil Bloom Marries

Phil Bloom, F. & M. booker in charge of that outfit's New York office, finally gets his coast trip but it's on the marriage route.

Phil and Lillian Lass, non-pro, were married Sunday (12) at the bride's residence in Brooklyn.

McGregor Wins Test Case, Suing Gould for $25,000

Eugene McGregor, former manager of Dave Gould, dance director, obtained a judgment of $400 against Gould in Municipal Court for breach of contract. McGregor's suit was a test case and his attorney, Louis P. Randall, is entering suit against Gould, on the same ground, plus damages, for $25,000.

McGregor claims that Gould failed to pay him commission for the past six months as required according to the contract drawn between them three years ago.

Attorney Randall alleges that Gould made $250,000 during the past two years.

BILLY DUVAL, EVANGELIST

Vadevillian Left Stage 18 Months Ago—Now Turning 'Em Away

Billy Duval formerly in vaude with his wife as Duval and Simonds, has turned evangelist. Duval is connected with the Ascension Memorial church on 43rd sreet, between Broadway and 8th avenue, New York.

Duval appeared on the stage for 18 years. He quit a year and a half ago to study Evangelism. His start was in Baltimore a few months ago where he used a theatre for Sunday services.

Billy says he turned 'em away, something he could never do while on the stage.

Loew May Hold Summer Cut of 25% Thru Winter with No Time Increase

In the major circuits' consideration of stage show plans for next season, Loew's so far has been the most reticent. Present indications are that this firm at the season's start will not have effected any increase in either vaudeville or presentation playing time nor in the budgets.

At the present time Loew's, for its nine weeks of vaude and 12 of picture houses, is spending less for stage shows per theatre than in years. A budget cut of 25% for all bills was inaugurated for the summer. In addition, the Loew routes for acts include four cut weeks. This cut is in addition to the general budget reduction.

Syracuse and Rochester are the definite cut-salary towns. The two other cut dates vary with routes and salaries.

Under Loew's summer budget numerous acts with salaries standardized are now playing for 25% less.

Loew's considers itself more fortunate lately with pictures than other circuits, with this the chief factor in restraining expansion by stage shows. The reported Loew belief is that the picture level will be sustained into the new season, therefore there is no immediate necessity for deciding on the stage policies.

WAS BACK AT THAT
R-K-O PALACE New York
AGAIN
LAST WEEK (JULY 4)

JACK
McLALLEN
with
DORIS
ELLINGSON
of the Golden Voice

SAILING FOR LONDON
S. S. PARIS
JULY 18 (SATURDAY)

RETURN TO
R-K-O
SEPTEMBER

BELLITT CHARGED FOR NO BREAK-IN SALARY

Henry Bellitt, RKO franchised act-producer, was hailed before Charlie Freeman to answer for alleged non-payment of salary to a member of his act while breaking in.

Bellitt denied all charges. Later the member of the act in question, Iris Macy, was brought in, and facing Bellitt said he did not pay her. Bellitt countered with a story that he intended to pay Miss Macy and the cast seven days' salary for eight days' work.

Ray Hodgdon, hearing the evidence, before laying final cause before Freeman, decided Bellitt had incriminated himself, according to his own version and custom of vaude.

Freeman decided Bellitt could have another chance providing he retained Miss Macy in the act, supposed to play for RKO at Yonkers and the Royal shortly. Bellitt agreed to this.

Miss Macy stated after leaving Freeman's office that Bellitt told her to bring up the act's costume, he would pay her for the contested break-in money and wash it all up, as far as she is concerned with his act. Miss Macy said that she interpreted this as a flat dismissal.

No Salary at All for Break-In by Producers; New Chisel on Actors

Something new in vaude in connection with salaries on break-in dates. According to some actors, they have played several dates this season for nothing, while the acts they were with were shaping up.

Actors complaining to the producers were told it is the new idea in vaudeville now for actors to put their shoulders to the wheel and give the producer a break. The custom in vaude is two weeks on half salary when breaking in and one-seventh of half salary for each day played less than two weeks.

The actors, reluctant to complain to an exec, have been taking it on the chin silently. They say the producer always gets his for the two weeks no matter how small, but they do not. Some actors have received $20 for a week and after hearing the other angle decided they were rather lucky.

Charlie Freeman, of the RKO booking office, says he will welcome any actor's complaint of being chiseled in this manner by an RKO producer. Freeman says he will toss any producer who employs such methods.

TOO MUCH HEAT

Gene Dennis, vaude psychic, cut short her indef stay at the Strand, Brooklyn, and started west to spend August at her home in Seattle.

Miss Dennis broke her jump by going into Milwaukee for a week with a second week under option.

Hot weather caused Miss Dennis to quit the east.

FLASH ACTS UNPROFITABLE

Producers Can't Make Money Playing For Indie Vaude Houses

Indie bookers lament the passing of the flash acts. The producers heretofore most active for the indies claim it's a waste of time and money to frame anything resembling a flash and then have the bookers offer such low money they can't make a cent. Where several flashes did get a few dates, the layoff weeks soon brought a disbandment of the turn.

Now small combos of not over four or five persons are being framed, with producers not elated over the prospects.

Smaller indies are making overtures to acts being readied for the circuits and getting them at ridiculously low figures which are labeled breaking in expenses.

Club Booker Doubles

Los Angeles, July 13.

Lou Golden is now manager of the Crystal and Jewel, small naborhooders.

Golden has been working with Fanchon & Marco's club department. He plans to keep the club job, which is on percentage.

Jessell Cancels

Chicago, July 13.

George Jessell, booked by B. & K. for two weeks starting July 24, suddenly cancelled the date.

Understood that Jessel called it off because he landed a show in New York.

Wm. Morris' Position Is Unchanged with Publix On Stage Attractions

Reports agree that the position of the William Morris agency in its close relationship with Publix on stage bookings, remains unchanged despite the annexation by Publix of the Fanchon & Marco stage ideas.

This appears to say the Morris agency in its agreement with Publix, and with Publix a 50% partner in the Morris agency, can collect commission on all stage shows or attractions played on Publix stages.

Other than the Publix houses playing F&M shows, there are other Publix presentation houses playing their own or individual stage attractions.

At the Morris office with William Morris in Saranac, no one would venture to comment.

NO MORE EXPLOITATION EXPENSE FOR RKO ACTS

After much kicking by RKO acts on having to pay for exploitation pictures, and other campaign expenses, while out on an intact route, a new plan is for the advertisers to foot the bills.

Exploitation department, under E. M. Orowitz, has effected various tieups whereby, if advertiser is interested in any act for publicity purposes, it must pay for the hundreds of newspaper photos, ads, cutouts, window signs and any other medium used.

The actor has been paying for these incidentals up to now.

"WHITEY"
ROBERTS
WITH
SISTERS G
R-K-O PALACE NEW YORK
Next Week (July 18)

Thanks to LE ROY PRINZ, Who Made This Engagement Possible

REPRESENTATIVES
MARK LEDDY FRANCES ROBINSON

ROSS WYSE, JR.

Selected by PARAMOUNT-PUBLIX as Their FEATURE ATTRACTION to Inaugurate

The New Policy at the PARAMOUNT, New York Week July 10

Thanks to All RKO Executives for a Very Pleasant Season on the Circuit

RKO—CHARLIE BIERBAUER LOEW—AL GROSSMAN
THANKS TO FRANK CAMBRIA AND THE WM. MORRIS AGENCY

Five Circuits Hold First Meeting On Break-In Route for New Acts; Debate if Small Loss Worth Effort

Booking heads of the five major circuits (RKO, Loew's, Warners, Fox and Paramount) met last week for a discussion of the future of vaudeville. First time within memory of any of those present that the major circuits had gathered jointly to consider the welfare of vaudeville. Purpose of the meeting was to consider the five-circuit break-in plan which will entail a route for new acts of perhaps five or six weeks.

At the meeting were J. H. Lubin, Charlie Freeman, Harold Kemp, Harry Hollander and Phil Bloom. It was the first visit by Mr. Lubin to the RKO sixth floor, where the meeting took place, in eight years. On his last trip there the Loew general booking manager accompanied Marcus Loew on a visit to the office of E. F. Albee. The motive that time was less constructive.

The break-in idea, as previously described, involves mutual contribution of theatres by the five circuits for an experimental route of seven or eight weeks for new acts. It has been long conceded that one of the dire uncertainties of vaudeville is in regard to the future source and supply of its talent. Under present conditions it isn't possible for a sufficient number of acts to properly launch new turns.

Those at the meeting reacted favorably to the plan as it was presented, without details, and harmonized in the opinion that the need for a break-in grounds is acute.

A point advanced was that break-in vaudeville bills in present straight picture theatres, if such are contributed toward the idea, would entail heavy operating expenses—stage hands, musicians, etc. And that it might force losses at certain theatres. It was mutually agreed, however, that the plan is practical only if the circuits' operating departments will consider it worth while to chance a small loss to fortify against an inevitable talent shortage in the future. It is probable that if the theatre operating heads, for the first time on record, can be convinced that a dash of red ink now will insure black in the future, the idea has an outside chance of going over.

Booking arrangement would be mutual and apart from all the circuits concerned. The office, with one man independently booking the houses, would be open to the entire vaudeville field, including all agnts and acts. Support for this booking bureau would come from the circuits or through booking fees and commission. Agents would be requested to waive commish on acts playing the break-in route on the chance of later financial returns.

Another meeting by the same executives will be held some time next wek.

50-Week Route

Sammy Tishman, now an agent, saw an RKO route laid out from the other side of the book for the first time last week.

Act is Castleton, Mack and Owen, for 50 weeks.

BLONDELL & MACK ATTRACTIONS

BOMBY AND HIS RADIO GANG

Henry J. Kelly

TRACY and VINETTE

SAM SHEPARD PRESENTS THE 5 Hot Shots

Classified

Hollywood, July 13.

A new film juve let it be known around that he could sing. When asked, however, to sing at a forthcoming dinner meeting, he backed down.

"I can only sing good enough for a picture," he said.

VAUD AGENTS LEGALIZED IN TEXAS; 10% ALLOWED

Dallas, July 13.

Recently signed law by Gov. Sterling allows vaude agencies to incorporate in Texas, for first time.

To date, vaude bookings were limited to individual hand-to-mouth agents, operating under state license. Maximum fee, 10%.

First in line for the new setup are Sack Amusement Co., San Antonio, and Jack Gardner, Dallas.

1ST F&M FOR B&K IN CHI SET FOR AUG. 7

Chicago, July 13.

Plan here is for the Chicago, and not the Oriental, to play the first Fanchon & Marco unit, which will come through Aug. 7 for Publix-B. & K. However, a later switch to the Oriental is possible, depending upon circumstances and the type of show.

First "Idea" on the new hookup will be "Sketches," headed by Allen and Canfield and Limberlegs Edwards. Coincidence is that the nit's producer is Louis McDermott, formerly with B. & K. as a stager for both the Chicago and Oriental.

Rosalie's Acts

When Rosalie Stewart returns from Europe in August she will not resume in Paramount's scenario department. She is bringing back some foreign turns for vaude placement over here.

Miss Stewart, now in Paris, goes to London and Berlin before sailing the last week in July.

FLASH WITH AFTERPIECE

First flash act including an afterpiece to come from vaude producers for RKO next season is that now in rehearsal by the Max Gordon office. Turn is headed by Helen and Dorothy Blossom, Brens, Fitz, the Murphy Bros. and 10 Albertina Rasch girls.

Act opens this week.

MATTER OF PAYROLL

With Charlie Hogan's Status in Morris Agency in Chi

Chicago, July 13.

No change in the status of Charlie Hogan and Nan Elliott has occurred in connection with the local William Morris office. Both parties occupy space in the office, but are not now, and never have been, on the Morris payroll.

Also it is set that Sam Bramson will remain in the Chicago office and not switch to New York. Bramson anticipates his new radio connections will start paying dividends in the fall.

Hogan will resume booking the Warner houses around here in September.

L. A. Par's F-WC Deal

Los Angeles, July 13.

Local Paramount theatre is again spoken of for a Fox-West Coast deal, or for a 50-50 operation arrangement, with Fanchon & Margo shows to play there.

This would mean that the nearby Loew's State, now getting F-M shows, would adopt the same policy as the Warfield, Frisco, with a personality band leader-m.c. and presentation overtures.

Henry Shapiro Moving

Chicago, July 13.

After this week the Loop will see no more of Henry Shapiro, Chicago's own and erudite vaude agent. Shapiro departs for New York this Friday (17) to join the Tishman, O'Neill & Tishman agency.

Hank is taking his family along, including one wife and two dogs.

W-V Plans Vaude Return in 6 Spots, Seek 5-Act Units

Wilmer & Vincent circuit is planning to resume vaude in six of its houses with the new season. Towns affected will be Allentown, Harrisburg, Reading, Norfolk, Richmond, York and possibly one or two more.

Plan at present is for five-act units around the circuit. Whether the towns will be full week stands or splits, has not been decided upon as yet.

There have been rumors regarding the return of this circuit to the RKO booking floor but W. & V. plans to book houses itself. Frank O'Brien, who handled the books for this string on the old Keith floor, will probably come to New York offices for this purpose. One of the main preliminaries to be ironed out is contracts and agreements with stage hands and musicians.

Vaude for Providence

Providence, July 13.

Negotiations are underway here for the reopening of Modern, former burlesque with vaude and pictures in the fall.

The Nathan Spitz string of neighborhood houses is dickering for a lease. Modern up until recently operated by Edward M. Fay, who gave it up after several tries.

BOOKED SOLID R-K-O REPRESENTATIVES

R-K-O JACK CURTIS 1564 Broadway NEW YORK CITY

EUROPEAN LARTIGUE & FISCHER 39 Avenue des Champs Elysees PARIS

LOEW-INDEPENDENT AL GROSSMAN 160 West 46th St. NEW YORK CITY

NELSON B. CLIFFORD AND MARIE MARION

RKO PALACE New York

THIS WEEK (JULY 11)

OPENING PALLADIUM, LONDON, SEPT. 21

Many Thanks to R-K-O Executives for Past Favors

Direction: LEE STEWART

WALLY VERNON

"THE ARISTOCRATIC VAGABOND"

This Week (July 11), HEADLINING RKO HIPPODROME, New York

With My Dad and Wife

Many Many Many Many Many Thanks to CHARLES MORRISON

PHIL OFFIN
(E. Keller Office)
Invites You to See
VICTOR OLIVER
AIDED CONSIDERABLY BY
MARGOT CRANGLE
at the
RKO PALACE,
New York
This Week (July 11)
Sailing August 8,
"SS Europa"
August 17, Holborn Empire
August 24, Palladium
August 31, Palladium
RKO–1931-32
My straight man
BERT WISHNEW
My Loew Man
AL GROSSMAN

Vaude Advice for Beginners

Whatcha say, boy; how's the mad street? Hello, Doc. Hi, Frank. Well, here we are and look who's coming up the street; it's the kid. Whatcha say, Kid; how was the vacash? That's too bad. If you had told me you were going there I woulda steered you off. The night animals eat you alive out there. You'd a been better in the little ol' back room up at your joint.

Suppose you're all set for work again, son. How's the act? Did you keep going over the sure fires Doc and me give you last time we seen you? That's right. They laughed, hey? Did you hear that, boys? He said the rubes yelled at the gags around the dinner table. We wouldn't steer ya wrong, kid, on that stuff; it's dynamite. That's strictly Palace routine. We shoulda kept it for ourselves.

You should, baby; you'll need something to put you over if they ever let you slip in a stage door again. I saw your act once and I'll keep your secret.

70 Years Old

Look who's hopping on me. Say, listen, two-buck bettor; your act is no arm full of gardenias either. You are one of vaude's best choosers. You didn't kid no one the day you rushed up and said your dad had done all that stuff 70 years ago. You'd better stay away from the front of the Friars club. Especially on these hot nights when they all sit out on the sidewalks.

Why load the kid up on all the sour grapes and give him a wrong slant on the business. Say, kid, have you figured on using the wife when you open again? That's better. You may have plenty of night arguments when you come home with her about the new dame, but at least you'll have peace of mind around the show shops.

You know, gentlemen, I hated to come back here to Broadway after being out there among the trees, flowers, green grass and birds. It was fine to see the mother birds carrying bugs and grasshoppers to their young in the nests. I'd like to play a whole summer of small towns and lie in the grass between shows.

The 4th at Latonia

Oh, yea? Get them ideas out of your head, kid, that is if you want to be up where we are in show business. That green grass is okay for old folks, but give me 47th street. There's nothin' sweeter to my ears than to hear the boys rush out of the Somerset hotel and yell, Give me the fourth at Latonia.

Say, by the way, son, how are you fixed for dough? Here's why I asked, not that we want you to make it a habit, but there's a sure thing running tomorrow in the fifth. If you've got a couple of bucks, let me take it and I'll put it down for you. You can make the old room rent positive on this dog. Okay, that's great. See me here same time tomorrow and collect.

Hi, Eddie. How's the family? That was Eddie Cantor's kid. Yea, we know all the big shots. Sure I'll introduce you to him some time. We used to play on the same bills when he was just Cantor and Lee and got chucked out of the Davis in Pittsburgh for telling em' raw ones. Swell guy, though. Allus says hello.

Minn. Doubts Reports of Pantages Circuit Revival

Minneapolis, July 13.

Some talk here of a revival of the Pantages circuit based on E. C. Bostick, manager of the local Pan before it went dark, negotiating with the stagehands' union in regard to reopening the house. Bostick supposedly represents Los Angeles attorneys who plan to take over the Pantages theatre holdings.

Pan now only has two other houses besides the local site, Kansas City and Hollywood, which rather discounts the reports of a circuit revival.

Slates With Carroll

Slate Brothers are going with Carroll's "Vanities."

WB's Own Shows When Publix-F-M Deal Starts

When the Publix-Fanchon & Marco deal takes effect, Warner will book its four theatres now using Publix units. Houses are Mastbaum, Philadelphia; Stanley, Pittsburgh; Stanley, Jersey City, and Branford, Newark. All have been playing Publix units for two years.

Warner office states it will not use the FM units but will have each theatre produce its own shows locally.

Featured acts will probably be rotated to play all four houses.

UNIT OUT FOR SHOW

Stanley, Pittsburgh, Producing Colored Revue Around Band

Pittsburgh, July 13.

Publix office has permitted Stanley to drop "Monkey Shines" unit for week July 17, when downtown deluxer intends to build its own colored revue around Cab Calloway's band. Unit will lay off for the week.

First time Publix has agreed to let Stanley do away with regularly scheduled unit. In the past, whenever house has built its own presentations for special occasions, Publix unit booked in for that week has been dispatched instead to the Enright, WB deluxer in East Liberty. The Enright is now on straight pictures for the summer.

BETTER MATERIAL FOR SHORTS WANTED BY WB

A drive for good material for shorts is on at the Warner Brothers' studio in Brooklyn.

When the studio reopens July 27, work will be started on a series of detective stories by S. S. Van Dine and a "Penrod" series by Booth Tarkington. During the past six weeks 450 kids have been looked over as choice for a "Sam" and "Penrod."

A series of big star comedies will also be made. Harry Richman and Phil Baker will appear in a series of six and Thelma White and Fanny Watson in a like number. Musicals are also on the schedule. Ruth Etting will appear in four.

Travel talks by E. M. Newman are slated.

R-K-O Has Selected This Comedian to Feature on a Tour of Their Circuit for
45 WEEKS STARTING THIS WEEK
JULY 11, MADISON AND CHESTER
RAY HUGHES
"THE FALL GUY"
WITH "PAM"
(THE PLATINUM HAIRED STOOGE)
R-K-O Route Arranged by
CHAS. H. ALLEN
M. S. Bentham Office

FIRST AMERICAN STAGE APPEARANCE
SISTERS "G"
HOLLYWOOD SCREEN AND EUROPEAN
MUSICAL COMEDY
STARS
Next Week (July 18), RKO PALACE, New York
Act Staged by LE ROY PRINZ
Direction—WM. MORRIS AGENCY

DAVE GENARO
HEADLINING
JULY 17
PORTLAND, ORE.
PLAYING RKO CIRCUIT Direction: HARRY FITZGERALD BOOKED SOLID UNTIL FEB., 1932

TRIXIE FRIGANZA
HITTIN' THE ROAD
CHAS. H. ALLEN, Personal Mgr.

ROTARY STOCK PLAN FOR WEST

Chicago, July 13.

With the new Columbia wheel not playing west of Pittsburgh, rotary burlesque stock will operate in former Mutual stands out of here with two local houses included in the plan.

In addition to the Rialto and Academy here, other prospective stock spots include the Empress, Cincinnati; Gayety, Louisville; Mutual, Indianapolis; Garrick, St. Louis; Gayety, Milwaukee, and the Gayety, Kansas City.

BERNSTEIN SHIES

Doesn't Want to Give Up Burlesque Franchise

It's still uncertain whether Rube Bernstein will produce a Columbia wheel show next season. He's been talking against the $500 as a franchise chisel.

Bernstein controls the "Hindu Belles" title. If going out it will have Hindu Wassau, strip femme.

Irving Yates
PRODUCTIONS
Lefcourt-Alan Building
1619 Broadway
NEW YORK CITY

DE VITO and DENNY
with DOT STEVENS
Spare No Expense to
Produce Laughs for RKO

WOODS STRICTLY FILMS

House Couldn't Play Burlesque if Desired

Chicago, July 13.

Reports last week of the Woods theatre, Jones loop spot, going burlesque with picture this fall, were revealed as strictly the blah, in light of the no-burlesque clauses in the picture contracts.

Columbia, for example, goes even farther. In giving the Woods all but three of their pictures here, the exchange has it in black and white that the Woods steer clear of all stage shows, with the contract calling for a long run policy, on a guarantee and percentage for Columbia films.

$500 FRANCHISE FEE KEEPS OFF PRODUCERS

Numerous applications have reached the new Columbia burlesque circuit from prospective producers willing to produce shows providing the wheel will sidestep that no franchise to be granted unless $500 is paid. There is an apparent reluctance on the part of some of the producers who have the $500 to invest but are fearful lest the new season will pull an early bust like last season.

In addition to the published amount of the guarantee of $1,700 the shows will pay the Columbia office $130 weekly, covering $75 for rental of scenery and costumes, $25 for booking fee, $10 for publicity, $10 for railroad pool and $10 for photos.

Each company will be required to carry nine principals, 16 chorus girls, a musical director and two stagehands.

Joe Brown's 6 Wks.

The Warner booking office is negotiating for Joe E. Brown to play the Warner deluxe houses. If Brown can make it, the theatres will use him for six weeks.

He will probably start in August.

NEW ACTS

"Drifting High," with Joe Niemeyer, Frances Shielas and Mayfair Sextet.

Al Lydell with Connie Ryan and Gertrude Gallagher.

Three Ryans, formerly with Benny Davis.

Marcus Loew
BOOKING AGENCY
General Executive Offices
LOEW BUILDING
ANNEX
160 WEST 46TH ST.
BRYANT 7800 NEW YORK CITY
J. H. LUBIN
GENERAL MANAGER
MARVIN H. SCHENCK
BOOKING MANAGER

Star Trial Aug. 15

Some 32 people engaged in playing and producing burlesque stock at the Star, Brooklyn, including the manager, Harold Raymond, who were arrested June 3 for giving an alleged indecent performance, will know their fate Aug. 15 when the case comes up for final trial in the First District Court, Brooklyn.

Meanwhile the company is closed.

Londos in Vaude

Jim Londos, wrassling champ, will play the RKO Jefferson and Hippodrome, New York, during this month.

The Greek grappler was secured for vaudeville by Marvin Welt, on the latter's rebound to Broadway. Welt had been away and seriously ill for 14 weeks, returning last week.

YACONELLI'S COMEBACK

Los Angeles, July 13.

Moro and Yaconnelli, accordionists, head the stage show at the Paramount week of July 23, coming here from engagements in San Francisco.

It's Yaconnelli's first trip to the Coast since he was a comedy short producer here in the silent days.

Cuckcoos in Vaude

An N. B. C. sustaining comedy air program, "The Cuckcoos," will shortly start playing on the stage for RKO around New York, it is expected. It's a company of 13 people, headed by Raymond Knight.

Vaudeville salary reported at $1,500 weekly.

Glick's Columbia Show?

Joe Glick is said to have bought a Columbia franchise and to be lining up his production.

Glick is company manager of "Grand Hotel."

Irving Selig's Show

Irving Selig has been granted a franchise to produce a new show on the new Columbia wheel for next season.

Hollywood

(Continued from page 6)

ness from Consolidated and Roy Davige to his own Multicolor plant.

Flaming Juve Titles

With Helen Meinardi working on a story at Metro under the title, "Can Youth Be Saved?" there are now two interrogatory flaming youth yarns being readied. Other is Radio's "Are These Our Children?"

Chinese Legit Offer

Edward Hogarty, San Francisco legit producer, wants the Chinese theatre for "The Mikado" with DeWolf Hopper at $1 top. Fox-West Coast wants $3,500 weekly, more than Hogarty is willing to pay.

Son Starts "Walls"

"Behind Stone Walls" staretd at Ralph Like studio for Sono-Art release. Stuart Paton directing Rex Lease and Vera Reynolds.

Fox Unloads

Jed Kiley, Jack O'Donnell and Leon Gordon have been dropped from the Fox writing staff. Tom Barry, Fox contract writer, has been loaned to Metro to dialog a sea story for Robert Montgomery. Basil Woon was not included in the let-out.

John W. Considine, Jr., is discussing a settlement of his ticket as associate producer.

Farogah Writes Swanson's

Francis Edwards Farogah has been loaned to Goldwyn by Universal to work on an idea for "Love Goes Past," Gloria Swanson's next.

"Forbidden" Delay

Story delay on "Forbidden," Barbara Stanwyck's next for Columbia. Now set for end of the week.

Jolson's Plans

Al Jolson sneaked into town without giving UA any notice. Says he'll just rest this summer.

Instead of "Sons o' Guns" he may do "Wonder Bar" as a film this fall.

Rise of F. & M.

(Continued from page 3)

Toledo, Toronto, Buffalo, Boston and New Haven. In Chicago F. & M. will play four weeks in Publix houses. These include the Chicago and Oriental which are likely to alternate this way, the Paradise, Uptown and Tivoli Theatres, all B. & K. opearted.

Detroit stays as is with Fox keeping the F. & M. units for itself in that spot.

Dates and spots on the P-P time where F. & M. units will enter comprise besides the Minnesota on July 24; Chicago, Chicago Aug. 7; Paramount, Toledo, Aug. 7; Metropolitan Boston, Aug. 28; Paramount, New Haven, Aug. 7; Imperial, Toronto, Aug. 11; and Shea's Buffalo, Buffalo Aug. 21.

Chicago route will line up in the theatre order of Chicago, Paradise, Uptown and Tivoli.

Routing Change

The setup has caused necessary changes in F. & M. routing time besides shifting of weekly opening days at both Par and Fox houses. That way the Publix Denver shifts from Wednesday to Thursday opening on July 23 with "Tomorrow's Stars" F. & M. Idea.

Owing to the addition of the Par time in Buffalo, the F. & M. units will go out of the Fox Niagara after the week of Aug. 7, while the Fox at Utica will be spotted with a new show entirely on Aug. 21. Shea's in Buffalo, Par spot, begins with F. & M. on Aug. 21. The last unit to play the Fox Niagara will be the F. & M. Idea, "North, South, East and West."

In order to permit the Publix Denver to shift openings to Thursday "Sketches" F. & M. Idea which opens July 15 there will play 8 days. This unit then follows to the Publix Minnesota in Minneapolis, opening on July 24. This latter house also changes opening from Saturday to Friday.

Co-incidentally the Fox Wisconsin at Milwaukee will change its weekly opening from Thursday to Friday with the F. & M. unit, "North, South, East and West" on July 24. To fix this "Broken Dolls" F. & M. Idea which precedes will play 8 days.

In St. Louis the Fox will shift from Thursday to a Friday opening on July 24 with special units hitting in from the Coast. The preceding unit as in other cases will play 8 days to allow this change. The unit is F. & M.'s "North, South, East and West."

This unit will open at the Paramount, Toledo, on Aug. 7.

In New England F. & M. units presently routed from Utica to Springfield and Worcester will hereafter be routed to Springfield, Boston and Worcester and in that order.

Publix Metropolitan in Boston opens with F. & M. on Aug. 28 with "North, South, East and West" Idea. This will send a special unit from the Coast to play the Fox, Worcester. A special unit which will first play in Detroit will be spotted at the Imperial, Toronto for opening Aug. 14.

WB Towns Off Units

Warner towns on the present Publix unit rout may or may not play the F. & M. units. They are Newark, Jersey City, Philadelphia and Pittsburgh, now four of the 15 Publix unit weeks in the east. Whether WB will take on the F. & M. shows is now in the air.

Under Warners' stage booking agreement with Publix, the former is not compelled to play presentations other than those produced and booked solely by Publix.

Warners is figuring on continuing the presentation policy in the same theatres, with the shows Warner-booked and produced for the four-week route.

Besides the New York and Brooklyn Paramounts, the Publix houses set to continue playing Publix-produced shows while the rest of the circuit goes F. & M., are the Oriental, Chicago; Fisher, Detroit, and Missouri, St. Louis. It's likely Minneapolis of the present Publix spots will replace St. Louis on the F. & M. route.

In New Haven, Conn., opening date for Publix units and where F. & M. Ideas also play, there will be an understanding whereby the F. & M. shows switch to the Paramount, with the Fox Palace changing to straight pictures.

The only other conflicting spot, Brooklyn, will be cared for by Publix producing its own shows for the Paramount and the F. & M. units remaining at the Fox.

OXFORD, B'KLYN, QUITS

Burlesque stock in and around New York continues to do a fade. The Oxford, Brooklyn, folded Saturday (11) but it may reopen in the fall.

Werba's, Brooklyn, which closed recently, is also an August possibility.

Steppe-Pierce As Act

Harry Steppe and Lola Pierce, who will head Steppe's new show on the Columbia wheel next season, are reunited for some vaude dates around New York.

They are playing the Fox houses in Brooklyn at present.

Presenting an Entirely
New Offering
GUS MULCAY
Week July 10
UPTOWN, CHICAGO
"Variety," July 7, 1931
Oriental, Chicago
"For harmonica virtuosoing Gus Mulcay, who followed, can give the best of them cards and spades, and perhaps a couple of aces. Gus is an old reliable of the B. & K. trail, and here was still able to boil 'em up with an ear and eye tickling outlay of harmonica harmonics and eccentric tap dancing. Scored solidly, particularly with his interpretation of 'The St. Louis Blues.'"
Per Mgt. Chas. E. Hogan
Wm. Morris Office

FIVE REILLYS
America's Foremost
Juvenile Tap Dancers
This Wk., PALACE, Chicago
Direction ED S. KELLER

FOR RENT, 228 W. 52d St.
Near Broadway, New York
Ground floor space about 5,000 square feet, with two fire exits
SUITABLE DANCING, CLUB, CABARET, RESTAURANT OR 299-SEAT THEATRE.
Apply Harry Lewis, 1674 Broadway
Corner 52nd St.—Columbus 5-5885

LESTER
AND
GARSON
Booked Solid for 10 Minutes

FANCHON & MARCO Presents
ZELDA SANTLEY
Headlining "VACATION DAYS" Idea
Personal Direction HARRY FENTELL

MADAME OLYMPIA'S PRIZE WINNERS
THE ACT INIMITABLE
Just Concluded 45 Consecutive Weeks with the RKO Circuit
This Week (July 11), Return Engagement
RKO PALACE, NEW YORK
Direction CHARLES WILSHIN, MARTY FORKINS AGENCY

New Acts

ERIC ZARDO ORCH. (18)
Orchestra, Dancing
24 Mins.; Full
86th St.

Eric Zardo, concert pianist, has appeared for many years in vaude. Now he has surrounded himself with a 17-piece orchestra, billed as the Zardolians. Aggregation is somewhat different than that which vaude is accustomed to from musical combos. His is more of a class variety. Even with the pop numbers a symphonic tinge is often present.

Zardo is also using more strings than the usual band. Although the orchestra mainly features pop songs, the biggest numbers, those which were received the best here, were of a strictly classical nature, Zardo himself specializing at the piano. Latter is on a moving platform, which slides to the front of the stage for his numbers.

No announcements concerning titles or the like, the boys swinging from one tune to another without a hitch. One novelty number with two of the men comedy vocaling the chorus and an imitation of a German street band closing that bit.

Corinne Marsh is the only girl in the act. Used for a specialty kick and acrobatic number done in slow tempo.

Zardo should reframe the turn to include Joey and Harold Mack, two hoofers who are in the orchestra, in the body of the turn. Boys are now used for an encore. Both are corking dancers.

ANITA Y. CASE
Songs
10 Mins.; One
86th St.

Anita Case (not to be confused with Anna Case, concert singer) is a songstress of as much physical as vocal charm. Both are oke so things shouldn't be tough for this girl.

She mainly imitates singers with reps, warbling the songs the way they handled them. Did a Helen Morgan and Evelyn Herbert among others. Voice and delivery are pleasing, but the imitating mainly consists of the material. Miss Case's delivery is her own in both imitations. And since her manner and voice are likeable, she'd be better off to drop the supposed mimicing. Just a credit for the material would be enough. Closed with "Two Hearts in Waltz Time," which she sings in both English and German. Eddie Weber at the piano.

ANGER and FAIR (1)
Comedy
14 Mins.; One
Fordham

Anger does a cross between Hebe and Dutch and Miss Fair is straight. Opening of Anger walking out with dummy baby and Miss Fair strutting across the stage is not peppery enough for what follows when they bring on the giant stooge. This bit, supposedly the hubby of a flirtatious wife where the stooge goes in for hefty slaps and takes 'em, developed laughs especially the stooge's pansy walk off.

Miss Fair isn't fooling anyone with her dance. It is spotted too late and lets down the tempo which Anger has to pull back by a garbled encore bit wherein he mangles the language. Act is not solid comedy from opening to finish. The middle is the high spot. *Earl.*

LYLE EVANS
Songs and Talk
15 Mins.; One
Royal

Lyle Evans is billed as "The Desert Song" comic. That may not mean a thing in vaude, but any reference to a Broadway show by a single at any time seems to have its rewards.

Evans affects an English style and a buffoonish aspect. He uses some old gags and his songs are of the sort Evans would be guilty of selecting. For the standout he announces the "Desert Song" connection and sings the title number of that show.

Nothing new or novel in the turn. At this Bronx house he was well received, but was on early with very little ahead. Rather a breezy, nonchalant manner and yet his material might have been culled by scissors. *Mark.*

LAING BROS.
Xylophone
10 Mins.; Two
Hippodrome

Laing Brothers play xylophone and attempt no grandstand stuff. Duos both classical and topical and put plenty of stuff into their mallets.

With them is Bernice Jarnot, acrobatic dancer, who whisks through her routine to the accompaniment of the house orchestra and the boys. Nice little act and opened effectively at the Hip. *Mark.*

LOVEJOY'S COLLEGIANS (14)
Orchestra
35 Mins. Full (Special)
Arcada, St. Charles, Ill.

Here's an act that would be spotted in any showing house as doomed for quick oblivion. As a matter of record that's what happened when it played the Englewood, Chicago. Yet in proof that for every act there's an audience, this act was caught playing a repeat date in St. Charles, Ill. Twice in a couple of months by presumed popular demand!

Turn travels in a bus and is reported as indigeneous to the soil around Bloomington, Ill. Wherever they hail from one fact sticks out like the Lindbergh beacon: they lack the poise and relaxed confidence of real experience.

They have played and no doubt will continue to play Chautauqua. For that they are fitted. Twelve men in white tuxedos and two ladies in white satin gowns it's the sort of a chaste potpourri of musical moments that Chautauqua would endorse.

They hold to their odd billing although not once do they get less than semi-classical. RKO advised them to change that "collegians" tag so incongruous to what they actually suggest. But as RKO didn't back up the advice with bookings the owners exercised their inalienable right to have the persistence of their convictions.

Swapping batons two leaders take turns in playing maestro. There are twin pianos but the girl pianist rests in quiet repose most of the time. Entrances, exits, spotlight cues, and the inevitable vocal chorus postscripted to each number are extremely awkward, stilted and unnatural. They all nearly had a wholesale Charleyhorse on the bows. In such trivial yet vital details it is usually easy to discern the professional from the amateur as for example one of the soloists standing with legs far apart bracing himself against nervous twitterings of the knees.

Since there is no small time any more to train vaudeville actors, what's left of Chautauqua will perhaps have to do its share in teaching aspiring Thespians what to do with their hands and feet when on a platform in front of an audience. *Land.*

LOWE, BURNOFF and WENSLEY
Comedy Dancing
7 Mins.; Three
86th St.

Trio, two men and girl, offering a travesty on ballroom dancing. A bit different as done by this trio and should have no trouble getting over.

All are in evening clothes. Open with straight dancing but in a few minutes one of the men takes a tumble and from then on the burlesque starts. By the time they are through, the tuxedos of both men are torn in shreds.

Girl is thrown all over the stage through the intentional mishaps. Adagio dancers have of late begun to be travestied plenty. Now it appears that the ballroom hoofers are in for it, and the way this trio satirize it's very funny.

ROY AND ROMERO
Dances
13 Mins.; Full
Hippodrome

Dancing combo comprising four women and two men. Has talent with sufficient diversity injected by the layout of specialities bringing out the worth of the entire contingent.

Opening is just an opening but change to a drawing room interior has one girl doing a sweet bit of stepping with the men. Two girls, apparently twins, sing pleasantly. Pleasant workers and have a youthful appearance. One of the boys and a girl on for some fancy double work with the standout some acobatic stepping by a mixed pair. There's a neat and attractively dressed finale. *Mark.*

HALLELUJIAH QUARTET
8 Mins.; One
Paramount, L. A.

Colored warblers who do most of their stuff sans accompaniment. Four rich voices, with a top tenor especially effective for the falsetto interpolations and the instrumental simulations.

They are dovetailed into the regular stage presentation with little distinction as to name or local radio fame over KHJ. Harmonizing style all their own and got over handily. Boys will get out of the sticks in time. *Abel.*

JUNE PURLANS CO. (3)
Trapeze and Poses
12 Mins.; Full
Hippodrome

Flashy act of the circus type that ranges from classic poses, at the opening, to stationary trapeze where the woman, with her head down, sustains the combined weight of the three men in balances from suspended rings.

Miss Purlans does considerable understanding where certain lifts of the men are made. Men have a clean cut athletic appearance and do their part of the gymnastic routine with grace and agility.

Effective act of its type. *Mark.*

KENTUCKY MOUNTAINERS (6)
Hillbilly
14 Mins.; Three (Special)
Jefferson

This hillbilly group lacks stage punch. Proper showman can take the band and put it over for comedy angles. Old fashioned music isn't worth anything because of the way it's delivered.

Band is one of the Village Grove Nut Club's many protegees. Given some tips and production pointers act might get somewhere. *Shan.*

PALACE

After four false starts in as many weeks it finally looks as if the Palace has a money show. Saturday matinee was the best business the house has seen since May.

Show is pip vaude and successful through the domination of Lou Holtz. Holtzy is all over the bill. His first entrance was a two-minute reception and he made them yell constantly. Holtz seldom reaches for a bad one. They're surefire or he drops them. Besides all this he is bound to pull them in, and that means plenty to a house that has been gasping for an attraction.

With Lyda Roberti also present from Holtz' show, it looks like the house booker's troubles are over for the next month. Plan is to hold Holtz that long and as much of the bill as possible.

Bill Gaxton's working with Holtz in several scenes. Boys are okay together and repeated the Bull of the Pampas bit. At the finish of Gaxton's regular turn he and Holtz did "Thou Swell" from "Connecticut Yankee" with Holtz doing the musical comedy ingenue for howls. During intermission Holtz gave away ice cream to the ladies.

Vic Oliver with Margot Crangle, a piano, some pillows, two violins and an ukulele were a bright spot on a good show. The Crangle gal will rue those knee drops some day. For some she drops as far as three feet. They applaud and shudder at the same time. Oliver was nervous, but delivered. Some of his gags have been kicked around, but as he does them they're funny and that's what comedians are made of.

Clifford and Marion found the going after intermission a little tough. Mostly because of the usual unrest at this point and the fact that the mob was strictly Holtzy. However, this standard couple worked steadily, knowing through long playing what they had. It landed, not as heavily as some Palace trips they have made, but they're can be no squawks.

Adelaide Hall, with two piano players, opened in a dynamic manner and let her tempo droop through doing a scrub woman character song that was too slow. It took plenty of perspiration to finish solidly. The colored boys are solid musical support and delivered a real hot medley for solo.

"The Polack," as Holtz introduced Miss Roberti, has buckets of personality. A cinch hit, but what it would have been without Holtz is another guess.

Madame Olympia's dogs in a nice setting opened to good applause and the Caligary Brothers, with a slow motion and drunk bit, combined with nifty acrobatics, almost pulled a show stop No. 2.

Gaxton offered sketch he did 15 years ago, supported by two women and two men. A happy turn, but his best work was with Holtz. Holtz closed with Roberti for more laughs and the audience stuck at the finish, forcing Holtz to a speech. *Earl.*

STATE

A cut to three stage shows Saturday, opening day, with a 123-minute feature was a break for the acts. Supporting "Trader Horn" (MG) is a frail vaudeville program distinguished only by the next-to-closing monolog of Harry Hershfield. The cartoonist is repeating here after seven months. Otherwise, the current four act shortie is just an alibi for a stage show.

The booker had nearly as much nerve in closing with Eddie Mayo's Harmonica Rascals as Mayo has in doing the act. It's a non-camouflaged lift of the Minnevitch idea, differing only in that there are fewer boys, one plays an accordion and the midget used for comedy purposes is colored. When a gag is lifted today it isn't so bad, for gags now, as always, usually are common property in a short while. But Mayo borrowed everything, missing not a single detail, unto the Minnevitch coat and costume. Only Mayo doesn't play the harmonica. His boys do the work, especially the midget, who gives the turn a finish with his dancing.

Myers, Lubow and Rice are typical examples of the modern style of short bankroll producing around two worthwhile specialties. Boy and girl team do a doll dance that would pass as a specialty item in a picture house unit. The other boy's big shoe eccentric is of the same calibre. The padding comes from a six girl line and two early specialties by the featured trio. Single boy's forte is a split, the team's main bid is an acrobatic trick and between them the bits are drawn out until murdered. The flash could be titled "Backovers of '31, '30 and '29."

Joe and Jane McKenna are a quiet deucer until reaching their burlesque ballet closer. That gets them over finally, but up ahead the moments crawl.

Hershfield's priceless knack of story telling saved the works. His rebound turn contains only one or two gags from the previous trip. Story saved for the finish is surefire.

The State is "Trader Horn's" third Broadway run. It played to a fair house Saturday afternoon. *Bige.*

PALACE, CHICAGO

Chicago, July 11.

Five acts including a name headliner with both stage and screen personality. Makes this week a cinch for satisfied customers and a thankful box office. For the first time in a month or more, the lower floor and mezzanine were solid at the close of the initial show.

Harry Langdon took the big lights on the marquee and the closing spot on the bill. Act is practically new, though he still uses several bits, including the auto, from his former vaude routines. With the screen as his build-up, Langdon transposes himself from the celluloid to the stage. He brings his screen character to the audience, which they got from the start with a laugh reception for his dumb pan and the same comedy clothes. Langdon's chatter sticks close to the character. Plenty of laughs on his yap talk.

As the act develops, Langdon drifts away from his screen personality, and branches out into a hoke comic. Turn is a trio of bits with the second part of the routine bringing on the comedy auto. Then back into one for an anti-climax that substitutes nicely for the speech.

Langdon is getting away with border-line stuff on several of his gags, though a couple didn't register with the crowd. After his picture character, the blue attempts in the flesh didn't square and were not particularly welcome. Otherwise okay.

Presentation influence shaped the opening turn, Six Lido Ladies, girls with an excellent array of acrobatic dance specialties. All executed in clean-cut fashion and clipped off the same sort of response.

Ada Brown was solid enough for an encore in the deuce. Furnished with an ingratiating personality and a set of full pipes, she couldn't miss getting results from honest value. Colored mammy song stuff, mixed with a few slices of hot vocalizing that pleased. They wanted more of the same.

Joe May and Dotty bring memories of similar turns based on the wise guy and sap femme thing, but that didn't stop them from grabbing laughs. Old hoke chatter and gags, even to the crazy poetry and the sour notes from the musicians, but the early afternoon crowd accepted. Next to closing, the Five Reillys got a reception on the youthful appearance and continued right through in champ style. Song and dance material with plenty of vigor, and a flash of some excellent hoofing. "Hell Bound" (Tiff) on the screen.

86TH ST.

Peppy four-act offering the first half that the audience took to from start to finish. Usual Sat. mat crowd, with "Chances" (FN) the feature.

Three of the four acts are new, according to "Variety's" files, although Eric Zardo, now leading a large orchestra combination, has been around for years as a class pianist. Only vet act was Sid Marion. Despite the evident newness of the majority of the turns they all batted smoothly.

Lowe, Burnoff and Wensley (New Acts) opened. A burlesque on ballroom dancers. Opened like just another dancing group, but proved pleasant surprise by going into comedy. Anita Case (New Acts), songstress who for the main imitates w. k. singers. Liked.

Sid Marion, assisted by Marie DuVal, treyed. Marion's sputtering delivery helped the proceedings. Hoke crossfire between the couple contains a few solid laffs. Rest of material holds up. Closes with the girl straight warbling a ballad, interrupted by knockabout love making to Marion. She's Al Trahan's former partner.

Eric Zardo and Orchestra (New Acts), the orchestra billed as Symphonic Zardolians, are a good combination, bringing something new in musical combinations to vaude. Forced to two encores here.

HIPPODROME

No cooling system at the Hip yet, but it's running along to fairly good returns. Vaude on view this week is somewhat along the lines of yesteryear.

Laing Bros. (New Acts) opened with xylophoning duets and some acrobatic dancing by Bernice Jarnot. Jack Major was No. 2. Had to get under way without any help from his phonograph record bit. For some reason it refused to work.

Major hasn't much in the way of punch stories but puts his whistling and yodeling over. Has a fair voice and a pleasing appearance.

Melino and Davis seemed to be going uphill on their opening, but finished fairly well. Alfred Latell, dog impersonator, was third. He continues to give a great interpretation of a dog, and fine for the kiddies. Though it was hot, Latell didn't attempt to cheat.

Wally Vernon clowned around and had rough going. Really seemed like a dud until he got into his finish where "father" is introduced; girl does some neat jigging and Vernon himself steps into his dance. Vernon has comedy possibilities, but his present routine doesn't appear best suited to bring it out.

Roy and Romero (New Acts) pleased with more dancing, but next to closing, and the outstanding wallop, were Wills and Davis. This is the former Si Davis, single, doubling with Joan Davis, comedienne, and it's surefire. Latter has youth, dynamic energy, personality, sings well and is the first femme Will Mahoney to be seen around in vaude. Does a stuttering song that's a comedy gem.

Closing were June Purlans and Co. (New Acts). On the screen, "Night Angel" (Par). *Mark.*

RKO, L. A.

Los Angeles, July 10.

Trixie Friganza, the extravaganza, headlines this week. The four act unit built around her is one of those family satisfiers, not apt to cop the cake with a ritz mob but a healthy laugh for the Chevrolet chauffeurs.

Opening stanza has Marion Wilkins and her four boy friends in a dance flash that doesn't try to be the sensation it isn't. Simple, attractive dressing and a set of regulation routines. Second on was Walter (Dare) Wahl and his spindly partner in a hoke acrobatic affair which has improved right along through the years. The flock of similar turns hasn't ruined this turn's effectiveness.

Giersdorf Sisters, three of 'em, have a full set of lyrics for "Peanut Vendor" and a really bluesy arrangement of "St. Louis Blues" in the catalog. There's quality in the vocalics, even though "Peanut" must be replaced by a fresher number ere long. Trio's wardrobe shows style. A gent bats the box.

And then Trix, with the bag o' trix. Revivified chatter and songs where revivification is needed, and the same old stuff where the same old stuff is good. The silver stranded contralto knows her mob.

"Ex-Bad Boy" (U) and a fair Friday afternoon attendance in scorching heat. *Bang.*

JEFFERSON

The Jeff offers Nick Basil, Buster Shaver and the two Lee girls, Jane and Katherine, in a combo program running just short of four hours including 105 minutes of vaude. That excepts the pit overture of five minutes. Film feature "Chances" (FN) and the combo looks okay for the shoppers. Eight acts on the vaude end to coincide with the spirit of 14th street which is to give the most for the least.

Vaude end had no draw name but a good share of entertainment. Large Morgner, duo of one legged balancers; look like a foreign act. Opened to satisfy highly as a novelty. Crockett's Kentucky Mountaineers, sextet of hillbillies, are in need of advice and handling.

Nick Basil is doing a sketch helped by two men and two girls, and takes the marquee lights, but Buster Shaver and Tiny Town Revue finales as a flash with an afterpiece included. Both satisfied. Basil does wop comickery with the aid of a second comedian and a facial contortionist. The two girls are specialists, one singing nicely.

Both Basil and Shaver went over as did Jane and Katherine Lee, offering nothing new but not needing to do so. Murray and Alan next to closing, accentuated the comedy angle.

The laughs started in the third act, Earl Hampton, and continued to the finish. Hampton works with a blonde and is apparently breaking in. Girl's impersonation of Marlene Dietrich should be dropped. Murray and Alan had them ga-ga and the "King Tut" theme was a slam.

Olive Branso, or something like that, cute femme midget now gets billing with Shaver. *Shan.*

CAPITOL, N. Y.

New York, July 10.

Entire performance at the Capitol this week is running over 150 minutes. It seems pretty long. Stage portion goes to 53 minutes, or did the opening day, with the picture, "Five and Ten" (M-G), taking up 88. In between were trailers and the news, besides an overly-long overture.

Fred Keating is leading on the stage, doing some of his magic and m.c.'ing. Chester Hale Girls with their three numbers entertained. Their second one is a changeable veiling effect wholly done with the lights and is quite a creation. At the opening on the dim stage it looked as though the stage were full of girls, the lighting giving a mirror effect back of the 24 young women. The Hales in their number, as boys, looked well and did some corking dance steps, mostly on their toes. Their third was in the finale, where another adagio act was made enough of to put over the sight finish.

This is a return for Keating at the Capitol. It's no cinch house for that magical monologist, but he overcomes the reaches. He's got to send his voice into the balcony to get over, and he does it. Keating did his usual in the nice Keating way, but he wasted quite a few moments with that sloppy card trick. It has no place in his routine for any house. Nor the expression, "The mug muffed it." The laugh isn't worth the crudity of the slang. Keating, if anything, has been held up by two things—his class and his bird trick. He did the bird trick here. Also the Houdini needle trick. That Keating could put over that intimate needle trick on the Capitol stage, so far away from any seat except those in the front rows, speaks for this performer as knowing his work. It's a trick most magicians would dodge in so large a theatre.

Another over-stayer were the seven California Collegians, who did very well notwithstanding. But their Russian business was stretched interminably. What makes these boys for the picture houses is their comedy, rough and ready, and sometimes funny.

An unknown toe dancer who used a long flight of stairs for all new toe stepping in a jumpy, almost acrobatic, manner, deserved the applause the dancing drew. That dancer, whether girl or boy, can go into a Broadway musical show with this stunt for its extraordinary toe work.

A lively well-framed stage show, away from the presentation flash, but with the Hale house girls and the specialties comprising a likeable variety performance.

Business at the second show Friday not heavy. Owing to a late rehearsal Friday morning, and the Capitol not opening until after 12, noon, a line stretching around the corner of Broadway could have led one to believe the Capitol is in for a very big week. It probably will have an average week, however, with the Marion Davies picture and the Hearst papers' plug.

Hearst spends about $100,000 for every Cosmopolitan production in his own newspapers. It's charged up to Cosmopolitan—and doesn't go through an agency. *Sime.*

LOEW'S STATE, L. A.

Los Angeles, July 8.

Stage show this week is not a regular Fanchon & Marco unit, but a collection of kid pupils of the Meglin dance schools, subsidiary of F. & M.

Tots are on the stage to get in their personal appearance before shoving off on their vacations. Picture is "Annabelle's Affairs" (Fox). Opening day mat had a good attendance of minors at 15 cents. With 100 kids on stage, the parent and relative angle is important.

Youngsters go through the usual elementary tap, toe, and acrobatic routines. That they are kids is attraction enough and brings plenty of applause.

Stage appearance of the youngsters at least twice yearly is compensation for the year's tuition to the proud parents. Parents pay for the costumes, too, and there are about four changes for each group. F. & M. receives the regular unit price of around $3,000 for the kids. They pay the younsters a small salary for the week's work but make a profit out of the costumes.

Al Nord and Jeanne, and Rector and Doreen are the adult portion of the unit. Former team is a heavy lad dressed as a sap college student and a midget woman who does a wise cracking kid. Idea is good and material smart. Nord also twangs a banjo.

Rector and Doreen, iron jaw act, had a tough time at the evening performance when their rigging fouled, but managed to execute two good tricks with the man suspended at the border and the girl doing twirls at the end of a piano lamp in one trick and a flower basket in the other. Dressing of the act helps.

Lou Kosloff, m.c., has his band on the stage with nothing to do but play for the kids. Kosloff got a good reception when he walked on. A good personality and, being a musician, he would mean something during the summer if given a chance.

Cartoon, Hearst News and the first instalment of Mack Sennett's "Trail of the Swordfish" filled out the picture bill.

Business fair for the first show Wednesday. Hot weather is still driving 'em to the beaches. *Call.*

ROXY

New York, July 10.

Band is back in the pit this week as the Roxy shoves back to a classical revue on the old Roxy style. As the show stands it's top notch for any theatre anywhere. Runs around 40 minutes in two parts. That's somewhat long on time—the feature only goes 68 minutes.

Usual overture production with three tableaux, two of which are in full stage. These are the "Vision of Joan of Arc" and "Coronation of Napoleon." Other in "one" is a middle scene called "The Bastille." Entire orchestral idea is called "Overture Historique."

Orchestra, led by Maurice Baron, was resonant. Brass section in blue and white period uniforms take to the pergolas. With them blowing lustily from the side boxes and the pit group they fill the house with plenty of volume. It pleased in a big way.

Afterward the newsreel and a Silly Symphony cartoon, "The Busy Beavers," followed by the second half of the stage show entertainment, a series of around seven tableaux. Most of the dancing came by way of the Roxyettes, who also showed a couple of repeat ensemble routines.

But it went over. Numbers varied but were projected in an attempt to give an operatic illusion. In fact the whole thing was called "Le Grand Bal de L'Opera." Among the items was a fan dance by the ballet with Patricia Bowman offering a solo.

Roxyettes best in the "Dance of the Devils" and did a hand movement which resembled a lobster school in action. Rhythmic and precise and looked new.

Chorus also takes to the pergolas during the second half, walking off from the stage.

Everybody on for the finale, a grand staircase set. There's one moment worth technical mention in the overture number. The Roxy stage, in the coronation tableau, shows four tiers plus a broad stairway platform and makes for immense reaction because no stage anywhere in combo or film houses could effect this setting. But when Napoleon grabs the crown from the priest to place on Josephine's head he reaches for it like a football player. Lighting is a major consideration as any defects would hurt such a flash. Usual talent outside of Miss Bowman and all please. Included are Harold Kravitt, Beatrice Belkin, Viola Philo and Sudworth Fraser. No specialties this week.

Before the curtain finally drops there's an unnecessary letdown of a center piece representing a harp with three girls in white hanging thereon. Made an otherwise colorful setting look gaudy.

Show doesn't pretend to fit the theme of the feature and okay that way. Picture is "Hush Money" (Fox). Between the two, stage show and feature, however, the regulars can find a typical Roxy show of the old order. It may permit the new management to figure currently how much conditions have affected the house and make general comparison of stage show ideas all around.

Cartoon is again on a wide screen succeeding the final clip of news upon which the borders spread. *Shan.*

DENVER

Denver, July 8.

Stage show is Fanchon and Marco's "North, East, West and South" unit. Fast moving and well balanced entertainment. Line is first dressed as Canadian Mounties. Tap dances seem to be the specialty.

Jack Waldron and Miss Harriett give plenty of attention to the comedy. Glen Dale sang a number of songs and best in Colonial scene of old-fashioned setting and costumes but modern songs. Helen O'Shea, toe and acrobatic dancer, and Elvira Tanzi, specialized, while the chorus' Chinese number was not so good. Girls nearly stripped in part of it and rest of the time wore heavy robes. Broadcast bit of Waldron and Harriett, fast and furious and a Spanish mission item was another excuse for Miss Tanzi to sing, with Dale. Finale was a quick change from overalls for the 12 girls and six boys, to pajamas and white suits. Scenery shifted from orange groves to New York skyscrapers. A lot of entertainment.

"Night Angel" (Par) the feature, and business good on the last show opening day. Chevalier songs as the overture.

PARAMOUNT, PARIS

Paris, July 2.

Despite hot weather the draw of the Colonial Exhibition and the current slump conditions, Paramount is packing them in, thus demonstrating that when the public knows that it is sure of getting its money's worth, it is still willing to pay admission. With the hot weather Paramount is doubly scoring, as it is one of the few refrigerated shows in town.

Show opens with an edited combined newsreel. After this a musical overture. Between the musical overture and the stage presentation is an animated cartoon.

Stage presentation contrary to habit, is done without the Tillerettes, but is effective, due to good acts and clever lighting effect. Stage show is titled "Cameos." Acts are Harrys, acrobats; Arline and Norman Selby, colored hoofers doubling at the Ambassadeurs; and Doris Niles, classical dance. Three get an excellent hand and are supported in the background by a few show girls who appear at the opening and the finale—latter on a revolving platform.

Immediately after presentation comes the feature—"Un Homme En Habit," a Paramount Joinville production, which is far and away the best French production ever turned out by the Joinville studios. Grind policy with feature shown eight times, stage presentation five times and musical overture four times. *Maxi.*

MONROE, CHICAGO

Chicago, July 7.

On a Saturday night which happened also to be a holiday evening the Monroe closed shop at 10:45 on a double feature program. By actual count a full two minutes after the lights of dismissal went on there were 69 persons still in their seats waiting to see the second picture, "Dude Ranch" (Par) they had paid to see.

That, it is not difficult to surmise, was just exactly 69 persons with a peeve at the Monroe. And no theatre located on Monroe street can afford to antagonize 69 people. Frankly it's more than the whole audience on many a night.

In selling ducats for two films and only delivering one although thereby saving booth overtime the Monroe marked itself for the hopeless white elephant it has come to be. Struggling along on $2,000 grosses, without a cooling plant and without ushers it's slowly becoming a bed-fellow of the Madison Street drop-ins although they ask but 15c whereas the Monroe after dark unblinkingly assesses 50c.

There can be no satisfactory showmanly alibi for selling tickets to a double feature program up to the last 15 minutes of the first film which is not to be repeated. Second feature was Universal's "Seed."

A neighborhood theatre would perhaps have a wholesome fear of doing such a trick. But in the loop with presumed floaters as the only patronage they don't hesitate to cut the entertainment to one-half the announced program. That's still short-sighted. Probably no one is more of a bargain-hunter than the said floater. Only a bargain-hunter would be on Monroe street in the first place. *Land.*

ORIENTAL, CHICAGO

Chicago, July 10.

Oriental is in a peculiar spot these days with bookings held up the past weeks through the advent of Fanchon & Marco units in B.&K. houses. As a result the last couple of shows in this house have been put together on a makeshift basis, with last minute bookings.

This week it was another hurried up affair with Bob Murphy the only act penciled in ahead. Dearth of talent around town makes it tougher than ever. It wasn't until a day before the show opened a male dancing trio was discovered and shoved in, but the frolic remained shy of femmes.

Under the circumstances it was up to Paul Oscard to build his production around the ensemble of 12 mixed choristers and the task was neatly done. Appearance of the six boys in line is somewhat of a novelty in a house sticking strictly to femmes as a rule, but proves that ideas needn't necessarily be new.

Al Kvale, last week at the Chicago, fills in appropriately here. It's more or less of a pinch hitting job Kvale has but he aptly applies himself in any spot. As expected, the middle of the show drags and falters through lack of specialties, placing the weight of the production on the opening and closing. Again it's the mixed chorus holding up both ends.

Fast moving introduction brings out the boys and girls in a simple but attractive routine followed by Al, Mack and Jack, another hoofing trio which counts most with a military precision formation. There seems to be more dancing acts around this season than ever before. And all youngsters, too.

Murphy probably had to wash up with plenty soap for this engagement, but finally made it, although a few stains still remained. Vaude comic carries a troupe with him, including his own two children, Dick and Dorothy, and a plant in the audience. Murph went through everything he knows in that first show, a little too much, but for gagging purposes okay. Some of his blue gags and extraneous remarks were probably out the second show, as the big boy doesn't need it. His vocalizing is strong enough, while those two kids make a good showing. Murphy was all over the stage, doubling as m.c. with Kvale, working in front of the band and winding up in "one." Band specialty limited to but one number, could have gone another. Colorful flash, playing on lights and costume effects, sent over the finale with a zip.

For bolstering purpose Art Kahn was spotted in the pit, turning in a nifty pop overture and topping it with a piano solo that got three cheers. Kahn is as nimble fingered an ivory tickler as there is around.

Usual organlog by Preston Sellers featured the consolist in a Hindu makeup with a crystal to determine the kind of tunes the audience would sing to. Oriental is probably one of the few remaining houses in the country where the folks are not reluctant to air their throats.

"Chances" (FN) screen feature, with newsreels in between. Attendance only fair for first show. *Span.*

PENN

Pittsburgh, July 10.

Loew unit "Bouquet of Melodies" brings back to the Penn another of its ex-resident m. c.'s, Wesley Eddy. Packed house greeted him the opening show and reception ran from the trailer announcement of his name to his appearance.

This lad has as much chance of getting away from "Old Man River" and "St. Louis Blues" here as Jolson has of ever becoming disassociated from "Mammy." Eddy made those songs, as far as Pittsburgh is concerned, and they made him. Before he could get way he had to do both. His trick is to work in a dark blue spot, mixing the lyrics with a stuttering recitative style that lends itself to these numbers. Handed the mob five songs and they were clamoring for more.

Unit is pretty scenically and has, in addition to the Three Sailors and Eddy, Andrew and Louise Carr, a couple of good looking kids who can hoof, and Olive Sibley, soprano, who makes only one appearance. The Sailors were here not so long ago in "Sketch Book" at $4.40.

Chester Hale routines just ordinary, and it's about time for something new in the way of steps for these ballets. Local mob sometimes thinks the chorus here is permanent.

Dick Leibert, at the organ, has another clever organlog, winding up with a parody on "When Your Hair Has Turned to Silver," which congratulates Rudy Vallee on his recent retirement from single blessedness. With Dave Pesetzki leaving the pit for the summer, Harry Hoehle is conducting the orchestra. Picture, "Just a Gigolo" (MG). *Cohen.*

Newsreels

EMBASSY

A very light program with a conspicuous duplication of ideas in the subjects.

Rockefeller, Coolidge and a Brooklyn parrot all celebrate birthdays. The moratorium is announced by Hoover with interviews with MacDonald and Mellon following in London and Paris. Hoover got mild applause at an afternoon projection.

Beauty contests and parades are enjoying their high. Usual plugs for the neighborhood bath resorts also included Rye Beach, where Georgia Coleman did some diving, and another on Atlantic City. Latter place will do anything for space. Latest witnesses an aviator nosing a land plane into the ocean.

Various assortment of races lists the Grand Prix, Goshen pacers, Altoona autos, a hurdle record, European bicycle riders—in fact, even a race to see how many grandchildren McCooey, the politician, will have.

Rudy Vallee and the former Fay Webb re-enact a well rehearsed honeymoon interview. Crooner expresses the hope that he and his band will retain their popularity.

Other clips include the Burke-Von Elm golf match, airplane taking up three gliders, penthouse pajamas, the Denmark fliers, and Hoover greeting Post and Gatty, Old Ironsides, Spain's electioneering, unveiling of the Haig monument in France, Carillon chimes, lumberjacks, trip up Pike's Peak, and Mexican girls exercising.

TRANS LUX

Trans Lux has cut Universal out of its program and is now allowing Pathe to weigh heavier than Paramount.

Pathe at last makes use of the pictures Gatty took on the world tour. Why the delay of a week with the lessoned value is not explained. The pictures are chiefly flashes of landscape.

War against gangdom is posed as a Pathe exclusive. Commissioner Mulrooney admits a rooster tie-up but after a brief preface the same matter relating to the crooks line-up at headquarters in other reels is projected. Flashes of the Schmeling-Stribling battle and the Von Elme-Burke final; Johnny Doeg on tennis and the Grand Prix make up the sport contributions.

George Jessel kids about his 23 years on the stem in the "Who's Who on Broadway" department. "Flapper's Delight" is the term applied to the Vallee bridal clip.

Other items include Hoover message; Boulder Dam blasting; a California monkey; "Miss Broadway"; return of the Martin Johnsons; Morocco outposts; Gabby Street on baseball, and a three-year-old prodigy. *Waly.*

PARAMOUNT, N. Y.

New York, July 11.

With the Par talker, "The Secret Call," this week is a non-unit stage show built under the new Publix production policy of specials for the New York and Brooklyn Paramounts. This will be carried on also when the other Publix presentation stands commence to play F. & M. units.

"The Regimental Ball" is the production's title. It's Roxy-like in style, that being suggested mainly by the mixed vocal chorus of 32, although adhering to the regulation presentation plan in three specialty turns. In the Roxy-like end an error was recorded in the staging, for while the chorus idea conforms with the plans of the larger house, its maneuvers here are slow, tending at times to clog up the stage with a lot of meaningless humanity.

William O'Neal and Marie Lawrence are the tenor-soprano team with the singing line, having one important spot at about half way or less, then a reprise before the finale.

Rose Wise, Jr., with his mother and father, is before the drapes for his acrobatic dancing, the only turn in that spot. He might speed it up for the picture houses. Betsy Reese gets her usual with the eccentric toe specialty before the elevated line.

Stan Cavanaugh, the juggler from vaudeville, has dispensed with practically all his talk and depends just on the juggling pantomime for comedy. The sagacity of that in a big theatre was proved at the show caught when Cavanaugh couldn't resist the temptation and let one fly. Nary a snicker. His juggling alone is surefire and doesn't need the gab in presentations.

One set, garden, with a sky blue background, pretty. Whole cast in costume, brightly colored. Girls (16) are Ned Wayburn's and fair in two numbers.

Should the producer find a way to get the masses around a bit quicker on this not so large platform, the Paramount can experiment with this policy while depending on good specialty material for flop prevention. It's just that 50 people or thereabouts fill up the Paramount stage, where in a larger place they might seem lost, or at least not so bulky.

Jess Crawford played six pops on the organ in fast tempo and Rubinoff muscled the pit men through a medley called "Mediterranean Melodies." The latter and his musicians were forced into several extra bows Friday night, denoting how they go for this energetic leader and his baton acrobatics. *Bige.*

FOX, BROOKLYN

Brooklyn, July 10.

Wanderlust material this week. Picture, "Black Camel" (Fox), is laid in Honolulu, and the Fanchon & Marco unit supposedly represents Morocco. House pretty well filled Saturday afternoon and they all got their 50 cents' worth. Plenty of applause was the tipoff.

"Moroccan" idea is the name of the unit, a colorful 40-minute show. Everything in full stage with the girls strewn all over the place for the opening. Gayl, Bert and Daro, adagio trio, lose their first two jumps, and Ferdna, who does a woman leviathan at the same time that Sherry Louse sings, is also up against it due to the hectic action. Miss Louise is a nice coloratura, with the result that Ferdna has his gal well raised in the air before it's

(Continued on page 54)

Variety Bills

NEXT WEEK (JULY 18)
THIS WEEK (JULY 11)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY
Palace (18)
Ethel Merman
Wm Gaxton Co
Lou Holtz
(Others to fill)
(11)
Olympia Winners
Caligary Bros
Clifford & Marion
Wm Gaxton
Lyda Roberti
Victor Oliver
Dave Vine
(Two to fill)
2d half (22-24)
Bobby Folsom
Nat Renard Co
5 Elgins
Lord & Mathews
Chas Johnson Co
Barry & Whitledge
2d half (15-17)
Frabelle's Frolics
Lydia Harris
Anthony & Rogers

Now in Our Eleventh Month
at Station WLW, Cincinnati
SALT and PEANUTS
Playing New and Repeat Dates
at Theatres in Ohio Section

Adelaide Hall
Lou Holtz
Chester
1st half (18-21)
Roye Maye Rev
Fields & Georgie
Neil Golden Co
Roy Sedley Co
2d half (22-24)
Ann Pritchard
Doris James
Jean Gravese
Toto
2d half (15-17)
The Christenssens
Ray Hughes & P
Bernard & Henri
Joe Laurie Jr Co
Coliseum
1st half (18-21)
Tito Caral
Diamond Boys
(Two to fill)
2d half (22-24)
Joe Besser Co
Joe Browning
(Two to fill)
1st half (15-17)
Berk Floyd & Saun
Bobby Folsom
Tiny Town Rev
Freda & Palace
Elizabeth Morgan
Frank X Silk
Curly Burns
Chas Melson Co
Jack Hughe 2
Royal
1st half (18-21)
Arthur Ward Co
Cirillo Bros
Rube Demarest
Lord & Mathews
Shean & Cantor
Joe Daly Co
2d half (22-24)
Yoki Japs
R'ss'll & Armstr'ng
Henry J Kelly
Curley Burns Co
Bob Albright Co
2d half (15-17)
Alexander the G't
Miller & Wilson
Mae Joyce
Jules Howard Co
Verna Hayworth
BROOKLYN
Albee (18)
Stanley Bros & A
Walter Walters
Armida
Ails & White
Noble Sissle Orch

Speaking of Rhythm
Will Say—Audiences
LOVE IT
When
Powell Is Playing
Still care LEDDY & SMITH

86th St.
1st half (18-21)
8 Sons of Eli
(Others to fill)
2d half (22-24)
Tito Caral
Diamond Boys
(Three to fill)
2d half (15-17)
Lucas & Lillian
Jack Usher Co
May Usher
Harriett Hector
Fordham
1st half (18-21)
Rodrigo & Lila Co
Bobby Folsom
Joe Besser
Joe Browning
2d half (22-24)
Basil Rathbone
Joe Marks
(Two to fill)
2d half (15-17)
Rhapsody in Silk
Dave Vine
Sisters G
Diamond Boys
Franklin
1st half (18-21)
Joyner & Joyner
Saul Brilliant
F & J Hubert
(11)
Lew Pollock Co
W'rthy & Th'mps'n
Joe Besser Co
Joe Browning
Fleeson & Groody
Flushing
1st half (18-21)
3 Rio Bros
Basil Rathbone
(Two to fill)
2d half (22-24)
Ann Seymour
(Three to fill)
2d half (15-17)
Jack Gwynne Co
Ryan & Noblette
Hurst & Vogt
Chas King
Kenmore
1st half (18-21)
Earl Jack & Betty
Joe Wong & Furmi
Roxy's Gang
Lewis & Ames
2d half (22-24)
Young China
Melino & Davis
Joe Daly's Co
Victor Oliver
2d half (15-17)
8 Sons of Eli
Pillard & Hillier

WEBB DOUGLAS
The Punch in Publix Unit
'WINGING HOME'
Still care of
LEDDY & SMITH

5 Elgins
Spence Davis & C
2d half (22-24)
Bob Bob & Bobbie
3 Ryans
Le Paul
Understudy
Irby & Duval
Ralph Olsen Co
2d half (15-17)
Gaines Bros
Edith Bow
Genser & Balfour
Gautschi & Sennen
Murray & Allen
Eddie Deas Co
Hippodrome (18)
Larry Saunders
Earle Lavere
H & D Downing
Elizabeth Morgan
Ryan & Noblette
Felovis
Chas Melson
Wonderbears
(11)
Laing Bros
Jack Major
Melino & Davis
Alf Latell
Wally Vernon
Ray & Romero
Wills & Davis
June Purlane Co
Jefferson
1st half (18-21)
Paddy Saunders
3 Gobs
Anderson & Graves
Kirby & Duval
Drifting High
Madison
1st half (18-21)
Ann Pritchard
Doris James
Art Henry
Toto
2d half (22-24)
Lucas & Linnian
Cole Bros
Belle Bennett Co
Roy Sedley Co
2d half (15-17)
Jean Carroll Co
Wong & Furmi
Reis & Dunn
Leavitt & Lockw'd
AKRON, O.
Palace (18)
Stanley 2
Ross & Bennett
Eddie White
Runaway 4
(11)
Southern Gaieties
Leon Navarra
Henry Bergman Co
Hal Sherman
ALBANY, N. Y.
Keith's
1st half (18-21)
Lydia Barry
Bob Albright Co
Impromptu Rev
2d half (22-24)
Paddy Saunders
Joe Howard Co
Johnny Barry Co
Art Henry Co
2d half (15-17)
Bert Nagle Co
Geo McLellan
Goss & Barrows
The Briants
ATLANTA, GA.
Keith's (18)
Homer Romaine
Major Sharp & M
Dave Apollon
(11)
3 Lordens
Devito & Denny
Jos Regan
Naro & Lockford
BIRM'GH'M, ALA.
Keith's (18)
3Lordens
Devito & Denny
Jos Regan
Naro & Lockford
(11)
Crystal 3
Carlena Diamond
Lewis & Moore
Barry & Whitledge
BOSTON, MASS.
Keith's (18)
Benteli & Gould
Franklin D'Amore
Upton & Coots
Herman Timberg
(Three to fill)
(11)
Sandy Lang Co
O'Brien & Hewitt
Cardiff & Wales
Impromptu Rev
Will Aubrey
Armida Co
Howard Fine & H
(11)
Pasquali Bros
Fox & Curtis
Small Bros & H
Evans & Mayer
LINCOLN, NEB.
Lyric (18)
Rimac's H'vana Or
(Two to fill)
(11)
Dick Henderson
(Two to Fill)
L'S ANG'L'S, CAL.
Keith's (18)
Wilson Kepple & B
El Cleve
William Edmunds
Rae Samuels
LOUISVILLE, KY.
Keith's (18)
Chas Carer
Joe Herbert Co
Zelaya
Harry Kahne
(11)
Chevalier Bros
Maker & Redford
Cherry Blos'm & J
Earl Faber Co
Wallace Sis
Jim McWilliams
MADISON, WIS.
Keith's
1st half (18-21)
Chesleigh & Gibbs
Frank Libuse
2d half (22-24)
The Tanzolas
Earl Faber Co
2d half (15-17)
Nellie Arnaut Co
John Irving Fisher

JEROME MANN
Thanks RKO for their confidence in his ability. Week July 18, RKO Palace, Rochester, New York. Direction:
BERNARD BURKE—JACK CURTIS OFFICE

Lester Irving 3
BUFFALO, N. Y.
Hippodrome (18)
Kluting's Ent'rs
Don Galvin
J & K Spangler
Rosetta Duncan
(11)
Harry Delmar's Rv
Faber & Wales
C'D'R RAPIDS, IA.
Paramount
1st half (18-21)
Lohse & Sterling
Brian McDonald
Alexander & Olsen
2d half (22-24)
Larimer & Hudson
Ardine & Tyrell
Boyd Senter Co
2d half (15-17)
5 Jewels
Olive Faye
Dave Macon Co
CHICAGO, ILL.
Palace (18)
Kitaro Japs
Hal Nieman
Ledova Co
Fifi Dorsay
Kramer & Boyle
(11)
Lido Ladies
Ada Brown
Joe May & Dottie
Reilly Kids
Harry Langdon Co
CINCINNATI, O.
Albee (18)
Man B'f'd & Van A
Fortunella & Cirill
Harry J Conley
Nick Lucas
Sid Marion Co
(11)
Kitaro Japs
Hal Nieman
Ledova Co
Fifi Dorsay
Kramer & Boyle
CLEVELAND, O.
Palace (18)
Lilo Ladies
Ada Brown
Joe May & Dottie
Horace Heidt Co
(11)
Honey Boys
Carleton & Bellew
Blanche Sweet Co
Seed & Austin
B & B Dodge
105th St. (18)
Loma Worth
Birnes & Kaye
Karyl Norman
Harry Burns Co
(11)
Stanley 2
Ross & Bennett
Eddie White
Runaway 4
DAVENPORT, IA.
Keith's
1st half (18-21)
5 Jewels
Olive Faye
Dave Macon Co
2d half (22-24)
Lohse & Sterling
Brian McDonald
Alexander & Olsen
2d half (15-17)
George Herman
J & B Brown
Rimac's H'vana Or
DES MOINES, IA.
Keith's
1st half (18-21)
Larimer & Hudson
Ardine & Tyrell
Boyd Senter Co
2d half (22-24)
Howard S'd'lle & B
Foster F'g'n & Cox
Sammy Cohen
2d half (15-17)
Lohse & Sterling
Brian McDonald
Alexander & Olsen
IND'POLIS, IND.
Indiana (18)
Gordon's Dogs
Blanche Sweet Co
Master Eugene
Maker & Redford
Wallace Sis
(11)
Pickard & Seal
Ionel & Betty Kaye
The Tanzolas
Chesleigh & Gibbs
Nick Lucas
4 Kadex
KANS. CITY, MO.
Keith's (18)
The Detoregos
Sidney Page
Aunt Jemima
Michon Bros
Rin Tin Tin
MILW'KEE, WIS.
Keith's (18)
The Duponts
Gloria Lee Co
Frank Richardson
Arnaut Bros
(11)
Everetts Monks
Maidie & Ray
Nell Kelly
Bob Hope
Antics of 1931
MIN'P'LIS, MINN.
Keith's (18)
Joe Peanuts
Nell Kelly
Maidie & Ray
Bob Hope & Antics
(11)
Geo Tapps' Rev
John Steel
Harlemania
Stuart & Lash
Afterpiece
NEWARK, N. J.
Keith's (18)
Gaines Bros
Gracie Barry
Hurst & Vogt
Wally Vernon
Gus Edwards
(11)
Young Kam Tr
Danny Small
Lewis & Ames
Jed Dooley
Neil Golden Co
N. ORLEANS, LA.
Keith's (18)
Jones Evans Co
Donovan Girls & B
Lew Hearn Co
Violet Carson
(11)
Homer Romaine
Major Sharp & M
Dave Apollon
OAKLAND, CAL.
Keith's (18)
Kafa Stanley & M
Talent & Merit
Miss Vanessi
Burns & Kissen
OMAHA, NEB.
Keith's (18)
Jack Sidney Co
Bobby Pinkus
Venita Gould
Gaudsmith Bros
(11)
DeToregos
Sidney Page
Aunt Jemima
Michon Bros
PATERSON, N. J.
Keith's
1st half (18-21)
Melino & Davis
Ruiz & Bonita
Pat West Co
2d half (22-24)
Harry F'st'r Welch
Murray & Allen
Shean & Cantor
2d half (15-17)
Arthur Ward Co
Jerome & Ryan
Joe Daly Co
Sam Hearn Co
Toto
PHILADELPHIA
Earle (18)
W'rthy & Th'mps'n
Wills & Davis
Tiyn Town Rev
Pillard & Hilliard
(11)
Fields & Bell
Fred Ardath Co
Ails & White
Bob Robison
PORTLAND, ORE.
Keith's (18)
Zelda Bros
Frank Conville
Dancing On
Burns & Allen
ROCH'ST'R, N. Y.
Keith's (18)
F & E Monroe
Hibbitt & Hartman
Jerome Mann
Anatole's Affairs
(11)
Loma Worth
Birnes & Kaye
Karyl Norman
Harry Burns Co
ROCKFORD, ILL.
Keith's
1st half (18-21)
Nellie Arnaut Co
John Irving Fisher
Rin Tin Tin
2d half (22-24)
Chesleigh & Gibbs
Frank Libuse
2d half (15-17)
Larimer & Hudson
Ariine & Tyrell
Boyd Senter Co
SALT LAKE, UT.
Liberty (18)
Marion Wilkins
Walter Dare Wahl
Giersdorff Sis
Trixie Friganza
S'N F'RISCO, CAL.
Golden Gate (18)
8 Ft of Rhythm
Furman S & L
Pepito
Puck & White
SEATTLE, WASH.
Keith's (18)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
(11)
Zelda Bros
Frank Conville
Dancing On
Burns & Allen
SIOUX CITY, IA.
Keith's
1st half (18-21)
How'rd S'delle & B
Foster F'g'n & Cox
Sammy Cohen
ST. LOUIS, MO.
Keith's (18)
Pasquali Bros
Fox & Curtis
Small Bros & H
Evans & Mayer
Mr. Wu Co
(11)
Paul Kirkland
Jerome Mann
Anatole's Affairs
TOLEDO, O.
Rivoli (18)
Southern Gaieties
Leon Navarra
Henry Bergman
Hal Sherman
(11)
The Duponts
Morton Chandler
Arnaut Bros
Frank Richardson
TORONTO, CAN.
Hippodrome (18)
Harry Delmar's Rv
Faber & Wales
(Two to fill)
(11)
Togo & Cherry B
Harry F'st'r Welch
Buster West Co
Joe Howard Co
Joe Marks Co
VANCOUV'R, B. C.
Keith's (18)
Lewis & Altee
Crowell & Allan
Ben Blue
(11)
Edler & Reed Bros
Phil Rich
Marion Sunshine
Larry Rich Co
YONKERS, N. Y.
Keith's
1st half (18-21)
LePaul
Frawley & Brady
Understudy

JACK WALDRON
and MISS HARRIETT
Headlining for Fanchon and Marco

J & H Kennedy
Bob Albright
Joe Termini
White & Morton
ST. PAUL, MINN.
Keith's (18)
Geo Tapps' Rev
John Steele
Harlemania
Stuart & Lash
(11)
Lois Torres Co
Eddie Miller
M & A Skelly
P Rooney & Pat Jr
SYRACUSE, N. Y.
Keith's (18)
Christensen Bros
Ray Hughes & P
Bernard & Henry
Joe Laurie Jr Co
(11)
F & E Monroe
Hibbitt & Hartman
Vic Oliver
2d half (22-24)
Rasch Ballet
Two Blossoms
Brems F & M Bros
2d half (15-17)
Paddy Saunders
Bernard Weber Co
Krafts & Lester
H & D Downing
M & A Clark
YOUNGSTOWN, O.
Keith's (18)
Diaz & Powers
Anita Case
Clifford & Marion
B & B Dodge
Berkes & Wallace
(11)
Kluting's Ent'rs
Don Galvin
J & K Spangler
Rosetta Duncan

Loew

NEW YORK, N. Y.
Boulevard
1st half (18-21)
Jack & Merry
Murray & Moss
Jack Pepper Co
Eddie Mayo Co
(One to fill)
2nd half (22-24)
Gilbert Bros

EXCLUSIVELY DESIGNED
GARMENTS FOR GENTLEMEN
BEN ROCKE
1632 B'way, at 50th St., N. Y. City

Werner-Pager & W'
Ruth Ford
Bomby Gang
2nd half (22-24)
Van Horn & Inez
Mme. Pompadour
Eddie Hanley Co
Harry Rose
Paul Howard Co
Orpheum
1st half (18-21)
Rhythm & Taps
Jue Fong
Fleeson & Groody
(One to fill)
2nd half (22-24)
Les Ghezzis
Richard Miller Co
Harry Hershfield
(Two to fill)
Paradise (18)
Taylor-Leon 4
Georgie Hayes
(One to fill)
State (18)
Dotson
Calif Collegians
Gracella & Th'dore
(Three to fill)
BROOKLYN, N. Y.
46th St.
1st half (18-21)
B Joyce Co
Billy Keaton Co
Flapper Freshies
Coscia & Verdi
Les Ghezzis
2nd half (22-24)
C McNally Co
Maddox & Mack
Parker-Babb Bd
(One to fill)
BALTIMORE, MD.
Loew's (18)
Bert Frohman
Kaye & Sayre
June Worth
Novelle Bros
BAY RIDGE, N. Y.
Loew's
1st half (18-21)
Day & Conroy
D Mallon Co
Harry Hershfield
Elbey & Reese Rev
(One to fill)
2nd half (22-24)
Carlos Circus
Ruth Ford
Werner-Page & W'
Bobbie Joyce Co
(One to fill)
BOSTON, MASS.
Loew's (18)
Al Libby Co
Opera vs Jazz
Billy Kelly Co
Castle'-Mack, Owen
Great Huber Co
BUFFALO, N. Y.
Loew's (18)
Aaronson's Com'ers
J C Flippen Co
Edna Sedgwick

OFFICIAL DENTIST TO THE N. V. A.
DR. JULIAN SIEGEL
1560 Broadway
This Wk.: Leona Antell; Wm. Doerflinger

Jue Fong
Moss & Frye
Dance Realms
(Two to fill)
Gates Ave.
1st half (18-21)
Roma Bros
Chic Kennedy
C McNally Co
Moss & Frye
Tracey & Hay Co
2nd half (22-24)
2 Daveys
3 Gobs
Ralph Rogers Co
Bomby & Gang
(One to fill)
Metropolitan (18)
R Olsen & Girls
Drug Store Cowb's
Gus Van
La Manno's Par A'
(One to fill)
Pitkin
1st half (18-21)
Melody Parade
Stone & Lee
Harry Rose
2nd half (22-24)
De Pace Co
E Clifford Co
Bertrand-R' & LeV'
Joe & J McKenna
Rhythm & Taps
Valencia (18)
Allan Rogers
Chilton & Thomas
Milo
ASTORIA, L. I.
Triboro
1st half (18-21)
Emily Darrell
CLEVELAND, O.
Granada (18)
Teddy Joyce
Belett & Lamb
Ross & Edwards
Joyce's 6 B' Dan'rs
Joyce's 6 G' Dan'rs
Jones Preble
COLUMBUS, OHIO
Loew's (18)
Wesley Eddy
3 Sailors
Andrew & L Carr
Olive Sibley
JERSEY CY., N. J.
Loew's (18)
Gold & Raye
Harrison & Fisher
Conrad & Eddy
MONTREAL, CAN.
Loew's (18)
Frank Shields
Edison & Louise
Alexander & S' Co
Cookie Bowers
Morris & C'bell Co
NEWARK, N. J.
Loew's (18)
Campbell & Brady
3 Imperial Imps
Casa-Lehn & Co
Harris & Frankie
D Harris Co
NEW JERSEY
Palisades Pk. (18)
Atemos
(Three to fill)
PITTSBURGH, PA.
Loew's (18)
Waring's Pennsy's

Picture Theatres

NEW YORK CITY
Capitol (10)
"Hi Ho Presto"
Fred Keating
Calif Collegians
Taylor & Peggy
Gary Leon 4
Georgia Hayes
"Five & Ten"
Paramount (10)
"Regimental Ball'
William O'Neal
Ross Wyse Jr
Stan Cavanaugh
Vocal Ens
Roxy (10)
Harold Kravitt
Beatrice Belkin
Patricia Bowman
"Hush Money"
CHICAGO, ILL.
Chicago (17)
"Parlor Sports"
Ted Cooke
Lulu McConnell
Fields Smith & F
Raymond Baird
Dorothea Berke Co
"Politics"
(24)
"Contrasts"
Bob LaSalle
Wells Mordecai & T
Ruth Petty
Raye Ellis & La R
Sanford-Martin Co
"Y'g as You Feel"
Paradise (24)
"Jingles of Joy"
Al Kvale Bd
Bob Murphy Co
Mack Jack & Al
Arthur Corey
Lambert Freshman
'Man in Possess'n'
Tivoli (24)
"Sea Breezes"
F Masters Bd
Gus Mulcay
Tyrell & Fawcett
Roff & Dogs
Darling 2
Helen Thurston
Lambert Ballet
"Man in Possess'n"
Uptown (24)
"Personalities"
James Hall & Bd
Joe Penner
Gertrude Niessen
Helt Casey & K
Lambert Ballet
"Man in Possess'n"
BOSTON, MASS.
Metropolitan (17)
"1 Arabian Night'"
Norman Frescott
Ashley Page
Atlas Lamarr & B
King Sis
Foster Co
(10)
"Roof Top Revels"
Bob Carney & Jean
LaSalle & Mack
Tiffany 2
Dare Ens
BROOKLYN, N. Y.
Paramount (17)
"Roof Top Revels"
Bob Carney & Jean
La Salle & Mack
Tiffany 2
Dare Ens
(10)
"Rio Rosa"
Bert Gordon
Vera Kingston
T'dore Enrica & N
Wilfred Du Bois
BUFFALO, N. Y.
Shea's (17)
"On Ze Boulevard"
Eddie Bruce
Rodion Dancers
Sammy Teddy & R
Morris Lloyd
Nita Carroll
(10)
"Monkey Shines"
F Adaire Co
La Belle Pola
Lillian Dawson
Noreen James
Kaufman Co
CLEVELAND, O.
State (10)
"Bag of Blues"
Red Donahue Co
Stadler & Rose
Jimmy Ray
Sidney Mann
Evans Bines Tr
(10)
"Contrasts"
Shaw & Lee
Ellis & La Rue
Goss & Barrows
S Martin Co
J'RS'Y CITY, N. J.
Stanley (17)
"Rio Rosa"
Bert Gordon
Vera Kingston
T'dore Enrica & N
Wilfred DuBois
(10)
'G'd Time Charley'
Don Barclay
Audrey Wykoff
Senorita Carita
Van Cello
Sidney Stone
Evans Bines Tr
MIN'POLIS, MINN.
Minnesota (17)
"Winging Home"
Webb & Douglas
Sylvia Froos
Conrad's Pigeons
Mary Reade Co
(10)
'Carnival of Youth'
Charlie Hill
Tommy Wonder
Anna Chang
Bernice & Emily
Bud Taylor
Foster Co
NEW HAVEN, CT.
Paramount (17)
"Petite Frolics"
Marty May
Jean Carroll
Maria Samson
5 Hot Shots
Dalta Denny
Canadian Rockets
(30)
"1 Arabian Night"
Norman Frescott
Ashley Page
Atlas Lamarr & B
King Sis
Foster Co
PHILADELPHIA
Earle (10)
Roscoe Ails
Shirley Dahl
Fred Ardath
Pressler & Klais
"3 Who Loved"
Mastbaum (17)
'G'd Time Charlie'
Don Barcley
Audrey Wykoff
Senorita Carita
Van Cello
Sidney Stone
Evans Bines Tr
(10)
"On Ze Boulevard"
Eddie Bruce
Rodion Dancers
Sammy Teddy & R
Morris Lloyd
Nita Carroll
PITTSBURGH, PA.
Penn (10)
Wesley Eddy
3 Sailors
Olive Shirley
A & L Carr
"Just a Gigolo"
Stanley (17)
"Monkey Shines"
F Adaire Co
La Belle Pola
Lillian Dawson
Noreen James
Kaufman Co
(10)
'Venetian Ser'd'rs'
Bayes & Speck
Bobby Gilbert
Zita Rossi
5 Yellow Jackets
Henri Therrian
PR'VID'NCE, R. I.
Fay's (10)
Herta Cortey
Happy's Rascals
5 Royal Stars
Sim Moore Co
Trovato
"Goldie"

HARRY SAVOY
HEADLINING
FOR FANCHON & MARCO

Aaronson's Co
J C Flippen
Stanley & Saxe
Fay Brady
Edna Sedgwick
'Ann'belle's Affairs'
DETROIT, MICH.
Fisher (10)
"Sweethearts"
Red Donahue Co
Stadler & Rose
Jimmy Ray
Sidney Mann
"Girl Habit"
Fox (10)
"Varieties" I
Sully & Thomas
Norman Thomas 5
Stan Meyers
"Black Camel"
Michigan (17)
"Rhythm Queens"
Helen Lewis Bd
Clyde Hager
Buddy Howe
Margie Green
Flo Mayo
Olive White
(10)
"Sweethearts"
Red Donahue Co
Stadler & Rose
Jimmy Ray
Sidney Mann
Evans Bines Tr
IND'POLIS, IND.
Indiana (17)
"Sweethearts"
ST. LOUIS, MO.
Paramount (17)
"Contrasts"
Shaw & Lee
Ellis & La Rue
Goss & Barrows
S Martin Co
(10)
"Parlor Sports"
Lulu McConnell
Charles David
Fields Smith & F
Raymond Baird
Bines Tr
TOLEDO, O.
Paramount (17)
"Venetian Ser'd'rs"
Bayes & Speck
Bobby Gilbert
Henri Therrian
Zita Rossi
5 Yellow Jackets
(10)
"Rhythm Queens"
Helen Lewis Bd
Clyde Hager
Buddy Howe
Margie Green
Flo Mayo
Olive White
TORONTO, CAN.
Imperial (17)
"Orange Follies"
Sam Hearn
Kelo Bros
Wheeler Bros
Bines Tr
ROCHESTER, N.Y.
Loew's (18)
Hal Yates
Block & Sully
Bryant-Rains & Y'
Gordon-Reed & K'g
SYRACUSE, N. Y.
Loew's (18)
B Grice & Brickt's
Hilton & Almy
Girard's Ens
WASH'GTON, D. C.
Loew's (18)
Rome & Gaut
Don Cummings
Ivan Triesault
Douglas Stanbury
YONKERS, N. Y.
Loew's
1st half (18-21)
2 Daveys
Miller & Peterson
Montrose & R'nolds
Parker & Babb Bd
(One to fill)
2nd half (22-24)
Roma Bros
Murray & Moss
Caits Bros
Ruiz & Bonita Co
(One to fill)

Fanchon & Marco

NEW YORK CITY
Academy of Music
1st half (17-20)
"Moroccan" I
Hadji Ali
Gaylenne
Hassan's Co
James Gaylord
Sherry Louise
Gayl Bert & Daro
Ferdna
Eva Nightingale
Sunkist Ens
Audubon
2d half (21-23)
"Moroccan" I
Hadji Ali
Gaylenne
Hassan's Co
James Gaylord
Sherry Louise
Gayl Bert & Daro
Ferdna
Eva Nightingale
Sunkist Ens
ATLANTA, GA.
Fox (17)
"African" I
E & M Beck
Prosper & Maret
Foster & Mabelle
Foster's Co
3 Page Boys
Dorothy Crooker
N. ORLEANS, LA.
Loew's State (17)
'Top o' the W'ld' I
Gene Morgan
Fawn & Jardon
Russell & Johnson
Sunkist Ens
N'G'RA F'LS, N.Y.
Fox Strand (17)
"Varieties" I
Sully & Thomas
Norman Thomas 5
Baker Dove & A
4 Aces & Queen
OAKLAND, CAL.
Oakland (16)
"Dream House" I
O'Donnell & Blair
Masters & Gauthier
Louise Glenn
PHILADELPHIA
Fox (17)
"Golden West" I
Harriett Hutchins
Allen Riker
Bee Ho Gray Co
Ch'f Eagle Feather
Valerie Wade
Jimmy Ames
Albertina Rasch Co
PORTLAND, ORE.
Paramount (16)

Booking the Cream Talent
for Fanchon & Marco Ideas
William Perlberg Agency
X Taft Bldg., Hollywood, Calif.
This Week Placed
LESTER and GARSON
P. S.—X marks the spot

Cherie & Tomasita
Sunkist Ens
BRIDGEP'RT, CT.
Fox Poli (17)
"Submarine" I
Radcliffe & Bob
Aerial Bartletts
Robert Cloy
Ward & Pinkie
Lea & Stuart
Steve Moroni
Sunkist Ens
BROOKLYN, N. Y.
Fox (17)
"Talent" I
Harry Savoy
Geo P Wilson
Adele Beers
Jean Carr
6 Marinelli Girls
Har Nawrott Co
BUTTE, MONT.
Fox
1st half (17-19)
'Tomorrow's Stars'
Bernie, Ver' Walk'r
Mary Miles
Wanda Allan
Zelma
Fern Dale
Buddy & Gretel
Harry Stockwell
"Vacation Days"
Zelda Santley
Jacks & Queen
Lee & Ralph
Kirk & Lawrence
Kathleen Kay
Sunkist Ens
SAN DIEGO, CAL.
Fox (16)
"Divertisement" I
Norde & Jeanne
Graumann, H's, V'
Rector & Doreen
Slayman Ali's Co
SAN FR'SCO, CAL.
Fox (16)
"Vaud Bits"
Sue Russell
Hinky & Dinky
Doyle & Donnelly
3 Rhythm Girls
6 Gordonians
SAN JOSE, CAL.
California
2nd half (19-22)
"Hot Java" I
Weston & Lyons
Armanda Chirot
Noree
3 Samuels Bros
Vincent Yerro
Sunkist Ens

EDDIE STANLEY
STILL workin'
STILL taking bows
STILL making 'em laugh
STILL paying for these darn ads

Chiyo Kadomatsu
Helen Ireland
Dorothy Welch
Theal Nelson
DETROIT, MICH.
Fox (17)
"Gt Raymond" I
Sunkist Ens
HARTFORD, CT.
Fox Capitol (17)
"Mickey Mouse" I
Mickey Mouse
3 Rolling Stones
Toots Novelle
Helen Petch
Chrissie & Daley
Louis & Cherie
Sunkist Ens
HOL'YWOOD, CAL.
Pantages (16)
"Modern Minstrel" I
Harry Jolson
Orren & Monte
Harry Van Fossen
Jack Russell
Mark Nelson
Esther Campbell
Sunkist Ens
FRESNO, CAL.
Wilson
1st half (16-18)
"Hot Java" I
Weston & Lyons
Armanda Chirot
Noree
3 Samuels Bros
Vincent Yerro
Sunkist Ens
LOS A'G'L'S, CAL.
Loew's State (16)
"About Town"
Ted & Al Waldman
Max & Gang
Ben Dova
Joe Pascoe
Sunkist Ens
MILW'KEE, WIS.
Wisconsin (17)
"Broken Dolls" I
C Bennington Bd
Mowatt & Hardy
Huff & Huff
Franklin Record
Sunkist Ens
NEW HAVEN, CT.
Fox Palace (17)
"Pep" I
H'lyw'd Collegians
Haline Frances
Muriel Gardner
Harold Stanton
Sunkist Ens
W'SH'GT'N, D. C.
Fox (17)
"Love Letters" I
Jerry Coe
Nelson & Knight
Jeanne Devereaux
French's Co
George Ward
Reynolds & Stencel
Sunkist Ens
W'RC'ST'R, MASS.
Fox Palace (17)
'Olympic Games' I
Paul Remos Co
Hal Haig
Francia
Sunny & Vina
Jean Rooney
Sunkist Ens
SP'GF'LD, MASS.
Fox Poli (17)
"Russian Art" I
Bill Telaak
Bud Hanley
Olga & Mishka
Walters 2
M Bessoff Orch
Gabriel Soloduhn
Russian Ens
Eddie Kube
Wasil Wania
Dina Larina
ST. LOUIS, MO.
Fox (17)
"N S E W"
Waldron & H'rriett
Glen Dale
Elvira Tanzi
Helen O'Shea
Sunkist Ens
UTICA, N. Y.
Fox Avon (17)
"Carnival" I
Raynor Lehr
Teddy the Bear
The Andressens
Cropley & Violet
Strange Mann
Carla Torney Girls
VANCOUVER, B.C.
Strand (16)
"3 Big Figures"
5 Jansleys

Grace Eline
TOILETRIES
Are Available at
VANITEE MAKE-UP SHOP
160 West 46th St., New York

LONDON

Week July 15

ASTORIA
Brixton
"Follow Thru"
"Sin Takes H'day"
Kemmys
Eva Ivey
Finsbury Pk.
"Follow Thru"
"Anybody's War"
Doris Niles
Old Kent Rd.
"Follow Thru"

(Continued on page 55)

RENO'S TUX IN MOTH BALLS

Dance Instructor Says He Didn't Break Her Teeth or Slap Her

Frank Pollini, dance instructor at Jack Stone's Dance Studio, 108 West 74th street, denied he broke two teeth of a young girl instructor or slapped her during a fight over the occupancy of one of the dance rooms.

Marguery Janson, of the Bronx, dance instructress alleged Pollini struck her in the mouth with his fist. "Yes Judge, I hurled an alarm clock at him when he broke my two teeth," said Miss Janson. "But I didn't call him a Guinea pig nor did I break his wrist watch during the combat.

"I was about to enter a room reserved for one of my pupils, a man about 40," she said. "In that room were phonograph records owned by the pupil. As I stepped in Frank sought to prevent me. I told him it was my time in the room with the student. He claimed it was his time. Then he struck me in the mouth.

"It was then I hurled the alarm clock at him," said Miss Janson. She produced her pupil as a witness.

Pollini stated Miss Janson was all wrong. "It was my 30 minutes in the room with a girl pupil. As I started in Miss Janson tried to stop me. She then called me a Guinea pig, broke my wrist watch and punched me," said Frank. Frank produced a witness to corroborate him.

"Much ado about nothing," said Magistrate Goldstein.

Nonchalant Poillons in Court Over $500 Bill

The nonchalant Poillon sisters, Charlotte and Catherine, were held by Magistrate Thomas Aurelio in West Side Court for trial in Special Sessions under $500 bail. The sisters serenely walked alongside Mrs. Mary Riordan, diminutive matron of West Side prison.

Mrs. Catherine Smith Poillon and Charlotte Poillon were summoned to Court by Peter Lawlor of the Knights of Columbus hotel for failing to pay a board bill of almost $500.

Mrs. Smith, smaller of the two sisters, recently recovered from an attack of pneumonia. Lawlor compassionate, hesitated to eject her. And Charlotte, tall and majestic, assured Lawlor that he would get his money. And so it went on, charges the manager. Charlotte advised Lawlor that she expected to get something from Brentano's for selling the story of their lives to the book concern. Later, she averred, she was to have it published in serial form by a tabloid.

When nothing developed Lawlor brought the sistors to court. John McGowan, assistant district attorney, conducted the hearing. "Let's go," said the sisters to Mrs. Riordan, who took them downstairs. Later they went to Harlem prison.

Fannie Brice's Tenant Forgot $7,500 in Taxes

Suit for $7,500 has been started by Fannie Brice against Frederick Francis, theatrical accountant, on the ground that Francis was that much in arrears for taxes on the property he has sub-leased from Miss Brice.

Miss Brice's atorneys, Abeles & Green, also had Francis dispossessed from the house for back rent and have entered a separate suit against him for $1,100.

Miss Brice claims that in 1928 she sub-leased her house at 306 West 76th street, to Francis, previously her attorney. House was leased with the written understanding Francis pay $500 a month rent and all taxes.

When Francis fell behind in his rent for two months Abeles & Green entered suit. It was then, claim the attorneys, they discovered that Francis had failed to pay any taxes on the property since 1928, amounting to $7,500.

ACCUSES GEO. RAIKES

Hostess Says He Beat Her, Also Taking Jewelry

Esther Morrisson, said to be a hostess at Union City, N. J., and whose address the detectives stated was 404 43d street, Union Hill, N. J., claimed she was beaten and robbed of $500 in gems by George Raikes, sometimes known as George Reichers, 79 West 47th street.

Raikes, a florist, was arrested at his home by Detective Roger Meehan of the West 47th street station. Meehan had a warrant that was signed by Alfred Moderelli, recorder of Hudson County. The warrant stated that the hostess had complained of the robbery of the gems and the beating on July 8.

Meehan notified Miss Morrison and she is said to have identified Raikes as her assailant.

Meehan asked for an adjournment until July 28 so that Assistant District Attorney John McGowan could be present. The postponement was granted and bail was set at $1,500. Raikes declined to make a statement.

ALEX CONSENZ FINDS COPS BUT NO COIN

Charged with attempted extortion, Alexander Consenz, 28, said to be the leader of an orchestra at Peter's Blue Hour and living at 183 Irving avenue, Brooklyn, was arraigned in West Side Court before Magistrate Aurelio for attempting to put the bee on Gustave Lind, 58, chiropractor, of 171 West 71st street.

Detectives Elwood Divver and William O'Connor of the West 68th street station were in a closet when the musician called to collect $1,000, asserted the cops. When the gendarmes stepped from their hiding place, Consenz admitted, the cops said, that he called to get money to defray expenses for his sick brother, William.

William Consenz is in King's County hospital, the defendant told the cops. William claimed that he had been treated by the chiropractor and that the latter held a hypnotic spell over him. Alexander heard the story from his brother and phoned the complainant.

Alexander demanded $25 on his first visit. Lind yielded this. Alexander phoned the next day for $1,000, stating that he could get eight years' imprisonment and that his reputation for 18 years would be ruined.

Lind told Alexander to call and he would have the money. Instead, he parked the sleuths in the closet and when Alexander called he was arrested. Consenz will have a hearing this week. His bail was set at $2,500.

Lonesome Motorists Racket Hits Lait, Jr.

Los Angeles, July 13.

Jack Lait, Jr., taking a postgraduate course at Yale, drove cross country from Chicago, following his parents, and encountered what has become a popular tourists' racket. It wound up by young Lait's car being stolen in San Bernardino by his pick-up passenger.

Lait, Jr., met his traveling companion through an agency in Chi, which brings lonesome motorists together and, for a 10% fee, arranges for the passenger to contribute funds for expenses. This is not a passenger fee, as a pleasure automobile cannot be a common carrier, but is supposedly for gas, oil, and expenses. More than a dozen agencies exist in New York and Chi to arrange these affairs. You can hitch with a lonesome motorist for $10 from New York to Chi and $30 from Chi to L. A.

Young Lait's car had a New York license plate and was soon recovered after the robbery when he went into a drug store to telephone L. A.

BUMS, GRIFTERS TAKE OVER BURG

Heavy Publicity on Wide Open Angles Attracts Seedy Culls from Nation's Alleys—Blue Shirts and Unkempt Beards Driving Class Crowd Elsewhere

EVEN DAMES WARY

By George McCall

Reno, July 13.

That "Biggest Little Town in the World" is still Reno's billing. Electric sign greeting 'em with that line is still at the depot. But the old place isn't the same.. Town has changed plenty the past year.

From a hot spot where class was plentiful, Reno has nose-dived to an enlarged edition of Las Vegas. Bums and grifters everywhere. The smart women who came here for the marital separation are passing up the town. It seems mostly a haven for rumdums from the visitor's standpoint.

Reno is full of those who came to crash some racket. They're still here, minus a racket and dough. The touch is paramount. Muggs who believe that divorcees toss their wedding rings into the Truckee river hope to find one some day and beat it. So far no one has ever retrieved a wedding band.

The Graham-McKay syndicate runs the town and surroundings from all angles.

Best of the gambling emporiums is the new Monte Carlo, opened a few days before the July 4th fight. Distinction between this and the other five joints is a carpeted floor. The Willows still stands out as the class spot of Reno. It's a roadhouse about three miles out of town. Huttons and the Silver Slipper, roadhouses, have opened in the past few months, but are taking what's left.

A. K.s Keno

One gambling joint, the Northern, figured it was missing a few dollars so installed a 500-board keno game, which pays off the entire take, minus 15% for the house, to the winner. Game is usually filled with a.k.'s, who get a chance to sit down while playing. Payoff averages $25.

Liquor is not so easy to get as they'd have you believe. Half-a-dozen speaks in the business section with an introduction necessary before you pass the barred door. Also necessary is an okay before getting into the Willows. Only place permitting free wandering are the gambling joints and the "line."

Gambling spots are beefing on the light play and say that each week shows a decline. Opinion amongst the smart mob is that the town's heyday has passed, and that it's all uphill hereafter.

Religion

Locals pass up the gambling and liquor entirely. Just to show what a moral town Reno is they will quote figures announcing that Reno's churches are in better financial condition than those of any other community on the Coast.

The big bally Reno has received throughout the country as America's wide open spot has had its kickback in bringing into the town nothing but grifters. In the prefight days, Jack Dempsey was the town's best draw and flashed plenty every night by patronizing the gambling joints. Dempsey was even reported getting a cut in the houses he visited.

Gambling is supposed to be on the square. There are plenty of laws governing what happens to those who gyp. No one has been arrested for violating the gambling law, but in seven rays the biggest run seen at a dice table was six consecutive passes. Three passes are considered hot dice. Maybe no one has told the dice.

Barkers "Croon" with Disdain as Young Westchester Attends Playland

Playland Park, at Rye, N. Y., is the one amusement spot where the art of ballyhoo doesn't pay. The high pitch eloquence of Coney would be a faux pas along a refined midway whose tasteful booths and landscapes development achieve New York's closest approximation of the gardened amusement spots of Europe.

Raucous tones have been deleted from the invitations of concessionaires, who quietly lure patrons to their games and gadgets. Restrained showmen realize that theirs is a unique clientele drawn from the younger suburban set who would rather die than be found taking an amusement park seriously. Booth owners, aware of the ridicule awaiting conscientious spiels, refuse to waste their talents on gibing young "sophisticates."

When they set out from their Westchester homes, the young things decide to be giddy, gay and foolish. It's a lark, this visiting an amusement park when you have entree to country clubs and neighboring estates. Instead of enjoying mid-way entertainments, they relish the picture they create in their last word summer clothes; they rate Bump-the-Bump rides as "precious," "divine" and "too silly"; they make a great deal of noise to prove their democracy.

Boothmen Know

If the youngsters only knew it, the booth proprietors—often the butt of their smart remarks—hold them in contempt proportionate with their air of superiority. A mugg, seasoned by service on less elite midways, can contemplate their condescension with amusement if, at the same time, he may count their allowances in his nightly take.

A side show display would mean so much lost space at a park where patrons are too proud of their worldliness to be taken in by promises of colossal surprises. Therefore Playland has no freaks.

When the kids flock to one of the game booths it is not to obtain a prize, but to enjoy the delicious fun of trying to outscore one another. Presented with trophies, the girls smile sweetly at the proprietor and explain that they really have no use for Japanese tea services. The young men distribute their winnings, with hearty, big gestures amongst wide-eyed children who congregate where the fun's thickest.

The spots at Playland that receive the only sincere approbation of smart young things are the Archery Range and Playship, a worthy, old merchantman whose seamed decks offer dancing and ping-pong, and where backgammon boards may be had for the asking. Here, on something that resembles a yacht—no matter how vaguely—the little darlings can feel thoroughly at home without relinquishing one iota of savoir faire.

Illo's Scenic Studio Wiped Out by Fire

The scenic studios of Frank Illo on the second floor of 165 West 47th street, and the costume studio of Madam Berthe in the rear on the same floor, were burned out July 9.

Illo's studio had many thousands of dollars worth of new and second-hand scenery stored, much of it ruined. Illo is well known among vaude performers and has been a sort of good samaritan to those in need of scenery and with no capital to invest.

This was the third fire to take place in the Illo establishment. The others were light and with practically no damage. It is reported that Madam Berthe is not covered by insurance, but Illo is for the greater part of his loss.

ONE COP TAKES TWO STICK-UP MEN SUN. A. M.

Sunday morning Patrolman William Bauer of the West 47th street station captured two bandits who had robbed Frances Federman, cashier, of Thompson's restaurant, 1604 Broadway, near 49th street.

Alfred Vaughan, 32, salesman of 340 West 51st street and Jack Allen, 22, clerk sharing a room with Vaughan, were the names given by the arrested men. Vaughan toted a loaded gun. Allen also carried a loaded revolver. Vaughan had the $82 stolen from the cashier in his possession, declared Bauer.

Vaughan fled to a hallway tenement nearby. Bauer had to subdue him. Allen was captured at 50th street and Eighth avenue. After Bauer caught Allen, he then sped after Vaughan in a taxi.

The pair had pawn tickets from Philadelphia pawnshops for alleged stolen articles. They admitted robbing Thompson's restaurant at Grand Central Station of $40.

The pair will have a hearing this week in West Side Court.

Drug Store Exhibited Book's One Obscenity

"Puppet and Woman," by Pierre Lowys, with illustrations by Nichols, that has been on sale in the display window of James' Drug store, in Times Square, will have to close its pages to the public and rest in ignominy on the floor of the window, agreed John S. Sumner, vice crusader, and former Magistrate Frederick J. Grochl.

Judge Grochl appeared for Nathan Chomsky, in charge of the book department of the store. Sumner and Charles Bamberger had received complaints of the book being open to certain pages and illustrations that Mr. Sumner alleged were obscene.

Sumner explained to Magistrate Aurelio that he had asked Chomsky to close the book while on display in the window. This was promised but never done, stated Sumner. The latter obtained a summons in West Side Court, charging exhibiting an obscene passage.

Grochl stated he would have the book closed while on sale in the window. And stated that if he had known of Mr. Sumner's visit to the store before he would have seen that his request was granted.

Chief Magistrate James E. McDonald, before he was elevated, ruled after a lengthy hearing that in his opinion the book was not obscene. Sumner stated that this was true, but it could also be true that a passage or more could be declared obscene, in his opinion.

Putting It on Regularly For the Dude Ranchers

Denver, July 13.

Passengers on the first "Dude Ranch" special from Chicago got a thrill reception when about 1,000 Indians swooped down and staged a "holdup" as the train came to a stop in the railroad yards at Lander, Wyo.

Redskins were dressed in full war regalia, and were chased away by the popping sixshooters of a band of cowbays.

Passengers were then treated to a ride through Lander in an old stage coach and the Indians did a war dance.

These dude ranch specials will run from Chicago regularly all summer into Wyoming, Montana and Colorado.

CHATTER

Broadway

Leo Brecher to Europe.

George Antheil disappeared.

Chester Erskin has new car.

Bert Cortelyou's got a raw sunburn.

Harry Rosenthal back from the coast.

Richard Herndon has turned actor.

Arnold Van Lean is an ex-prize fighter.

Mrs. Joe Leblang on vacation at Bermuda.

Jack Curley got away for Europe last Thursday.

Marvin Welt's on the street after a severe illness.

Dayton Stoddard week-ending at young Bill Brady's.

Julius' in the Village raided twice last week. Still open.

Verna Jordan, ex-vaude, may work for the Shuberts.

William Anthony Brown, the original "Whitey," is back in town.

Milton Schwarzwald on vacation. Joseph Gershenson subbing on RKO music.

Sam Weiser's back in town. Vaude until "Fine and Dandy" opens in September.

Ted Novak, of the Harms' professional department, has one request fulfilled.

Dan McCarthy, for 27 years with Cohan & Harris, has gone to Paris for a summer trip.

Heywood Broun and Bobby Connolly will personally perform in the former's new revue.

Fritz Hubert around by the aid of a cane. He shattered a bone in his right foot at the Hipp last week.

Charles Gray, of the Vanderbilt b. o., down from New Hampshire for a couple of days. Looks much improved.

Joe Donatella, who about danced himself into a hospital some months ago, is again around some twenty pounds heavier.

Not uncommon to see shirt fronts pile into a taxi at the "Follies" intermission, shooting to their club for a highball.

Menu at Jack Curley's luncheon aboard the "Saturnia" referred to Mrs. William Randolph Hearst as "madam." It's the Italian insistence.

Show girl beauty contest scheduled to be held in Times Square had to take itself to the Astor Roof. One piece bathing suits not allowed on Broadway.

Mr. and Mrs. Martin Johnson have returned from Africa with two native boys. The boys have been taking in Harlem with the Johnsons watching their reactions.

Mother of Dorothy Dell of the "Follies" all steamed up when show played Pittsburgh. Threatened another actress with a hot curling iron. Professional jealousy?

Henry Hyatt, alias the Duke, appearing as a lecturer at Coney Island, has a yen for vaude. Bid for public attention comes through his former bank robbery record.

Mark Hellinger and Gladys Glad contemplate world cruise Dec. 3. Mark to get the b. r. playing some Loew time houses this Autumn. The Hellingers still must be nuts about each other.

William Oldknow, father of Oscar Oldknow, of Fox West Coast, sails for London July 31. He will be abroad two months on a European tour that will take in the principal spots in the old world.

Bide Dudley believes in making sure of getting credit. That Lothar script that he translated and which is going the rounds of the legit offices starts off "Opened Eyes by Bide Dudley and Rudolf Lothar."

Boy friend of one of the Ziegfeld girls in the current "Follies" is considering buying the glorified one a wrist watch. That's so she won't have to ask strange men in picture houses for the right time, as she says.

The Ollie Macks have left Broadway flat. Mrs. Mack (Sydney Hamilton) and Betty Powers started overland in a new car last week for Seattle. Mrs. Mack will make Seattle her permanent home. Ollie left by boat for Los Angeles.

Budapest

By E. P. Jacobi

Sophie Tucker here volunteering songs in a cafe or two.

Some 600 Rotarians, mostly American, down from international Rotary congress in Vienna.

Joseph Hergesheimer incog. Identity disclosed when looking for Hungarian translations of his books.

New editorial venture is publishing a complete novel a week on pulp paper at a little less than two cents.

Lily Hatvany, who wrote "Tonight Or Never," collaborating with Zsolt Harsanyi on a comedy entitled "Festspiele."

Jobless provincial actors had a grand time and were well paid for canvassing for parliamentary elections last month.

Juci Labass, musical comedy prima, married Nicholas Szedo, who played opposite her at Varosi theatre this season.

Uncle Csepke, for 37 years doorkeeper of the Royal Opera House, committed suicide when notified he was to be pensioned.

First Hungarian made talker, "The Blue Idol," not finished yet, but scenarist, Dezso Farago, and lead, Alice Kiraly, are engaged.

Eugene Robert, Berlin producer, here on a visit, ran into a field gendarme's motor bike. Robert could not be made responsible.

Maria Rado, National Theatre's ingenue, married Count Nadasdy, one of the wealthiest and most conservative aristocrats in Hungary. They had been engaged six years.

Five open air film houses doing fair business. Best run was that of "Good News," at Radius, Metro's well cooled house, which kept going four weeks, a record for summer weather.

Elisabeth Bergner starring at the Vigszinhaz, only theatre open in this heat. Great success with Maugham's "Circle," Giraudoux' "Amphytrion 38" and especially with "Saint Joan."

Annual prizes for best character actors on the Hungarian stage went to Lajos Gardonyi for his performance in "Mr. Cinders," and to Maria Zzemler, for her work in "Francie On Tour."

Lajos Zilahy, playwright, back after six months in Hollywood. Frankly told reporters his stay was a great failure. His return a success; wife presented him with an heir day after his arrival.

Manager of Opera House, Radnay, pensioned three members of the ballet corps contrary to their contracts, with the explanation that they had grown too fat. Instead of reducing ladies went to law. Verdict still pending.

Theatres all closed except two summer houses, of which Feld's Budapesti theatre is doing well on the parody of the most successful play current during the winter. Feld started this kind of parody 25 years ago with a "Merry Widow" skit.

Motion Picture Exhibitors' Society, needing a friend in parliament, chose Frigyes Pogany, M. P., for their president. Pogany didn't come in at recent elections so was discarded. Exhibitors now looking for new president with a seat in the House.

Fifteen girls sued Thomas Paal, journalist, because he razzed the telephone book and found many ladies figured in it as actresses who had never seen the footlights from the stage. Five of them proved they had a right to the title, but pretext was so flimsy that verdict against Paal was very mild.

Film distribs and deluxe exhibitors compromised on an interval of a fortnight after showing a new feature at a deluxe house, during which distributors won't lend same to a second-run house. Deluxers wanted six weeks, but a fortnight was finally agreed upon. Ufa, Paramount, Metro agreed to the arrangement; Warners, Fox, Universal did not sign.

Havana

By Rene Canizares

Billie Morgan flashing big diamond from new b. f.

Alhambra theatre again showing those French pictures.

Local restaurant serving seven course dinner for 20c.

Clara Bow's love-yarn by Louella Parsons featured by "El Pais."

Muldoon's lost one looker waitress. Will soon lose the other one.

Colored girl, actress from Chinese theatre, stabbed by insistent suitor.

National Hotel employees trying their best to keep the nine guests entertained.

"Variety's" jokes being discussed in the most select circle of American residents here.

Newpaper war hottest. Now challenging to afternoon duels. Like to sleep in morning.

Foreign correspondent had to fly to Miami to buy shoes. They don't make them that large here.

Thelma Elliott, tired commuting between New York and Havana, returned to Bean Town for good. Good.

Encanto, Par's de luxer, changed policy. Now plays two features. Main show at 5¼ and 9½. Changing twice weekly.

"Pais" gave away one house last week to boost circulation for its morning edition. Giving three houses this month.

Nat Liebeskind trying to find dictionary with "Variety's" slang. Having toff time explaining how he keeps out of the red.

Students still restless. Staged demonstration in Tosca theatre. Four injured and Mayor slammed doors for one month.

London

"Indiscreet" not going so hot.

John Maxwell back from Berlin.

Dora Maughan back, and blonde.

Earl St. John back from vacation.

Winifred Shotter in a big press break.

"Five Star Final" may be London hit.

Carlyle Blackwell to Germany on holiday.

Ethel Manning wants newspapers abolished.

Everyone's on vacation with nothing doing.

Back after 10 years, Max Milder than ever.

Arthur Dent the trade's best publicity man.

Seems incredible Willie Clarkson may retire.

Harry Rowson fraternizing with Capablanca.

Dora Maughan throwing birthday parties.

Charles Cochran seeking play for Evelyn Laye.

Sinclair Hill has been on his picture for ages.

Critics all back praising British films after all.

Ewart Hodgson likely to be the next to go over.

John Turnbull had two film premiers in one day.

Albert de Courville getting set for a new picture.

Hugh Findlay taken the ancient chariot on holiday.

Garry Marsh unused to the top billing but likes it.

Police fighting gangsters. Like miniature Chicago.

Gilbert Parker authoring Hollywood reminiscences.

Exhibs back tanned from their summer conference.

Sybil Thorndike dodging sob-sisters in the studio.

"Late Night Final" doesn't look too hot for this side.

Terrance Atherton left the ranks of the film legmen.

Hassard Short sizing up a lot of British girls' legs.

Haddon Mason smoking cigarets to collect the coupons.

Most Americans seem genuinely keen on settling here.

Eddie Peabody as Eagle Scout talking to English scouts.

Prospects of directorial changes on B. International board.

Rodney Ackland writing plays besides scripting for B. I.

Andre Charlot explaining in the papers why he went broke.

Mrs. Eddie Peabody is the banjoist's best publicity hound.

M. A. Wetherell had a theatre scheme for the West End.

Capablanca, that snakes and ladders guy, in town last week.

Film men now congregating at chess dive off Leicester square.

Frank Tilley threatens to write novel titled "What's the Use?"

Gaumont closing studios until new floors are ready in three months.

Percy Cudlipp best film executive mimic among the newspapermen.

Claude Soman on the Street again after severance from his appendix.

Thomas Bentley is threatening another picture for B. International.

No truth in statement "Daily Herald" is dropping Labor politics.

Londoners not taking kindly to Automat, preferring to be waited on.

Biggest novelty recently is Palladium bill without an American act.

Columbia recently had four films running simultaneously in the West End.

Harry's RKOlians latest film theatre dance band, Leicester Square spot.

George Robey recently played provincial town to just over $1,000 gross.

George Jean Nathan's first job was to tell Ernest Milton where he got off.

Paramount laying off acts next month. Just the summer sleeping season.

British International will have three houses in the West End shortly.

George Munro, dramatic critic of Allied Newspapers, started life selling fish.

"Daily Herald" swears the stars asked for the jobs and weren't solicited.

Rose Perfect-ly happy now that her son is over vacationing from New York.

"Skin Game," British International flicker, banned by the censor in Ireland.

Joe Grossman photographed outside Buckingham Palace after meeting the King.

Chas. A. Walker, adjective king of film reviewers, smashed fingers in office scrap.

Cedric Belfrage has climbed round. Now praising British pictures. It always happens.

RKO advertising its attractions at all Lyons' eateries. Idea will soon be copied extensively.

Ritziness of London Pavilion gone now that they are shouting the prices of admission outside.

Americans over here claim Dorchester House as good an any of the modern New York hotels.

Gaumont British stock jumped 50% in last fortnight with rumored private buying on the quiet.

Latest West End cafe claiming Canadian ownership, sells drinks in containers made in the States.

Latest London tag day announces its cause as: "Doctor Barnardo's Homes: Pansies for Thoughts."

Billy Merson's initial talker masterpiece was boxed in something like 10 days, which just shows you.

West End hotel boasts of 100 bedrooms and 100 baths. In London this is something to crow about.

The mother of the Digatanos having gone home marks the departure of the last of the American Mamas.

Lyons' eateries will not serve kippers later than breakfast time, claiming customers might object to smell.

Anyone with a $5,000 bankroll is given the choice of at least a dozen West End theatres with no questions asked.

British film producers gloating over the fact some of the recent American films are nearly as bad as the best British.

Member Remer still plugging House of Commons to get "British" taken out of title of Gaumont-British Picture Corporation.

Now film theatres keep open from 10 in the morning until midnight in the west end next step is to keep them open all night.

William Gerhardi, lad who wrote "Polyglots," has authored his reminiscences and says he thinks he's a great guy, which is at least more than most people would say.

George Atkinson is starting to say half the letters crabbing British films which get published in the London press are sent in by employees of American renting houses. Fancy that!

South Africa

By H. Hanson

Carl J. Spain for Metro over here says everything is O. K. as regards prospects.

Revue "One Damn Thing After Another," produced by Tom Arnold, attracting at Empire, Johannesburg.

Looks like Johannesburg is going to have some fine theatres, with African Theatres, Ltd., and Metro out for supremacy.

Apparently Kinemas, Ltd., is keeping dark regarding its movements. No information is out what this concern is doing.

The English actress, Olive Sloane, with James Raglan and Company, opened June 10 at Tivoli, Capetown, with "By Candle Light."

African Theatres throughout the country is turning its silent picture houses into talkers, and erecting new theatres. Latest is a big cafe in Capetown.

Has a South African Carnera been found? Jim Fennessey, Johannesburg boxing trainer, claims one in Martin Griffiths, 20. Griffiths stands 6 ft. 7 ins. with a reach of 82 inches, and scales at 210.

Opening of the new Scala talker theatre at Delagoa Bay (Portuguese Colony) was a failure, due to a mechanical defect, and show could not go on. A capacity house, with the Governor-General and suite present.

Trade and unemployment depression all over country is getting a hard hit at amusements and general business. Optimists say signs of improvement, but pessimists score majority, and those in between await the turn of the tide for the better.

Reno

Betting at races thin. Meet may close Aug. 1.

Just 145 gambling houses operating in Reno now.

Peter Arno to New York. Nealy Vanderbilt still here.

Celebs from Hollywood gone home leaving plenty of coin behind.

State's one-quarter of gambling fees amounts to 60 grand yearly.

Truckee river so low now that best fish bait is a bucket of water.

Supreme Court decides Nevada sheriffs can't keep 6% cut of gambling licenses collected.

Jack Dempsey now planning a Labor Day fight and trying to settle his battle with Estelle.

Basque sheepherders all gone back on the job with a few Baer sheckles in their pockets.

James D. Farley here from New York for a day's visit with Dempsey. On his way home from Elks confab in Seattle.

Bill Kyne, racing promoter, dickering for meet in Portland, Ore., and merry-go-round from Reno may be moved there.

Pitch has all boiled out of the seats at Dempsey's arena, and it's in fine shape for a Labor Day scrap. Jack Sharkey being urged to head the card.

Warsaw, Poland

By Edward J. Kurylo

"Dangerous Romance" has been sold to England; "To Siberia" is shown in Italy and also in America.

The Japanese picture, "Yakichi-woodcutter," shown here aroused curiosity as first Japanese picture in Warsaw.

Teatr Letni is giving Molnar's "Good Fairy." This Hungarian author has good luck in Warsaw for they like his plays.

Some of the private theatres are doing so badly members of the company play on percentage. Even this does not relieve the situation.

Teatr Narodowy produced Madam Nalkowska's interesting drama, "The Day of His Return," and Rostworowski's four-act play, 'Removal."

Helena Jasiewicz, ballerina in Barcelona and who used to be in the ballet in the Warsaw Government theatres, gave a matinee recently. Considering, it was not bad.

Qui Pro Quo management won the case against the author Hemar, on the ground he did not furnish on time the promised program. Arbitrary Court decided Hemar's default is worth 10,000 zlotys to the management.

Qui Pro Quo gave a new program called "Black On White," in which the biggest part is taken by the Louis Douglas Negro company, "Louisiana." Show is much liked on account of the foreign artists, mostly mullatoes.

Teatr Nowosci has Paul Abraham's musical comedy, "Victoria and Her Hussar," Swedish prima donna, Elna Gistedt, creates principal role with great ability and the staging by Pavlowski leaves nothing to be desired.

Szyfman's Polski did not catch on with the American comedy of Kaufman's "The King of Theatre." Play had to be taken off. Szyfman's Maly gives Kawecki's "Road to Hell." Clever light comedy dealing with a most unusual situation.

In Ateneum is George Braun's "Europe." This play started under the best auspices, as the police confiscated all the theatre bills from the streets owing to some offense given by the arguments printed on them. The press say that the film had a great influence on the composition of "Europe."

Well, after so much talk about combining Szyfman's theatres with Municipals, and all under the direction of Szyfman, nothing has happened. Members of orchestra, chorus and ballet apprised the press that they were against such a combination with its inevitable decrease of salaries.

A few days ago there arrived here a Senegalese troupe of Negroes for Luna Park. The management took some of the women to the first class restaurant in Hotel Europejski. It created so much sensation a mob held up the traffic for some time. Police finally asked the restaurant to remove the foreign guests to inside rooms.

"Call of the Flesh," American film had its title changed to "Seville, the City of Love," as the censors scented corruption too dangerous for our morals. But the film had such a dark projection the audience was disgusted. Same thing happened with "Taming of the Shrew," or even worse for the print was so obscure the people just gave it up.

Recently some Polish artists residing in America played in Warsaw. First was given by Miss Zofja Niamska, the pianist, then Olga Didur, soprano, with her father, Adamo Didur, basso. Also appeared the wife of Tadeusz Jarecki, composer, living in America. Mme. Evelyne Jarecka sang and the orchestra played some compositions of her husband.

Not long ago Mme. Jadwiga Mrozowska-Toeplitz, the wife of a well known banker in Italy, and herself an excellent Polish actress, who used to play in Poland before the war, came to Warsaw, where she gave a lecture entitled: "The Journey Through Turkestan and Pamir." The lady received the permission from Soviets to travel there only through the influence of Mussolini, who wrote a personal letter to Cziczerin.

Henryk Kawalski passed away in his 62nd year. He was a well known singer and stage manager. Also died Rufin Morozowicz, one of the best, if not the best, comedian, at 85. Mrs. Mary Arnold Fisher, who formerly played in the Municipal theatres, committed suicide. From Zagreb (Yougoslavia) comes the news of the death of Eleonora Dobiecka, young Polish prima ballerina, who was dancing there at the Grand opera house.

The "Artistic Club" surrendered two evenings especially to discuss the position of the Polish films, as exists today. Much time was spent to deduce the facts, that ten minutes consideration should easily decide that is, conceding a few producers in Poland, good craftsmen, the rest were hopeless bogglers. And this rest is doing a lot of mischief for the cause of film producing in Poland, by battening on "cheap patriotic stunts" sensational bedroom scenes, and starring trashy prize beauty queens.

CHATTER

Paris

Elsie Frazee well again.
Eddie Bauchard resting.
Barton Hepburn to Berlin.
Argentina back from London.
Frank Vosper in from Vienna.
Al Zegler here on a flying trip.
Edward de Merz to the Riviera.
No more Shaw for the Pitoeffs.
Beverly Nichols turned film actor.
Allen Ross MacDougall to Athens.
Una Baye ill from bad business.
Bob Weyler canvassing for talent.
Claire Luce off to Berlin for Ufa.
Courtenay Savages to Switzerland.
Lowell Brentano back to New York.
Mr. and Mrs. E. E. Cummings in town.
Erik Charrell planning a new show.
Gary Cooper doing Italy and Germany.
Greta Garbo's brother back to Berlin.
Rene Guissart from Hollywood to direct.
Andre Mauprey meeting theatrical celebs.
Lillian Roth going on to southern France.
Lillian Harvey speaks good French.
Grete Gross and Robert Blum to Vienna.
Maria Ventura acting more here this year.
James Forbes much better at Bad Nauheim.
Zaidee Jackson trying out negro spirituals.
Joseph Chapiro to Salzburg for Reinhardt.
Howard I. Young going back to New York.
Frank Parker going on to Berlin. More work.
Danielle Bregis out of "La Vie Parisienne."
Mrs. Guy Bolton around the boulevards.
Carl Wallauer back to Berlin for better beer.
Trudy Krieger back to Rome for hot weather.
Honegger driving his Bugatti all over France.
Mrs. Sybil Bolitho to Avignon to settle estate.
Edna Ferber's mother looking at "Cimarron."
Eliane de Creus interested in horse racing.
Dinah finding she's not so new to Berliners.
Alfred Polgar adopting "Marius" for Germany.
Harry Lachman here to direct "Cote d'Azur."
Arthur Young, composer, flew from London.
There's a Paris left bank colony in Capri now.
Mrs. Erskine Gwynne now doing the left bank.
Louis Kerstein of RKO doesn't like publicity.
Next Michodiere script being entirely revised.
Paul Abram closing the Odeon for the season.
Keith Winter over to London with new book.
Rene Reding and Marcel Boine off to Brussels.
Alexander Korda to Marseilles for two months.
Leo Mittler back from the Riviera with his troupe.
Mr. and Mrs. William Schumann touring Europe.
George and Betsy Quarton here from Hollywood.
Jean Tarride through with Braunberger-Richebe.
Francine Larrimore overlooking Paris this time.
Al Woods advising all his friends not to go home.
George Davis to join writers' colony in Toulon.
No one seems to know what Falconetti is doing.
Lajos Biro becoming a permanent resident of Paris.
St. Georges de Bouhelier talking to Leon Bernard.
Earl Luick, of Warners, may come to Paris after all.
Anna Q. Nillson plans Hollywood in the fall.
Rosita Moreno back after six weeks in London.
Lynn Riggs writing that he likes Taos, New Mexico.
Mrs. Sybil Harris dragging out "Maya" for month.
Maud Loty in Montparnasse to attend gala dinner.
Marie Filotti off to Bucharest with French plays.
Chaliapin to Biarritz to vacation after a long season.
Ted Lawrence vacationing from Paramount at Capri.
Sophie Tucker warbling "I Surrender" to the Alps.
Offenbach estate drawing royalties from two shows.
Otto Norman back to Oslo to manage his theatre.
Rollain Caillaux dickering with Rex Ingram for part.
Benno Vigny to Alsace for filming of his circus story.
Roger Capellani signed till January to direct features.
Tony d'Algy reading fan magazines at the Dome.
Werner Guggenheim and Serge Trede to Switzerland.
Grace Edwards saying work on the left bank is easier.
Adrian Gaul returning to Madrid to stage a new show.

Jack Hylton might not be averse to doing a revue here.
Miss Cevaliy learning dramatic art from Lou Tellegen.
Kathleen D. Hurst and Geoffrey Whitworth to London.
Louis Cole taking his entire orchestra to the Riviera.
Louis Mercanton and Jean de Marguenat doing shorts.
Tommy Ladd on Champs Elysees with Mona Lee's hound.
Gustav Colline working on Swedish production here.
Fermin Gemier back to his country estate for the summer.
Will Mahoney couldn't find a big enough zylophone in Paris.
The Silver Ring bar getting more and more theatrical people.
Two more troups have left for North and South America.
Claudio de la Torro here to supervise Spanish production.
Yves Mirande's "La Chance" being prepared for the screen.
Marcel Pruhhomme drumming up trade for his Opera Museum.
Mrs. Godfrey Tearle is one of the great continental vacationists.
What did Buddy Carr do with that car Nicholas Pird left him.
Dialog in some American comedies a mystery to ex-patriates.
Doris Stevens here to spur on world wide nationality of women.
Max Laemmle host to the Italian ambassador and Luigi Pirandello.
Zaky Tellimate telling what's wrong with the theatre in Cairo.
Courtney Savage taking Valerie Savage to Montreux for a vacation.
Timos Maroaitinis and Georgius Valsas, of Greek theatre, to Athens.
Rocky Twins back in their native Norway doing a dance routine.
Marcel Archard being cabled about his script from Hollywood.
Helena Rubenstein out on a party with Ludwig Lewisohn and his wife.
Gelett Burgesses back in Montparnasse after a short visit to England.
Anne Madison Washington being entertained over here only by the best.
Duffivin and Draper trebling from Follies to Armenonville to Pre Catelan.
Jean Jacques Bernard attends his father's (Tristian Bernard) lectures.
New Meyerhold play from Russia "List of Good Deeds" being discussed.
Henri Bernstein hopes for royalties on road tour of "Melo" next season.
Another preview of "The Outsider" being given for invited guests.
King Kennedy and Bruce Riley from Lake Como to the Mediterranean.
The George Cantys gave a party for the Edward Titus and the Delahanty's.
Victor Boucher has taken a perfectly swell part away from Andre Lefaur.
Mrs. Winchell Smith has left Paris and is wandering toward the Riviera.
H. R. Lenormand off to Holland, then Switzerland for warm weather months.
Ramon Navarro wishing Louis Graveure were here to give him lessons.
Al and Val Reno thinking about signing a contract for the Casino de Paris.
Bruce Bundy ran over and almost killed a motorcyclist while driving in Nice.
Corinne Griffith and Walter Morosco decide to go to England for a month.
Beulah Livingstone coming back to handle Gladys and Will Ahearn publicity.
Gaetano Conti Catelli, sound man from Hollywood, swimming in the Lido pool.
Anita Loos taking tea with the Countess de Vallombrosa (Ruth Goldbeck).
Dimitri Buchowetski confused by changing titles of his Maurice Rostand film.
Leon Bailby in hospital and recovering slowly after a shoulder operation.
Mrs. Cole Porter just bought her whole summer wardrobe at Captain Molyneux'.
Lady Lawrence's sister eating at the Chaumiere Normande up in Montmartre.
Mrs. Leo Dietrichstein has closed her Florence home and is en route to New York.
Frances Phillips gathering masterpieces for her publishing house in New York.
Konstantinoff, Russian pianist, has written a new modern ballet called "Sport."
Dorothy Adlow now doing art criticisms for the "Christian Science Monitor."
Sadie Jackson is going to stay on and attempt to make the Jungle, night club, pay.
Wanda Landowska gives private Sunday musicals for her friends and music critics.
Mistinguett with Louis Gay, her

(Continued on page 48)

Berlin

John Maxwell to London.
Alfred Weiner to Zurich.
Claire Rommer with Ufa.
Dr. Noelle to Amsterdam.
Irene Palasty to Hamburg.
Robert Flaherty to London.
John C. Graham off to London.
Walter Janssen again in Berlin.
Sir Hubert Wilkins expected here.
Gretl Theimer to Paris for Paramount.
Fritz Strengholt back from Amsterdam.
Dr. Deutsch, Tobis, back from Karlsbad.
Victor Janson to Isle of Ruegen on location.
Maria Ivogyn again signed up by State Opera.
Luis Trenker intends to make an Alpine comedy.
Henry Porten and Marcelle Chantal off to Nice.
Erich Carow and wife at Tegernsee to vacation.
Rudolf Nelson in Nuremburg with his ensemble.
Elga Brink, film actress, married the composer, Fritz Freed.
D. Melamerson, returned from America, working with Tobis.
Paper lauding Marlene Dietrich's "Dishonored" success in London.
Theater im Westen and Lustspielhaus closing for the summer.
Leni Riefenstahl in Innsbruck to make studies for her next picture.
Czeckoslovakian theatre owners constantly dine with Henry Bender.
Edith Posca, wife of deceased director, Lupu Pick, committed suicide.
Curt Bois' first talker, "Der Schlemihl," directed by Max Nosseck.
Arnold Fanck wrote a book on his picture, "Storms Over Montblanc."
Trude von Molo will be Willy Forst's partner in "The Robbery of Mona Lisa."
"Zuchthaeusler" ("Convicts") the name of Leopold Jessner's new manuscript.
Anton Pointner obtained contract for several pictures with Superfilm and D. L. S.
J. Kennedy and T. S. Delehanty here in cooperative negotiations with Emelka.
Heinrich Burkard adapting unknown Tschaikowsky opera, "The Golden Shoes.
Edna Schley, alias Edna Leonardson, off to Vienna with a pack of manuscripts.
Publishing house of Ernst Rowohlt in financial difficulties and most likely will reorganize.
Back from Paris: Seymour Nebenzahl, Nerofilm; Millakowski, Greenbaum-Film; Levi, Aafa-Film.
First "Tristan and Isolde" performance in Bayreuth, under Wilhelm Furtwaengler, will be broadcast.
Albert Coates, English conductor, writing the music for Max Reinhardt's staging of "Taming of the Shrew."
Margret Pfahl, soprano of State Opera, will marry the former Intendant of the State Opera, Dr. Kurt Singer.
Renate Mueller packing for London and the lead in the English version of the successful talker, "The Private Secretary."
Grete Walter, daughter of conductor, Bruno Walter, signed by D. L. S. (German exhibitors' syndicate), as musical counsel.
Monsieur Vandal and his production manager, O'Conelly, at the Eden negotiating, regarding cooperation with German companies.
Elisabeth Bergner will play four evenings at the Theater in der Stresemannstrasse without salary for the benefit of her colleagues at Barnowsky.
Ernst Steffan's new play titled "The White Orchid," after Oscar Wilde's "Lady Windermere's Fan." Premiere in September at Theatre des Westens.
Nozsi Barsony, first operetta soubrette of Budapest, will make her debut here in Paul Abraham's new operetta "The Flower of Hawaii," at the Metrolpoltheater.

Montreal

Jack Denny digging up long shots by ear.
Twilight baseball walloping the flickers.
E. M. Garfield left for Cleveland Monday (6).
Eddie English has melted 10 lbs. from his 215.
Hottest July on record continues sticky career.
Reg Cooper can't make it on the shorter tracks.
Speaks beginning to perk up with tourist biz.
Slot machines out here but dice games in full blast.
Jim Snider lost a ball at Maisonneuve but found seven.
Free park concerts thrice weekly another slap for flickers.
Strand picked up nice money by featuring the fight pictures.
Ringling circus played to capacity Monday and Tuesday (6-7).
Relief Bureau reports unemployment worse than last winter.
Larry Berg ships wife and wean away to north to escape heat.
Jimmy Innes joins hole-in-one club, and entertained at the 19th.
Eddie Schrider figuring on Murray Bay for this year's vacation.
Walkathon at His Majesty's last week a complete fold. Gross under $100.
Radio control taken away from Quebec Province, but province will appeal.
Howard Conover breaks 100 at Summerlea. Making the summer perfect.
Eddie Holly and Tommy Savard split a "double," even if it only paid $16.
Jean Masson, here from Liberia, calls for blankets. Claims Montreal is too cold.
Tommy Conway taking in practically all Montreal courses this year as summer vacation.
Delorimier Park, oldest racing track in city, opens for last time next week. Will be cut up for building lots.
Bathing suits of the vintage of 1900 in force at Lachinex. Seen as gesture to allay excitement of Indians over the river at Caughnawaga.

Pittsburgh

By Hal Cohen

Wesley Eddy back at the Penn.
Club Mirador, Homestead, has installed a cooling plant.
Dick Powell spending a week in Arkansas with his parents.
Jack Levy will join Irving Aaronson in Atlantic Cit to exploit.
Joe Hiller and Eddie Klein call off opening Marble Inn as a night spot.
Dave Pesetzki out as conductor at the Penn. Off to coast to visit his mother.
Manuel M. Greenwald, who helps Karl Krug review for the "Press," is only 19.
Dick Leibert now taking up the accordion. Neighbors and friends suffering.
Quin Hall, "Sun-Tele" cartoonist, looks like a duke or a count or something.
Report that things not so forte this season with the Golden Rod Show Boat.
Bob Fiske, stock trouper, around town waiting for George Sharp to open up again.
Avery (Mrs. Harvey) Gaul, wife of the "Post-Gazette" critic, doing a full length play.
Danny West, local hoofer, trains those Teddy Joyce Rhythm Dancers in Joyce's Loew unit.
David E. Furry, father of Hedda Hopper, died in an Altoona hospital last week of the heat.
Herman Middleman, local ex-piano thumper, now doing a two act with Olive Faye.
Sammy Walsh has left the Villa Royale for a night spot at Vermillion, near Cleveland.
Johnny Davis and Orville Andrews, of Jimmy Joy's band, have a couple of new songs.
Bob Alton's beret and Jerry Mayhall's knickers giving the WB production department a dash.
Since the depression, every newshound in town trying to turn out the "Great American Novel."
Donn Wermuth, WB p. a., bears a striking resemblance to Paul Mellon, son of the Treasury sec'y.
Kathryn Trnavsky, WCAE soprano, and Dr. Arthur Malucky, of Cleveland, said "I do" last wk.
Zita Rossi, with a Publix unit, used to sing with the short lived Pittsburgh Civic Opera Company.
Big shake last week on "Press," Scripps-Howard. Neil Swanson, m. e., and Harold Jacobs, editor, out.
Al Marsico is booking his Enright stage band around the district for one and two-night dance stands.
Ruth Millstone becomes an announcer at WJAS. First femme to land such an assignment regularly.
Two "Post-Gazette" scribes, John K. Morrow and Frank Butler, have landed on Governor Pinchot's payroll.
Helen Donnelly hanging around to handle subscription tickets for the Shubert backed venture at the Alvin.
Dave Broudy believes in keeping his dough in the family. His 13-year-old son caddies for him at the regular rates.
With Hearst reported in control of WCAE, there's talk that the other local dailies may try to buy in on air holdings.
Bill Shulgold, who does pen and ink sketches for one of the dailies, goes golf in a big way. So does his brother, Hy, the theatre manager.
McKeesport, his birthplace, still thinking about doing something to honor Marc Connelly. They've been thinking about it for a couple of years—but you don't know McKeesport.

New England

John Noble Cape Codding.
Two pop priced and small circuses packing 'em.
Harry Kemp at his Peaked Hill cottage, Provincetown.
G. Marian Burton in literary colony at Truro, Mass.
Ushers passing from view in film houses, except big ones.
Jimmy Cunningham operating the Ledges at Nantasket Beach.
University Players in nine weeks' season at West Falmouth, Mass.
S. Pfau wants a license to build a film theatre at Reading, Mass.
New Hampshire taking kindly to impending referendums on Sunday shows.
William J. Glynn, dance orchestra cornetist, weds Helen M. Moran at Hudson, Mass.
Brookline's concert plan for summer will give three score musicians work two nights weekly.
Samuel James, superintendent of outside activities at Paragon Park, back on the job after being badly scalded.
Col. Green, son of the late Hetty Green, plans television experiments at his Round Hill estate, near New Bedford.
Mary Spargo and Charles H. Wardwell, both of the Bridgeport "Post," have engagement announced.
Springfield couple offer land for the site of a little theatre playhouse. Long hoped for by the Players' Guild.
Ray Avellar, of Mt. Vernon, N. Y., "Argus," visits Provincetown. There also is Frank Schubert of the A. P. Newark bureau.
A woman is manager of Recreation Park, new amusement center at Oak Bluffs, Mass. She is Mrs. Cora Morse of Providence.
Victor V. Klefbeck gets $4,500 publicity director job with the Maine Development Commission. Succeeds Frederick Maguire.
Either Lynn, Mass., people are eating less or are more economical. Garbage removal company squawks because of slump in collections.
Walter Merkel, star by-liner for Worcester "Telegram," donned clown's getup and took part in Ringling performance. Page one yarn.
One big circuit orders marquee lights off until darkness almost falls. Just another economy idea. But people think the houses are closed.
Silas D. Rousseau, dance orchestra violinist, had to play until 3.30 a. m., July 4, so at that time he married Ruth Corthell at North Falmouth, Mass.
New Bedford "Times," making a hit as an aft daily, starts Sunday edition as further competition to the "Standard." "Times" run by W. J. Dunn, owner of the Academy theatre, Fall River.

Minneapolis

By Les Rees

Tom Kress now managing Wesley Barry here.
Mark Ross to distribute "The Viking" in territory.
Eddie Ruben, Publix divisional director, back from New York.
Paul Stricker, representing ERPI's non-theatrical department, in town.
Fifi D'Orsay present for one day enroute to Breezy Point for short vacation.
Bill O'Hare, Duluth city manager for Publix, a visitor with mother up from Texas.
Aug. 7-8 dates for annual outing of Minneapolis Film Board of Trade at Detroit Lakes, Minn.
Eddie Bonns, now Jimmie Grainger's personal representaitive, back for first visit in 10 years.
With inauguration of reform mayor and advent of new police chief, town is closed tight.
Charlie Zinn, manager of the Uptown, drove his car into culvert while visiting Dubuque, Iowa.
James Hall m.c. at Minnesota this week. Lou Breese returns from vacation to assume duties again Friday.
Esther Benz, secretary of Publix ad department, recovering in Hillcrest hospital from collapse. The heat.
A. E. Maxwell, local manager of W. E. sound equipment, at desk again after vacation on Gulf of Mexico.
Harold Kaplan and Gordon McKinnon, acting manager and assistant at the Minnesota, have new buggies.
Eddie Prinzen, now Publix city manager at Marion, O., returned to wed local girl, Hazel Palmberg, nonprofessional.
Sevilla Peters (Mrs. Edgar Zane) showed folks some real swimming in local lakes while here with husband, who brought RKO sound truck along. She's a one-time champ.
Edmund A. Stein, St. Paul music impresario, appointed manager of Minneapolis Metropolitan (legit road shows). Succeeds Richard Horgan, now in New York seeking bookings. Mrs. L. N. Scott owns house.

CHATTER

Hollywood

Morris Schlank here.

The Paul Sloanes celebrated their 15th.

Al Jolson using Joseph M. Schenck's car.

Colorfilm Corp. of New York is contemplating a lab here.

Lou Sarecky likes to be the voice from the radio in pictures he supervises.

Jean Miller featuring here for N. Y. "Daily News" and Brooklyn "Eagle."

Yanking out 1,800 telephones in the Hollywood district within a month tells the story.

Warner Brothers figures on opening its Wilshire and Western avenue house about Sept. 15.

Winifred Vyuyan here for a month to get picture dope for Johannesburg, South Africa, papers.

Belle Greene, former legit, is running a necktie factory in Hollywood. Says never in pictures and hasn't tried.

Players with that Mexican-Indian blood are now pure Castillian. It's the urge of the forthcoming Fiesta de Los Angeles.

Nat Winecoff has left Famous Music and is working for Ben Berman of the De Sylva, Brown and Henderson office.

Boys on the "Examiner" now have to make a written report on every telephone call they make. New type of newspaper economy.

George Hippard, Ernst Lubitsch's assistant, here from New York for "The Man I Killed." Stayed east to assist on "Personal Maid."

Barbara Taylor Kjerulf's harpists get back from a tour of the Orient July 18. Have spent two months in the Paramount Japan theatres.

Wyn Brookhouse, supervisor of the Music Sales Corp. stores, here and will go north to open another sheet music counter in Tacoma.

John Link, at Lathe, never sees his face on the cutting room floor. He doubles between appearing in comedies there and cutting them.

Gabe Yorke, experiencing his first hot spell in California, states: "At last I've found a place where it isn't the humidity, it's the heat."

Paul Kohner will go to Europe packing a Lincoln for his parents' birthdays and 30th wedding anniversary, coming within one week.

Virginia Buchanan, dancer, and Ben Yost, singer, who recently consulted a San Francisco minister about their heart trouble, back in town.

M. A. Silver of Warners Theatres initiated into mysteries of golf by Frank Newman. Had one of those beginner's first days and expects to keep it up.

Olympic games will be sprinkled with personal appearances of film celebs. Louis B. Mayer appointed chairman of the committee to get them there.

They all get that way out here. Ex-stock player about whom the studio is making a to-do for a build-up is letting it go to his head in a bad way.

Equity Ticket agency in the Roosevelt now belongs to Bob Frankel, who formerly ran it for the agency. Equity continues its Ambassador stand.

Beverly Griffith postcarding pictures of himself at Japanese temples. He's swing man for Fox exchanges in the Orient, and the current tour will take him two years.

Chap has made a short bird feature around the Catalina aviary and is calling it "Birds' Paradise." He hopes to hear from Radio, which will soon start the works on "Bird of Paradise." It's an old Hollywood custom.

Denver

July conventions bringing more than 10,000.

Joe Frazier, of the Publix warehouse, to Twin Falls.

Paul Comer has been made chief of service at the Rialto.

Katherine Alexander is the best swimmer of the Elitch Co.

Lou Hellborn, now Memphis Orpheum mgr., spending his vacation here.

Harold Harlowe has resigned as NBC announcer. Is writing novel and play.

Al Kahn, of Chicago, here arranging for electrical work on the new Orpheum.

Dorothy Brockman, Rialto cashier, and Howard E. Simpson secretly married.

Rumors persist that the Denham will reopen in fall with stock at a 75-cent top.

Colorado second in ratio of doctors to population: 168 to 100,000. California is first.

Tony Ferraro's band has replaced Hume Everett at Lakeside amusement park ballroom.

Margaret Perry, actress, daughter of Antoinette Perry Frueauff, producer, vacationing here.

Mr. and Mrs. Harry Huffman have returned from a circle tour to N. Y., Panama and California.

After two years work, Mrs. Lillian Rice Brigham's "Historical Guide to Colorado" is off the press.

Yellowstone Park had record day last week; 6,259 visitors and 1,670 cars. Former top 4,900 people, 1,300 cars.

Milton Franklyn, m.c. at the Denver for a week, has resigned but will loaf here three weeks. Came in from Houston.

Local doctor flies to Santa Monica, Cal., to perform appendix operation on Lucile Langdon, former pres. Denver Art theatre.

Bradley E. Stout, Publix artist, is golf champ of the local Publix theatres. Holden Swiger, Denver manager, brings up the rear at present.

A. H. Eichenberg has resigned as asst. mgr. of the Denver. Goes in biz with father in Kansas City. Foster J. Schell, treasurer, succeeds him.

Cleveland

By Glenn C. Pullen

Neighborhood houses starving.

Shrine convention booming biz.

Merle Jacobs on short road tour.

Theatres going Scotch on their ads.

So are local actors after two stock flops.

Maurice Spitalny opens at Wille's July 18.

Mickey the "Dancing Usher" home for a spell.

Liquor still cheap despite flood of conventions.

Jimmy Jenkins arranging new tunes for Emerson Gill.

"Peaches" Browning an unexpected draw at Wille's.

Harry Roche and Bernice Rowley, actors, reported engaged.

Hank Wong, of Golden Pheasant, almost has a mustache now.

Emil Koepple, former Allen organist, joins radio ensemble.

W. Ward March, film ed of "Plain Dealer," off to Canada to fish.

Paul Hoffman, Club Miami sax, flew to Detroit to get married.

Cocoanut Grove to open in fall under new name and management.

Carl Richards, of Mentor Beach band, married Vera Mills of Dayton, Ohio.

Freddie Mayo cleaning up with his convention song, "Shriners On Parade."

Kirby and DeGage, dance team, hold over at Lotus Gardens for 10 weeks.

What local newspaperman is getting married shortly but keeping it a secret?

Martha Bradley, dancehall manageress, celebrating her 36th birthday again.

Local Childs' has sidewalk ballyhooer, but he's a signboard instead of a talker.

Hilda Darmstatter holding fort alone at closed Playhouse for summer months.

Eddie Harwood hasn't found anybody yet who wants to lease his Coral Gables.

Sid Andorn pinch hitting for his boss and vacationing "Press critic, George Davis.

Settling of war between cab drivers and owners put 200 taxis back on street.

Harry Davis, p. a., getting divorce after three years separation from his non-pro wife.

Guy Golterman appointed director of "Press" outdoor opera festival in city's new stadium.

Horace Heidt's band spending layoff week in town prior to July 18 date at Palace here.

Local radio folk are forming a little Greenwich Village in studio apartment building.

Karl Von Ei and Frank Orsino, p. a's, going to Canton to compile year book for town.

Patty Jean, director of WTAM's femme programs, recovering from emergency operation.

Carl Lampl calls his new chune, "Always Alone," the theme song for musicians' wives.

Frank Hines laid off beer and lost so much weight he has to pin his pants to keep 'em up.

Local reformers trying to oust sheriff for shutting his eyes to wide-open gambling and race tracks.

Phil Spitalny's band at Brady Lake Park for one day. To barnstorm his way east until fall.

Col. H. Twelvetrees dickering with Erlangers, which is thinking about booking fall shows into Public Hall.

Tony Silvestre's opening of new cafe marred by sickness and absence of singing wife. Back on job now.

Ansley Whittendale's wife back from Kansas City, but found her husband temporarily out of job with Hanna dark.

Ken Thomson pulled out of bed at three ayem by phoning stew who tearfully asked for job in his band. P.S.—He didn't get it.

Frank Hines, Palace manager and playboy, apparently reforming. Spent vacation quietly in home town, Wheeling, W. Va.

Vic Leval, ex-nitery manager, becomes catering manager for Strauss Hotel Co. in N. Y. Reported firm may appoint him manager of Winton Hotel here, of which it is taking over receivership soon.

Loop

Emil Stern looks and acts cool on the hottest days.

Irene Hartnell now crooning soprano over WCFL.

Morris Silver back from New York and all pepped up.

Tom Maloy, Ralph O'Hara and party of 10 on a fishing trip.

Sam Thall wading through vacation literature, but still undecided.

Leslie Atlass is Coloradoing until Aug. 1. Jeff King filling in as CBS boss.

Eddie Milne, former Pantages chief in N. Y., in and out of town on the jump.

Ellis Glickman can reminisce about Chi show people 40 years back and more.

George P. Renehan enticing radio announcers down to Round Lake for the fishing.

Another Merchandise Mart top floor visitor was W. W. Smith, director for WTAM, Cleveland.

All rumors to the contrary notwithstanding Adolphe Dumont's monicker used to be Abe Grossman.

Frank Smith, major domo of the Palace, is retiring to his summer estate in South Haven for a vacation.

Johnny Bonero to St. Joe for a couple of weeks to get boiled out. It's a cold that's held on all summer.

Sam Bramson had a birthday on the same day as John D. Rockefeller, but neither congratulated the other.

None of the local columnists would print the sign on the north Clark street boarding house: "Room and Board—$10."

Hazel Flynn's evening "American" column admitted as the frankest in the loop. Copy readers, however, tightening up.

John Royal looked over NBC's Chicago layout for the first time since his appointment as the network's program chief.

Dorothy Gulman, fan club rabble rouser, p. a., naborhood rag editor, and guide to who's who, now readying a volume of flip poems.

Dynamo Dave Edelson trying to grab an extra coat of tan now that he's been knighted into the Ogalala Sioux Indian tribe. His official tag is Chief Lone Bear.

Gail Borden thought it was great when friends long-distanced him for an hour all the way to Houston. He changed his mind when he discovered they were speaking from his Chicago apartment.

Edna Pfister and Felix Mendelsohn, Chicago film row personalities, due to marry early in Sept. Miss Pfister is at present secretary of the Chicago Film Board of Trade, but has resigned effective Aug. 1. Mendelsohn is manager of the M-G Chicago exchange.

Toledo

By Dick McGeorge

Al Burgin visiting.

Merle Clark will be missed.

High prices prevailed all over.

Kay Carroll is visiting her mother.

Vita Temple has closed its doors.

Why does Lee Elman pick on Toledo?

Noble Jones had a hole in one last week.

Von Elm is thinking of buying that 18th green.

Freddie Spring saw a wrestling match last week.

Leo Diegel's ace on the 146 yard 13th was a topped ball.

Ed Smith of WTAM renewed acquaintances here at the tourney.

Ray Humphries and his Seranaders drawing heavily at Luna Pier.

Security Bank, which blew up several weeks ago, will pay 70%.

Benny Ross on the air for Paramount every week. Goes to Detroit.

Lou Greiner and Chet Marks never miss a ball game at Swayne field.

Messenger boys offered a sight as they trudged over fairway and green.

Paul Schrader is now writing "Chasing Champions" instead of "Sport Snapshots."

Rather sickening to watch the duffers resume after watching the pros drive 250 and 300.

Inverness now looks like No Man's Land. The pros do plenty to a course the way they take turf.

Doubtful if some of the police at the tourney knew the difference between a bunker and the rough.

Newspapermen could have outnumbered the gallery at the National Open except for the last day, when admission was only $1.

Von Elm wanted to split the purse with Burke before the play off, but the Conn. pro said "No!" There was a difference of $750.

Joe Collier of the "News-Bee" claims that if Burke and Von Elm had kept at it much longer they would have been charged green fees.

Kenn Conn, Dick Meade and Frank Buckley did the heavy work for the "Bee," while Paul Schrader and Bill Herring worked alone for the "Times."

Newspapermen aiding the various broadcasting companies with Willie Mylander, Plummer Whipple and Ray Werneke assisting NBC and also working for the "Blade."

Many of the scribes hopped from their typewriters here to one in Cleveland for the heavyweight fight. And then came back the next day.

Stockingless women abounded the course.

Gordon Dressel of the "Blade" scooped about 50 photographers when he snapped Diegel pulling the ball from the cup and then rushing over to the practice green, after Diegel had finished his round and taking a picture of the rest of the camera snappers shooting of Diegel faking the picture for the rest of the boys.

New Haven

By H. M. Bone

Peewees now two rounds for a quarter.

I. Batt is loyal rooter for local ball team.

One shore dance spot has actually gone gigolo.

Freddy Mack has joined the ice cream suit brigade.

Louie Rapp at Fawn Club, Lake Placid, for summer.

Buddy Welcome broke out with his own band—for one night.

Ted Lewis barnstorming at Bridgeport's Pleasure Beach July 16.

Something wrong—Bernie Hynes hasn't had an operation for six weeks.

Jesse Rice, musician, sued for $14,500 in personal injury auto accident.

John Grenold is still raving about those 40-cent stogies Gilda Gray gave him.

Billy B. Van trying to flood community with his soap via billboard campaign.

S. Z. Poli suing the government for tearing down his Washington, D. C., theatre.

Edna St. Vincent Millay here for premiere of "The Best People" at Madison Beach.

Gotham Players to offer stock at Stony Creek for three weekends, starting July 10.

Edward Leiter was guest lead with Jitney Players at Madison Beach last week.

Any time Kearney Walton loses his voice he can get a job in the carpenters' union.

Barbara Pearson, Yale Drama School, off to join father now gov. of Virgin Islands.

Clearwater Inn, Ferry Tavern and Kayrock Inn among newest summer pleasure spots.

When Walter Stuart gets a night off in Hartford he comes down to a regular town for a visit.

Adam Walsh, now a Yale football coach, on to Universal City for "The Spirit of Notre Dame."

Herschel Stuart has turned philanthropist. Sends each week's F-M unit to kids Fresh Air Camp gratis.

Terry Turner and Floyd Stuart missing from Fox office—discovered feeding peanuts to elephants at circus.

After 17 months on deck at the Par, Lew Schaefer has hopes of breaking a non-stop record with a vacation.

Fred Pannkucher suing Ringling-Barnum outfit for $300. Claims it cost that much to remove their posters from his property.

Bangor

By Edgar K. Welch

Beth Merrill is visiting Frances Goodrich at Lakewood.

Three local firewater dispensers leave for extended visits to Atlanta.

Eddie Jackson now p. a. for Spark's Circus, in town for a few days.

First play Owen Davis ever wrote was presented in a barn here. Local boy makes good.

"Zoom," a new comedy by John B. Hymer and William Barry, to try out at Lakewood July 27.

Surry Playhouse opens for eight weeks season. Leighton Rollins is managing director and Leo Bulgagov, stage director.

Summer dancehall biz a turnout. Six out-of-state bands invading eastern Maine. Ted Lewis due here next week. Whiteman later.

Juveniles now at Lakewood include Paul Kelley, Humphrey Bogart, Albert Hackett, William Carey, Owen Davis, Jr., and James Bell.

Visitors at Broadway-in-Maine include Bertram Harrison, John D. Seymour, Frances Simpson, Sam Shipman, Donald Davis, and Manager Smith of the Yale University Theatre.

Saranac Lake

By "Happy" Benway

Write to those that you know in Saranac.

Edith Cohen back in bed for a while.

All's quiet. Harry Namba is on silence.

Alma Montague had a molar yanked out.

Nellie Quealy joined the pneumothorax gang.

Lee Fester, at the Central N. H. San, Rutland, Mass.

Annamae Powers, up, and at her best after operation.

Millie Jasper, assisting nursing department. Likes it.

Mazie Hills leaped in to visit her mother (Nellie Quealy).

Hot here, one day 100 in the shade. Next day it looked like snow.

Jack Lewis has the front of the Lodge looking like a sunken garden.

Mike McMamee out of bed and sitting up. First time in over a year.

Mae DeLany, anticipates a "look over" at the French hospital (N. Y.) real soon.

Helen Antalek, operated on and okay. Now running around without her tonsils.

Bobby Hatz is now on four committees but still finds time to root for Brooklyn.

Mandy Kay (Clancy Cottage) looks so healthy that all the doctors are passing him up.

Ida Howard is holding her own. Strictly a bed patient and a cheerful letter would help this little lady.

David (DDH. Jr.) Hall, graduated with flying honors from the Saranac High School. DDH, himself, doing well.

Bessie Purdy (Bessie Wallace), a newcomer, came in from Los Angeles. She has seen service as a "curer" since 1926.

Tommy Abbott and Eddie Voss, now connected with the research department of the Lodge. Known as the mystery doctors.

Patients are enjoying trips to Lake Placid to see talkers at the Palace. Manager Dodds there with the glad hand nightly.

Chas. J. Quinn successfully produced and directed a local show for the L. O. O. M. If laughs mean anything the show was a big success.

Mr. and Mrs. Al Smith Jr., son of the ex-governor, paid the Lodge a visit. Jack Lewis and George Harmon made the welcome speeches.

Mr. and Mrs. William Morris are summering at Camp Intermission, Mrs. Morris resuming her weekly visits to the Lodge and "Bill" taking up bridge.

General examinations last month by Dr. George Wilson proved many comebacks. Good reports handed out right and left and great rejoicing all around.

Tom "Cy" Lenihan, Fairview San at Tucson, Ariz., writes wanting to know if he can join our "Good Cheer" gang as an absent member. Cy been voted in 100%.

Jimmy Cannon, who did the "cure" thing here about a year ago, now back again to "lick-up" more of this ozone. Will get a general check-up, incipient case.

Jack Box, formerly Roxy theatre, and James Johnson, of the Strand, are holding their own at the Raybrook san, Raybrook, N. Y. Both boys would welcome some news from friends.

Monroe Coleman, during his spare time as a patient, took up lab. work. He is done with curing, having just been appointed to take full charge of the Clinical Laboratory. Colman has for his assistant Bobby Hatz.

George Harmon received his final examination and was told he could go to work. But there were a few "don'ts," such as dance, sing, talk loud, climb stairs, ride in subways, lift anything, walk fast or run, smoke, drink, chew or laugh too loud. Tie that send-off.

Here are a few old timers who are at the Elks' National Home in Bedford, Va., who would love to hear from friends—George W. Milton (Original Giggs), John Connors (Connors & Garwood), Jack Williams (Williams & Barton), George Mitchell (Mitchell Twins), Fred Leslie (oldtime clown), Jim Haswell (trapeze and balloon expert), Tunis Dean (ex-Belasco manager).

Providence

BY A. A. Marcello

Oakleys still single.

Paging Eddie Woods.

New radio station maybe.

Jack Sullivan in Hollywood.

Foster Lardner praying for stock.

Police opened big drive against rackets.

Theatre business at lowest ebb in years.

No peanuts for the circus in East Providence.

Harry Storin plugging for that RKO trip abroad.

Harry Kaufman bragging he's only vaude manager in town.

Dorothy Meran, former juve entertainer, here with Guinan's gang.

Ed Reed has been dubbed city's champion chiseler by Exchange Club here.

CHATTER

Portland, Me.

By Hal Cram

William Evarts at Willard Beach.

Bridge players at Lakewood happy.

Ward Morehouse on the trail to Quebec.

Mr. and Mrs. Earl Baker resigned from Portland Drama Club.

101 Ranch to be here July 20. Will use one of city's playgrounds.

Sylvia Weld, Surry player, to wed Bert Bigelow, Boston society man.

Harry LaMarr, Aunt Abigail of County Fair, to stage shows at Eliot soon.

Alice LaMarr Johnson staging radio hour for Danish Village Company.

Surry Playhouse off to good start with "Hay Fever." Many celebs present.

"Sunday Telegram's" State of Maine Edition, with Leon Tebbetts at helm, postponed until July 12.

Charlie Guptill, "Press Herald" man, appointed clerk Committee on Elections. Goes to D. C. in fall.

Lakewood to present "So This Is London" week July 13. Arthur Goodrich among the tall timbers.

Earl Crooker, author of "Intimate Relations," now at Lakewood. Show to be given premier at resort soon.

Eastern Maine Music Camp opens with 150 boys and girls who will be guided through six weeks' training.

Tourist traffic flows right through Maine into Canada. Still some Puritanical old ladies who wonder why.

Harold Loring, musical director of Passion Players back home here, accompanied by Sioux Indians, to present Indian music in summer camps.

Houses still closed here are Jefferson, Empire, Colonial and Elm. Of larger theatres running, three owned and operated by Publix and one by RKO.

Surry Players line up as follows: Barbara Bulgakov, Julio Brown, Markoe Holsman, Maurice Wells, Agnes Scott, William Whitehead, Sylvia Weld and Harry Green.

Indianapolis

By Gene Haynes

Indiana roof has folded.

No m. c. yet for the Indiana.

Harry Ellerbee expected for stock.

Will Lloyd here in stock for a week.

Victor McLaglen a visitor in town.

Price war is cause of raids on speaks.

Frances Dee's father has his business here.

Joan Ruth for one week of stock at English's.

Nellie Wade, burlesque chorister, hurt in auto accident.

Spectator beaned with ball in twilite game, files suit.

Lorado Taft, Chicago sculptor, seriously ill in Muncie.

Free acts a preponderance at outdoor places of amusement.

Plenty hot, so 81,389 visited municipal swimming pools in week.

Jim and Walt, loc harmony team, now at WLW, booked at Lyric.

Seegar Ellis, radio chatterer, coming soon to Lyric for personals.

Things perking up industrially as Schwab again buys Stutz control.

Associated Theatres Owners of Indiana in session at Michigan City.

Joe Cook visiting in Evansville before returning to Lake Hopatcong.

Carl Tanginman won low net at actors' golf tournament. Homer Skillien low gross.

Harford Powell, Jr., in town to welcome first copies of his book "Oh Glory" off press.

Hale MacKeen chosen to succeed George Somnes as director of Little Theatre. Somnes now with Paramount.

Fed court is seeking to padlock Towne club i:. Antlers hotel. First time for years they have attacked an amusemer. club on such grounds.

Dallas

By Rudy Donat

No changes this week.

Root beer joints running day and night.

Looks like the depresh ache subsiding.

Slomy Creel atop Mayfair, newest dance roof.

Doug Hawley, "Times-Herald," has pash for tie-ups.

J. C. Cherry still hangs around his old love, Melba lobby.

Paul Jones, state fair p.a., free lancing. Fair cut expenses.

John Rosenfield, "News" critic, sporting new baby boy, his second.

Louise Britton, headacher for little theatre, taking vacash, and new Ford to boot.

Siestas are the fad along the main stem. Meaning there's plenty time to spare.

Union working to get band back into Publix-Palace. Hy Charminsky for the pit job.

Irving Melcher dropped the Avenue, nabe. Unusual, as nabes have been better money-makers than downtown stands lately.

Cops impairing beer supply and a new dry agent makes it look worse. However, 15c. still gets a bottle, semi-lagered (about 3 days).

Majestic (RKO) and Old Mill (Publix) having tough time. Last summer Majestic rated ace on rialto. Showing what vaude cut out can do.

One Walter Hofer's pushing his 18-year old sister east from the same burg via wheelbarrow. Has a grand staked he'll get her to New York in seven months.

Columbus

By Walt Harvest

Ward Farrar in town.

Jean James' vacation is over.

Kenneth Mason returns to town.

Mary Ann Miller leaves the profesh.

Russ Bovim in Wisconsin for vacation.

Russell Bovim returns from Wisconsin vacation trip.

Howard Rhoades latest addition to theatrical p. a. field.

Lew "Berries" Holleb only bachelor theatre manager in town.

Bill Dalton, theatre organist, on extended vacation. First in years.

"Dinty" Moore dresses up new office with photos of plenty celebs of yore.

"Big Boy" Johnson only theatrical man in town who doesn't seem to mind the heat.

Vince Hunter writes from New York that he's swimming and showing and resting.

Harold Kelly, well known in local theatre circles, transfers from Ohio to Palace theatre.

City's night life centers at downtown restaurant, where any twosome is able to get off with a 50 to 60 cent check.

Reported J. Real Neth is about to close the Grand theatre and rebuild. Offices refuse to confirm but plans have been drawn.

Palace ushers issue challenge to all other local outfits for appearance as men of the world before and after working hours.

Charlotte Sherwood, society editor, weds Dr. Paul F. Collins and opposition paper scoops her own with two-column photo.

Howard Dobson, Palace asst. mgr., took two days off to rush east, marry Grace Pye and return to the job. And he tried to keep it secret.

Des Moines

By R. W. Moorhead

Dan Hennessey visiting.

Sizzling weather no boon.

Helen Hughes sericusly ill.

Ken Davis singing at Patti's.

Paramount's chorus home again.

A. H. Blank back from New York. Vacations on the cuff this year.

Dan Hennessey visiting Al Morey.

Gals wearing pajamas while shopping.

D. M. Film Board Exchange padlocked.

Bootleg stuff lowest in town's memory.

Paul Wendell's Serenaders at Riverview.

Midnight swims in the nude catching on.

Some 30 rep shows in state. Report biz not so bad.

No riots threatened this year at return of Chevalier.

Opera Comique plentifully patronized by Americans.

T. J. White, general manager for Hearst, dropped around.

Al Morey doesn't dare have a telephone in his apartment.

With five day warning law in effect, marriage license sales off.

Most vacations taken at own expense this season—not many are planned.

Jno. Wangberg from booking Publix to Pathe. H. O. Peterson from Paramount booking agency to Publix.

Sylvan theatre opening oke. Films every nite 'cept when plays are scheduled by community drama group.

Montgomery

Hot weather rules supreme.

Jack Murphy, Par asst. mgr., may vacation.

Richard Kennedy back from the Florida coast.

Jack Crenshaw wins local golf championship.

Tommie McConnell sad over the loss of Stribling.

Eight marathon dancers still in action after 300 hours.

Walton Academy at Selma closed until October. Operates only on Saturdays now.

Lloyd Townes may go to North Carolina in August. Fifteen local beauties in bathing suits on stage at Paramount. B. o. receipts okay.

Westchester

By Al Crawford

Gypsies encamped in Greenburgh ordered to scram by police.

Playland, Rye summer park, attracting 200,000 week end crowds.

Jarvis W. Rockwell, father of Norman Rockwell, died at Deland, Florida.

Ellis Prudden, Yonkers amateur, makes prof debut with County Center rep co., White Plains.

Radio station WCOH, Yonkers, has asked Federal Commission for full time broadcasting privileges.

E. A. Lyman, New Rochelle, of the N. Y. "Times" ed staff, beaten and robbed of $114 near his home by daylight bandit.

Mr. Vernon newspaper reporters warned by speak interests to lay off raid publicity. "Bad for business" was the explanation.

Lewis Martin, Shakespearean actor, and Helen Brooks of Greenwich Civic rep troupe, obtained marriage license July 8.

In finals at Playland, Abraham Zatelsky, 14, Mamaroneck, won Westchester county marble championship. Damon Runyon, Jr., tried.

Mayor Lehmann, Tarrytown, started "shame cure" for speakeasy "evil." Proposes to list speaks and patrons of each on public bulletin board.

Nudist bathing party of 11 men and women forfeited $2 each when they failed to show up in Larchmont police court. Arrests made on beach at 4 a. m.

Playland pony, used to toting kids, rebelled when 225-pound Frank Popp, Astoria, L. I., mounted it and threw the hefty rider. Popp is in the Rye hospital with a possible fracture of the skull.

Kansas City

By Will R. Hughes

Ed Cochrane is honeymooning in California.

Louie Charnisky and family motoring on the Coast.

Frank Henson, back from a fishing trip in Arkansas.

Ben Thompson is pinch hitting for Lawrence Lehman.

Bob Hicks to Steubenville, O., to open the new Paramount.

Report that the Orpheum will try again some time in September.

Newman theatre back in the "Journal-Post" again after an absence of several weeks.

Johnny McManus, Mrs. McManus, the three little McManuses and the pup treked over the trail California bound.

Free band concerts in the city's parks nightly are giving welcome employment to a bunch of musicians. Ben Kendrick directing.

Federal agents raided several Kansas City firms where alleged supplies and appliances for making home brew and liquor were sold. Raid first of its kind here.

Winnwood Beach advertised special prices for bathers one day, but the ticket seller at the beach was not instructed of the cut and refused to sell below the regular scale. "Ace" razzed the management about it in his column.

Fort Worth

By Robert Randol

Billy Muth, Worth organist, leaves July 17.

Bud Burmester plans big time wrestling bouts.

Cameron King resigned as Little Theatre director.

Harry Schlinker returned from 10-day vacation in Hollywood.

Paul Benton, former Capitol organist, now drives an ambulance.

RKO takes over the Hollywood July 20 from Jesse Jones. Opens Aug. 1.

Elizabeth Joseph, local girl, and vaude partner, Hyman Kaplan, visiting here.

Mrs. Clyde Kraft, formerly active in Little Theatre here, now lives on farm in California.

Charles Croxton, formerly program director WBAP, in charge at Lake Worth Casino.

Fog Horn Clancy's rodeo under way July 4 at Frontier Park. Plans to hold it each Sunday.

Canton, O.

By Rex McConnell

Speaks doing good biz with beer at two bits a quart.

George Marlow, Human Frog back home after year in Europe.

Meyers Lake Park exploits rodeo for 10 days and goes in the red.

Robbins circus, piloted by Fred Buchanan, has cut to 50c and 25c for kids.

Several small carnies fold when they can't get into towns they have played for years.

"Repository," with local field to itself now cuts amusement picture layout Sundays to four columns. When sheet had opposition half page was used for picture stills.

Birmingham

By Bob Brown

Andy Talbert back from Chi.

Herston Cooper has married.

A. Brown Parkes in town again.

Arthur K. Akers is a red hot Rotarian.

George Steele is in Houston at the Majestic.

Joe Miller leaves this week for his vacation in Wisconsin.

Octavus Roy Cohen stops at the Pennsylvania when in N. Y.

Virgil Dodd has gone to Gotham for rehearsals of "Scandals."

Ed Holstein's band at Highland Park for the summer. Ballroom has cooling system.

Vernon Reaver continues to pack them. Fourth of July the best single days since Alabama opened several years back.

Louis Rosenbaum, w. k. in northern Alabama as president of Muscle Shoals Theatre Corp., is in the hospital at Florence. Hurt in auto crash.

Fred Steele has a sty on his eye. There's a saying a sty is a sign its possessor has told a fib. It's a wonder radio announcers don't have something more to complain about.

Oklahoma City

By George Nobel

Show biz in the dumps.

Big black bugs filling the city.

Al Bridge still gets around rite pert.

With nine cent gasoline, everybody rides.

Dog races started but short-lived. John Law.

Warner vacations blooming. Some permanent.

Theatre and radio pages in all papers reduced.

The hi-jackers are hi-jacking each other, etc.

Tom Johnson is using a spy glass looking for the stork.

John Schoeppel going back to Alton, Ill., to vacation.

Ray Thomas is the new assistant manager of the Liberty.

Russell Taylor has never been married, but would like to be, and there are prospects.

Lorraine Bridges, local girl, has joined the Bridge musical stock. All the chorus are home bred.

Annette Anderson, Warner's good looking ticket seller, to California on her vacation, and may not return.

Schenectady

By J. L. Halpin

Robbins Brothers circus here two weeks ago; did four shows on the day.

W. H. Shirley, president of Farash Theatres Corp., celebrated a birthday.

Recent drive on slot machines named 10 defendants who were found guilty.

Betty Lee Taylor, Proctor organist, vacationing at Canada Lake in her new cottage.

Charley Goulding, former Proctor manager and once at the Eastman, Rochester, now at the Strand here.

Efforts being made to induce Carroll "Pink" Gardner, light heavyweight wrestler, to accept Democratic nomination for sheriff.

Tommy Conway, manager of Orpheum and Gayety, Montreal, expected here daily. Has leased Hudson, former stock and burlesque house, and intends a season of dramatic stock.

Bridgeport

By Russell Stewart

It's a lad at the Wood Cowan shack.

Jimmy Conroy, ex-Lyric mgr., is working for the city.

Johnny Patchen persistently forgets to get a haircut.

Cary (Holy Cross) Cronan Michel-Angeloing it at the Majestic.

Incandescent baseball giving theatre biz a swift one in the panties.

While Ted Holt vacations, Lynn (Waterbury) Curtis handling Majestic.

Harry Cohen, former Majestic mgr. who's been ill in New Haven, much better now.

After m. c.'ing here for 15 weeks Barney Rapp and band will summer it at Lake (not-so) Placid.

Marion (Maddock Revue) Barry is a perfect double for those illustrations of McEvoy's "Dixie Dugan."

Rochester

By Don Record

Max Fogel, operator of the Rexy, has added the Lindy.

Lorraine Wallace lions open outdoor vaude season at Sea Breeze Park.

Edgar McGregor is a Rochesterian and former stock producer. Now in Hollywood.

George A. Whitley, lawyer, collaborating with his wife on a play about divorce.

Gunnar O. Wigg, station manager of WHEC, wed Saturday (11) to Frances McCue of this city.

Edward D. Hanrette, former noted swimmer and now with the New York "Mirror," paid visit to boyhood home.

George Eastman, Kodak magnate, 77-years-old July 12. Celebrated a few days before by taking an airplane ride.

Dave Kessler, d. e. of the "Journal-American," gets full page promotion ad puffs. Sheet makes theatre news one of principal features.

"Doc" Hill, tel ed of the "Democrat and Chronicle," on three months' leave for his health. Clarence Little, former Hearst reporter, joins staff.

Marion Tefft, former ballerina at the Eastman theatre, joins Publix unit "Monkey Business" in Buffalo Monday (13). She is the wife of Truman Brizee, house manager of the Capitol.

Queens

By Henry Willson

Mary Pierson is back in town.

The Yale double quartet goes RKO for 10 weeks.

The Losee twins are now life guards at Jones Beach.

Glen Hunter plans to spend part of the summer in Forest Hills.

Guy Lombardo's orchestra is at the Pavillion Royal the month of July.

Ed Scheuing, personal manager for Rudy Vallee, has 600 artists under his banner.

Ruby Hopkins, sister of Miriam, is renting agent for a new apartment hotel in Queens.

Will Philbrick, Freeport, formerly a partner of George Moran, has a son working at the Kew Inn.

Albert Howson, Warner scenario editor, had charge of the Fourth of July celebration in Forest Hills.

"Muff" Coffin, son of Frances Starr and Haskell Coffin, has opened a playhouse in Locust Valley.

Pro tennis matches were two days late in starting, on account of rain. Players discouraged, gate receipts for the week low.

Golf driving range on Martin W. Littleton's twelve acre farm on Queens Boulevard near Kew Gardens, netting $150 daily.

Barbara Collyer, daughter of Norman Collyer, won first prize for the most artistic costume in the Forest Hills Gardens "Mummers" parade.

Golf driving range, "On the Green," now reposes on Martin W. Littleton's 12-acre farm on Queens Boulevard near Kew Gardens. Nets $150 per day 'tis said.

Barbara Collyer, daughter of Norman Collyer, a Paramount executive, won first prize for the most artistic costume in the Forest Hills Gardens "Mummers" parade.

Byron Hatch, 19-year-old pilot made a forced landing on the Pomonok golf course Sunday. Monday he took off and landed 15-minutes later, with engine trouble, on the Spring Hill course. Why slight Queens Valley?

Long Island

By Joe Wagner

Nite baseball attracting.

Legit again at the Castle theatre, Long Beach.

Mike McTigue and family at the Rockaways.

Extended police drive against gypsy soothsayers.

Ernie Golden's band at Harbor Inn, Rockaway Park.

Freeport will soon have that $75,000 municipal stadium.

Hampton Players at swanky Southampton. Fifth season.

Marie Armstrong editing the new guide, "Long Island This Week."

Residents in evening clothes voting at East Norwich town election.

Saul Mills of the "Long Island Daily Press" and his bride at the Rockaways.

Danee hall at Playland Park, Freeport, destroyed by fire last week. Will not be rebuilt.

New headquarters of the Crescent Athletic Club at Huntington one of the show places on the Island.

Charles Reed Jones, Flushing mystery writer, is the author of the film "Enemies of the Law."

U. S. mail is again overboard on those "wish you were here" postal cards.

Inaccurate Biographies

Carl Laemmle, Jr.

By Claude Binyon

Hollywood, July 3.

On a vacant lot in Chicago, Carl (Garguanta) Laemmle, Jr., stood watching his playmate nail small boards together. He tried with all the might of his eight years to conceal his inquisitiveness.

"I think I'll go to the store and eat two ice cream cones," he said. "That's a pretty good idea, I think." The playmate remained absorbed in his work, no more aroused than if Junior had said he was going home to eat some spinach. Junior tried again.

"I know what you're building," he said, "but I won't tell you. Even if you ast me what you're building do you think I'd tell you? Ho!"

The playmate lifted one distainful eye. "All you're trying to do," he sneered, "is find out what I'm making. It's a bird house, so what?"

Junior was fascinated. "Do you think it'll really make birds?" he asked. "My father could make a better bird house than that, I betcha."

"Phooey," said the playmate. "By you it's always your people can do it better." He snorted and resumed his tinkering. A huge woman leaned from a nearby back porch and gesticulated strenuously at the boys.

"Timothy O'Riley," she called. "Come home and eat your antipasto!"

"Aw, gee!" mumbled Timothy.

"I'll watch your birdhouse 'till you come back," offered Junior eagerly. "I won't hurt it, I won't."

"Cross your heart and hope to die immediately?" questioned Timothy.

"Sure," said Junior. And as Timothy walked away reluctantly he got down on his hands and knees to inspect the job of carpentry. A short, rotund man paused on the sidewalk nearby, smiled fondly, and crossed the prairies to Junior.

"Hello, poppa," said Junior.

"Faith and begorra!" cried the elder Laemmle, "It's a motion picture man ye want to be, oyez!"

"How do you figure, poppa?" asked Junior.

"And ain't it a camera ye're building'?" breezed Laemmle, surveying the birdhouse. "Sure, ye're touchin' your dad's heart—wantin' to be in his business."

"Oh," said Junior, perturbed. He studied the ground guiltily.

All Set

"When ye finish with school," continued his father enthusiastically, "I'll have a great motion picture business ready fur ye in Hollywood."

Junior tried to talk but his little Adam's apple got caught on his conscience. By the time he had cleared his throat he was in Hollywood learning the picture business from the ground up at his father's plant in Universal City.

Older studio men resented the youth's presence and Junior resented the entire studio.

"We can't even see you on a clear day from Catalina," humphed one.

"You aren't even old enough to be in the younger generation," whiffed another.

"When I was your age I wasn't even housebroke," confessed a third.

Junior, thoroughly cowed, slunk into his office and buried his face in his hands. He cried until his little soul was drained, then straightened his body in fierce resolve.

"I'll learn this business," he muttered. "I'll learn it so good I can fire everyone of those guys for incompatibility.

And he did learn it. He progressed steadily, studying with all the concentration at his command, and climbed the ladder of studio berths until he was appointed general manager and second vice-president. With the titles of several hit pictures written neatly on a bit of paper he walked into his father's office and faced him squarely.

"Poppa," he said, "I'll be responsible for these pictures on this list."

"Sure," said the elder Laemmle fondly.

"I know this business, don't I? I can tell who else knows it, can't I?"

"Sur-" soothed the elder Laemmle.

"There are three men in this studio who don't know the business," said Junior, and he named those who had insulted him. "I'm going to fire them!" he concluded dramatically.

"Ye'd fire your own blood relations?" asked Laemmle aghast.

Junior seemed bewildered. "My relations?" he cried. "Why didn't you tell me?" He groped for a chair.

"I know it must hurt ye," mumbled Laemmle. "It's sorry I am, me boy."

"Poppa," said Junior firmly through his tears, "there's something I must tell you. That thing you saw me building when I was a little boy—that wasn't a——" He tried to go on, but the light in his father's eyes cut into his soul.

"Yes, me boy," said Laemmle. "Go on."

"It's nothing," sobbed Junior.

Milwaukee Protests at Marathon in City Aud

Milwaukee, July 13.

Not for many years has there been such a concerted protest from local officialdom and prominent citizens as when Joseph Grieb, manager of Milwaukee's 50% city owned Auditorium, made a contract with A. D. Davidson, Chicago, for a marathon scheduled to start last Friday (10). Principal objections seemed to be that agreement made the city a partner to the affair.

Mayor Hoan, in a letter to the board, held that public opinion was overwhelmingly against marathons.

As a result Grieb advised Davidson he would have to cancel marathon. Promoter immediately secured another hall in which to exhibit his dancing, roller skating and rocking chair marathon exposition. About 200 entrants showed up for the physical examination.

Indictment of One Man On Stern's $4,500 Charge

An indictment charging grand larceny has been filed by the Grand Jury with Judge Freschi in General Sessions against Irving Halperin, 30, salesman, of 59 East Seventh street, who was arrested recently on the complaint of Harold Stern, orchestra leader, who charged Halperin and others induced him to part with $4,500 for the purchase of a roadhouse at Rochester, N. Y., which Stern never got.

Stern complained to the detectives last February that three men, including Halperin, had called on him at the Ambassador Hotel. They spoke in glowing terms of the roadhouse that he could have for "a song." He finally handed over $4,500 in cash. The quartet then visited Rochester so that Stern could look over the property. When the train arrived at the up-state city the three men disappeared. Recently Stern recognized Halperin on Broadway and caused his arrest. He is under $2,500 bail pending trial on the indictments.

Lady with Her Dead Ma Takes Times Sq. Motorists

A femme, attired in black and capable of copious tears, has been cleaning up in Times Square. The female sometimes parks herself outside Polyclinic hospital or in one of the sidestreets off the Stem.

She is fairly good looking. Her victims are autoists. She dishes out looks and kind autoists invite her in. They chat for a few moments. Then the lady begins to cry. "My mother just passed away at the hospital and I am broken hearted and penniless," she sobs.

Overcome, one motorist opened his thin purse and extracted $5. "Here, madame, when you get on your feet you can return it," he stated.

The sharper gave the man her address. The latter went to the address. But she had never been heard of there. The sleuths at the West 47th street station have received other complaints of this good looking alms-seeker.

Bispham's Charge Against Girl Fails to Stand Up

The Grand Jury refused to indict Florence Gardner, 33, scenario reader, living at 50 Central Park south and dismissed charges of grand larceny for which she was recently arrested at the request of Charles K. Bispham, capitalist, who gave his address as the Racquet and Tennis Club and also 982 Highland avenue, Pelham Manor, N. Y.

Bispham claimed Miss Gardner retained $1,000 he gave her to purchase the option on a book called "The Village Priest." The woman told him, Bispham charged, she also would obtain the film rights to the book and they would net $40,000. He also says he gave her $350 to purchase the book rights to "The Lion's Den." She failed to do this, he said, kept the money, he alleged.

At a hearing in the West Side Court the personal relations between Bispham and Miss Gardner were aired. They met sometime prior to the arrest through friends. The red-haired defendant denied Bispham's side of the story. She declared he had given her a check for $500 when she returned from her home in Kansas City.

"I was taken ill," she said, "and Mr. Bispham gave me the money to pay doctor bills and other items. The check for $1,000 he gave me to join him at Bermuda. He was to go there first. I was to follow. That was the last I heard of him."

RKO-Columbia Remain Film League Leaders

After a two-week layoff the ball teams of the New York Motion Picture Baseball league picked up the regular schedule last Saturday (11) and the entire eight teams played their games. RKO and Columbia won and are still tied for the lead.

RKO trimmed National Theatres 7 to 3; RKO-Pathe walloped RCA Photophone 15 to 7; Columbia beat Warners 5 to 2 and ERPI trimmed Fox 18 to 5. McGill, of National Theatres, and Joe Lee and George Berg, of ERPI, hit homers.

League standings week ending July 11.

	W.	L.	Pct.
Columbia	8	0	1.000
RKO	6	0	1.000
ERPI	5	3	.625
Warner Bros.	3	2	.600
Fox	2	4	.334
RKO Pathe	2	5	.285
National Theatres	2	6	.250
RCA Photophone	0	8	.000

Caliente's Fixer Keeps Highway from Ensenada

Agua Caliente, July 13.

Local boys are intent on keeping this resort to themselves without any competish from Ensenada or any other upstart resorts along the Mexican coast.

That's why one of the Caliente fixers, stationed in Mexico City, has seen to it successfully thus far that no road is built from A. C. to Ensenada, although it's only a 74-mile trip.

Road now is rocky, bumpy and full of bad turns, with those who ventured the trip from here to Ensenada turning back because of the shaking up en route.

WEIL CASE DISMISSED

Chicago, July 13.

Extortion action against Milton Weil, music publisher, brought by Johnny Collins two months ago, was dismissed in court here because of lack of evidence. Suit grew out of an alleged shakedown on Louis Armstrong, colored trumpeter.

Both Collins and Armstrong failed to show up in court, having left town some time ago with the understanding that the case would be squashed.

NO WAGERING—NO TRACK

Salem, N. H., July 13.

Those New England blue laws squawked about certificate wagering at the Rockingham race track three days after the horse meet opened. State officials then stopped the wagering.

Two days later lack of attendance caused closing of the track, throwing 600 persons out of work and shutting off daily expenditures of $13,000.

Round the Square

O'Hay Ran Up a B. R.

Running a bet into a tourist's camp is what Capt. Irving O'Day did through "Gallant Fox." That bankroll got him an outfit of seven cabins on a lot at Taoz, New Mexico. It's a sort of artist colony out there, like Westport, Conn., is to the east.

Cap was told to play "Gallant Fox" each time out until word came to stop. And to bet on no other horse meanwhile. Irv followed instructions. He parleyed his bets on the "Fox" and when hearing the word to quit, he had gathered in $15,000.

On his way east and west for years in an auto truck with the late Ernie Carr or Little Billy, Cap had noted Taoz, which is about 140 miles north of Alberquerque. It's 80 miles from any railroad station. With the 15 grand, Cap figured on the tourist camp. It got over from the start. He will add around five more cabins in the fall.

Cap has hit the westerners as highly as he is held in the east. His flow of talk, his remarkable adventures all over the world as a veteran of eight or 10 wars and his unique self have already made him a figure of note in New Mexico. Cap has been making his after dinner speeches in the principal cities of New Mexico, meanwhile erecting for himself a pleasant local rep and credit amongst the prominents of Taoz.

Jack Hobby and Irving Tishman, recently returned from a 10,000-mile car ride all over the map, stopped off at Toaz to see Cap. They have brought back the stories that that soldier of fortune, of more experiences than Richard Harding Davis ever placed between book covers, looks to be settled in Taoz. Cap likes Taoz and Taoz likes Cap.

But the Friars miss him and how.

Izzy's Cigars Burned

Izzy's I & Y cigar store on 7th avenue, just off 47th street, was gutted by a short but tough fire Tuesday night (7). Fire started in the back of the store. It had gained headway before noticed by Izzy, who was propped up in front in his easy chair.

Izzy is well known among cigar smoking actors, including those whose laughs depend on the length of cheroot inhaled while performing. He has been located at this spot for nine years and worked up a large box business. Loss partly covered by insurance.

Agnes Cady Prefers Road Houses

Agnes Cady, one of Broadway's w.k. waitresses, has given up slinging hash to operate a road house.

Miss Cady was with the Child's restaurant, next to Loew's State, for seven years. Recently she purchased a road house at Haverstraw, N. Y., called River View Lodge. Last week Agnes aired Childs'.

Solving Friars' Problems

Around the Friars things are looking up. Financial problems which worried the club, like most others, appear to have been solved.

Change at the Friars dates from the induction of new officers, with George Jessel as Dean and William Degon Weinberger, treasurer, shouldering the task. A recent addition to the club's managerial group is the appointment of Charles Pope as executive secretary. Harry Hershfield is the new secretary.

Two money-raising shows are in the making, one over the air and the other in the open. A radio program is to be offered for commercial auspices. It will be topped by a flock of names, with George M. Cohan, Al Jolson and Eddie Cantor reported agreeing to figure in the Friars broadcasting. NBC is said to favor the Friars for radio.

A wrestling show in one of the ball parks is slated for August. It will be staged by Jack Curley who recently joined the Friars. In addition to the contests the field will be lined with booths presided over by stage personalities who will stunt and so forth.

Since the restaurant concession was leased to a caterer, dining room business has increased 50%.

Need a Poet?

Eddie Tyrrell, chief clerk of West Side Court, is a tyro poet. He won four sets of theatre tickets offered by a hat manufacturer for framing four rhymes that jibe with the name of the hat.

He's now scanning the papers in hope that someone will offer an auto for rhymes that tune.

NEW YORK THEATRES

RKO MAYFAIR Bway & 47th Pop. Cont. Show Prices
HELEN TWELVETREES
Seductive Star of "Millie"
in
'A Woman of Experience'

PALACE 47th St. & B'way. Mats. Daily. 2.30.
Always Cool and Comfortable
LOU HOLTZ
WILLIAM GAXTON
ADELAIDE HALL
CLIFFORD & MARION
VIC OLIVER
and LYDA ROBERTI

58th ST. Bt. Lexington & 3d Ave. 11 a. m. to 11 p. m.
Wednesday to Friday, July 15 to 17
ROBERT WOOLSEY
in "EVERYTHING'S ROSIE"
"WOMEN MEN MARRY"
SALLY BLAINE—KEN HARLAN

86th ST. Cor. Lexington Ave.
Wednesday to Friday, July 15 to 17
ROBERT WOOLSEY in
"EVERYTHING'S ROSIE"
HARRIET HOCTOR
and other RKO Acts

COOL CAPITOL B'WAY & 51st St.
MARION DAVIES
in "FIVE & TEN"
with LESLIE HOWARD
Stage Revue—Fred Keating
California Collegians
Bunchuk, Orchestra
Friday, July 17—Robert Montgomery
"The Man in Possession"

ROXY 50th St. & 7th Ave.
"HUSH MONEY"
Fox Movietone Drama
with JOAN BENNETT
On Stage—International Revue
"FRANCE," Pageant of Color and Music
Ensemble of 250

FRED & ADELE ASTAIRE
HELEN BRODERICK
FRANK MORGAN
TILLY LOSCH in
THE BAND WAGON
The Perfect Revue
"A grand amusement, with contagious melodies, enchantment, hilariously funny episodes which make it a spellbound revue—a hit."—Winchell, Daily Mirror.
NEW AMSTERDAM W. 42d St. Eves 8.30 Mts Wed & Sat. 2.30

BEATRICE LILLIE and ERNEST TRUEX
THIRD LITTLE SHOW
MUSIC BOX Thea., 45 St., W. of B'way
CI. 4-6160. Eves. 8.30. Mats. Today-Sat.

The Parisian Front

By Christine

Paris, July 3.

Backwash from the Grande Semaine, to put it inelegantly, is usually garden parties, cocktail parties and dinner dittos given for the departing swank of Paris.

This must be done during the present half dead season to clear the city for the fresh, determined incoming tide of tourists.

All the waiters and taxi drivers drag out their six English phrases and deceive all the school teachers on Sabbatical leave into thinking how much smarter foreign menials are than those on native soil.

Parties

Mrs. George Washington Kavanaugh has been entertaining lavishly and extensively, along with her daughter, Mrs. Leonora Warner—both from Fifth avenue in New York and now at the Ritz. They know everybody in Paris although they've only been here for a short time.

Patou also gave a party last week—a pink and white one—like the "Little Colonel Stories," where even the cake was pink with white icing. All the Vanderbilts in town were there—and there are quite a few of them here right now—and also Daisy Fellowes, Mrs. Jay O'Brien, Mrs. Vincent Astor, Rhinelander Stewart, and some hundreds of others. Supper was laid out around two in the morning in his garden, which had been decorated into some semblace of the Colonial Exhibition display.

Business

Not to be outdone, Madame Chanel gave a party, too, the same week. She gave it at her home, and it was terribly swank. Only the best clients were invited. Mainboucher gave a party, too—you know Mrs. Gilbert Miller's house—and Edna Ferber was there. The day after that affair Miss Ferber bought two Mainboucher dresses. Really, this tiny season is a good break for all, so far.

Rosalie Stewart's Lunch

Rosalie Stewart is in town, and not even the heat over here could fag the energy of that personality. She gave a nice quiet luncheon party in the Ritz gardens this week for Mrs. Frank Farley (formerly Lillian Fisher) who is one of the most suavely smart looking women in Paris. Elsie Ferguson was there, and also Irene Adler, who can win at bridge with her eyes shut.

The luncheon progressed mid a refined clatter of strictly femme conversation. One question held right through, of course—clothes. Where do the best clothes come from and where can a woman dress the most cheaply and not look it?

$5 Hat Shop

Then the new hat line. This sobbie would be willing to bet that you can buy right this minute in New York some semblance of the new hat shape for $5. Not in Paris. Here the department store counters have piled pell mell all the ancient hats in stock and are selling them anywhere from 20c. to $3. Result, that none but the elite can really have a good looking hat; it's up to the working girl to either make one herself or mortgage her virtue.

Pyjamas

Grand battle on over here about pyjamas. Some husbands think there is nothing more degrading or unfeminine in the world. Evidently the ones who like them are too timid to say so. All women with questionable figures think they are disgusting, too. Gladys Cooper buying nothing but pyjamas for house wear at her new summer home. And what is more, her husband, Sir Nelville Pierson, right there superintending the buying. The most sensible and cool for summer wear are the ones made of the new Rodier material called Semilic—half cotton and half silk. They don't muss, and they come in fascinating prints.

Did You Know That—

Paul Frawley, Gina Malo, and Olive Borden are all appearing at Leon-Eddie's Summer Gardens....It seems incredible that Metro should have let those sequences go through in "Laughing Sinners" in which Joan Crawford has brown hair again, after starting and finishing the picture as a platinum blonde; feminine onlookers comment out loud in the theatres about it....Grace Menken and Bert Lytell have returned after a year's absence to appear in "Brothers" in Mount Vernon this week.... Mrs. Jack Warner has a new square-cut diamond of fabulous size....John Hundley is vacationing in Ohio....the ladies' "Dominoes" Club of Hollywood moves to new quarters soon....Inez Courtney visits the Atlantic Beach Club for a few weeks....Irene Delroy is also spending the summer there....they say there's the devil to pay at a local beauty shop because a film girl's hair fell out after an application of that white blonde stuff....the Busby Berkeleys have separated.... Virginia Smith has been added to the cast of the new Heywood Broun revue....Leo Reismann's orchestra plays the spots out "Dancing in the Dark"....Ona Munson has a lovely new diamond necklace. ....Leslie Howard is set for life with his femme public after his performance in "Five and Ten"....Freddie and Florence March expecting to return to California soon.... Harlan Thompson has taken a house in Great Neck for the remainder of the summer.... Shirley Vernon and her husband finally left for Europe. ....Bobbie Perkins is that tanned will Cape Cod again for another coat....Julie Johnson and George Murphy Palaced Sunday eve....the Rufe Le Maires, supposed to come east, never showed up.

Going Places

By Cecelia Ager

Femme Spy With S. A.

Helen Twelvetrees is a maid heavy with sex appeal. Miss Twelvetrees is every inch American midwestern hot stuff but the way she has with her is too untutored for serious consideration as "A Woman of Experience" in the fleshpots of war-time Vienna.

They would have you believe she's a woman with a past, though she looks like a rustic milkmaid. No wonder Austria lost the war, with such little innocents working as spies in its Intelligence Department. Miss Twelvetrees photographs more lusciously than ever in this picture. The costumes of the period suit her strangely mincing yet relaxed walk. Hats tilted over one eye, maline ruchings around her throat, princesse ballroom dresses with voluptuously curved lines, quaint shirtwaists with skirts tight at the waist but hanging in voluminous folds over the hips, velvets and plaids and white fox—all these occoutrements surround her and she flatters them, she's so flawlessly pretty. She's a pink and white doll with flaxen hair, suffering has still to touch her, yet the story insists she knows men, has known them for long, bitter years. She reads the lines, she goes through the stipulated gestures, but these are not enough for conviction.

Nance O'Neill's melodramatic voice fits right in her brief scene with Miss Twelvetrees where it rings out with artificial phrases. Zasu Pitts, once again a maid, resolves the impasse between Miss O'Neill and Miss Twelvetrees, when the exigencies of the plot demand she turn serious for a spell so that somehow, someway, a conclusion can be reached.

Regimental balls, well attended beer gardens, servants in livery, and plenty of wine in wartime create gay atmospheric sets, but isn't it War?

No Femme Rave at Capitol

Very pretty, but a little attenuated and a little wanting in punch is the feminine contribution to the Capitol stage show this week. No rock to the many climaxes until the very finale, when Peggy Taylor submits cheerily to some violent adagio tossing. Her lithe form with an exceptionally lovely line to its arched back is clad in red silk leotards across the breast with rhinestones. For some reason it has only one sleeve, wide and caught into the wrist, and for no reason this contemporary costume closes a Chester Hale Girls Grecian ballet with all the dancers dressed as Greek maidens, whie chiffon accordion pleated shifts, white Grecian wigs bound with silver.

The Capitol, lately displaying fine costume ideas, comes through with a genuine knockout. Darkened stage faintly reveals dancers moving about, accompanied by pleasant swishing sounds which prove, upon more lights, to be cellophane skirts, deep berthas and large stylized peaked headdress, all made from the same unique stuff. The effect is mysterious and macabre until the lights change and the cellophane becomes transparent as glass, showing to the delighted audience slim figures hidden only with flesh trunks and bandeaux.

Opening, the Chester Hale Girls do a toe strut in black tights, tail coats and top hats against a red and white shaded striped background which changes to a modernistic blue and white backdrop to match the blue and white staircase upon which Georgia Hayes jumps up and down on her toes. Stunt doesn't get the proper build up.

Some Picture Wedding

"Five and Ten" is a very canny picture. It has its cake and eats it, too. After all is said and done, there's nothing like good old-fashioned family life, clean morals, love of parents for children and vice versa, and going to Europe to start anew, says this audience-wise film. And just to prove it, it presents the largest marble halls ever seen, the biggest bunch of sables that ever made a collar for Marion Davies' tan suit, the grandest picture wedding yet, and no less than the Empire State Building as mere incidental atmosphere. Not only butlers, but regiments of footmen. All limousines with two men in livery.

(Continued on page 51)

MARRIAGES

Glenn Knoblauch of Casa Loma orchestra at Atlantic City Pier, to Marian Douglass of Plymouth, Mass., non-pro.

Lillian Lass, non-pro, to Phil Bloom, at Brooklyn July 12. Groom is booker in charge of Fanchon & Marco's New York office.

Norma Abrams to Jack Miley, at Albany, May 12. Both on the reportorial staff of the N. Y. "Daily News."

Deszo Retter (vaude) to Polly Sights, dancer, July 8 in New York.

Virginia Lee Crewes, non-pro, to Dodge Dunning, in Beverly Hills, Cal., July 7. Groom is inventor of the Dunning process for motion pictures.

Frances Willard (stage actress) to Ralph Bellamy (film actor) in Reno, July 4. Groom had just been granted a divorce from Alice Delbridge, Detroit actress.

The engagement of Helen Gilligan, actress, to Ray Buchanan of Clinton, Mass. (non-pro), announced at Stafford Springs, Conn.

Lewis Martin, New York, and Helen Brooks, actress (Greenwich stock), last week obtained a license at Greenwich, Conn.

Bessie B. Katz to George M. Gottschalk in Randolph, Mass., last week. Bride is concert singer, groom pianist.

Helen Brooks to Lewis Martin, both players, at Greenwich, Conn., July 12.

Joe Bigelow, of the "Variety" staff, to Eleanor Tyers, non-pro, July 9, in New York.

BIRTHS

Mr. and Mrs. Giacoma Rimini (Rosa Raisa), a daughter in Chicago, July 7. Mother is dramatic soprano, Chicago Civic Opera.

Mr. and Mrs. M. B. Shutte, son, in Kansas City. Father is manager of the Rialto theatre, Denver.

Mr. and Mrs. J. Scott, son, Denver. Father heads the Columbia exchange in Denver.

Helen Hayes' Next

Hollywood, July 13.

Hopping from Metro, where she is currently working in "Lullaby," Helen Hayes will play opp. Ronald Colman in "Arrowsmith."

She's to do Leona, the nurse.

How Hollywood Plays

By Grace Green

Hollywood, July 11.

Business or the depression didn't interfere with all of Hollywood scooting to Reno, Caliente, Arrowhead and the beaches over the 4th.

Caliente received almost as big a play as Reno.

Quite a few stopped at the beautiful Hotel del Coronada at Coronada Beach and drove the remaining 17 miles to the Mexican border. There, if one wants to remain at Tia Juana or Agua Caliente after 6 p. m., one parks the car on the American side and obtains access into Mexico through a convenient hole in the barb-wire fence. And so is the law upheld! For between six p. m. and six in the morning, no automobiles may drive across the frontier line.

On the other side of the line, taxis and buses drive you the remaining couple of miles through Old Town, as Tia Juana is familiarly called, into "new town," which constitutes Agua Caliente.

In the spacious casino one saw a flock of Hollywoodites. Even the big gold room to which only chumps de luxe are admitted was open.

It seems everybody had tough luck. Carl Laemmle, Jr., wisely didn't gamble but had tougher luck at the race track during the day. Incidentally, if you're known, the race track people send a free season pass to the track. They'll do anything to bring the suckers down.

One saw Raquel Torres giving the croupiers that Mexican chatter. It helped. Her beautiful sister, Renee, doing likewise.

Wynne Gibson would rather gamble than eat or sleep.

Rosco Ates annoying many with his inane "acting" even without a spotlight.

Bill Halligan dropped plenty. Ditto Charlie Feldman.

Bern Bernard even made those poker-faced croupiers laugh with his spiel.

Lawrence Gray sporting a bright green tie and trying to make those 7's and 11's come.

Show Oke, Biz Blah

Why a peppy, tuneful little show like "Oh, Boy," at the El Capitan didn't pack them in on its third night is one of the wonders of Hollywood. Its cast, including Joseph Santley, Zelma O'Neal, Ivy Sawyer and Dick Keene, was fine. The chorus girls were lookers who put over the dance routines in great style. Their ensembles were fresh and becoming.

"Oh, Boy," originally produced 15 years ago at the Princess theatre, New York, did not shape up as antiquated as that sounds. True, songs like a "Little Flat in Flatbush" may mean little out here, but the energetic "Varsity Drag" type of stomping by Zelma O'Neal was very 1931. There up-to-the-minute quips about speakeasies, etc.

Miss O'Neal's sophisticated boyish bob was not especially in keeping with her hoydenish characterization, but she certainly looked cute in a white sports' outfit trimmed in navy blue with a matching beret.

Biltmore Premiere Dull

Keen disappointment was expressed by practically everyone at the opening of "Three Men and a Woman" at the Biltmore. With three such names co-starred as Florence Reed, Walker Whiteside, and Guy Bates Post, one certainly expected a well-spent evening instead of straining every nerve trying to understand the indistinct New Zealand accents of the players. The premiere was far from capacity.

Florence Reed, as ever a good actress, belies her veteran career on the stage by her appearance.

Chatter

Winnie Lightner now a blonde.

John Boles dashing about the boulevard in a bright yellow sweater, evidently fully recovered from his tooth trouble.

Hazel Cohn all thrilled about her prospective trip to Caliente although she is almost a native daughter.

Joan Marsh in periwinkle satin looked slimmer. Her sun tan is lovely.

"Grand" is now the favorite expression hereabouts.

Not proper but seen 'round these parts often are women in formal dress, their escorts in sports' outfits or business suits; Snakeskin slippers with evening gowns; long dress gloves with sport ensembles; street coats with evening gowns; also sports' jewelry.

Hedda Hopper wore a spiffy Nile green satin gown with yoke and long sleeves of net bespeckled with silver sequins at the Biltmore.

The pool at Caliente is lined with colored Neon lights and a beautiful sight at night.

Uncommon Chatter

By Ruth Morris

Opening day nerves are linked with Saturday performances at the Palace, though the necessity for stage-fright no longer exists. Premiere Palace audiences are notoriously sympathetic, but actors will not surrender the tradition that permits them to have a grand time being scared to death. They work themselves into a frenzy of anxiety, enjoying the agony of being put to a severe, though imaginative, test.

Lyda Roberti, comparatively new to the American stage, knew about the ordeal of opening at the Palace. Her nerves took the form of giggling at her own mis-pronunciations and cute gaucherie. Spontaneous or designed, it's a canny trick, capable of winning spectators to an informal personality, but it can be over-worked. Prolonged beyond audience laughter, it suggests that Miss Roberti is concerned more with her own good time than the entertainment of ticket-buyers.

Adelaide Hall, adding a weak character song to her repertoire, returns with a gown that makes no apology for red satin encrusted with heavy silver beads and dripping with brilliant fringe. Though its fabric could be fresher, it is the sort of Harlem dressing that suits Miss Hall's strut numbers. A white crepe, worn later, indicates that the wah-doodle-a-doo-ist is also a nice person with a quiet voice and refined manner.

Marie Marion continues to make the mistake of acknowledging bows in conventional costume after she has won the audience with tremulous voiced comedy and willingness to disfigure herself, just for a laugh. In hokum gowns, Miss Marion seems a sweet-faced girl who could look smart if she weren't so eager to achieve the grotesque; when changing to a straight evening gown she blasts that illusion by poor posture, unflattering slippers and an unimpressive frock.

Margot Crangle, with Vic Oliver, celebrates her Palace appearance with two new costumes: a be-ruffled black and white organdy and a dance suit of blue velvet and chiffon. Accompanying stockings should be adjusted smoothly and not permitted to wrinkle at the ankle or pull away from dance trunks.

The Low Down on Miss Lillie

Beatrice Lillie had better give up all hope of an American film career, if not forever, at least until Hollywood catches up with European methods of producing frothy musical films. The English comedienne is not for Hollywood musicals, incapable, in their present state, of catching her blend of rich satire and extravagant burlesque.

"Are You There?" tries to understand her sly comedy; but what starts as pleasant insanity degenerates into obvious slapstick, tasteless and uninspired. The film isn't smart enough for sophisticated audiences; it's too nonsensical for average fans, and it rates its star, who deserves better, an ignoble, one-day run at the Stanley theatre.

But the fans who are willing to sit through many dull scenes, will enjoy Miss Lillie, the head of a detective agency, assuming a series of prim, absurd disguises. They will also appreciate her songs and nonchalant participation in the body and soul contortions of an adagio dance.

Olga Baclanova returns to the screen as a be-jeweled adventuress whose accent is more convincing than her studied, self-conscious allure.

Peggy Shannon's Break

When Clara Bow stepped out of "The Silent Call," Peggy Shannon

(Continued on page 52)

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

NEW YORK

Show Indians in rodeo at Atlantic City contacted local legger. Latter held by Federal authorities for selling to government wards.

Egon Ebert refuses to conduct pop concerts at Mecca Temple when asked to play Fascist hymn. Big stir in Italian circles.

Ralph Modjeska, son of famous actress, obtains divorce from Felecie Mahdah Modjeska. Case heard privately. First sued 17 years ago Remarried at once to new partner.

Paul Specht, orch. leader, divorced by his wife, Dorothy, at Reading, Pa. Second time he has been divorced. Both decrees obtained in Reading.

Lusia Tetrazzini to farewell tour in the fall. Only recent appearance of 57-year old diva was at charity concert in Rome last spring.

Helen Gilligan announces her engagement to Ray Buchanan, chemist.

Aurelia Helen Strong, show girl, divorced Kenneth Strong, ball player, in Reno. Charged he struck her.

Fritzi Scheff to make extensive tour this fall in "Mlle. Modiste." Opening late in Sept.

Nancy Carroll honeymooning at Murray Bay, Que.

Manola Castro and his Havana Yacht Club orch. added to William Morris' "Belgenland" boat show.

James Barton gets $8,250 from Shuberts through Equity. To settle contract dispute.

Maurice Schwarts will open "If I Were You," by Sholom Aleichem, at Ambassadors, Sept. 21.

Edgar MacGregor to direct "Vanities." Arrived in town Thursday (9) to take charge.

Billy Rose switches from "Park Avenue Revue," to musical adaptation of "The Play's the Thing" for production. Fields, Rogers and Hart for the musical angle.

Jane Cowl has written a musical version of "Smilin' Through," Vincent Youmans doing score.

Toscha Samaroff new concert master of Roxy orch.

Stuart Witmarsh, James S. Davison and Jessima Eyles explaining to the judge about the stocks they have been selling in Newark's Little Theatre, arty film house.

Randolph Edgar, 48, theatrical writer of Buffalo, suicide.

Carl B. Adams, drama critic of Cincinnati "Enquirer," killed in motor accident July 10. H. J. Bernfield, his assistant, hurt in same crash.

Marion Talley to sing four songs for NBC, then back to the farm.

Grace Moore, operatic diva, to marry Valentine Parara, Spaniard, tomorrow (15), in France. Says she will not retire.

Mr. and Mrs. Phil Dunning have completed a show for William Harris, Jr. Deals with med. shows and called "Lily."

Fannie Brice suing Art Cinema Corp. for $125,000 on uncompleted contract.

Ruth Taylor, chorine, suing Ralph Harbeck for $600,000. Torrid letters for evidence. Breach of promise and broken career alleged.

Margaret L. Hutt, seeking divorce from Louis C. Hutt, alleges that his desire to be a film producer led him to become a gigolo to rich Chicago widow, known to her only as "Edna."

Midget Wolgast, flyweight boxing champ, held on charge of attacking girl in Atlantic City.

Florence Rice Smith, daughter of Grantland Rice and reputed to be engaged to Peter Arno, denies engagement and announces she will return to the stage.

Earl Carroll's latest press gag is a girl doorkeeper for the stage portal. Going to be a looker, at that. May be regarded as opposition by chorines.

George Tyler has bought "Manhattan Hospital" for fall production.

Clarence Darrow squawking at cuts made in his talk in "Mystery of Life" at Cameo theatre.

Inez Norton suing Fidelity and Deposit Co. on its bond given the executors of the Arnold Rothstein estate to guarantee payment of life insurance to Miss Norton should the courts so decide. She claims $21,500 now due and unpaid.

Fire on roof of Rialto theatre Wednesday afternoon (15) was put out with hand extinguisher, but fire apparatus snarled traffic in Times Square. Fire, due to short circuit in cooling system, was not known to patrons.

Robert L. Ripley, cartoonist, wins suit brought by Famous Speakers to collect on his vaudeville and picture appearances. Held not to be covered by lecture contract.

Radio Commission planning to install recording device to make transcription of offending air programs. Similar to recent phonograph attachment and portable.

Raul Gurruchaga, of Argentine consulate, San Francisco, arrived from Argentine last week. Tells reporters S. A. is fed up on Hollywood talkers with Spanish accents. Wants local intonations.

Tito Ruffo walked on his operatic engagement at Buenos Aires.

Claire Ray, retired film player, sued by Charles E. Carnevale for divorce. Michael De Mar, racing man, named co-respondent.

Egon Breecher, of Civic Repertory, will barnstorm the colleges with some of her fellow players while Eva Le Gallienne is away.

Grace Moore announces her marriage will not interfere with her operatic career.

Laverta McCormick Goudiss being sued for $100,000 alienation on evidence supplied by the wife of Mickey Walker, who asserts that Mrs. Goudiss and Herbert Winn spent several days at her home, in spite of her protests. Now Mrs. Winn is suing in Brooklyn Supreme Court. Also asks arrest of Mrs. Goudiss to prevent her leaving the state. Mrs. Goudiss was a society dancer.

Joe Laurie was held in $200 bail in Adams St. Court, Brooklyn, for employing Frank Finn, 15, to sing in his act. William Sandford, manager of the Albee, held for allowing boy's appearance, was dismissed.

Theatre Guild has purchased "The Son of God," by Claire and Paul Sifton, for production. Chester Erskine will stage.

James B. Pond is importing Maurice Browne, London producer of "Journey's End," to stage and play in "The Unknown Warrior." Pond also has engaged Cornelia Otis Skinner to do her monolog "The Wives of Henry VIII."

Michael Kallesser will do "Life Is So Complicated," by Elizabeth Wells, early in Oct.

Mr. and Mrs. Eugene Redding to Chateaugay (Adirondacks), after a brief stay in N. Y.

Hal Skelly, Zita Johann, Charlotte Wynters, Jackson Halliday, Evelyn Baldwin and Edna Hagan are among those engaged for the D. W. Griffith production, "The Struggle," about to be made at the Audio Cinema studios in the Bronx. Story is by John Emerson and Anita Loos. Richard Blaydon will be ass. dir. and Joe Ruttenberg chief cameraman, with Raymond A. Clune as production manager. Release through U.A.

Betty Miller, tap dancer, recently back from Panama, arrested with Tom Gallo on charge of possession of stolen goods with Gallo further held charged with possession of narcotics.

Richard Herndon, producer of "Unexpected Husband," went on for Claude Cooper one night last week when Cooper was hung up on a picture location.

Michael Michalesko, Alex Olschanetzky and Louis Goldberg to operate Public theatre (Yiddish drama) next season.

Wendell Phillips Dodge announces three for next season. One is a play from the French, another by Jacinto Benavente, while the third is an operetta, "Mannequins."

Max Baer, who cheered up Reno July 4 by getting into the ring with Uzcudun, married July 9 to Dorothy Dunbar Wells, film player, lately divorced.

Man garroted at Hotel Paramount nearly decapitated after being badly beaten up. Supposed to be one of gambling ring.

Desmond Jeans, who played in "Bitter Sweet" and later became fight instructor in gymnasium, going in for the ring as professional.

Mrs. Marion Day Berrien, 38, wife of Lt. Commander Thomas G. Berrien, U. S. N., burned to death Thursday at her home on L. I., under circumstances which are being investigated to determine whether the fire was accidental. Mrs. Berrien formerly on the stage.

Paul Streger has obtained from Herman Shumlin the right to Viki Baum's new play, "Pariser Platz 13" and will put it on following his first production, "The Jewel Robbery."

Aug. 27 set for the opening of "After Tomorrow" at the Golden theatre. Ross Alexander only player engaged thus far.

Outdoor presentation of "Cavalleria" and "Pagliacci" to be given July 29 at Stadium, Forest Hills, for benefit of jobless.

Samuel S. Krellberg, indie picture producer, whose "Enemies of the Law" is current at the Strand, sued by most of players for back salary. Mary Nolan asks $900, Lou Tellegen, $205; Robert S. Pitkin, $100; Larry Oliver, $83; Daniel Harden, $147; Gordon Westcott, $20; Don Rowan, $93, and the musicians for $600. Jack Sharkey (not the fighter) sued for and got $75. Krellberg counter-suiting Miss Nolan for $25,000, claiming she held up production.

Workman electrocuted in basement of Winter Garden when he contacted high voltage wire. Working in transformer room.

Lester Allen signed for William Morris' boat show cruises.

George Eastman gets four-foot card on his 77th birthday, Sunday, 12.

Flo Ziegfeld casting for new Montgomery-Donaldson - McCarthy comedy.

Marion Claire of Dresden State Opera here for concert tour.

Eva Le Gallienne out after a month in the hospital following explosion of gas tank in her country home. Josephine Hutchinson also leaves. Both back in Weston, Ct.

Portable broadcasting sets now being used to cover golf tournaments for broadcasting. Short wave transmits to clubhouse where it is relayed to big station.

Edward A. Blatt contemplating fall production of "A Terrible Turk" by Bruce Gould and Beatrice Blackmer.

Worthington Minor, ex Ray-Minor, to stage "The Poor Shyster" for Crosby Gaige.

Shuberts planning midsummer revue for Chicago based on last Lambs' show. Titled, "You'd Be Surprised." Lita Gray Chaplin and Carpentier reported included.

Marion Brazier, described as a picture player, broke jail in Hackensack, N. J., six years ago. Picked up last week in Charlestown, Mass., and back in the old home.

Jed Harris will stage "Petting Party" for the Shuberts. To get $500 weekly.

Robert V. Newman considering making "Old Man Murphy" into a film while company lays off for summer. Will use Warner studio in case.

Jeanne Stevens, who announces a cowboy revue for the Hopkins, says that her punchers will shoot out the marquee lights as a ballyhoo while the cowboy band does a Hi Henry on the sidewalk.

LOS ANGELES

Arthur L. Wisner, of the Columbia Concert Corp., subsidiary of CBS, here to book recital courses.

Esther Muir obtained a divorce from William Berkeley Enos, dance director known as Busby Berkeley. Charged that he tore her dress off at a ball and deserted her.

Demonstration of a talker version of "Jack and Jill" was part of a two reel lecture on "New Forces in Education" by Professor Hugh Mearns, given to teachers and students attending a visual education course at the University of California.

Helen Cooke Wilson, divorced wife of Harry Leon Wilson, novelist, discovered in Hollywood operating a marionette show.

Furniture belonging to Harry Langdon was auctioned off to satisfy a chattel mortgage held by William Koeberle, who says the comic borrowed $1,532 from him in February and apparently forgot all about it.

Sixty men, mainly Japaneses and Filipinos, were arrested along with Dorothy Gordan and Ruth Benton, dancers, and Everett Jordan and Carl O'Loughlin, promoters, when police raided Moose Hall and found a stag show in progress. Two reels of alleged indecent film were confiscated. All held on $500 bail each.

Judgment of $102,488 was handed down in favor of Nathaniel H. Spitzer and his Cinema Finance Corp., against Pathe Exchange, Inc., over alleged breach of contract when Pathe refused to distribute "Heirlooms," a comedy Spitzer made for them. Pathe said film was inadequate, but Judge Charles S. Burnell, after seeing it, ruled in favor of the plaintiff. Spitzer was the producer of "Ingagi."

Fifty-six spectators at a stag show raided by police were fined $25 each; Everett Andrews, motion picture machine operator, drew a 50-day jail sentence, and felony complaints were sought against Ruth Benton, Dorothy Jordan and Abe Brownstein, participants.

Pilgrimage Play opened its 11th season in a new open-air theatre on the site of the original one burned to the ground when fire swept Hollywood Hills last year.

Divorce decree was granted Mrs. Mary G. Sturgis by default when Edwin Sturgis, actor, failed to appear at the hearing. Mrs. Sturgis alleged cruelty and said her husband was infatuated with Emma Dunn, actress. Sturgis, in his answer, denied this. This is the second divorce she has obtained from Sturgis, having remarried him after the first splitup.

Joseph Martin, broker who backed the Edna May Cooper—Bobbie Trout endurance flight here six months ago, is suing Miss Cooper, former film actress, for $1,499. He says he loaned her that amount for personal expenses and interest on the mortgage of her home.

Mr. and Mrs. Reginald Denny are expecting the arrival of an heir Oct. 23, venture the dailies.

Marjorie Rambeau was being sought as a witness in the suit being brought by Mrs. Gertrude Van Loan against her husband, H. H. Van Loan, scenarist, for payments on a separate maintenance agreement. Van Loan's attorneys denied the possibility of a marriage between the writer and Miss Rambeau.

When Judge Walter H. Guerin gave Lloyd Hamilton an extension on the time to pay back alimony to his former wife, Ethel Hamilton, the film comic again escaped jail. Wife holds a $15,000 alimony judgment.

Otto Matiesen charged with being nagging and threatening in a divorce suit brought by Isabelle Matiesen.

W. E. Watts, stage director, here to prepare "In the Spirit," new play written by Alan Mowbray. No production plans made yet.

Petition for rehearing in suit recently won by the H. C. Witwer estate, on charges that Harold Lloyd pirated the plot of "The Freshman," now under advisement. Federal Judge Cosgrave considering the retrial.

A. J. Creed, 32, film prop man, was found by his wife in a repair pit beneath his garage, unconscious from a fractured skull. Condition critical.

Another example of double publicity. Monday's papers carried a report of Marian Nixon's rescue from drowning at Hermosa Beach. Tuesday's papers carried a denial from Miss Nixon, who said she was swimming in her own pool and didn't have a cramp. Wednesday's papers felt silly and dropped the matter.

Max Baer, heavyweight fighter, announced he would marry Dorothy Dunbar, film actress, in Reno. Miss Dunbar has just obtained a divorce from Jaime DeGarson, South American, whom she married in London last year.

Eleanor Merry, film actress hurt in two crashes several years ago, was again injured when her car was struck by that of Ollie Tyler of San Diego in Hollywood. Miss Merry suffered a possible fractured pelvis and her mother, Mrs. Irene Merry, was treated for possible fractured ribs.

Mrs. Myrtle Burch, dancer, won a divorce from Billy Roche, boxer, when she testified he made her an unwilling sparring partner.

Suit for collection of $494 for an alleged unpaid jewelry bill was filed by Feagans & Co., jewelers now out of business, against Viola Dana. Claim payment due since Sept. 1927.

Thomas O'Rourke, salesman, who started a riot in Henry's, Hollywood cafe, by almost slicing off the ear of Eugene F. Bradley with a butcher knife several months ago, was sentenced to six months in the county clink.

Capt. Frank Jansen, teaching nautical astronomy at U. S. C. left here for Tahiti to bring back the yacht Bali, owned by the late F. W. Murnau, film director. Jansen taught Murnau navigation and the latter piloted the craft to the South Seas where he filmed "Tabu."

Servants frightened a burglar from the home of Stuart Walker, Paramount director, after bandit had taken $5 and two $75 wrist watches but before he came to the silver.

Hollywood Grand Opera company has been formed by Leon Ardin, who will direct. Antoinette De Gramont, coloratura, contracted for the season.

Allan Cahill and Willian Gentz received premission from the L. A. Park commissioners to stage "Rigoletto" at the Greek theatre in Griffith Park.

Nina Wilcox Putnam here to write a Hollywood series for a magazine.

When the engines of Zane Grey's yacht "Gladiator" stalled off Catalina, 18 boys and girls who had rented the craft for a holiday outing were tossed about all night before rescued by coast guard cutters. Author was not aboard.

Indications are that the marital rift between Katherine McDonald Holmes and her husband, Christian R. Holmes, will be patched up. Mrs. Holmes, one-time film star, is still in Santa Barbara Cottage hospital with a broken shoulder. Attorneys for both state a reconciliation is possible.

Mae Murray in court again on suit of Security-First National bank to collect on a $20,500 note she gave as part payment on a home bought from Jack Donovan. Donovan turned note over to bank and now Miss Murray no like house.

Classroom uses of talking pictures are the basis of a summer course being given at the U. of Cal., at Los Angeles, first of its kind in a U. S. college.

Two million feet of film, stored in a vault at the old Beatriz Michelena Film company at San Rafael, were destroyed when spontaneous combustion, due to excessive heat, blew up the vault. Studio was used from 1914 to 1920. Among the films destroyed were: "Salvation Nell," "Mrs. Wiggs of the Cabbage Patch," "The Unwritten Law" and "Salomy Jane."

Carman Barnes, Paramount's by-and-with-girl, recovering from injuries received when her car was forced into a curb in a collision.

Arthur Stanley Jefferson petitioned the courts to legally change his name to his picture tag, Stan Laurel.

CHICAGO

Chicago Civic Opera lost $1,079,473 for the season of 1930-31; the most red ink ever recorded by the troupe. Report shows that fewer people went to the opera and paid less for seats than formerly.

Letters of administration for the estate of Patrick ("Paddy") Harmon, former president of the Chicago Stadium, were issued last week to the widow, Mrs. Mary Harmon, giving her power to sue the State of Illinois for damages on the ground that faulty pavement caused Harmon's death in an auto accident last year.

Bernice Maceijewski and Bromistama Berkowicz obtained a warrant for the arrest of Tod Kantor, show manager, who stranded them in Scranton, Pa. Girls charged that Kantor made 'em deposit $50 each "to insure against their leaving the show in the middle of the season." They also state that he promised to feed 'em, and gave them a herring for breakfast, dinner and supper.

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15 YEARS AGO

(From Variety and Clipper)

White Rats declared Oklahoma City "unfair." Stage hands, musicians, operators and Rats walked out of all theatres there except the Metropolitan Opera House which the Rats operated. Lyric, Interstate-booked tried playing strike breaking actors.

New York picture exhibitors were facing ruin through an infantile paralysis epidemic. Over 200 theatres closed.

The vaude act of George Bancroft, now a picture star, and Octavia Broske, became lost while driving from Providence to open at Loew's American in New York. They were found three days later at a farm where a broken axle laid them up.

Entire territory west of the Mississippi was being touted as a good place to stay away from by legit managers. Pacific coast was said to be especially bad.

Josephine Cohan died at 40, from heart failure after long illness. She was a famous graceful dancer, sister of George M. and wife of Fred Niblo, and was of the famous Four Cohans.

J. J. Shubert was served with papers in a suit for separation instituted by his wife.

Carl Laemmle and Pat Powers sold their exchange interests to the Universal Film Co. for $1,000,000.

With many out of town tryouts considered okay, the legit producers were rushing for Broadway theatres for showings and runs. Houses were at a premium. Boston and Philadelphia theatres were demanding first money to those left out.

50 YEARS AGO

(From Clipper)

Dispatch to the Clipper from San Francisco stated David Belasco's new play, "La Belle Russe," produced for the first time in America at Baldwin theatre there was a hit.

Catching deep sea turtles in New York harbor was a major sport during that summer. A huge giant turtle weighing 800 pounds was one prize.

Usual in between seasons lull was on the New York theatres. Only three theatres open but feverish activity was perceived among producers getting their forthcoming plays readied.

Daily papers were outspoken in their criticism of the large picture hats worn by women at the theatre. They advocated men stop taking women unless they took the hats off when seated in the theatre.

Metropolitan Opera House construction company ran into a snag in erecting the building still used for opera on Broadway. A man held an oral lease on part of the site and refused to move. Court upheld him. Opera company paid much to get him off land.

Charles Hoey challenged Gus Hill to a swing and juggle single, double, triple and quadruple Indian Clubs combined for a 500 side bet. Most moves, grace and keeping time to win.

Sam K. Hodgdon, afterwards a Keith exec., and the McNeil family were booked for a long season in the south and west. They had a brass band and orchestra and all lithographs.

From 1808 to 1881 the foreign music publishing company Ricordi, published 47,000 compositions composed by 2,500 different composers. In 1880 the firm printed 50,000,000 pages of music.

Type of performer demanded most for summer fairs in '81 were Circassian Lady with an Indian Box, Punch and Judy, Fire Eater and Banjo Picker. Also "all other kinds of human freaks."

A troupe of street musicians in New York were sending their collector into the crowds holding a collection plate in one hand and five live flys in other. If he stole any money he would lose by flys.

Inside Stuff—Pictures

A startling pickup in business in Minneapolis the past three weeks. While the cool weather undoubtedly is an important factor, it cannot account entirely for the sudden sharp reversal. Feeling in the town is that the worst of the depression has passed.

Upswing got under way simultaneously with the advance in stocks and commodities which came on the heels of the German moratorium development. The Minnesota has had two weeks during which the grosses passed the $30,000 mark for the first time in may months. Every house in the loop is believed to have shown a profit last week, business at the RKO Orpheum, State, Lyric and Astor being far above normal despite no outstanding screen attractions.

More optimish along the Rialto there than at any time in the past year.

Production figures on Howard Huges' "Front Page" show that Edward Everett Horton was the highest paid actor in the cast, despite his lack of b.o. draw in comparison to Adolph Menjou. Menjou was borrowed from Metro, Hughes paying $3,500 weekly for him. Horton received $5,000 per week.

Horton, practically the only actor of his type in pictures, is the most consistent money-maker among the free lance players. Repeatedly he has turned down term contracts in favor of free lancing, where he insists on a four-week guarantee at $5,000 weekly, no matter how small the role. In the past six months he has not been idle one week and twice was working on two pictures simultaneously.

As far as Will Hays is concerned the battle in the dailies between the Producers' Association and the Federal Council of Churches is a closed incident. There will be no more flare-ups with other organizations.

Feeling seems to be, however, that the matter is not closed and that the reaction may be more serious than expected. Hays' office has contacts with many organizations of a religious or semi-religious nature, the contacts existing solely on a basis of good will. If any of these organizations take sides, the war is likely to break out in other spots.

All of the big financiers and scientists, as well as the heads of rival picture companies, know what Radio Pictures is going to release during the rest of the year. They not only know but they have gone record as knowing in letters of appreciation to Radio for having sent out copies of the annual announcement.

Fighting Sam Warshawsky, the brawniest of General Daab's Radio troops, is responsible. In so doing he acted against orders but with letters from men like Edison and Wiggin eulogizing the publicity stunt as an alibi he is now the hero of the Titan tattlers.

Pictures of the Schmeling-Stribling fight were shown at Cleveland RKO houses for three days before some one discovered the fifth round was missing.

Fight was cameraed by Tri-State Co. of Cleveland, with Grammercy Studios making the film and Standard Company releasing it. The fifth round was photographed, but the reel was lost by somebody before it reached the theatres.

Still a mystery in Hollywood whether Ronald Colman likes members of the press. George Shaffer in the Chicago "Tribune" reported from Hollywood that Colman refuses to attend parties if he knows newspaper men will be there. After the article was printed Shaffer got a call from Sam Goldwyn and Goldwyn's press agent, Harry Brand.

They denied Colman felt that way about the newspaper boys, and to prove it they would arrange an interview. That was three weeks ago and Shaffer is still waiting for the interview.

Senior Laemmle has issued an order for all execs to stop talking about any contracts the studio may be contemplating.

Order came about after Stanley Bergerman, shorts producer, had told a trade paper reporter John P. Medbury was signed to do a series of shorts. When Walter Futter, who had Medbury under contract, heard of Universal's dickering with his property he threatened suit unless U pulled its hooks off.

One of the newsreel companies covering the presentation of the National Open Cup to Billie Burke got messed up with its camera and had to ask that the ceremony be done all over again. Something went wrong with the equipment when the actual presentation was made.

After the original ceremony the cameraman corralled Burke and President Ramsay of the U. S. G. A. and had them repeat the routine.

In "Fidlovacka," Czechoslovakian film current at the Eighth St. Playhouse, N. Y., action resolves around a letter which goes astray. One day last week a customer cornered the manager of the house and wanted to know what the letter was about. Manager, not knowing the language, tried to stall by saying, "Don't you understand Czechoslovakian?" "Yes," came the answer, "I understand it. But I can't read it."

In an effort to push business Fox-West Coast has issued instructions to its 7,000 employes, through the "Last Word" house organ, to come to the aid of the managers and plug theatre attendance.

Everyone drawing a paycheck has been urged to drum up attendance by plugging the shows to friends, relatives and members of any club, organization or body to which they belong.

Star at one of the majors was given a six weeks' layoff with proviso he could get a job at another studio during the loafing period.

His agent landed such a job, but when permission was asked of the studio an exec refused to loan. The part was jake, it was admitted, but the particular exec didn't like the agent who had procured the engagement.

Although Christie Brothers lost control of Metropolitan studios to Educational, they still have a contract with the latter for the production of eight more two-reelers. When this is fulfilled, the brothers would like to step out of the shorts field and produce features.

Now negotiating for a release of another series of full lengths with Columbia probably the outlet.

Charlie Pettijohn can't keep off trains even during vacation. He's taking time off to rust in Calif. The Hays mogul, who is about the most traveled man in the business next to Jesse Lasky, hasn't decided when he'll return, according to his attractive secretary, Mrs. Parkhouse.

Every one is writing something about the picture industry's past. Ben Hampton, former publisher and one of Joe Brandt's earlier bosses, is no exception. The manuscript is ready. All Ben has to do is to get a publisher and title.

James Whale is looking at the ancient "Cabinet of Dr. Caligari" to get some ideas for "Frankenstein," which he will direct.

Universal looked all over for a print of "Caligari," released 15 years ago, finally finding one in its own library.

Price reported paid by Paramount to M. H. Hoffman for the indie produced "Mad Parade" is $200,000. It's a high figure for an indie-made picture.

Inside Stuff—Legit

Alleged attempted grab of a play by an author who has figured in a number of collaborations, led to a warning to lay off by an attorney. The play in question is called "Band Concert," recently tried out in stock. It was written by Ralph Mead, 21-year-old from Wisconsin.

During the try-out the collaborating specialist told Mead he would rewrite the play, inserting sexy ideas. The youth was assured of half the royalties. Meantime a producer who saw possibilities in "Concert," secured the rights and suggested Mead do some revision. The collaborator thereupon became insistent and wrote Mead a letter to the effect that if he did not permit participation, he (the other fellow) would write a similar play and rush it for production.

When the letter was shown to the attorney retained by the producer, the warning was sent out. The legalite expressed surprise that such a threat would be put on paper.

John Halloran, current in "Barretts of Wimpole Street," and author of "Returned With Thanks," which will be produced by William A. Brady next season, was an extra in Hollywood two years ago.

Halloran, son of an Australian importer, went to Hollywood to get a break in pictures, but never got past the extra stage. Several times up for parts, he was turned down because his accent was too English. Later, when Tiffany was producing "Journey's End," every agent in Hollywood was looking for him, but he had left for Australia by way of England.

During his stay in England Halloran met Grace George (Mrs. Brady), who brought him to this country to appear in "The First Mrs. Frazier," his first stage appearance. Later, he left that play to go into the Katherine Cornell show.

While Paramount's decision to drop Ray-Minor Corp., its legit subsid, is traceable to the general economy wave Par is in, it will probably mean that Paramount is washed up with legit for all time.

It's Par's second legit attempt in two years, with both disastrous. Its Chester Erskin tieup failed to work after having a full year's try, with only one production actually achieved and that a flop. Then, the Ray-Minor washup after five months without a single production. It figures to have cost Par at least $100,000 since the beginning of 1930 to play around with legit, and probably a good deal more by the time they settle the contracts with Worthington Minor and Whittaker Ray.

A Los Angeles audience applauded a neat bit of ad-libbing in "Man in Possession" when Mary Worth, playing the maid, was unable to come on for a scene with Douglas Fairbanks, Jr., owing to sudden backstage illness.

Cyril Delavanti, playing the cockney bailiff and also stage managing, stepped on and did a perfect emergency scene, although neither he nor Fairbanks knew what the other would say next. Delavanti got off to big applause, although not a dozen in the audience realized the scene didn't belong.

Resignation of Nick Holde as general manager for Max Gordon's "Band Wagon" was no surprise to those in the know. Gordon asked Holde to lay off during August and take charge in September after getting "Three's a Crowd" started on the road. Holde, who also managed the latter show, couldn't see the idle angle and told Gordon he was through. Holde is rated among the most skillful legit show executives. He made a $600,000 deal with the ticket agencies prior to "Wagon's" production that was a distinct variation to the usual ticket buys.

Flo Ziegfeld got quite vexed over the review of his new "Follies" in the New York "Evening Post." So much so that he went Shuberty and ordered the daily ad out of the paper.

That seems to be a new wrinkle with Zieggy or a reversal of form. Usually when having his say to newspapers he says it with wires and plenty long.

Understood that "Alison's House," which won the Pulitzer prize will not be sent on tour, although the Shuberts intended that. The award aroused protest from critics. That it was a sour choice was proven by the public which failed to attend. Show was just of the Civic Repertory program. Given the prize, the Shuberts brought it up from 14th street to the Ritz, where it died in two weeks.

The "Follies" "live elephants" are props. They are moved forward on rollers, easily discernible. The waving of the trunks is operated by stage hands inside.

Ziegfeld still has his zoo out Hastings way but it is somewhat curtailed. For instance, the baby elephant is missing—Singer's midgets have it.

Inside Stuff—Vaudeville

The Fanchon & Marco-Publix deal may be said to date back to the Publix-Loew arrangement in Houston, Tex., where both circuits had stage shows and were losing money. Publix was very anxious to step out if Loew's would also abandon its stage fare. Publix had the higher nut, with Loew's also in the red, but not as badly off through playing the less costly Fanchon & Marco units.

Mike Marco, who apprised to take his shows out of Houston, mentioned his contract and it was Publix, anxious to get Loew's to agree, which offered F. & M. a deal to take up that week by spotting the units into its main Denver theatre. Marco changed it expressing a prophetic statement, known only to his intimates, that the move would lead to further expansion for his firm.

Before signing with RKO for a vaude tour Bessie Love was submitted to B&K in Chicago for $3,500 a week, with Louis Lipstone countering with an offer of $1,500 per and transportation.

Lipstone wired his offer to Miss Love's agent in Hollywood and received a quick confirmation. Later the agent called him on the phone, saying he had received the contracts, but there was a mistake, as the salary mentioned should have been $3,500 instead of $1,500.

Lipstone was certain his figure was right, but after sending for a copy of the wire discovered that his secretary had omitted mention of any money. Deal, of course, was off, although Miss Love later accepted $1,750 from RKO.

Earl Carroll is burned at the coast defenders who alleged that the reason Clara Bow turned down his "Vanities" offer, including a separate contract for Rex Bell, was because she was afraid the Earl of 7th Avenue would want her to appear in few clothes. This is also denied by the star, who, on last minute doctor's orders, decided to continue her period of recuperation at the Bell ranch in Nevada.

Eddie Cantor turned down $7,500 for "Vanities," preferring to stick it out in pictures. He said the only thing he was afraid of was that "the new Carroll revue will be a hit and then I'll be stuck for a year in it." Lupe Velez was another who could have gone into the show at $3,000.

Starving Authors and Picture Angle Giving Stocks New Play Break

More new plays have been announced for stock presentation this summer than ever before. Where a new piece may not show Broadway possibilities the authors anticipate a sale to the talkers.

The dearth of play material for the screen has given the new play through stock promotion greater impetus. Four eastern stocks have lined up new plays for summer presentation.

Stock men figure they get a break as the royalty is low and in some cases the authors waive royalty in anxiety to see their plays produced for film possibilities, and a line on legit production.

Heat Closes 3

Heat was blamed for the sudden closing of three shows Saturday (11). Two were late entrants and might have survived if having opened earlier.

"As Husbands Go," presented at the Golden by John Golden, ran 19 weeks. It was rated one of the season's best laugh shows and averaged over $14,000 the first three months. Lately down to around $5,000.

"Old Man Murphy," presented by Robert Newman, went off at the Fulton after eight weeks. Opened too late and could not buck the heat, although well regarded. May resume.

"Rhapsody in Black," presented at the Harris by Lew Leslie, was taken off after 10 weeks. Started with an approximate pace of $10,000, then eased off to $7,000. Colored revue goes to road, where it has a chance.

Dickey's Coast Plan

Los Angeles, July 13.

Paul Dickey, out here writing for Metro, is planning to lease the Hollywood Playhouse following the Perry Askam engagement and show the natives how "The Broken Wing" and other of his plays look on the boards. He has William P. Cullen figuring on the theatre end.

Dickey in discussing his plans has intimated he would put on plays by others as well as his own. It's the studio showcase idea that's behind 60% of legit projects now.

Musical "Sisters"

Ed Delaney has closed for a London presentation of "Stepping Sisters" in musical form. The London end will be handled by Clifford Gray.

Delaney before entering the play field was advertising and publicity director for Loew's, Inc.

HARRIS' MAINE TRYOUT

Lakewood, Me., July 13.

Sam Harris plans an early Broadway production for Owen Davis' latest effort, "Just to Remind You," given here last week. Paul Kelley, who plays the lead; Sylvia Field and Owen Davis, Jr., will be in the New York company.

The cast, a lengthy one, also included Harold Moffet, Peg Entwistle, Thurston Hall, Gladys Hurlbut and Wallis Clark. Melville Burke directed.

COAST LEGIT CHANGES

Los Angeles, July 13.

"Greeks Had a Word For It" opens at the Belasco July 27, shoving "Vinegar Tree," with Billie Burke, into the Curran, San Francisco.

Jane Cowl in "Twelfth Night" follows "Greeks" here. Miss Cowl bringing the production and nine players from the east.

LIEBER N. Y. AFTER CHI

Fritz Lieber will return to New York next season for another rep try after some road dates, including a Chicago engagement.

Lieber opens in September for five weeks on the road prior to Chi. In the Lieber support this year will be "Bogey" Matthews.

Stock in Peterborough

Peterborough, N. H., July 6.

Little Theatre opened Friday (3) presenting "Dr. Jekyll and Mr. Hyde."

Director is Richard Whorf.

Alone and Busy

Los Angeles, July 13.

The Erlanger Coast production of "Three Men and a Woman," with Walker Whiteside, Florence Reed and Guy Bates Post featured, has a supporting cast of one, Barry O'Daniels.

O'Daniels, according to the inside, had three different directors during rehearsals, one for each act. Each of the name players directed the act in which he or she had the most to do, and the one man support appears in all three acts.

YIDDISH ACTOR'S MUSICAL

Thomashefsky in English at Selwyn in September

Boris Thomashefsky, Yiddish actor, will open in an all-English musical, "The Singing Rabbi," Sept. 7, at the Selwyn. Book, music and lyrics are by the actor. His son, Harry, will receive presentation billing.

Opposite Thomashefsky, as the femme lead, will be Regina Zuckerberg, also from the Yiddish stage.

UNKNOWN WRITER MAY HAVE 3 PLAYS ON B'WAY

Aben Kandel, practically unknown Broadway author a season ago, may have three plays on Broadway at the same time within a month. He first attracted attention by helping to adapt "Wonder Bar" for Al Jolson.

Next Kandel work slated for Broadway is an adaptation of "Cocktail," European musical Shuberts have in rehearsal.

Kandel sold "Hot Money," play of his own to Jimmy Elliott. Tom Van Dyck has bought Kandel's "Interview," two-character play.

Elliott expects to produce "Hot Money" with Lee Tracy in the lead role.

Robt. Fiske Trying 3 Cornered 2-Day Stock

Pittsburgh, July 13.

Robert Fiske, with the George Sharp Players for three seasons, is branching out for the summer as a stock impresario on his own. Fiske has tied with theatres in three towns and will present Broadway hits for two days a week in each of them.

Plan is to show in Altoona Mondays and Tuesdays, Uniontown Wednesdays and Thursdays, and Wheeling, W. Va., Fridays and Saturdays. Fiske opens July 20.

With the owner in the acting company will be his wife, Catherine Maison, Fred Sullivan and others.

Brandts Will Resume With Golden's 'Tomorrow'

The Brandts will reopen their subway houses to legit in August. First booking set is "After Tomorrow," John Golden's new one, for the Boulevard Aug. 17.

Show is then listed for the Golden New York, Aug. 24.

18 Scenes in "Nikki"

"Nikki," musical in 18 scenes, is to start rehearsals in August. Opening in New York on Labor Day. Harrisson Hall, Inc., is readying the production.

John Monk Saunders, the author, has been on the coast writing for the films.

Cast Change

Edna West to replace Josephine Hull in "Unexpected Husband."

Nancy Sheridan to replace Claire St. Claire in "Private Lives."

ARTISTS' AUG. MEET

United Scenic Artists' conferences will be held in Hollywood in August.

Among matters up for discussion will be that of jurisdiction of the Scenic Artists over picture draftsmen and others.

"Vanities" Aug. 27

Earl Carroll has set Aug. 27 as the opening date of "Vanities" at his new theatre.

Film Stocks Hold

(Continued from page 10)

found it not much to be encouraged about.

Fox which had held closely to 20, gave way rapidly after the publication, easing to around 15½ where support came in to hold it steady. Even with a slight recovery from the bottom Fox closed the week nearly 5 points off net from July 3. On the decline whatever short interest the stock might have held probably was able to withdraw at a profit leaving it in impaired technical condition.

RKO Weak

RKO made an indifferent showing throughout the week. The stock seemed to have no push to join in any general rallies. It occasionally crawled up a point or so, but backed away promptly at the first sign of pressure. No news has made its appearance regarding the issue which is strangely neglected. Volume also has been small. Ordinarily a quiet period in so active a stock might be interpreted as favorable, but in this case the amusement partisans did not take it that way. In some way they sensed timidity of sponsorship rather than the usual inference of quiet accumulation. RKO has a wide outside following, and with any show of pep could quickly rally its friends. But with a period of stress in the offing, the effort probably is not regarded as worth while.

That situation applies to all the amusements. Market movements for the immediate future probably will be dictated by foreign developments which may go either way, for or against. A bullish market maneuver might easily run into a serious obstacle in the international picture, while later on in the year when the theatre business is in the midst of its seasonal activity, a bull drive might carry through on its own in the face of adverse conditions in non-theatrical fields. It is for this reason that the amusements are regarded as "winter stocks."

Pathe A stock broke away from the group movement for a time during the week with a resumption of its upward movement. The common stocks did not get into the operation to any extent, but the "A" issue, which is a preferential security staged a rather impressive move. Possibilities of the common stock are negligible, in the market view, but the old preferred (it used to pay $3.50) would have a claim on any company profits beyond the interest and sinking requirements of the bonds. Understanding is that the Pathe interest in the du Pont raw film enterprise earns more than enough to cover these items and any surplus would be subject to a claim by preferred stock holders. What the chances are for such a surplus is entirely speculative. Last company financial statement did not make them look especially brilliant.

Warners appears to have lost its significance as a market factor among the amusements. It was sluggish and dull last week, moving in small volume and drifting between 7 and 8. Brokerage advice to inquiries is very luke warm on its future. The stock is cheap, but any probable appreciation in price is regarded as a matter of distant time and meanwhile chances for brisker action are offered by other issues in the same field.

Amusement bonds did little. The General Theatre obligations were extremely weak, getting back below 40 again for a loss of 6. Paramount-Publix 5½ were quiet and steady and the Shubert debentures, after making a gesture toward 15 relapsed quietly to around 11. Pathe bonds were stationary around 90, after a long steady climb from below 50, and on Saturday made a new 1931 peak at 92⅜.

Summary for week ending Saturday, July 11:

STOCK EXCHANGE

1931 High.	1931 Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net chg. for wk.
9	4½	......	American Seat	..	..	4	Bid
15	3¾	1,800	Consol. Film	8	7⅞	8	
18⅞	10½	1,000	Consol. Film pfd. (2)	14½	14¼	14¼	+ ¼
185¾	118	18,000	Eastman Kodak (8)	152¾	141½	144½	−8⅜
38⅜	11⅝	57,300	Fox, Class A (2.50)	20⅞	15⅜	16⅜	−1⅞
54¾	36	111,700	Gen Elec. (1.60)	45	41¼	41¾	−3½
15½	3⅜	43,600	Gen. Thea. Eq n	4⅝	3⅞	3⅞	− ⅝
95	70	......	Keith pref. (7)	..	..	70	Bid
63½	36⅛	45,900	Loew (3)	46¾	42¾	44	−2¾
98	83	200	Do pref. (6½)	92	87	87	−3
7½	5	1,000	Madison Sq. Garden (60)	6⅛	6	6	+ ⅛
27	22	100	Met-G-M pref. (1.89)	24¾	24¾	24¾	+ ¼
75	35	......	Orph. pref. (8)	..	..	39⅞	Bid
50¾	19⅝	45,300	Paramount (2.50)	27¾	24⅞	25½	−2
2⅞	1	10,100	Pathe Exchange	2	1½	1¾	− ¼
8¾	3	21,500	Pathe, Class A	8⅛	6⅛	7¼	−1
27½	12	317,500	Radio Corp	21⅜	16⅞	17⅜	−3¾
24½	11¼	62,000	RKO	16¾	14¼	14½	−2¼
9¾	2⅞	200	Shubert	3⅛	3⅛	3⅛	− ¼
42	24	20	Universal pref. (8)	33	30¼	30¼	+ ¼
20⅜	4¾	41,500	Warner Bros.	8½	7⅛	7⅛	−1¾
40½	10¾	300	Do. pref. (3.85)	17⅞	17⅛	17⅛	−2⅜
107¾	54⅛	173,450	Westinghouse	73	65⅛	67¾	−5¼
5¼	2⅜	400	Zenith Radio	3	2¾	2¾	− ¼

CURB

1931 High.	1931 Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net chg. for wk.
23	8	900	Columbia Picts., v.t.c. (75c.)	11¾	10½	10½	−2
8¼	1¾	9,800	De Forest Radio	4	3¾	3¾	− ½
6⅛	2⅛	3,800	Fox Theatres	3⅞	2¾	2¾	− ¼
31¼	5⅛	10,800	Gen. Thea. Eq. pfd.	9	6¾	6¾	−2¼
15¾	3¾	300	Technicolor	7½	7	7	
45⅛	5⅛	1,900	Trans Lux	6¼	5½	5¾	− ⅜

BONDS

1931 High.	1931 Low.	Sales.	Issue and rate.	High.	Low.	Last.	Net chg. for wk.
74	25	$29,000	Gen. Thea. Eq. 6's, '40	41	35	35	−6
78½	62	1,000	Keith 6's, '46	64¾	64¾	64¾	+ ¾
99¾	94	15,000	Loew 6's, '41	99	98	99	
92⅜	51	51,000	Pathe 7's, '37	92⅜	89¾	92¼	+2¼
97	74	14,000	Par-Fam-Lasky 6's, '47	91	89½	89½	+ 1½
85½	67	48,000	Par-Pub 5½'s, '50	82½	81	81	− ¼
[illegible]	7	14,000	Shubert 6's	14	11½	11½	−2½
[illegible]	25	86,000	Warner Bros. 6's, '39	41½	40	41	

ISSUES IN OTHER MARKETS

Over the Counter, N. Y.

Produce Exchange, N. Y.

..	..	100	[illegible]	4	4	4

All Quoted for Saturday

Bid.	Asked.					
12	14	......	Roxy, Class A (3.50)	..	..	..
12¼	14½	......	Unit 40	..	..	..
[illegible]	1⅛	......	Unit [illegible]	..	..	..

Shows in Rehearsal

"Imported from Paris" (Abe Halley), Fulton.

"Shoot the Works" (Broun and Raison), Cohan.

"Free for All" (Schwab and Mandel), Manhattan.

"Scandals" (Geo. White), Apollo.

LEGITLESS CLEVELAND

McLaughlin and Stagehands in Verbal Battle Over Hanna Flop

Cleveland, July 13.

Robert McLaughlin, Shuberts' local manager and producer, is now making war on the local stagehands' union which he blames for the recent flop of his summer stock at the Hanna. McLaughlin ran stock of his own for years and made money when he was manager of the rival Erlanger's Ohio. This is his first Brodie, and he's burning.

McLaughlin claims the chief reason for the dive is the stagehands' refusal to take a salary cut. Manus McCaffery, head of stagehands' union, maintains the reason was McLaughlin's cut price ticket policy. Dramatic editors, who reproduced both men's written arguments, intimated that lack of a cooling plant and bad sex farces were the cause of the Hanna's closing a couple of weeks after Mary Hart's stock troupe, at the Ohio, gave up the ghost.

Town now is legitless while producers and stage hands try to pass the buck in a battle of words.

Legit After Film

Hollywood, July 13.

"Women Like Men," Liberty production later sold to Paramount, is set for a legit production this fall. It deals with femmes in the war.

Authors, Gertrude Orr and Doris Malloy, have a deal with Charles King, former stock operator at Long Beach, Cal., to stage it in San Francisco.

Will's "Crooner" Quits, But May Revive Again

Will Morrisey's musical, "The Crooner," took a temporary fold Saturday (11) after a week in Asbury Park. It may go into rehearsal again Wednesday (15) for another try.

If Morrissey's piece comes to N. Y. it will make two musicals in which Rudy Vallee figures, "Crooner" being the story of his life and Vallee himself being in "Scandals."

Opera for Cleveland's New Stadium at $1—Charity

Cleveland, July 13.

Outdoor opera on a big scale is the newest angle to boom the city's newly erected stadium where the Stribling-Schmelling rumpus was staged.

Thirty opera stars have been engaged for the festival which is to last five days, starting July 23. Helen Gahagan, legit actress, now honeymooning abroad, will make her American operatic debut here Aug. 1 in "Cavalleria Rusticana."

A 300x125 stage is being built, particularly for "Aida," which will be given the biggest production in its history. More than 1,500 choristers, ballet dancers and supers to take part.

Guy Golterman has been appointed director of the opera series with Dr. Ernst Lert, of the Met, stage manager, and Laurence A. Higgins as scenic designer. Guiseppe Cesati and Giacomo Spadoni will be the assistants to the four musical conductors—Paul Eisler, Carlo Peroni, Cesare Sodero and Dr. Howard Hanson. Rita De Leporte, of Met, is premier danseuse and ballet mistress.

Series is being backed by the Cleveland "Press" at a $1 average price. Profits go to the paper's milk fund.

No Stock in N. E.

New England as a stock section was once the best in the United States. It's pretty much shot now, as the houses formerly accessible for that policy were absorbed by picture interests and wired.

Such pioneers and experienced stock producers as James Carroll and James Thatcher more active for years than any other individual in the N. E. section are for the first time not operating stock.

Future Plays

Henry Wagstaff Gribble has bought "Manhattan Island," play by Wallace Mannheimer and Isaac Paul, for showing in September.

"Friendship," George Cohan's new play, by and with Cohan, is set to open in Newark, Aug. 24. It comes to New York to the Fulton, the week after.

"Pyjama Lady" by Rudolph Lothar is in the books to try New York again. It's been a straight play and a musical already. Now it's going to be tried as a play with music. Adaptation is by Harry B. Smith and production by George W. Lederer of the Erlanger office, who tried it last season as a full-fledged musical.

As a straight play it was titled "Phantom Ship."

"The Terrible Turk," comedy, Edward Blatt producing. Written by Bruce Gould and Beatrice Blackmar. Likelihood is that Jean Green, whom Blatt has under contract, will head the cast.

"Cloudy With Showers," by Thomas Mitchell and Floyd Dell. Opens Aub. 15 at Great Neck, L. I. Patterson McNutt is producing. Due at the Morosco, N. Y., week of Aug. 31.

60 Stocks

Opening of summer stocks gave the operating table a boost last week, with the active list numbering 60 companies.

Main activity for summer operation is in the east. Considerable operation is around the resort and mountain places.

Interesting Merchants

Portland, Ore., July 13.

Arno Marsh expects to open the Dufwin with old style melodrama.

Producer looks for backing from business men.

Engagements

Glenda Farrell for "Poor Men's Daughters" (Saubert).

Edith Taliaferro and Donald Brian for "Private Lives," (A. Selwyn).

Katherine Alexander, Donald MacDonald, Dwight Frye and Mitchell Green for "Left Bank" (Elmer Rice).

Louise Brown for "Kissable Girl" (Shuberts).

Lucille Page for "Vanities" (Carroll).

Ray Bolger for "Scandals" (White).

VET STAGE TRIO SNAG $12,000 IN L. A.

Los Angeles, July 13.

"Three Men and a Woman" opened at the Biltmore Monday night with Walker Whiteside, Florence Reed and Guy Bates Post in the leads. Strong Coast favorites, they gave the Biltmore its best week in months. Piece got $12,000 for the opener, with all the native sons out to greet their favs. Not the usual mob of picture and social lights, but just good old home folks.

Henry Duffy's second musical, "Oh Boy," with Joe Santley, Ivy Sawyer and Zelma O'Neal featured, also got started Monday. Piece had a fair opening, but not up to the preceding "Irene." Take was less than $8,000, with hot weather getting the blame.

"The Vinegar Tree" on its second week at the Belasco did better than $14,000, about $1,000 less than opening week. Billie Burke is credited with the draw, the play itself being secondary here.

Sid Grauman's "Man in Possession" did $8,000 on its fourth week with the admission cut to $1.50 top and two bits low. Fairbanks Jr.'s draw was hit by showing of the Metro picture at Loew's State two weeks ago.

Estimates for Last Week

"Oh Boy," El Capitan (1st week) (M-1,571-$1.50). Doing better than the Duffy non-musicals at $7,900 for the opener.

"The Vinegar Tree," Belasco (2d week) (C-1,103-$2.50). The town's best with $14,200 for the second week; good profit at that figure.

"Man in Possession," Mayan (4th week) (C-1,550-$1.50). No rave at $8,000; still in the red with little chance of showing a profit.

"Three Men and a Woman," Biltmore (1st week) (D-1,656-$2.50). Best bet this house has had in months with a take of $12,000. In for four weeks.

Evelyn Herbert and Holliday Starring in Own Produced Piece

Evelyn Herbert and Robert Holliday are going to turn producers on their own next season in a play starring themselves. They're in London now for "Waltzes From Vienna," in rehearsal there for Sir Oswald Stall, with their own play scheduled to follow.

Play they'll put on will be an adaptation of "The 13th Lover," by Maurice Dekobra. They own the rights and are having it adapted.

Another play by the Frenchman which is being prepared for Broadway showing during the coming season is "Serenade to the Hangman." John Colton is adapting it for William Harris, Jr.

SHUBERTS TIRE OF TERM CONTRACTS

Shuberts are said to have decided not to continue the policy of tying up players under term contracts. Loss sustained during the past season brought about the change.

When James Barton made a claim of $8,250 from the Shuberts for unplayed time during three seasons, the matter went to arbitration. Barton was awarded the full claim recently. The award was paid by the Shuberts about the time they are reported paying the bulk of the $8,000 arbitration award in the case of W. C. Fields. That claim was against the Managers' Protective Association which the Shuberts formed. The M. P. A. is responsible for salaries in shows produced by its members. Fields was in "Ballyhoo," presented by Arthur Hammerstein.

When the Shuberts revived "The Student Prince" last spring a term contract player who is a baritone was put in the lead, despite the fact the part calls for a tenor.

Holde Off Gordon

Nick Holde, gen. mgr. for Max Gordon's "The Band Wagon," has resigned.

He will leave the show Aug. 1, at which time he may go abroad.

Resurrecting Old O. H. In Once Thriving Now R. R.-less Mining Town

Denver, July 13.

Central City, pioneer wild west and gold mining camp that placed Colorado on the world's financial map years ago, is about to be dressed up for the arty of this section.

The famed Main Street opera house, presented to Denver University Civic Theatre and the Denver Art Museum of Peter McFarlane, will be used late this summer for tryouts of plays and pageants to be brought to Denver later.

Walter Sinclair and Ann Evans, of the Civic theatre and Art Museum, have a big job ahead of them to get the place in shape. The old house, which played many a meller when the town was teeming with population and wealth, has fallen into a sad state, and must be practically rebuilt. All the work must be done by the givers, as the university in receiving the gift stipulated that it should be put to no expense.

There must be a new roof, the walls must be cleaned, the proscenium arch needs straightening and reanchoring or it will tumble down, new lights must be installed and the grand stairway rebuilt. No wonder the university looked the gift horse in the mouth.

No railroad runs to the town any more, so the customers will have to make the 50-mile trip by car, and stay at the lone hotel, or camp out for the week.

NO COLLEGE BOY B'WAY THEATRE

Broadway won't have a college boy theatre until it furnishes evidence that it can support a few of the established halls.

Carl Laemmle, Jr., has decided on the postponment, following interviews and a study of some of the legit grosses. Originally he had planned to spend $250,000 yearly on the project.

SENTENCE SUSPENDED UPON EDITH KING

Columbus, July 13.

This city's most drawn-out traffic court case was ended last week when Edith King, operator of local stage stock here, was fortunate enough to have a previous fine and jail sentence suspended by the generous action of the court, but she was deprived of her driving rights for 60 days. She previously had been found guilty by a jury of driving more than 50 miles per hour up the main stem in a race with a Chicago opera company singer.

In suspending the jail sentence and fine, the judge stressed the fact that the actress had already suffered sufficient mental anguish due to the charge and the time taken in sentencing her. He forgot to mention that every delay allowed had been asked for by the actress's attorney.

Kaufman May Stage

George S. Kaufman may turn stager for George Tyler's first play for the new season. It is "Metropolitan Hospital," written by Theodore Reeves. Tyler expects to ready it for early September.

"Metropolitan Hospital" is another of those 22-scene affairs along the "Grand Hotel" line, but laid entirely in a New York hospital.

Gina Malo Sailing

Gina Malo will make a hasty sailing this week to reach London in time for rehearsals of "Victoria and Her Hussars," the new Sir Alfred Butt operetta. Show is due at the Palace over there Sept. 16 and is the British transcription of a Berlin and Vienna hit.

Miss Malo followed Lily Damita into "Sons o'Guns" over here, the Morris office closing the arrangements with Butt.

Fun in Business

Hollywood, July 13.

Coast theatre man who has been dabbling in production the past year has Hollywood busy swapping stories on his peculiar angles on legit.

One actress, called to be interviewed for a part, was astonished when, after the polite formalities of introduction, he approached and unexpectedly tickled her. Thinking he wanted to play, and anxious to be agreeable, the girl wriggled coquettishly.

"Won't do," said the producer, turning away. "Not dignified."

Ticket Battle Over "Hat," but Chi Legits Calm

Chicago, July 13.

Past week in legit circles was marked by a little game of cabbage tossing between Florence Couthoui and Ralph Kettering. All in defense of the legitimate theatre and the public. Actual cause of the burnup was Kettering's selling his tickets for "High Hat" at the box office for 50c, thereby putting a crimp in Couthoui's effort to get $3 for her's over the counter.

Kettering had scattered 40,000 come-on cards, calling for an additional 50c per admission, about a week after the show's opening (June 22). According to Miss Couthoui she didn't get wind of this until last Thursday (9), at which time she got in touch with Kettering and wanted to know how he expected to ask $3 for her ducats when it was known all over town he was peddling his show for a sixth of that sum. With a stretch of cool weather the past 10 days, "High Hat's" been taking with the four-bit customers, and business for the past week shot up to around $5,000.

Only opposition remaining is "Stepping Sisters," at the Blackstone. "Apron Strings" folded Saturday (11) after a moderately profitable 12 weeks' run.

Estimates for Last Week

"Apron Strings," Playhouse (12th, final week) (CD-603; $3). Picked up a half grand on the last stanza, netting around $4,000; house joins the dark list.

"High Hat," Adelphia (3d week) (C-1,100; $3). Though major part of intake came from the 50c service charge mob, this one moved up a couple of grand to near $5,000; half-buckers started to flock Tuesday, and evenings have been near capacity on the main floor and lower balcony ever since; cast practically on commonwealth.

"Stepping Sisters," Blackstone (16th week) (D-1,984; $2.50). Still managing to scrape together enough to keep going at a profit; several conventions during the week helped to near $5,000, satisfactory.

MONTA BELL WITH NEW FILM IDEA FOR STAGE

Monta Bell, picture director now in Paramount's Astoria plant, is the latest picture man to be bitten by a legit producing bug. He expects to show up with a play early in September.

Bell has figured out a new way of producing, he says. It allows for use of a close-up and other picture tricks on a legit stage. He's secretive about the details but they're worked out through a new way of using lights.

Play which Bell wants to do is titled "A Lady Descends," written by Garrett Fort and Garnett Weston. No cast yet, with a probability of the lead being a picture actress.

WEALTHY MARRIAGE

New Haven, July 13.

Dorothy Barton, this city, married secretly in New York July 1 to millionaire Duncan MacMartin of Canada.

Miss Barton, former local Childs flapjack flipper, won the beauty title of "Miss New Haven" in 1927, and later became a member of Carroll's "Vanities." Also danced at the Club Abbey. Couple will live in Canada, where MacMartin owns cobalt mines.

11 B'way Legits Least Since '14; "Follies" $45,000, "Wagon" $42,000 In Only Cooled Legit Theatres

Two musicals are getting big money on Broadway and both are spotted in houses which have cooling plants. They are Ziegfeld's "Follies" at the Ziegfeld and "The Band Wagon" at the New Amsterdam. Latter was the first legit theatre to have a cooling system and really antedates the picture theatres.

Other legits have installed systems, but that has not proved a decisive factor in drawing customers in summer, which appears to be true with pictures as well.

"Follies" is the new leader, as first indicated and its first full week went for a gross better than $45,000. "Band Wagon" is a close second, paced at $42,000 last week. "Third Little Show" slipped in the July heat wave and is running a rather modest third. There is but one other musical current, "Crazy Quilt."

Other musicals promised appear to have been delayed and none of consequence are due until "Scandals" and "Vanities" open. Until then "Follies" and "Wagon" will have the field, but ticket men figure that when the other pair arrive it will be quite different, even though by then the new season will have started.

Lowest Since '14

Last week's continued humidity chased three more shows and the total is down to 11, a new low since 1914. Showmen seeking bookings for next season find it more a problem than last summer. Indications are that no appreciable number of new productions will be available until October.

No openings last week and only thing new this week is a revival of "Iolanthe" at Erlanger's. Forced off last Saturday were "Rhapsody in Black" (Harris), "As Husbands Go" (Golden) and "Old Man Murphy" (Fulton).

Leading the dramas are "Grand Hotel" and "Barretts of Wimpole Street."

Estimates for Last Week

(Symbols: R—revue; M—musical comedy; D—drama; C—comedy; F—farce; O—operetta. Capacities and top prices also indicated.)

"As Husbands Go," Golden. Closed Saturday (11) after 19 weeks; summer stopped it; among season's best comedies.

"Barretts of Wimpole Street," Empire (24th week) (CD-1,099; $3.85). Weather further affected pace last week, but gross satisfactory at $13,500 on seven performances.

"Crazy Quilt," 44th St. (10th week) (R-1,413; $4.40). Not doing so well for a musical, but should improve and stick through summer; about $11,000 in six performances (no mats).

"Follies," Ziegfeld (3rd week) (R-1,622; $5.50). Biggest money now; tops in the agencies; capacity last week for a gross over $45,000.

"Grand Hotel," National (37th week) (D-1,164; $4.40). Rated better than $18,500 again last week, though affected by continued humidity held its own, indicating strength.

"Green Pastures," Mansfield (73d week) (CD-1,050; $3). Run leader expected to last through next month (August); last week about $10,000.

"Once in a Lifetime," Plymouth (43d week) (D-1,042; $3). Picked up somewhat over low mark of holiday week; takings around $6,000; low now considering early heavy takings.

"Old Man Murphy," Fulton. Closed last Saturday announced to resume here in August; played eight weeks; in season might have clicked.

"Private Lives," Times Square (23d week) (C-1,057; $3). Figures to play until Labor Day, then to the road; house and show same management and okay at $7,500.

"Rhapsody in Black," Harris. Closed last Saturday; colored revue liked but could not make grade as summer show; 10 weeks; goes on tour.

"The Band Wagon," New Amsterdam (7th week) (R-1,423; $5.50). Climbed after Monday last week and grossed about $42,000; not much under actual capacity and only "Follies" bigger.

"Third Little Show," Music Box (7th week) (R-1,000; $5.50). Appears to be a heat victim, but playing to fairly good money around $17,000 mark.

"Unexpected Husband," 48th St. (7th week) (C-960; $3). Slated to close but continues, although to small money; around $3,000; players co-operative.

Other Attractions

"Iolanthe," Erlanger's; revival opened Monday.

"Precedent," Bijou; co-operative to small money.

1 Stock, 1 Legit Plan Surprises Columbus, O.

Columbus, O., July 13.

Two legit houses are promised Columbus for the fall—the first time in years anything like that has been heard of locally.

Players Guild, operated by Edith King, has arranged for a stand at the Hartman to follow its present summer run, which closes July 25. A reopening is planned for early in September and followed by year-round stock.

The Ad Millers, Sr. and Jr., are looking over the Southern theatre to bring in Shubert and Erlanger shows.

Reports that the Hartman is to be wired are still current, and it is believed Miss King is preparing to switch to talkers if the stock fails to land.

WITH LEGIT LOW, LEGIT ACTORS PLAYWRIGHTS

With legit reaching its lowest bottom, actors are turning away from acting to writing. There's no explanation for the trend except that the performers are turning to the next thing or occupation which they can try to do well.

This comes from the play agents. The latter, without too many specific examples, cited this new bend in legit.

The chances of any of the actors to become successful playwrights depends. The agents from their own observation figure the percentage or chances for an actor to become a successful playwright isn't any more than past experience in the theatre already has indicated.

Current depression in legit has caused more of the actors to try their hands at the writing. Among the more successful is Romney Brent. He wrote "The Mad Hopes," three-act comedy which was placed with Bela Blau through Leah Salisbury, Brent's agent, for production in the fall.

Roy Hargrave Injured Badly in Auto Smash

Roy Hargrave was seriously hurt when a car he was driving crashed head on with a telephone pole, smashing it, careened off and hit a stone wall at Harrison Township, outside New York. Irvin Norvig, another actor, driving with him, was also hurt, but not seriously.

Both are in White Plains hospital, where Hargrave's injuries were described as a fracture of the skull and severe lacerations of the hands and body.

Hargrave recently played the starring role in "Houseparty," which he also wrote.

After Peggy Wood

Hollywood, July 13.

Edwin Justus Mayer wants Peggy Wood as the femme lead for his "Status Quo," being prepared for fall production by Horace Liveright's office.

Liveright will hang around here until Sept. 13, when his contract with RKO-Pathe is up, and then go to New York. Meantime his eastern staff is active.

Milwaukee's Sept. 1 Start

Milwaukee, July 13.

Milwaukee's legit house, the Davidson, will resume operations about Sept. 1, with James A. Higler beginning his second year as manager of the theatre.

Attractions from both Erlanger and Shubert offices will be played among the early arrivals being Ethel Barrymore.

OUT-OF-TOWN REVIEWS

SAVINIEN

or

"L'ENVERS DU CINEMA"

(Picture Business from the Inside)

Paris, June 25.

A three act comedy, authored by Maurice Faviers. Presented at the Mathurins, Paris, June 20th.

Gisele Morny.....Marguerite Mayane
Janine.....Janine Press
Mlle. Bourcier.....Jane Stick
Pierre Dubois.....Debucourt
Savinien.....Raoul Marco
Beaudere.....Georges Saillard
Cadiou.....Lavaille
Fontan.....Pally
Alexandre.....P. Ferval
Weissmann.....H. Verite
Romano.....Pierre Pascal
Kellner.....G. Gobin
The Electrician.....Cuny
Julius Herlich.....Cuny
Operator.....Penellys

Not much good as a play and certainly not going to do any good to the local picture financing at a time when it is already difficult here. It is to be regretted that conditions as pictured are obtaining here in many cases, meaning that shady producers are obtaining money from chumps by using girls as come-ons, and also that business transactions relating to French pictures are of the most shady character.

Story is that of a simpleton of an architect with money, who doesn't notice that his own stenographer is in love with him until he has been nearly fleeced of all his money by a shady picture producer, who takes him in partnership.

Production on the small stage of the Mathurins is cheaply but nicely done. First act takes place in the architect's simple office; second in the same place, transformed into the elaborate office of the picture company. Last act is in a picture studio.

Show is weak, most drawing power being in the title.

Raoul Marco in the title role is given to overacting. Debucourt is an excellent comedian, and especially good in his first act impersonation of the architect who spends his time writing poems. Rest of the male cast unimportant. Marguerite Mayane is fair as the local picture vamp who induces the chumps to invest. Janine Press as the pure stenographer, decidedly good and should be a bet for pictures. The motion picture lead named Romano in the play is meant as a skit on Ramon Novarro.

If rewritten by someone with stage experience, play might be turned into something really funny.

Maxi.

MON AMI PHILIPPE

("My Friend Philip")

Paris, June 26.

Tragedy in three acts by Andre de Chatellus. Produced by Henri Lesieur. Theatre Fontaine, Paris.

Jacqueline Sesseville.....France Ellys
Louise.....Marthe Rienzi
Philippe de Morvannes.....Paul Lalloz
Pierre Cellier.....Jean Clarens
M. Deforme.....Alexandre Fabry
Rene.....Roger Ricard
Paul.....Felix Paquet
Didier.....Jean Claude
Julien.....Jean Picard

Despite the story is slightly unconvincing, this is one of the best shows of the season. Due to the Exhibition and heat, it is only playing to comparatively small audiences.

International possibilities are rather limited, as the play revolves around the birth of a child before its mother married.

Story is that of a widow, about 40, who feels attracted by a boy still in his teens, but finally surrenders to an old flame. He comes back after a long absence to discover that the boy, who is attracting the widow, was the son she had by him before her marriage, and whose existence her own father had hidden, making her believe that the child was dead.

Production is exceedingly simple—two acts taking place in a seaside villa, and the third in a Paris boudoir.

Acting is really what makes the play go. For the first two acts France Ellys does nothing specially noticeable as the 40-year-old woman, but turns out in the third act to be one of the finest of French tragic actresses. She has to send away her boy suitor after she discovers he is really her son. The old flame is done by Jean Clarens, and is excellent. The title role is done by Paul Lalloz, just fair, as are the other boys in the play.

Play unquestionably is not getting a fair chance owing to conditions. A revival next season is likely.

Maxi.

Three Men and a Woman

Los Angeles, July 10.

Ralph Pincus (unprogrammed) production co-starring Walker Whiteside, Florence Reed and Guy Bates Post in Frank Harvey's drama in three acts (one set), staged by Whiteside and Lee C. Millar. At the Biltmore, Los Angeles. Opening July 6 at $1.50 top; support includes John Brooks, Barrie O'Daniels and William Carson.

One of those antiquated triangle themes, in this case quadrangled, with an Eugene O'Neilish setting, a lighthouse off the coast of New Zealand instead of a Cape Cod atmosphere. This only tends to make it harder with the dialectic affectations, a cross between cockney and Antipodean, further complicated by Florence Reed's uncertain lingo, reminiscent of her "Shanghai Gesture" days.

Miss Reed does a dame married to the lighthouse skipper (Guy Bates Post), with an ex-sweetie (Walker Whiteside) playing the skipper's mate. The third man of the title is an absconding weakling with a self-confessed mother fixation, for whom the dame goes because they "need each other." A couple of fatalities are intertwined with the old-fashioned sea-faring melodramatics which went out of date with the Provincetown Players.

Frank Harvey, the author, did the role Whiteside now essays when this piece was first done some years ago in England. It was also made abroad as a silent film.

Whiteside has Broadway aspirations for "Three Men," regardless the previous San Francisco and the current L. A. fortnights as tryouts, but he won't get far when and if he hits Main St. with it.

As a three-ply stellar proposition including Whiteside, Reed and Post, it's oke for the coast at $1.50, but otherwise just one of those things. Barrie O'Daniels is the third of the "three men" title, doing his weakling role in acceptable if undistinguished manner. Rest are bits.

Fact that three co-stars of such past magnitude head a six-people cast may also be some sort of a commentary on currently existing legit conditions away from Broadway.

Abel.

Die Schoene Helena

("The Beautiful Helena")

Berlin, June 26.

Opera in seven pictures by Meilhac and Halevy, adapted by Egon Friedell and Hanns Sassmann. Music by Offenbach. Staged and presented by Max Reinhardt. Musical management Erich Wolfgang Korngold. Stage architecture Ernst Schuette. Costumes Ladislaus Czettel. Cast includes: Hans Moser, Jarmila Novotna, Gerd Niemar, Otto Wallburg, Leo Schuetzendorf, Friedel Schuster, Cissy Olsson, Arthur Fleischer, Hubert von Meyerinck, Theo Lingen, Klaus Pohl, Ursula van Diemen, J. Grassmann, Christine Grabe, Ruth von Bodungen, Egon Friedell, La Jana, and the ballet of the Latvian National Opera. At Theater am Kurfuerstendamm, Berlin.

A most charming and unforgetable evening. In spite of Germany's heavy and depressing burden of the present day's economic conditions, here again is the beautiful, enticing glory of Max Reinhardt.

Reinhardt builds up the whole thing from a dancing viewpoint—the actors come out of a box like puppets to the tones of the overture. The Greek choir is stationed on both sides of the stage and accompanies the music with rhythmic movements. Everything is movement, rhythm, color and joy. Without letup, everything and everybody rushes over the stage—people, scenes and happenings. Only at times is the mad rush halted for a few minutes to permit a witty dialog directed at actual happenings of the day. And all is held strictly within the limits of good taste and protected against exaggeration by Reinhardt.

The elite of Germany's best actors and actresses form the ensemble of this charming dream. Jarmila Novotna dominates. A beautiful, cultivated voice, an intelligent and most talented actress, and a noble, beautiful specimen of womanhood. In-between the mad whirl of the ideally beautiful dancer, La Jana. There is the witty and clever Egon Friedell, the young tenor, Reinhardt's new discovery, worthy of the best vocal training under the best teacher.

Hans Moser and the forever stuttering Otto Wallburg, who bring down the house with their fun. Leo Schuetzendorf with his gorgeous bass and clever acting, and Hubert von Meyerinck and Theo Lingen, and a young, very talented actress and singer, Friedel Schuster. Also Ursula van Dieman has a charming voice and acts well.

The work of the ballet from the Latvian National Opera was not up to this standard. Berlin has far better dancing ensembles. However, the reason is not quite unknown. Reinhardt obtained Latvian citizenship for the sole purpose of obtaining a divorce from his wife, Mrs. Else Heims. However, does that justify the means to an end? Was it imperative to pay a compliment to Latvian dancing art? Nevertheless, it is of little importance.

The upper 400 of Berlin filled the theatre. Enthusiastic applause would not end, and the bad times are forgotten.

Magnus.

Golf Off 50 P. C.

(Continued from page 1)

course for the average visiting player:

Green fees	$5.00
Caddy (2 rounds, with tips)	3.00
Balls (4: lost or out)	3.00
Luncheon	1.50
Total	$12.50

To anybody who can afford $12.50 or more for a day of exercise the cost is worthwhile. What the clubs have been up against this summer is a national condition that diminished the number of prospective golfers who can figure that way.

Besides the novices and visiting golfers, the clubs are having their troubles with regular members. The average drop in last year's membership renewals at eastern clubs is around 26%. All sorts of inducements in the form of special summer rates, knockdowns and discounts on bond payments have been invented and offered, but it boils down to a question of whether a player can afford a lot or none at all.

Helping Tennis

Tennis said to have profited considerably by golf's loss this year. The former is more strenuous, can't be stretched to a whole day's recreation and lacks many of golf's attractive points. But for many amateur athletes it's serving as a substitute.

A claim by some is that Bobby Jones' temporary withdrawal from competition is partly responsible for the sudden stunting of public golfing. Although it is probable that since golf through Jones has in the last few years been on the front pages and in the newsreels more than ever before, and that through Jones golf has interested many people who weren't interested before, that his inactivity has been harmful in a wholesale way is doubted by the majority of golf analysts.

The game retains its appeal, only under present conditions it is believed the anticipation is beyond the average financial reach.

When the depression is over....

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London Show World

London, July 2.

Despite the bleating of the publicity men and the execs, film production in England still continues along quickie lines where the big companies are concerned, with very few exceptions.

Idea is to get out as much as possible, as cheaply as possible and as quickly as possible.

Which explains why indie films like "77 Park Lane" made at small studios with long shooting schedules knock spots off the regular product for real entertainment values.

Next Paramount picture this side is to be "A Child in Their Midst," from a "Saturday Evening Post" story. Paramount's British unit is as full of news as British International was in the days when the talkers were a novelty.

Real facts indicate Paramount has discovered it is one thing to make pictures in Hollywood and another to make them in England.

Art of exploitation booklets in this country is practically unexploited. What few good pieces of work do find their way around are exclusively from the American firms, the English apparently regarding the money first.

Fox usually holds the laurels for well arranged publicity books, but Frank Tilley, publicity chief of RKO here, has walked 'em all off the map with his current outburst, based largely on the American exploitation of RKO subjects, altered to suit English tastes.

Feature of the book is the way three-color printing has been used to look like four and five-color work. Very well done.

All the boloney running around London about obscure American executives being over to pick up stars out of anywhere and the studio casting departments is mainly the bunk, but Fox is known to be looking for English talent.

Behind this is T. Hayes Hunter, American director, whose record in British studios is not too happy from the b. o. angle.

Hunter has made a series of shorts, each one exploiting a different player. Idea was the footage would be handy quota stuff for Fox and prove more productive than usual test footage.

Haddon Mason is said to be in the running for a Fox American contract at present.

West End Shows

London, at present, can be regarded as having no legit show business. Few theatres are in profit and receipts generally are down. They will stay down while trade depression and the weather combine to stiffle the b. o. It's certain many more theatres will be dark by the end of July.

Box office ratings around the West End stand this way:

Adelphi — "Ever Green." Cochran's musical on and off, with the end very near.

Aldwych—"Turkey Time." Stock Aldwych company trouping to good business and okay generally.

Apollo—"The Bandits." Brought over from the Garrick; meller which needs oiling and won't stay.

Coliseum — "White Horse Inn." Variety stronghold still getting traffic dislocations with the biggest draw in town.

Criterion—"After All." Van Druten's piece slipping from success point and now bit better than evens.

Drury Lane—"Land of Smiles." Cast changes and general upheaval no help. The Tauber tantrums can't last more than a few weeks now.

Duke of York's—"London Wall." Van Druten piece only fair.

Gaiety—"Millionaire Kid." Musical, no rentals and salary cuts generally, but doesn't look like lasting.

Garrick—"What Woman Wants." New in, so problem remains.

Globe—"Improper Duchess." Yvonne Arnaud still scoring to good houses.

Haymarket—"Marry at Leisure." Marie Tempest, but little business.

Hippodrome — "Stand Up and Sing." Still good, but dropping.

His Majesty's—"Good Companions." Priestley play only fair.

Lyric — "Autumn Crocus." Hit, and top of class.

New—"Sea Fever." New piece.

Phoenix — "Late Night Final." Newspaper play doubtful. May last six weeks. Drawing "wise" folks only.

Piccadilly—"Folly to Be Wise." Musical, dropping, but still good. Salary cuts.

Royalty—"Judas." Revival, which means nothing.

Queens—"The Barretts of Wimpole Street." Still good.

St. James—"Payment Deferred." Charles Laughton is play; making fair margin.

St. Martin's — "Lean Harvest." Fair; profits like its name.

Savoy—"Death Takes a Holiday." Nothing.

Strand—"It's a Boy." Big drop through Henson being out of cast.

Wyndham's—"The Old Man." Edgar Wallace, but not successful.

AGENTS' TROUBLES

No Activity Except Hectic Search For Things to Do

Paris, July 13.

Business so bad here that all agents are being spurred to new efforts with several strange moves resulting.

Teddy Ehrenthal, of the Universum Agency, suddenly abandoned booking into the Winter Garten, Berlin, and sold himself to the Scala, figured here as plum booking. Scala was formerly booked by the William Morris office.

Henry Carson, agent, obtained a judgment against Sam Vermel, producer, for unprofessionally appropriating $3,000 remitted to him by Producer Alvarez of Buenos Aires.

Another agency-producer fuss last week turned up in Producer Rose, of the Colonial Exhibition, disclaiming that he had a binding contract with the Sandrias Agency for the Weldanos Trio, American acrobatic act. The turn is suing for $2,000 for breach of contract, plus transportation.

NICE NEW COMIC OPERA OUT AT WRONG TIME

London, July 13.

"The Fountain of Youth" at the Lyric Hammerstein is a tuneful comic opera nicely presented and with pleasing voices. It's unlikely to cause much of a stir these dog days, but the papers were enthusiastic and it should draw the light opera fans.

On the same program as a curtain raiser is "The Piper," also operatic, with heavy praise going to Olive Dyer, young and unknown singer.

Ambassadors has a dramatization of "Mrs. Fischer's War," best selling novel. It's an intelligent war problem play about an Englishwoman who marries a German, but it is indifferently acted. John Temple as the central character is miscast.

It may get by during its limited run.

Quiet Summer

The Hague, July 4.

The bathing season at Scheveningen ought to be in full swing now but foreign visitors have not come and it is very quiet. The big hotels are practically deserted.

Various amusements have started but they, too, are not doing any business. The Kurhaus cabaret opened and has only played to small audiences. The Palais de Danse started July 1 but where formerly this cabaret demanded an entrance fee of $1, this has been dropped but the wine list has been raised in proportion which won't help.

Paris Biz 'Way Off; Exhibition Also Dropping

Paris, July 13.

Business theatrically, is very low, with almost everyone reaching for the red ink. Even the Colonial Exhibition, which started off well, is waning and begins to look weak.

In the boulevard picture houses there are practically no new films. Almost all of them are housing either holdovers or revivals.

With Planes, Too?

London, July 13.

Roger Wolfe Kahn has a date to dine with Isidor Ostrer, head of British Gaumont, at the Kit Kat next week.

Understood that the object is to prevail upon Kahn to form a British band for the Kit Kat with Kahn handling the baton.

Shubert Rights

London, July 13.

Lee Shubert has the American rights for "Improper Duchess" and "Autumn Crocus."

He's here recruiting casts for the two plays for New York.

Anderson Staging

London, July 13.

John Murray Anderson goes with R. H. Gillespie to produce a new show for the Hippodrome in the fall.

"Protection" in Paris

Paris, July 13.

Looks like racketeering is in, along the generally accepted American lines. First known case of it here picked a Yank as the intended victom.

R. Ross, promoter of the dance marathon, was visited by a gang man the other day who offered to sell him protection from "probable rowdies." Ross didn't come across.

ENGLISH CUTS OF VAUD ACTS UP TO 50%

London, July 13.

Heads of Moss Empires, Gaumont British Syndicate, Paramount Astorias, and the Stoll interests have agreed to cut all vaude salaries. Move becomes effective immediately.

All acts getting over $100 weekly will get an axe under the agreement. Those receiving $750 or more is to be cut 50%. Exceptions are ensembles and bands.

Idea seems to be doomed to failure, as a similar experiment was made 10 years ago, but ignored by managers soon after the decision. Slicing won't affect imported acts anyway, as these generally receive less than in their own country.

GERMAN REFLECTION OVER THE CONTINENT

Paris, July 13.

German political unrest is causing a lot of difficulty here, with a number of precautions being taken affecting the amusement industry.

Nicholas and Myra, dance team coming from Czechoslovakia for the El Garron, night club, were taken off the train at Kehl, German border town, on a technicality by the French border police. Team was afraid of losing the local engagement so hopped on a train when they weren't being watched and came on in to open in time anyway. Trouble may follow.

Another thing causing a lot of trouble locally is a continual stream of Bolshevist propaganda broadcast here daily from Russia in the French language. Hard to combat this, with the French papers suggesting a retaliatory broadcast of anti-Bolshevist propaganda in Russian.

LILLIAN ROTH'S BILLING

American Girl Displeased—Failed to Open in London

London, July 13.

Lillian Roth failed to open at the Plaza, Saturday (11) as scheduled. Management claimed she was indisposed. Inside is Miss Roth was peeved at her billing and refused to appear.

Later, it's said, she intimated she would appear if the management rushed a better publicity job out on her, with the management claiming it was too late to do anything.

Another Fire

Paris, July 13.

Another fire at the Colonial Exhibition last week resulting in a $30,000 loss.

Night watchmen didn't get around to calling the fire department until seven shacks were destroyed. Locally, of course, it was all hushed up with nothing printed.

4-Day Holiday

Paris, July 13.

Beautiful weather here, with the town empty over the weekend. Extra heavy desertion of the city this year because of the national holiday falling tomorrow (14), which means that everybody won't be back until Wednesday.

Holiday generally lasts three days anyway. This year it's four.

The European Runaround

By Frank Scully

Abroad, July 4.

Squawking or not, plenty of imports in London these days.

Of six shows opening one week, half were from the Continent and one "Le Viol de Lucrece" ("Rape of Lucrece") was handed to the London peasants in Parisian argot, tougher to understand than a bootlegger's income tax report.

The Hooey of Hoey

C. B. Cochran didn't have to go as far as Berlin to accuse somebody of lifting his "Ever Green" idea.

He could have found enough cause for it in "The Age of Youth," Kingsway comedy of H. F. Malby and Freddie Wynne.

Piece revolves around one of these spry grandmas whose s. a. assays 100% at 65.

Turns out Iris Hoey was only kidding the public, being really a young girl in her twenties making her brazen play for other people's boy friends.

Hey Hays!

Fast servicing got Par's later-made "Tarnished Lady" into London before Metro's earlier-made "Strangers May Kiss," and U. A.'s "Indiscreet."

That's okay of course, especially since Metro's Miss Shearer, and U. A.'s Miss Swanson seemed to click better than Par's Miss Bankhead.

But the limit was reached when Joe Sternberg's version of Marlene Dietrich's legs came in to town with the director being billed as "Herr Josef Von Sternberg."

No wonder they called the picture "Dishonored."

Four of those scarred sisters in two weeks is hitting the peasants' moral code with an axe.

More Refined

London producers of "Sea Fever" (Marcel Pagnol's "Marius"), faced a pretty problem.

Should the characters speak pure English or some kind of dialect that matched the Marseilles patois Pagnol used in the original.

Cooler heads prevailed. They decided on dialect and picked Oxford.

Surprise Coming For Ludwig

Americanization of Europe seems to be so in reverse now that wise guys are fearing the land of laughter is going morbidly Old World. Some even see this as a good sign.

One is Emil Ludwig, back from N. Y. where he placed "Versailles" with Theatre Guild. Piece is about Woodrow Wilson's floppo treaty. Ludwig seems glad that America is learning to be pessimistic.

He'll find out how much when his show comes up.

Show Angles

In his first essay George Jean Nathan smacked out against the perfectly darling tradition in England of playing the stars against and above the show, but his slapstick didn't put the slightest dent in even James Agate's derriere.

In America, Nathan told 'em, people go to plays and want to know about 'em. The actors are secondary.

It's true. Not 10 people could tell you the lead's name in "The Green Pastures" and he's supposed to be God.

It will be a great day when the same sort of ignorance prevails in England.

Scratch a Critic—A Jingo!

Just how far this separating of its cast from the show goes can be illustrated by "Late Night Final" (Louis Weitzenkorn's "Five Star Final").

Agate praised it plenty till he got to those closing puffs for the cast. Here be observed an American playing the role of an American newspaper owner! Outrage!

Couldn't Frank Cochrane play it? Hadn't he tried a similar part for Reginald Berkeley some time ago?

On learning Cochrane was working in another show, his answer was "What of that?" Hadn't Louise Hampton been lured from "Payment Deferred" instead of importing another foreigner?

In the Cellar

It's getting so a producer has to apologize for bringing over a lead who has already clicked in the piece elsewhere. Lee Ephraim is meeting that problem with Ethelind Terry, imported to play "Nina Rosa" which follows Chaliapin into the Lyceum.

Before facing the critics he chalks his cheeks and then tells 'em Miss Terry, who in nearly 10 years has been working almost continuously in "Kid Boots," "Music Box Revue," "Rio Rita" and "Nina Rosa," is best suited for "Nina Rosa" and no English actress would be suited for it at all.

Then he ducks into a cyclone cellar.

Favor

Wel, Elissa Landi in "Always Goodbye" goes over as a 100 per cent. delight to British eyes and ears, which should console the angel who backed her in the floppo "Farewell to Arms."

He thereby opened many eyes to something exquisite from England, so exquisite in fact that no British producer could see her until Fox showed the way.

Miller's Bulging Arms

Gilbert Miller has a hit under one arm and a revolving stage under the other but can't seem to find a place to park 'em.

The stage fits the Lyric but that already has one with "Autumn Crocus," a hit, spinning on it. He could put it into the St. James which he owns and where "Payment Deferred" is folding, but the house isn't big enough.

So he's turning the whole problem over to Ray Massey who has just staged "Late Night Final."

Massey will have till the end of August to stage it. Show is "Grand Hotel."

Moss' Vaude Idea

Paris, July 13.

B. S. Moss returns to America Thursday (16) on the "Europa."

His idea now is for the Broadway, New York, to become a vaudeville house on a monthly change idea, with a number of foreign acts booked.

Bordoni and "Duchess"

London, July 13.

Understood the Shuberts have signed Irene Bordoni for the Yvonne Arnaud role in "The Improper Duchess."

"Nina Rosa" Looks Floppy

London, July 13.

"Nina Rosa" finally opened at the Lyceum and it looks like another flop for Lee Ephraim.

Ephraim has encountered a practically unbroken line of flops here for the past few years.

Dorothy Stone at Pal

London, July 13.

Dorothy Stone and Charles Collins open at the Palladium July 17 for two weeks.

Low Down Framing

Low down publicity framing by a New York daily tabloid and a press agent is suspected over the 'disappearance' last week of Evelyn Wilson, an actress whose top stage salary has been $250. After hiding away for a few days Evelyn reappeared Wednesday, two days ahead of schedule. It had been planted the girl should be discovered in the audience at the Strand, New York, an independent quickie talker, "Enemies of the Law," opened at the Strand Friday. The cops grew too suspicious, the girl lost her nerve and the frame blew up Wednesday night.

Every daily in New York but the 'Herald Tribune' fell for the brazen pipe. The 'Herald' evidenced smelling a frame by giving the story three paragraphs at the bottom of an inside page the morning after the Wilson disappearance had been reported to the police. Tip off of the pipe and frame was the report to the police of the girl's disappearance within two hours after she "disappeared."

The tab under suspicion of standing in for the story uncovered itself during the days the story was running through piping how the Wilson family felt, what they said, their fears, etc. as to Evelyn's safety or return.

This tab and others in New York have been suspected before of cooking up sensational stories, either for the publicity as payment or some cash.

Harold Berg was the press agent who did the framing with the tab and the girl, "Gangsters," "kidnappers" and that junk employed in the tabloid way, with city editors on standard sized dailies going dumb over an open face story.

The frame was in connection with the picture.

A "Front Page" Wedding

Picture stuff is borne out in the quiet marriage of Norma Abrams and Jack Miley, both crack reporters on the N. Y. "Daily News" and professionally well liked. Pair have been wed since May 12, which is a tipoff. Even Miley may be surprised at this.

In "Front Page" a city editor just about wrecked an intended marriage. In the Miley-Abrams quandary it was only almost.

After Miley with a reporter's instinct for uncovering sensations, fixed a sub-rosa license and ceremony to take place at the Municipal Building, New York, the "News" desk, unaware of the plan, suddenly ordered Miss Abrams to Albany. Miley didn't know, receiving a wire from Miss Abrams in Albany to come on up and have it over with.

Miss Abrams had been sent to the State capital to report on the investigation of Jack Diamond in the Catskills shortly after the racketeer was shot and wounded from reported ambush. That was on May 11.

On the following day Judge Sol Rubenstein of the Probate Court fixed them.

A Strong Notice

William H. Simpson, advertising manager of the Santa Fe Railroad, celebrated 50 years of continuous service on the same job July 1. Retirement age and such things have been disregarded in Simpson's case because of his great value to the Santa Fe.

In many ways one of the most colorful figures in advertising. Not the least of his unique distinctions is handling all copy himself and paying but 5% commission to an agency for placement.

Simpson put the Arizona Grand Canyon on the map for the Santa Fe. Among other things he named The Chief and the other Santa Fe crack trains.

Spending four days a week at his office in Chicago Simpson spends the other three days at his home in Michigan.

Diplomatic Uproar

Paris diplomatic and literary circles are in an uproar about the publication of the book "A Crime on the Quai D'Orsay." Author is a former newspaperman who has taken the principal events of the Hearst case of two years ago and incorporated them into a story.

Diplomats, news service men, journalists, and well known characters come in for discussion and far more diplomatic secrets than is thought advisable have been spilled. As a result of the Hearst correspondent, Horan, getting the papers of the Anglo-Franco naval pact, William Randolph Hearst was banned from the country.

He recently went from England to Italy and came as near as Lucerne where he laughed at reports that his money had backed the currently discussed book.

Hollywood's Reading

Consensus of demand with the Satyr Book Store, Stanley Rose, Esme Warde, Pat Hunt and the Hollywood Book Store for June.

FICTION

"Grand Hotel," Vicky Baum.
"Good Earth," Pearl S. Buck.
"Blood on the Moon," Jim Tully.
"Road Back," Erich Maria Remarque.
"Amok," Stephen Zweig.
"Call Her Savage," Tiffany Thayer.

GENERAL

"Jungle Ways," William B. Seabrook.
"Lives of a Bengal Lancer," F. Yeats-Brown.
"Story of San Michele," Axel Munthe.
"Death and Taxes," Dorothy Parker.
"Autobiography of Lincoln Steffens."
"Men of Art," Thomas Craven.

Business is terrible and Hollywood has forgotten how to read, moan the book shops. But people never seen in a book store before are buying "New Russia's Primer."

Foreign Royalties

American short story writers stand a good chance of crashing numerous royalties by contributing to magazines abroad. In the past two months Edward J. O'Brien, of the annual short story book, has selected seven yarns from "Story" in Vienna and "This Quarter" in Paris.

In fact, a recent letter from O'Brien to Titus, publisher of "This Quarter" stated that his magazine was highest ranking as a source of contribution for the annual collection.

Stories appearing in this collection frequently bring in a dozen checks from foreign countries as it it a compact manner for editors in foreign lands to get material. Courtney Savage, who had "The Rainmaker" in last year's book, has received more than a dozen small checks for foreign rights to his story from sources he never knew even existed.

Paris Interested

Great interest in Paris recently at the meeting of the National Association of Book Publishers of the U. S. Principal discussion came from the speech of Frederick G. Melcher who explained what measures were being taken in the U. S. to have a complete revision of existing copyright laws to allow the U. S. to enter into the International Association for Author's Rights.

A curious disclosure of the meeting was that although 12 articles of the bill had been passed by Congress, great difficulties were being thrown in the way of the bill being completely passed by the broadcasting organizations of the U. S.

Wilkes-Barrie Critic Dies

Elias Cohen, 61, dramatic critic of the Wilkes-Barre "Record" for many years, died in General Hospital there July 7 following an operation.

Funeral was held from his late home in Wilkes-Barre. The Luzerne County courts were adjourned for the day and all judges acted as honorary pallbearers. Many outstanding lawyers of the State also attended the funeral. Cohen had been employed at the Luzerne County courthouse for 42 years.

From Denver to Pitt

Edward T. Leech, editor of the "Rocky Mountain News," Denver, has been named editor of the Pittsburgh "Press." Both are Scripps papers. Leech had been in Pitt acting as editor while Harold D. Jacobs was on sick leave. Jacobs has since retired.

Leech, a Denver boy, has been on the Denver "Express," Memphis "Press," Birmingham "Post," and since 1926 has been in charge of the Scripps paper in Denver.

Charles E. Lounsbury, m. e. of the "News," has been named acting editor of the Denver paper.

Liveright's Film Dig

The bon mots and malaprops of Hollywood's celebs are to go into book form with Horace Liveright, Inc., publishing in the fall. Title will be "Yes Man's Land." Subtitle: "Unbelievable true stories of Hollywood."

Anecdotes are being collected and compiled by Tay Garnett, RKO-Pathe director.

Liveright currently is waiting out his own contract at RKO-Pathe in Hollywood as associate scenario chief.

Publishing Synopsis

Grossett & Dunlap have bought the book rights to "A Woman Commands," the 1,500-word synopsis which RKO-Pathe bought from an unknown girl, Thilde Foster.

Although Pathe won't be ready to start production for two months, G & D are rushing out the book, planning to get it on the stands way ahead of the film. This is an unusual procedure for them.

Book will be priced at 75 cents, with Miss Foster getting 5 cents per copy royalty. Only other successful writing effort of Miss Foster's was a short story published in Germany, her home.

Cotton Cover

That queer-looking new book of Elliott White Springs', called "The Rise and Fall of Carol Banks," strictly a gag of the author's. Springs after returning from the war, went into the cotton goods business south before trying his hand at scribbling. As a result, the new book bound in bedspread linen and wrapped in a miniature pillow case, products turned out by Spring's factory.

So far Spring has failed to publicize cotton goods in his tales, most of them avi[illegible]n stories.

19-Day Job

"The Fateful Star Murder" was inspired by Starr Faithful's career, and published in record time of 19 days from inception to final delivery.

It was written in collaboration by Herbert Kerkow, whose name alone appears on the jacket, and Val Lewton, M-G-M publicity man, who did the actual writing.

The book due out July 13th.

Peddling News Service

The City News Service, supplying news to the Los Angeles "Express" and "Daily News," is offering a teletype news service to hotels and clubs.

Service consists of news flashes and market reports. It's the first western instance of a news-gathering organization in the daily field trying to sell its service outside of the public prints.

Carl Adams Killed

Carl B. Adams, 31, dramatic editor of the Cincinnati "Enquirer," was killed near Lexington, Ky., July 10, when his automobile sideswiped another car and overturned. Three people riding with Adams escaped with slight injuries.

Adams achieved some reputation as a poet. He was unmarried and succeeded W. S. Goldenburg, who died a year ago, as theatrical critic of the "Enquirer."

10c Mags

"Silver Screen" is now edited by Eliot Keen. Keen previously edited "Judge" and "Screenland." Elizabeth Wilson will assist him.

Ruth Waterbury, former "Silver Screen" editor, is starting a 10c. chain store magazine. It makes three dime chain store mags and four dime ones on the stands.

Bennett's "Post" Assignment

Ira Bennett, for 27 years editor of the Washington "Post" has been placed in complete charge of that paper with instructions from the McLean estate to make it "a great national newspaper."

Roland Holt Dies

Roland Holt, 63, publisher and dramatic critic in New York, died July 6 at New Canaan, Conn. He was elected vice-president of the New York Drama League in 1928.

Wiener's First

Willard Wiener has his first novel out.

It's "Rafferty," a police yarn published by Farrar & Rinehart.

Real Names of Authors

Dagmar Doneghy, author of "The Border," is Mrs. Joseph Warren Beach. Percival Gramley, "Second Finger," is Percival Gramley Mount.

Chatter

Donald Henderson Clarke becoming a softie. The book he is writing now will be called "Young and

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Best Sellers

Report for week ending July 11 by American News Co.:

Fiction

Red Pepper Returns, by Grace S. Richmond, $2.00.

Father, by "Elizabeth," $2.50.

Sixth Journey, by Alice Grant Roeman, $2.00.

Good Earth, by Pearl S. Buck, $2.50.

Chance of a Lifetime," $2.00.

Call Her Savage, by Tiffany Thayer, $2.50.

Non-Fiction

Culbertson's Summary, by Ely Culbertson, $1.00.

American Black Chamber, by H. O. Yardley, $3.50.

Boners, $1.00.

New Russian Primer, by M. Ilin, $1.75.

Death and Taxes, by Dorothy Parker, $1.75.

Green Hell, by Julia Guguid, $4.00.

Paris

(Continued from page 37)

secretary, at the Empire and then the Armenonville.

Betty Balfour, Mary Heaton, Mrs. Steve Fitzgibbons and Vivian Duncan in Henry's Bar.

James Light representing America unofficially at International Drama conference.

Irving Schwerke's newest book is a short biog. of the Polish musician, Alexandre Tansman.

Gloria Swanson now has a race horse, "Duchess of Marlborough." It almost won, once.

What happened to Chester Arthur's Negro picture made in Switzerland last year?

Who is Count Culotti, of Hollywood, who signs his name in American Express register?

Richard Halliburton waiting for those books on the foreign legion before he leaves Paris.

Albert Willemetz and Tristan Bernard spending summer months working for the studios.

Marcel Pagnol speaks English fluently and passes on the translations of his plays himself.

Habib Benglia, the colored actor the intelligentsia raves about, has turned night club owner.

Noel Coward fooled everyone this year by dodging interviews and beating it back to London.

Marie Belloc Lowndes over from England to submit her newest plays to Mrs. Schley-Leonardson.

Louis Gay back from six months as Mistinguett's secretary. To resume his newspaper work.

American acts start saving their transportation back to America almost as soon as they arrive.

Ganna Walska's favorite place of entertainment is the foyer of the Theatre des Champs Elysees.

Grace Davidson, from the Boston "Post," one of the most naive and demure sobbies over here.

Fernand Gravey and Madeleine Renaud to do "The Grand Duchess and the Waiter" for the screen.

Helen Erskine, sister of John, being taken for Mrs. Woodrow Wilson at the Colonial Exposition.

Director of "Jean de la Lune" burning because Hollywood Film Art Theatre gave him no credit.

Emma Nevada's daughter, Mignon, wants to sing in the new opera, "Werther," by Charles Grelinger.

Producers interested in Massary's production of Fall's "The Kaiserin" as Paris possibility next winter.

Paul Leyssac gave a ritzy joint recital with Leslie Frick at a private party of Mrs. Cooper Hewitt.

Barbara La May says her husband, Joe Sylvestre, doesn't want her to work, but she does anyway.

Dr. Fesit here from Berlin to adapt "Judith" for Germany. This is the unproduced Giraudoux play.

New Pagnol play, "Fanny," shows the married life of the characters left on stage at curtain of "Marius."

Roland Toutain in hospital with a leg badly bitten by a dog he tried to stop from fighting with his own.

Earl Leslie announcing he will stage and produce revues in Paris, Berlin and Hollywood next season.

Andre Paul-Antoine is the son of Antoine, the critic and founder in 1880 of the Theatre Libre here.

Latest French play to be done in London is Henri Gheon's "Demos, King and Slave," a satire on modern life.

Rumor is that next year the Champs Elysees will replace Montparnasse as center of Paris night life.

Alfred Savoir bowled Robert Kane over by suggesting Ibsen's "Wild Duck" would make a good film.

Gould's newest venture will be an iodine swimming pool, the water having first flowed past iodined sea weed.

How the "Sexe Faible" cast moaned when they heard the show is going to be done for a third season.

Fifty million Frenchmen can't be wrong, but all the wrong ones have been hired to work the telephone service.

Chester Erskine became so bored with lousy European shows he headed back for Broadway ahead of time.

Sarah Fischer (Mrs. Herbert Carrick), radio singer, in "Payment Deferred," to be given here soon in English.

Dinah, on recovering from her operation, demanded 1,500 francs nightly at the Ange Bleu, so they let her go.

Willette Kershaw's next is going to be "Peg O' My Heart." She'll be Peg and Julie Clare's Peke will be the dog.

Fernando Jacopozzi being approached by many film concerns to duplicate his lighting schemes for the cinema.

Raymonde Guery, from Chicago, got this year's prix d'honneur for singing from the Paris Musical Conservatory.

Wiseacres giving the new restaurant des Tuilleries only eight months because it is located on the Rue de Rivoli.

Lennox Robinson (author of "The Whiteheaded Boy") and Capt. Alan Duncan doing the cafes in a leisurely fashion.

The Richard Donnells giving a cocktail party in their beautiful old French style apartment, with garden attached.

You can get your all-over-the-body sun tan right here in a private enclosure on the Seine. And it only costs two cents.

Freddie Mueller finally deciding that 30 years of firm beer drinking and bachelorhood not worth a future of wedded bliss.

Rosalie Stewart to London to look at that new play, "Mrs. Fisher's War," given by an amateur group and said to be a find.

Nicholas Slonimsky, former secretary to Koussevitsky, over big at his debut as a conductor. Gave an all-American program.

Edouard Bourdet is going to have his three-act play done at the Pigalle and his one-acter at the Ambassadeurs next season.

Clifford Pinchot (Rosamund's brother) off to America with his wife, Janine Voisin, who wants to do pictures in Hollywood.

Nicholas and Myria here to go into the El Garron, and found they had to take a 50-franc cut ($2), or look for another contract.

Michael Farmer gave a party for Gloria Swanson. Marjorie Oelrichs, Walter Morosco, Corinne Griffith and Noel Coward present.

Revival of waltzes inducing the Marine management to get a girl entertainer to sing 50 year old waltzes in period costume.

Ray Ventura rehearsed his band of French students for 18 months. Now they are the rage of Paris and a good looking assortment.

John Emerson says he's got to find some actors over here, since Hollywood's got 'em all. Then he's going to Bad Reichenhall for a cure.

Pianists and orchestra leaders have to send a representative list of songs to the Society of Composers every day from the number they play.

French actors amazed at reports of Ernst Reinhold, Viennese actor, who played all five acts of Shakespeare's "Richard III" in English by heart.

The barbecue arranged by Sammy Pierce was one of the social high lights of the season. Drew everyone in the theatre world who had time to go.

Frank Vosper here from Vienna to start rehearsals of the English Players' "People Like Us," then to Toulon for a long vacation and to finish two plays.

French audiences titter when Gary Cooper turns on the radio in his car in "City Streets." A trick still widely unknown on the Champs Elysees.

Acts allowed to register their trade names along with the regular in getting passports. Price just the same and it allows acts to travel under two names.

Literary committee of Joinville-Paramount includes Marcel Pagnol, Edouard Bourdet, Sacha Guitry, Saint Granier, Paul Morand, Paul Branch and Pierre Benoit—an expensive seven at any studio.

You can't fool the Europeans on gangster argot since the gangster films. As for Chicago—what the Europeans think of that town is a combination of Capt. Kidd's domain, Devil's Island and the worst elements of east of Suez.

A Russian singer, Dame Lioubow Nikitina, was sentenced to 8 months imprisonment, and not to come back to Paris for the next five years, for having fired a revolver shot in the direction of a police official as a protest for the way she considered she had been treated by him.

Inside Stuff—Music

Society Not Increasing Radio's Tax

Unusual part about the present squawk of the publishers that they are not receiving enough money from radio is that five years ago, when the American Society first began to tax radio, the publishers fought against it. It was the songwriters who won out in the battle to collect from radio. At that time the publishers complained radio was their best plug, that they were paying to have their songs played over the air and that they should not jeopardize the medium by imposing a tax.

Now the publishers are complaining that they are not receiving one-fifth of what they should from radio. For the past few months they have been constantly spreading propaganda for a higher radio tax. At one time there was even talk of taxing each radio station a certain percentage of its yearly revenue for the right to use copyright music.

However the society says that the taxing idea is only publishers' talk and that the society has not even considered it. It declares it is raising the rate for radio stations as the power or rate of each station is increased. More than that the society cannot do as yet, it says.

Facist Music

What may have been intended as a publicity gesture is getting past that stage in the refusal of Egon Ebert to play the Facist air at the concerts he is to give at the audiorium of Mecca Temple, New York. Louis N. Donnatin, the recorder of Mecca Temple, is receiving protests from the anti-Facists, who fear that Ebert may be persuaded into playing the hymn while others seem to blame the organization for banning the air.

The Shrine has nothing to do with the concerts other than renting its auditorium to Paul Sydow, who organized the string of concerts, but the objectors on either side fail to realize this. In Italy there is a close connection between Masonry and politics and it is the claim of the antis that the hymn is sung as the Facisti kill off the Masons. Feeling runs high on both sides with Donnatin the entirely innocent bystander.

During the war it was necessary for the "Y" workers to change from the red triangle while operating in Italy because this is one of the Masonic symbols.

Zugsmith Eases In

Albert Zugsmith has achieved a conspicuous success as press agent for Ted Weems. He has succeeded in making the name of Zugsmith fairly well known around Chicago where meanwhile a lot of people haven't heard about Weems.

Hired as Weems' exploiteer last fall Zugsmith arrived in Chicago a stranger. But speedily making himself acquainted with the columnists and editors he presently suggested taking over their columns and otherwise helping them out. Running a column in Chicago is always tough and any assistance or a good memory for gags is cordially welcomed. In return Zugsmith's name was splashed around quite a bit.

At present the press agent is almost better known, and certainly in print more often, than the guy who hires and pays him. It's become a laugh among other bandsmen around Chicago.

WTAM Scoops CBS for NBC

WTAM officials are still snickering over the way they scooped CBS on the recent National Open Golf tournament at Toledo for NBC.

The crowd took shelter in a tent when it began to rain, deciding it would be impossible to follow the golfers around with a portable mike under such circumstances. Several noticed through field glasses that E. H. Smith of WTAM was following the players with a short wave transmitter and gave him the ha-ha. Meantime, however, two WTAM men recruited an escort of cops, Keeler managing to set up a mike at the 18th hole. By the time Burke and Von Elm shot their way up to the 18th hole Manning was ready to give an exclusive first hand account of the finish.

Mail Orders for Hill Billies

Hillbilly songs, in addition to their counter sale, have another source of revenue often overlooked. This is the mail order catalog. A number often hits from 500 to 1,000 copies a week for sustained periods through listing in the Sears-Roebuck book.

Montgomery-Ward is another parcel post house keeping a number alive by listing it in the farmers' five foot shelf.

MORTGAGEES MEET TO HELP HERMAN SNYDER

At a meeting of the publishers holding mortgages against the property of Herman Snyder, former owner of the Crown Music Company, who is indebted to the publishers for $29,000, latter decided to help Snyder. They determined to co-operate with Snyder to enable him to refinance to avoid foreclosure.

Meeting was called after holders of first mortgages threatened to foreclose on Snyder's property.

Publishers secured the mortgages when the Crown Music Company went bankrupt several years ago before its recent bankruptcy, when the Plaza Music bought the stock. At that time Herman Snyder owned Crown, and the company folded owing to the publishers' $126,000 debt.

Snyder gave the publishers mortgages on his property in Long Beach and Richmond Hill to cover the debts. To date Snyder paid up all notes until 1932 to the extent of about $130,000, with a balance due of approximately $29,000, including interest. Balance is still secured by the mortgages.

DeSylva's Opening

DeSylva, Brown & Henderson will have a formal opening about July 29 to celebrate the consummation of their deal with Warner, which placed the firm back in its original hands.

English Song Rights

Robbins has secured the American rights to the English tune "Good Night, Sweetheart."

Campbell & Connelly publish it on the other side.

NEW TRANSPARENT DISC WITH ADS UNDERNEATH

A flexible semi-advertising phonograph record, on a paper base about to make its appearance is the invention of David Koreman.

The new disc is two-sided and cannot be scratched. Any amount of bending does not impair it, nor do weather conditions. A feature is advertising matter placed under the sound track on both sid.s, showing through the glassy surface.

U Selling Back Music Co.

Picture companies are heading back to the pre-talker days and normalcy as subsids in the music field and elsewhere are being shed completely or turned back to former owners. Latest to follow the long line of companies to throw up its music end is Universal. Fox and Warners have already done so to some extent or other.

Universal had its Universal Music Company, formerly known as Handman, Kent & Goodman Company. Kent is no longer with this music firm. Under present arrangement Handman and Goodman will soon find themselves once again owners of the company they started, it is said.

LOMBARDO FOR S. F.

Los Angeles, July 13.

Guy Lombardo comes west for several weeks at Tom Gerun's Bal Tabarin, San Francisco, while the former bandmaster returns east.

Gerun's night spot will book three other MCA bands, one of them likely to be Wayne King, while he is away.

PUBLISHERS DOUBLING

As Showing How the Music Business Is Nowadays

Smaller publishers are doubling up for additional sources of income. They declare that the music business, especially at this time, isn't enough to keep them busy all day. And they can use side income very easily.

One of these publishers has taken to handling vaud acts for radio. Spends part of the time in his publishing office and rest of time making the rounds of networks to represent his acts.

TOURING BANDS NEXT SEASON

Hope of bands the coming season is in a well developed touring circuit or number of circuits according to many statements of band leaders approached on the subject. The former methods of planting bands for long runs in any spot, unless the band is of national importance, is through, according to the music tooters.

Leaders can give no exact reason for the change except unrest of the public and that it tires quickly of any personality.

Dance halls are in for a big play the coming season, on percentage and guarantees, running into various figures. The one night stand hall is not being ignored as the band boys state that many of these places are okay for traveling bands, but have been overlooked in the past.

Vaude Out

Vaudeville is somewhat out of the picture with bands. That it has been overdone is one reason for deserting that field and also that vaude is not spending the money for attractions as it did in the past. Band leaders have discovered that a 10 to 12-piece combination, unless a big name heads it, is in for offers from vaude bookers for salaries they cannot operate under.

Buses figure prominently in coming season plans. Some of the bands already equipped with buses capable of carrying 20 men and instruments.

CUT-IN RULE CUTS CUT-INS 50% TO DATE

American Society's cut-in ruling, in effect three months, is declared to have bettered that song condition but 50%, according to music execs.

That a cut-in situation still exists is known by all publishers. During the three months the rule has been working, the society has not had one complaint against a publisher lodged with it. Until receiving a complaint, it can do nothing.

The cut-in rule caused the publishers to lay low for a while. Some are now going back to former methods of getting plugs but on a smaller scale than before.

Keit at Remick

DeSylva, Brown & Henderson's deal to repurchase its own firm from Warner Bros. was consummated July 7.

Joe Keit became active head of Remick under Buddy Morris the same day. Remick moves over with Witmark in about a month.

FAMOUS' "REVUE" TUNES

Los Angeles, July 13.

Famous Music is publishing six numbers from the score of the "Nine O'Clock Revue," co-op effort opening at the Music Box July 16.

Val Burton and Will Jason did the lyrics and music respectively.

ALBERT'S M-G RENEWAL

Metro has renewed with J. Albert & Sons for the latter to publish Metro tunes in Australia. Contract is for one year.

Former agreement expired this month.

Publishers See Theatre Tax And Radio Fee as Mainstays Of Music Business in Future

Los Angeles, July 13.

The $1-per-seat-per-year music tax royalty may be the salvation of the music business, which is what the members of the American Society of Composers, Authors and Publishers are agitating for as a means to keep alive an American popular music.

If France, with its limited population and creative talents, can yield to its French Society of Composers an annual revenue of $3,500,000, then this country's $2,500,000 annual yield from performing rights is ridiculous, says the American Society. It is hoped this can be increased to $10,000,000 per annum, and if so, will keep the native music publishers and songwriters going.

Music men are contriving every which way to increase their income. Sheet music is no longer anything to speak of, considering that a 200,000 gross sale is sensational nowadays. The mechanical musical age has ruined what was the mainstay of the business—sheet music—and the radio, performing rights, etc., heretofore regarded as by-products, must be made to pay the way.

Overhead Problem

And, argue the more rational publishers, none of the former big league pubs with their terrific overheads and expensive manpower can afford to continue just on by-products.

France, with its state subsidy of the music biz, via the performing rights, exacts a 6% royalty on box-office and other public performances, but this has not yet come into existence in America.

The radio commercials via the electrical transcriptions (commercial disks) and the advertisers must be made to pay for the valuable musical mainstay of their programs, contend the publishers, else they won't have any music to utilize.

Heretofore with the independent method of disk recording of commercial programs it was difficult to regulate things, but now with Victor and Columbia making these cannings, a 25c-per-broadcast fee to go to the A. S. C. A. P. is being worked out.

Coon-Sanders Break Rule to Play New York

Chicago, July 13.

Coon-Saunders orchestra goes into the Hollywood Gardens, New York, Aug. 6 for three weeks stay. They then move down to New Orleans, for a trio of weeks at the Forest club, before heading back for the home grounds here.

An interesting aspect of the New York booking is that Coon-Sanders, although a western "name" band for ten years, has never played Manhattan and has previously sidestepped the big town purposely. A proposition from the Pennsylvania Hotel was turned down not long ago.

AZPIAZU IN ANOTHER CHICAGO UNION JAM

Chicago, July 13.

Don Azpiazu and his Cuban dance combo have again become jammed with the American Federation of Musicians. Acting under advices from International President Joe Weber, James Petrillo, of the Chicago local, notified the NBC Artists Service offices here to stop booking the band and to halt whatever dance engagements that already been set. Immediate reaction to the order was the cancellation of several midwest one night stands for the end of the current week.

Meantime, the union is investigating the report that Azpiazu and his men got cards in various Illinois and Indiana locals after their application for membership in the St. Louis local, made while playing a theatre date there, had been turned down by Weber's office.

Contact was with Niles Trammel, the network's local general manager. Trammel said he wasn't conversant with the band's union status. All he knew was that he had been instructed to book the orchestra by his New York office. Explanation given Weber on the latter end was that it had got the wrong steer from Azpiazu's manager, who, according to NBC, had conveyed the impression that the Cubans had joined the union and everything was okay all around.

Azpiazu's previous mixup with the federation, about six weeks ago, resulted in MCA being hauled up before the union's international executive board on charges of considering for placement a non-union orchestra. Booking organization at the time was let off with a severe reprimand. Union's action against MCA also embroiled the NBC Artists Service.

EUROPE STILL TAKES SONG CUES FROM PICS

Paris, July 3.

Only sheet music selling in Europe is from the musical pictures.

Musical talkers, especially the German product, and an occasional French song hit as the waltz from "Sous les Toit de Paris" ("Under the Roofs of Paris"), are most popular on the continent.

Ingenues, London Smash

London, July 13.

The Ingenues, American girl band, opened at the Palladium and went over to a smash. Considered the finest girl band ever at this house.

Lottice Howell, soprano, on the same bill, did splendidly. Bobby Jackson is good in spots. He'll have to do some cutting.

Another act doing well on the bill is Three Pradwins, Continental comedy acrobats. They're doubling into the Savoy Hotel.

Jamaica Symphony Orchestra, under Edward Favenza, will broadcast thru out the summer over WEVD, Jamaica, Long Island.

SONG PLUG SERVICE FOR RADIO GETS RAP

Los Angeles, July 13.

Offers to would-be songwriters to have their numbers plugged over the air have resulted in Harry Stoddard and Marcy Klauber, of the Songwriters' Service Co., Hollywood, being requested by the Los Angeles Better Business Bureau to discontinue advertising that they are on two stations, which, check-ups show, do not have them on programs or use their numbers.

Stoddard and Klauber, who wrote the score for "Oh Susannah," musical done at the Mayan here two years ago, printed on their letterheads that they broadcast over KHJ, KMTR and KTM. Latter two stations, when asked by the B. B. B., which investigated for an eastern inquirer, denied that the song service had any air time. KMTR said the boys were on for two broadcasts some months ago, but that's all. Pair are over KHJ once a week along with a newspaper editorial program.

N. O.'s Names

Chicago, July 13.

Forest Club, New Orleans class dine-and-dance spot, has booked Abe Lyman for three weeks, starting July 27.

Other name combos set to follow are those of George Olsen, four weeks, and Coon-Sanders, six weeks.

LYMAN AT DELLS

Chicago, July 13.

Abe Lyman has been spotted to follow Benny Meroff into the Dells, Morton Grove resort, for a two-week stay, beginning August 18.

Pencilled to succeed the latter for a similar stretch are Waring's Pennsylvanians.

WHITE OWL PARTY
With George Jessel, Helen Kane, Belle Baker, Irene Bordoni, James Barton, Walter C. Kelly
COMMERCIAL
WMAQ, Chicago

Robert Burns deferred to its brother cigar, White Owl, so the latter could stage a $6,000 show on Tuesday (7). Coin was split up between Jessell, Kane, Baker, Barton, Kelly and Bordoni, and did not include the Guy Lombardo Canadians who get $2,000 weekly on contract.

That is impressive arithmetic. It might tend to reverse the critics who have been hollering about radio's stinginess. Suffice that's it's the exception and not the practice. So much so that there were plenty of rival advertising agencies tuned in that night. And others who weren't fans of the involved personalities, but simply curious to see what kind of an air show $6,000 worth of talent can produce.

Too much genuine talent to be otherwise than interesting. But points that didn't register. It proved perhaps that vaudeville headliners need the scope, time, and personal over-the-lamps contact to be at their uppermost best. Still the less-than-best of such entertainers isn't bad!

There was a dark suspicion that would not dispel concerning the reputed clog dance of James Barton. That dance was beaten by a drummer with cocoanut shells and not by the educated puppies of Barton. Or a jury of five show folks who heard the said broadcast places too high an estimate on the Bartonian technique.

Barton's supposed dance and the story-telling of Walter C. Kelly were the variants to the diet of song. What response there was to the Virginia judge's anecdotes can of course be only surmised. There seemed to be too little emphasis on the point and too much of the sophisticated let-it-lay-where-it-falls style. Radio is hardly that smart.

Belle Baker, it develops, on the air, has a rich contralto. It made one of the reigning ballads seem far finer than it is.

By now quite familiar to radio with her French mannerisms Irene Bordoni made what is believed to be her first air appearance as less than the whole works. She was a star amidst a constellation. Helen Kane still boop-a-dooping needs her own personable self to achieve her maximum effects, but on the air, as upon phonographs discs, her cutie stuff at least is strongly conveyed.

Of chief interest was George Jessell. He, more than any of the others, seemed the most likely candidate for other radio offers as a result of the White Owl party. He was not only the annunciator but the advertising olio as well. Jessell breezed through the plugs. But without loss of prestige to White Owl.

Comedy in its relationship to advertisers is a subject that could be explored and built into a thesis. Advertisers are notoriously solemn. They fear laughter as a ship captain fears icebergs, not sure of what may lie below the surface. That's why the plugs over the air are so dull, sing-songey and devoid of humorous relief. And if an advertiser regards his product as a holy object an advertising agency is probably twice as reverent. At least publicly.

So when anyone gets comical with a product it's a proper experiment for careful study. Will Rogers and a few others have tried it. But usually the radio comedians never get within seven leagues of their sponsors. Jessel did. And, again let it be said, without loss to White Owl.

Some brave, bold, daring advertiser may yet work up enough courage to see if the light touch is not the priceless ingredient of radio.

Land.

ALMA KITCHELL
Songs
Sustaining
WGY, Schenectady

Alma Kitchell, vocalist, is frequently heard on NBC programs. She is one of the featured artists, for instance, on the Sunday morning "Melody Hour," which originates in the WEAF studio.

Miss Kitchell has a contralto voice of considerable range and tone purity. It seems to be higher pitched than is the usual case with contraltos, top notes sounding like those of a soprano. Occasionally, this causes a little "blasting."

Singer unquestionably is well grounded musically, and is at home in operatic and classical selections. Some of these are rendered in foreign tongue. In her favor is the fact that her numbers usually do not require too long periods.

To give her programs wider mass appeal, Miss Kitchell might insert songs of the more familiar and standard type.

HEYWOOD BROUN
Comedy Talk
COMMERCIAL
WOKO, Albany.

Newspaper columnist is presenting series of Monday morning programs, over WABC-Columbia chain, in the interests of his revue, "Shoot the Works." Time contributed by Radio Home Makers. First broadcast represented 15 minutes of light entertainment. Chatter, gagging, and plugging by Broun ran for 10 minutes. Rest of period given to songs by Margaret Riley, revue principal and described by producer as a "find."

Broun is no novice in the radio field. Speech always suggests the well bred and well educated, the tolerant, of the world. Something of a personality, intelligent, agreeable and different, transmitted. Certain listeners, however, may feel that such clowning and ballyhooing as Broun does on present programs beneath a man of his mental range.

Kidded himself, his clothes, and his entertaining ability on first broadcast. Carried on through medium of suggestions, with comments on impending stage appearance, offered by his friend, Charles Butterworth. Latter plugged.

Incidentally, Broun has the knack of talking about himself without giving an impression of egotism. He should be okay as m. c. in revue.

Columnist bore down heavily on show's title, theatre and opening date. Appealed for public cooperation—probably intended for metropolitanites.

Announcer called him "Heywood."

Jaco.

"CARELESS LOVE"
Negro Sketch
WJZ, New York

These Negro sketches are broadcast in serial form weekly by NBC. Past week's edition was subtitled "Corncob Roll" and was a toothsome little piece of entertainment from start to finish.

Judging by this one sketch, no main thread keeps the story together. Scene a church with the members wondering how they were going to pay the rent, due that day. One of the congregation goes to see the agent of the white man to ask for time but latter is adamant. Agent later comes to the church and demands either his money or that the church be vacated. Minister asks the congregation to pray for assistance. One of the women then says that God placed $10 in her hand for the rent, which she gives to the agent.

She later explains that the agent's roll of bills, wrapped around a cornocb to make it look big, dropped out of his pocket and she thought it was the hand of God, so could see no wrong in peeling off a bill with which to pay the debt.

Interspersed are a few spirituals warbled in a pleasing fashion. Man playing the minister, when addressing the rest, frequently chants his words which makes for interest.

Dialog and dialect are typical but more sprightly than that of other air pieces of the sort.

IRVING KAUFMAN
Vocalist
COMMERCIAL
WTAM, Cleveland

Presented by the Brandt Coffee Company, Kaufman offers an evening recital of old time popular songs, mixed with an occasional current number. Such melodies as "Tramp, Tramp, Tramp," "Forever Blowing Bubbles," "Nellie Gray," "Smiles," "Madelon." Whether these would be classed in the entertainment niche would depend upon the mood in which the listeners happen to be in. If mellow, oke; but to the hardened generation, probably just old stuff.

Kaufman's pipes are oke, and hold up well throughout the 30 minutes, which is rather a long time to be devoted to one performer offering only one type of entertainment. It's to Kaufman's credit that he escapes becoming monotonous.

ASA O. COGGESHALL
Songs
Sustaining
WGY, Schenectady

A. O. Coggeshall, WGY studio manager, is a tenor working with the station's various quartets as well as on an occasional solo program. Also known in this district as a church vocalist.

Coggeshall's radio specialty is the presentation of Gilbert and Sullivan's works. Put over passably well, though, Coggeshall has not the voice or the technique of a veteran G. & S. deliniator.

Other numbers chosen with eye to the display of his vocal equipment. He has a clear, rather melodious voice, with his diction good.

CAPT. FRANK M. HAWKS
Talk
WOKO, Albany

Noted speed flyer will break no records as a talker judging from the speech made at a luncheon given in his honor. Halting style of delivery presumably due to nervousness.

Aviator frankly said that he was taking advantage of the nation wide-hook up to advertise name of his plane engine as well that of the old company employing him.

JOHN RUSKIN VARIETIES
Disk
COMMERCIAL
WJJD, Chicago

They lifted the name of the venerable art critic and literary stylist for a jit cigar, and now they've hooked his moniker to a two-for-a-jit handwriting character analyst.

This is a poor program for which the staging gives blatent evidence of complete clumsiness with the medium on the part of everyone concerned. Recording is one of the most maladroit jobs picked off a local station in some time and entertainment value rates a double zero.

Dance combo sounds tinny and wheezy, much like one of the old musical mechanisms. Speaking voices carry a raspy edge. Crooner with the band seems about the only thing that registers passably.

After a couple of orchestra numbers, the calligraphic seer is introduced. Impression is here conveyed that the letters given the psychic eye and soothsayic pronouncement have been actually received from listeners to this cigar plugging program series. Series, according to the customary method in this angle of the broadcast business, are recorded, pressed and ready for distribution even before the station time is actually contracted.

Despite this general knowledge, commercial proceeds at the close of the analyst's spiel to solicit questions from the listeners, these latter to be addressed to the outlet they're tuned in on. There must be some less phoney way of getting an insight into the program's drawing power. All required is a little more resourcefulness.

First communication read wanted to know what the purported writer could do to become successful. Handwriting oracle scored the writer for being careless and drunk most of the time, and warned him of the error of his ways. Quizzed by the announcer, this reader between the lines explained how handwriting reveals character. Shaping of the g and y shows the writer is addicted to drink and follows the lines of least resistance; wide spaces between the letters indicates uncertainty and shiftlessness and carelessness in crossing the t' explains itself.

Second letter given the seer's attention was supposed to have come from a woman. Latter may have been a little out of place on this program confected for appeal to cigar smokers, but she got the esoteric works anyway.

That this type of program hasn't a chance with the masculine listener faction, while practically surfire with women, has been proved by many predecessors. But that didn't stop John Ruskin cigar and its advisory advertising agency from proceeding to find out for itself.

SUBURBAN SALLY
Serial Skit
Sustaining
WCFL, Chicago

It's gotten so evenings that a listener almost sprains a wrist trying to escape from script acts. Every station has its daily quota of sketches. Practically all of them concentrated on the after dinner stanzas. Majority deal with the domestic scene and are generally a weak, shoddy takeoff of the Joe and Vi family bickering extravaganza that for a long time graced the Raybar hour.

Outlets themselves have little to lose by loading themselves upon this phase of entertainment. With few exceptions the skits add nothing to the station's payroll. Actor or actress, usually from stock, gets an idea for a script and makes the station approach. Former offers to write the dialog, provide the cast and go on as a sustaining program at a nominal cost. Speculation is the hooking of a commercial in due time. Past season showed scores of these hopeful radio break-ins come and go without getting a favorable blink from a prospective air merchandizer.

Nothing about "Suburban Sally" to distinguish it from other domestic serials heard locally. It hasn't been on very long nor has it given indication of anything. For the most part its gags are pointless and humorless. When it goes in for heart appeal the effect is pathetic.

TOM GERUN'S BAND
Bal Tabarin, San Francisco
KHJ, Los Angeles

Etherizing from 'Frisco over the Don Lee local chain of the Columbia network, Tom Gerun's sweet jazz comes into L. A. via KHJ.

Gerun, nee Gerunovich, was a wow always in the Latin Quarter of San Francisco. When the MCA curtailed his monicker for a big league tour he repeated his smooth style to smooth trade. Back at the new nite spot he delivers in a keen manner.

Every city has its local favorites, such as Vic Meyers up in Seattle or Anson Weeks, Jesse Stafford and Tom Gerun in S. F., etc., with the locals manifesting just why and how the favs have won their spurs. The radio proves it amply for Gerun.

Abel.

FRANCIS X. BUSHMAN
Talk
COMMERCIAL
WJZ, New York

Starting with this broadcast (July 10) Bushman, film veteran, will be featured weekly on the Armour hour. Until recently the niche was filled by Irvin S. Cobb.

Busman's duties will be to relate the experiences that befell him, or which he witnessed, during his many years in the film industry. Bushman, according to an announcement, has been connected with the picture business for over 20 years. He is assisted by a chap named Bradley, said to be the actor's valet and friend for many years. Bradley just pipes in here and there with a line in Cockney accent. He is a sort of yes man to the actor, corroborating with a line or two, but no attempt at comedy.

Bushman started with "Ben-Hur," which he maintained is the best and most expensive picture made, either silent or sound. And he's right on the expense angle. Told of some of the troubles in shooting some scenes and gave a few side lights.

Finished with the chariot race as his biggest thrill of 400 pictures.

This isn't Bushman's first radio experience. Reported some months ago that he was doing broadcasts of a like sort for a commercial on the Coast. Has good diction and makes an interesting speaker. However, Bradley chap is unnecessary.

With Bushman's rep and the film colony of interest to the fans, Bushman should do all right in these radio talks.

CARVETH WELLS
Jungle and Travel Talks
Sustaining
WGY, Schenectady.

The NBC is presenting Carveth Wells, explorer, lecturer and author, in a series of Sunday afternoon talks on Africa and other far-away countries. Wells' programs are bright, chatty, and decidedly interesting.

Contain odd bits of information on strange peoples, customs, animals and lands, as well as practical advice on the best way to travel in spots off the beaten path.

Wells is quite a debunker of current myths respecting Africa and countries bordering on the Mediterranean Ocean and the Suez Canal. He never becomes supercilious or over-smart. Extremely careful, in fact, to give no offense to his listeners. Frequently invites the audience to check up his points in encyclopedias or reference books.

A native of Cornwall, Mr. Wells speaks with a decidedly English accent. At first his speech sounds affected, but later the listener grows accustomed to it. Occasionally, Wells apologizes for his accent, as well as for the fop type of Englishman.

He is possessed of an easy, informal style of delivery, as well of a nice sense of humor. Might, however, do less chuckling at his own jokes and wisecracks. Now and then, he drops a remark that is a bit broad, judged by radio's narrow code.

While his talks are punctuated with "Ts," Mr. Wells is neither egotistical nor boastful. Promises to answer personally all letters from listeners.

Jaco.

ABE LYMAN'S BAND
Hollywood Gardens, N. Y.
KHJ, Los Angeles

Curiously and paradoxically enough, Abe Lyman, a local product, is under more favorable radio auspices as he etherizes 3,000 miles away over the CBS network. Lyman's stuff is picked up at the Hollywood Gardens on Pelham Parkway in Pelham, N. Y. and transmits very nicely.

Chain outlet is a better break because locally Lyman was on a one station hook-up when spotted at the Roosevelt's Blossom room. But, then, what is that crack about a prophet being without honors, etc.

Anyway, the broadcast proved that a local boy is still making good in a big city.

Abel.

FLOTSAM and JETSAM
Songs
Regional
London, England.

London, July 2.

Famed on this side chiefly as patter merchants, at which they form a high class cabaret act, Flotsam and Jetsam on the last occasion they took the air confined themselves to songs and scored.

Pair are probably the best balanced team on English radio, Flotsam with a thin tenor and Jetsam with a hefty turn on the bass. On cross-talk, when they put over a fairly sophisticated line, they score well in the better class spots, but their singing act is more calculated to give them general popularity.

Putting over three songs, none exactly a popular hit, the turn scored chiefly through the topicality of its last song, timely references to sports and movements around London. Act play in and out with their own numbers, rounding off a bright interlude.

Chap.

ADVICE TO THE LOVELORN
COMMERCIAL
WIBO, Chicago

Perennial newspaper feature transposed to the ether, with the Chicago "American" (Hearst) as impresario, loses its human interest appeal and illusion in the process. Here it is a dry and dismal affair clumsily handled from every angle. As the program progresses it becomes evident that its production is in the hands of novices, both as to script preparation and mike interpretation. Certainly it can't be helping the print column any. If anything, the radio version can kill off what readers the feature retains.

Semme pair handling the advice queries, one as the advisor and the other as the secretary, sound self-conscious, nervous and fearful of lapsing into a conversational ease and fluidity. Most of the time they speak in a monotone and completely give away the fact they are reading something written by somebody else and evidently just turned over to them. There must be a lot of seasoned mike girls around who could give this stuff a closer touch of versimilitude even though it might cost a bit more.

Radio version propounds the same type of sappy, moronic questions and hands back the same brand of vague, platitudinous advice. Occasionally the program tries to go playish with a two or three-minute skit dramatized from an incident detailed in one of the letters. Outside of being badly acted, the skits fall flat primarily because there isn't anything to dramatize in the first place.

Program gets a thrice weekly run for 15-minute periods. In more capable and experienced hands it is possible that it could be whipped into an arresting ether attraction.

SPEED and LIGHTNIN'
Patter and Songs
Sustaining
WCFL, Chicago

One of the supposed better blackface teams holding down a local mike. Have an ideal aptitude for confecting and putting over a radio program of the type. Though the vintage of their gags dates 'way back, it's the sort of stuff that's down to the level of the average dial twirler and provocative of easy chair chuckles. Voices blend well in the harmonizing of pop ballads and are deserving of an additional pat for the way they unleash a comedy number.

Keep pretty close to the right side of the tabu line with their gags, though occasionally easing over a double entendre. But nothing serious enough to get a gasp out of a bluenose listener. Carried three times weekly by this outlet for 15-minute periods.

NO 1. SUES NO. 2

Mrs. Bertha Ellis Says New Mrs. Ellis Copped Mr. Ellis

Augusta, Me., July 13.

Mrs. Bertha H. Ellis, Detroit radio entertainer, is the plaintiff in a suit here in which she asks $10,000 from Mrs. Ethel R. Ellis, wife of her ex-husband. She charges alienation of his affections.

Mrs. Ellis No. 1 alleged she hired a lawyer, who engaged someone to observe her husband and that he was found living in Somerville, Mass., and that she saw him go into a house several times with Ethel Ellis. That was in August, 1926.

TED PEARSON'S EXIT

Chicago, July 13.

Ted Pearson, announcer on the local NBC staff, is out. Following his sudden exit, Pearson signed to go with station WTAM, Cleveland, owned and operated by the same network.

At the time of his departure the announcer had the cream of the studio's commercial programs, handling such accounts as the Allied Paint Group, with Paul Whiteman; Maytag, Armour and Swift.

KATE PARSONS AT CBS

CBS has taken Katherine Parsons for sustaining work under a year's contract.

Miss Parsons, singing old songs under the billing of "Girl of Yesterday," has been on WHN, New York, for the past year.

Engagements

Guest artists booked for Nestle, NBC, through Mort Milman are: Joe White, July 10; Roy Smeck, July 17; Baby Rose Marie, July 24; Frank Luther, July 31; Lee Morse, Aug 7; Venudi and Lang, Aug 14, and John Fogarty, Aug. 21.

Following artists booked for Fleischmann, NBC, Brox Sisters, July 16; Little Jack Little, July 23, and Eileen Stanley, Aug. 6.

Tony Pareni and Singing Saxes placed under contract to CBS' Artists Bureau, sustaining.

Radio's Programs Are Advertising Decides Newspaper Ass'n, South

Birmingham, July 13.

More headaches in the southern newspaper field as a result of radio cutting in on their once exclusive ad income. The Southern Newspaper Publishers Association in session at Asheville, N. C., jumped on radio and this right after international circulation men had met in annual session in Carolina to suggest barring radio broadcasting mention from newspapers.

The Southern Publishers recommended that radio programs be classified as paid advertising.

Jackson, Miss., "Daily News," South's hottest tempered newspaper in a lead-off editorial the other day informed its readers that it was through with broadcasting news items through the Jackson station. "On and after July 15 the 'Daily News' will discontinue broadcasting news events over station WJDX of Lamar Life Insurance Company. This is in accordance with a policy being adopted by newspapers throughout the nation."

Continuing the editorial said that after an experimental period the paper had come to the conclusion that the "daily newspaper should limit its dissemination of news to the printed page."

In Birmingham, "The News" has already soft pedalled a little of the radio stuff, especially on Sunday. Cities so far unaffected by newspaper decisions are: Atlanta, New Orleans, Memphis, Macon, and Nashville. In all of these five cities newspapers are playing the radio up.

Hamp Balks at Stage Work Minus Pay, and Walks Out

Chicago, July 13.

Refusing to do personal appearances without pay, Charlie Hamp, considered the highest paid single on the air, walked out on WBBM after halting his contractural relationship with the toothpaste company which he exploits. Hamp departed for California Saturday night (11) to take up the matter with the Strasska people.

Blowoff came after Hamp learned of an agreement between Strasska and the local RKO booking office ordering the air entertainer to appear in theatres around town as a plug. Hamp went on at the Englewood last week, showing himself, but refused to do anything. This aroused the ire of Strasska, which insisted he entertain in some manner.

Hamp affirmed that his contract with Strasska held a personal appearance clause, but denied that it stipulated what he should do on the stage. Furthermore, Hamp declared, he wasn't getting paid for these stage appearances. Twist to the situation is that Hamp is a vice-president of the Strasska company and a stockholder. His contract runs until next January.

Hamp had been on the CBS station here 14 weeks doing three broadcasts a week. Renewed contract started after the first 13 weeks but had a cancellation clause. Before he left CBS gave Hamp a letter stating all relations between them were satisfactory, commenting that the fight was a misunderstanding between the advertiser and the artist.

It is expected that Hamp will return here in the fall to continue his contract on six half hour periods a week instead of three. But this is contingent on the fracas between Hamp and Strasska being settled.

Ann Greenway's Gag

Ann Greenway made her first radio appearance on the Fleischmann hour.

She had put out to the usual radio publicity channels prior to appearance, a story she had signed a contract to make television appearances and that one of the clauses specified it was breached should she bleach or otherwise lighten her hair.

Television contract is still in embryo, but she clicked on her air debut.

NBC Placing Bands and Talent at Waldorf-Astoria

Agreement between NBC and the Hotel Waldorf-Astoria, New York, for NBC to book the band in the new hotel when opened, is a contract numerous theatrical agencies, orchestra bookers and CBS fought for. It is one of the choicest contracts landed in a long time.

Agreement not only gives the new hotel an NBC wire and band, but calls for NBC talent or bands to be used whenever a party or ball is held at that hotel.

CANDY MEN TO FIGHT THAT DIET IDEA

Chicago, July 13.

Candy manufacturers are taking to the ether in a drive to overcome one of the femmes' big suppressed desires. Figuring to spend about $125,000 in the effort, the National Confectioners Association has signed with the Columbia network for 32 stations weekly to tell the girls all about the benefits of yielding to a sweet tooth. First broadcast goes on Oct. 5.

Subtle bit of advance propaganda was put over by the candymen's organization as a preliminary to the ether ballyhoo. Association's advertising department wrote to 75 leading newspaper radio editors soliciting suggestions as to what they thought would make an ideal afternoon program for the stay-at-home femmes.

Some 60 of the program listeners and commentators replied. These predominantly favored an all-male talent show, consisting of "sweet" semi-classical symphonic music, of the Herbert-Friml category, with "vocal interludes." And that's the setup the association is currently working on, with a name harmony team under consideration for the latter suggested feature.

Association also plans to make publicity capital of the fact that its commercial copy during the half hour run of the program will be kept within 100 words. Program will originate from WBBM's studios, here.

RADIO DISCS REVIVIFY COLUMBIA AND VICTOR

Hollywood, July 13.

Pressing of discs for electrical transcriptions has done much to offset the drop in phonograph record production of both Columbia and Victor, through the discontinuance of recording sound on discs by major picture studios.

While all pictures are still released with sound-on-disc to accommodate theatres not equipped for sound-on-film, number of records now produced is about 50% less than the production figures of a year ago.

Sixteen and 12-inch records used for pictures are made with the same equipment as records for broadcasting. Only Columbia and Victor are equipped for the large-size records. Several small recording plants have 12 and 10-inch equipment, but do not cut for pictures or radio.

Columbia and Victor press the discs but don't do radio recording. This is left to the indie recorders, with the two major record plants being spared the grief of getting the programs on wax.

It's estimated that in Los Angeles alone there are 100 electrical transcriptions recorded every week, with the average recording having 100 presses.

Bernstein Sailing

Louis Bernstein and his wife and daughter sailed for a vacation in Europe Saturday (11).

Publisher will return about Labor Day.

POST-GATTY'S $1,200 PER DATE FROM NBC

Post and Gatty, 'round-the-world fliers, will receive about $1,200 guarantee per date during their six weeks' tour of airports for NBC.

Fliers will start the tour the end of this week or beginning of next with their plane, Winnie Mae, under the guidance of Harold Peat, handling special work for NBC's Artists' Bureau. It is expected the men will appear at at least one airport daily and sometimes make two during the day. Plane will be put on exhibish at each stand and the fliers will lecture. Their lectures will not be put on the air by NBC.

Bruce Quinsberry, recently with NBC on the coast and last week reported as out, was yanked by NBC from the coast to New York to accompany the fliers on the tour. All three will make each airport in their plane.

No advance work will accompany Post and Gatty. NBC cannot send anybody out fast enough to cover the territory.

NBC is completing arrangements for the layout of airports this week. All dates are subject to the approval of the fliers.

Reported that NBC is handling the tour more for prestige than for the money involved.

WGAR's Silent Week

Cleveland, July 13.

WGAR is going silent for seven days, July 13-20, until it switches over to its newly erected out-of-town transmitter.

430% Ad Tilt

(Continued from page 1)

was invested in the same network. For January, 1928, $82,800 was spent with CBS, in comparison to the $968,195 expended with that network during last April.

An analysis will point to drops around December and July. December takes a dip because at that time the advertising agencies are making their new appropriations; July, because many advertisers stay off the air during the hot weather. However, both these weak periods are gradually being straightened out and radio believes that advertising will shortly maintain a steady level around the calendar.

Accompanying box shows the amount of money spent monthly with CBS and NBC and the totals.

NBC-Kennaway Chi Deal Vague; Agency Partner as NBC Exec; Effort to End Confusion, Loss

Chicago, July 13.

In a drastic endeavor to rehabilitate its Chicago Artists' Bureau, NBC has appointed Gerald Barry as band booker with the eventual intention of making the dance band department distinct from the bureau proper, which is under the managership of L. J. Fitzgerald, recently appointed.

Some confusion has resulted from the entrance of Barry. He has been and still is one for the four owners of Kennaway, Inc., an independent orchestra agency. With Gus C. Edwards, M. T. Thatcher and George Hillman as the other three partners, Kennaway is generally regarded as the heir to Edgar Benson, Inc., which once had the orchestra business in Chicago tied up. All four Kennaway officials were with Benson.

NBC insists that Barry is an employe on salary and commission and that no working agreement exists, although Barry will continue to hold his 25% partnership in Kennaway while at his NBC desk.

Behind the Barry appointment under unique circumstances without precedent in radio are the recent headaches in the band side-line of the Artists' Bureau. There has been a series of failures and unpleasantries in the Chicago territory, and what NBC desires is an experienced hand to handle, book and exploit its orchestras.

Much Trouble

L. J. Fitzgerald, who succeeded Hugh Ernst in the Artists' Bureau managership, is without familiarity on the problems of dance orchestras. Bob Sanders, his band booker, last week got badly jammed with the Musicians' Union in connection with violations by the Harold Stokes orchestra. As a result NBC has discharged Sanders and another employe, Jennings Bryan.

With the affairs of its touring bands hopelessly tangled, notably in the case of Phil Spitalny, NBC has two Kennaway men, Charles Richter and Hank Linder, temporarily trying to straighten out the bookings.

Spitalny's barnstorming tour has been mismanaged from the start under Hugh Ernst's original stewardship. Orchestra has been sold actually under rock-bottom cost, with Spitalny meanwhile under an absolute personal guarantee extracted by him from NBC at the time he consented to step out of the Edgewater Beach, so that NBC could place Paul Whiteman.

All of the Kennaway attractions will have NBC wire for broadcasting, but this involves little change, since most of the spots release through NBC-affiliated stations.

There is no secret that NBC has long wished to strengthen itself to buck the opposition of the Music Corporation of America in the dance field. That explains the Kennaway projection into prominence. NBC itself seemed unable to locate the right party.

Kennaway was first considered by NBC as long ago as January. At that time nothing came of the matter. Recently L. J. Fitzgerald reopened the negotiations when the NBC band division deficit for the year had already reached $70,000. This loss is very high in view of the fact that the dance-band department has no rent or the usual office expense.

CBS' Sweet Smeller Without Direct Plugging

When Coty perfume begins a 13-week broadcast on CBS July 16, it will be the only commercial not using the direct plug on the air.

The advertiser will get its advertising value through referring to Welcome Lewis, who will be on each broadcast, as the "Coty Melody Girl." Miss Lewis was recently with NBC.

Beside Miss Lewis, the program will use Harry Salter's band.

RADIO'S DIZZIES GO SPEAKIE TO FORGET

Chicago, June 13.

An epidemic of stew stuff has been noted of late in radio. Two prominent officials and a high-salaried announcer recently got the gate from one of the networks for allowing booze to interfere with efficiency.

In show business drunks have been common. But radio was previously supposed to be a blood cousin to the banks and other elevated enterprises where lushing on the job was rare.

One of the network officials, who sobered up ten days later, had to borrow carfare to get out of town. Meanwhile a successor was trying to bring order from the chaos the boozer left behind.

Very few persons from show business are presently in radio. At least not as execs. And those that are do not number among the elbow-lifters. There's a confusion and dizzy atmosphere around radio stations that seems to impel some of the boys to relax in speakeasies.

Probably more ex-newspapermen in radio offices than showmen.

Broadcast Advertising Totals

	NBC	CBS	Both Networks
1928			
January	$651,015	$82,800	$733,815
February	626,176	89,140	715,316
March	726,787	112,940	839,727
April	674,354	99,010	773,364
May	701,029	75,250	776,279
June	609,566	70,000	679,566
July	575,333	65,000	640,333
August	596,200	80,000	676,200
September	660,740	153,134	813,874
October	1,101,411	260,440	1,361,851
November	964,864	192,900	1,157,764
December	892,858	191,550	1,084,408
			$10,252,447
1929			
January	$1,004,874	$253,300	$1,258,174
February	1,074,834	297,650	1,372,484
March	1,240,102	370,150	1,610,252
April	1,173,922	376,450	1,550,372
May	1,192,930	369,840	1,562,770
June	1,014,361	294,934	1,309,295
July	1,014,037	297,480	1,311,517
August	1,029,950	300,129	1,330,079
September	1,234,196	364,995	1,599,191
October	1,483,284	465,146	1,948,430
November	1,413,961	494,326	1,908,287
December	1,433,931	534,789	1,968,720
			$18,729,571
1930			
January	$1,418,979	$571,518	$1,989,497
February	1,347,847	524,728	1,872,575
March	1,652,629	642,561	2,295,190
April	1,574,523	624,285	2,198,808
May	1,731,409	568,834	2,300,243
June	1,509,224	524,113	2,033,337
July	1,692,680	381,795	2,074,475
August	1,612,284	347,498	1,959,782
September	1,648,581	474,124	2,122,705
October	1,972,414	701,622	2,674,036
November	1,890,532	686,189	2,576,721
December	2,037,785	684,002	2,721,787
			$26,819,156
1931			
January	$2,026,860	$610,270	$2,637,130
February	1,924,778	674,744	2,599,522
March	2,164,434	976,550	3,140,984
April	2,193,263	968,195	3,161,458
			$11,539,094

13-WEEK RENEWAL

Chicago, July 13.

Pabst Cheese has signed a 13-week contract renewal with the local Columbia system office, calling for a once weekly hookup of 28 stations.

Program's talent includes the Wanderers Quartet, Art Jarrett, guitarist, and Fred Van, accordionist.

Cosmetic's 13

Chicago, July 13.

Lady Esther, cosmetic, has tied up 13 Sunday afternoon half-hour periods on NBC's red network, starting Sept. 27, for its presentation of Wayne King.

Commercial originally tried to place the dance combo on Columbia, but the time required wasn't available.

NITE CLUB STATUS: PITTSBURGH VERSION

Pittsburgh, July 13.

Pittsburgh, once one of the biggest chump spots in the universe as far as night clubs were concerned, has gone stay-at-home. Never in the history of this city has cafe trade been as slim. Clubs are folding in lots. Those hanging on are merely living on the hope things may pick up.

At the moment, there's not a single downtown night spot. Only place to dance within the Golden Triangle is the Urban Room of the William Penn hotel, but curfew rings promptly at 12:30 here. That doesn't do much good. Only one roadhouse of any importance, Villa Royale, still sticking to a $1.50 week-night and $2 week-end couver charge. But trade has fallen off here to almost nothing.

Only place getting any play at all is the Willows. Reason attributed to a $5 season pass, which admits two without couver. Idea is generally credited with saving Willows, over 1,500 of the passes having been sold.

Recent lid on gambling spots also believed to have done much to kill the night trade. At least two or three of the cafes had gambling rooms attached. When these were closed down several months ago, trade immediately began to decline.

Instead of the night spots where they're still socking prosperity couver charges, you'll find the kids dancing away to the tune of a nickel-slot piano in these barbecue stands that are springing up like mushrooms at every turn in the highway.

All but 2 CBS P.A.'s Now Broadcasting on Side

Addition of Nelson Hess to CBS increases the number of CBS publicity men who are conducting radio hours for CBS on the side to three.

First to start was Bill Schute, who for some time has been doing a weekly 15-minute "Going to Press" period. Recently Bob Taplinger, also of CBS's publicity bureau, got the mike fever and started a broadcast of his own. He interviews radio artists.

Hess starts July 20 and gets 38 CBS stations. He will have 15 minutes a week. Hess will also interview.

Only men left in CBS publicity department who haven't hit the air yet are Jesse Butcher, in charge of publicity, and Paul White.

"CONEY ISLAND—DOWN THE BAY"
HOWARD EMERSON
directs the orchestra at Luna Park, the world's greatest playground, and broadcasts over the Columbia Broadcasting System. Like all "high-spot" leaders, he features:
"I'm Thru with Love"
"When the Moon Comes Over the Mountain"
"Hikin' Down the Highway"
"At Your Command"
ROBBINS
MUSIC CORPORATION
1841 799 SEVENTH AVE. NEW YORK

Fuller Sues Over WFBE Transfer to Newspaper

Cincinnati, July 13.

Suit to set aside the transfer of WFBE to the Cincinnati "Post" was filed yesterday in Common Pleas Court by Earl Fuller, orchestra leader. Fuller alleges he was deprived of his rights as a partner when the station was sold or leased to the Scripps-Howard paper. He asks that a receiver be appointed and claims to own an undivided one-half interest in the etherizer.

Defendants in the action are George M., William C. and Louis Schott, P. W. Miller and the Post Publishing Co. George Schott is now a principal owner and general manager of Coney Island, a big local amusement park.

The "Post" began operating WFBE a week ago but refrained from announcing the tie-up in its columns. Sheet also remained silent on the Fuller suit, but the story was carried by two other papers.

BELLE IN RENO, BUT HAS NO DEFINITE PLANS

Reno, July 13.

Preceded by a flock of non-leakable trunks, Belle Livingston blew into Reno last Friday (10) and retired to her hotel room exhausted. "I'm here and that's enough," said Belle.

If she opens a night club Belle's going to have hot competition. There'll be little to worry about as far as the law is concerned, but Reno has never had a woman cafe proprietor and the controlling syndicate may or may not take kindly to her plans if any.

She brought Morry Kelly along who decorates night clubs and such resorts. Belle says Morry is going to doll up a swell joint for her here if she decides to stay.

NO SPA ENTERTAINERS

Orchestras Only in Leading Cafes of Resort

Saratoga, N. Y., July 13.

The four principal cafes at this resort have mutually agreed to dispense with stage shows to trim expenses this summer. They are the Arrowhead, Piping Rock, Brook Club and Reilley's.

An off play is anticipated. Clubs decided if nobody goes to the expense of trying a floor show, a saving might be effected all around.

All four places will use an orchestra, with this the extent of the entertainment.

Saratoga's season starts as usual around Aug. 5.

Cooling System Trouble Closes Cincy Hotel Room

Cincinnati, July 13.

The Netherland Plaza has called a sudden halt and closed its nite club for the balance of the summer. Hotel opened last winter.

The cooling system went flooey and to repair, it is understood, will cost about $45,000. Room will be bandless until mid-September. Lyman, Coon-Sanders, Jan Garber and Bernie Cummins bands already dated for the new season.

Hollywood Gardens

(With Abe Lyman)

Abe Lyman and band send this place into consideration for this summer. Other items recommendable outside Lyman and his tunesmiths is Horton Spru, pantologist, and Frank Hazzard, who also m. c.'s. A waltz team does a copy of the old Fanchon & Marco violin and whirlwind shoulder dance and good enough but otherwise a tough show and Lyman carries the load. He's the attractor in every way. That's lucky for the spot under current conditions.

Hazzard is the balladist singer easily fit for better things with his voice. Hazzard could hook up with Lyman and both be advantaged, although Hazzard gaining most that way.

Rest of the show means nothing. Talent lacking. This and general conditions can explain plenty why weak biz is rampant throughout the roadhouse spots this summer. So far as known there isn't a couvert place anywhere now. None here and the minimum on week days is $2 with $3 Saturdays and Sundays. It's a question whether that no couvert helps a road spot as big as the Hollywood Gardens, which when willing can seat 3,500.

With spots all around Westchester doing a good liquid biz and this spot laying off in the kind of weather and time when passengers would rather drink than eat, the situation has its own comebacks, but the management must know its own handicaps. Aim here is continuous dancing, so besides the Lyman band there's a stock band with a woman leader. Woman means nothing and the femme leader's angle is that she can be recognizable by her back which is the way she leads the band. Maybe that's something.

Lyman works fast and proves his capability all the way. He fills the dance floor whenever wielding the baton, while the stock band had to struggle for dance customers. The show that pops goes on early and again at midnight. It runs around an hour. The line is pepless and inanimate. That's terrific for any girl show.

Talent that showed among the girls is all that could be needed to prove if need be how tap dancing could be a lost art. A couple of girl specialties couldn't do worse in a kindergarten, something to figure considering present management here also runs the Hollywood restaurant on Broadway, where N. T. G. leads the paces and also is credited with having put the present show on. Joe Moss is one of the operating group.

Lyman carries two or three singers with him. All okay including Skin Young, Phil Nealy and Marvin Warner. Young also for comedy. Around 20 pieces outside of Lyman, which is powerful for any musical organization these days. It's the best combo Lyman ever has had east. Lyman looks immense for the air that needs new band stuff now and equally as good anywhere else. That rhythm he pulls sounds new and different to those who like that kind of stuff when good and Lyman is good, and while in the east looks to repeat his rep as gained on the Coast at the Ambassdor and the Carthay Circle.

The Gardens gets decorations from some open air plumbing that holds up the tent flaps which make up the canopy under which customers sip their coffee and wiggle to the dance music. Band platform is built like a bridge over a brooklet where two live ducks swim around. Funny thing about those ducks is that they quack when hearing Hazzard as if recognizing his voice. That's a natural laugh and okay, though accidental.

The show altogether needs attention from experts and especially when Lyman leaves, for those customers that do come here more or less regularly are sure to miss him.

Place has a new gag to bring customers in to this spot that 15 or 20 miles out or so by offer of free transportation under conditions. Anywhere in Manhattan and Bronx customers can hop a certain cab and if three or more passengers, get their fare back upon dining at the Gardens. It's taken off the check. If less than three, only half the fare is refunded. The cab fare from Broadway runs to around $3.50. It's less from the Bronx. Looks as if the particular cab company is the bigger gainer on that deal.

That's because the minimum on the no-couvert basis operating here is only $2 on weekdays and $3 on Saturdays and holidays. That means the house can lose and maybe does at times. That's n. s. g. *Shan.*

ROOF'S GUEST CONDUCTORS

Cincinnati, July 13.

Gibson hotel is now importing guest conductors for its roofgarden dance band.

Josef Cherniavsky, billed as composer of the score "Show Boat," as a film, is the first, having opened Saturday (11).

Orchestra consists of local men assembled by Henry Theis. No leader mentioned for the seven weeks they've been working.

NBC Bars Actor Who Balks at Kid Part

Chicago, July 13.

Because he refused to play a kid's part after a rehearsal had convinced him that his baritone voice wasn't suited for the spot, Bob White, one of Chicago's better known radio actors, was barred for a week from the local NBC studios.

Freezeout order was issued by Fred Ibbett, in charge of dramatic productions, who lifted the ban Friday (10) upon the say so of the general manager's office. It took White off two other programs while he was out.

EARLY SUNDAY RAID ON BLOSSOM HEATH, DET.

Detroit, July 13.

Blossom Heath, class roadhouse, was raided Sunday morning (12) and gambling equipment valued at about $10,000 seized. Raid was made early in the morning. There were about 700 guests present, about 150 of them in the gambling rooms.

Attractions playing the Blossom Heath at present are Ben Pollack and band, here since the club opened about two months ago, and Libby Holman. Miss Holman opened Thursday (9).

Understanding is that the roadhouse will continue to remain open indefinitely, with just the gambling rooms closed.

Uncommon Chatter

(Continued from page 41)

moved in as the heroine of one of those lucky breaks that rarely occur in a Hollywood lifetime. Judged by her first performance, Miss Shannon is in to stay. A resilent young actress is a welcome addition to Paramount's personable, but occasionally vapid, ingenues.

Her film assets are youth, intelligence and a pretty face, undistinguished from many others except for expressive eyes that sparkle when she smiles. Her voice lacks a variety of tones, but is low and pleasing. She wears clothes well.

The audience responds warmly to Claire Dodd as a naively acute telephone operator. Jane Keith responds to the thankless task of being called in briefly to oblige the plot, screening better in full-face than in profile. She would do well to lighten her hair and adopt a fluffier coiffure. Elaine Baker, well dressed in a jaunty, short-jacketted suit of light flannel, plays a traitorous secretary.

Toe Dancers at House Party

Backgrounding the operatic presence of William O'Neal, the Paramount presents "The Regimental Ball" attended by the types of entertainers that picture house producers like to invite to their stage parties. There is the girl who dances on her toes—in this case Betsy Reese, whose combination of faultless grooming, smart strutting and dainty toe-work is a classic.

The gingerly way the Ned Wayburn Dancers alight on their toes gives the impression that they're not used to going to parties. Their costumes are unflattering trunks and brassieres of white maribou, an excellent medium for thickening any figure. Their regimental togs are smartly cut and effectively tri-colored.

Marie Lawrence wears a becoming sheath of chiffon weighted with closely spaced stripes of irridescents. Her voice is sweet, gentle and unostentatious.

The guests, Paramount's new Vocal Ensemble, are heard in gay, singing choruses, the sopranos in evening gowns that blend colorfully into a background strikingly like the elaborate set used in "Glorifying the American Girl."

M. P. CLANCY KILLED BY NEGRO IN NITE PLACE

Troy, N. Y., July 13.

Michael P. Clancy, 44, Troy entertainer and singer, was stabbed to death by Charles Gilchrist, young negro, during a mixed drinking party at a resort Friday night (10). Gilchrist, insisting upon one more drink before the proceedings broke up, took a butcher knife and made a fake pass at the woman proprietor, colored. Clancy stepped between the pair and when Gilchrist made another pass, the blade cut the singer-entertainer's hands. Immediately afterward, the knife was plunged into his heart.

Clancy died at the Troy hospital a few minutes later. Two of his white friends, one a former Troy politician, fled after the knifing. A taxi driver took Clancy to the hospital.

Gilchrist finally broke down and confessed the murder. He is held on a second degree murder charge.

Clancy, well known hereabouts, left a sister and six brothers.

No Over-Seating

(Continued from page 5)

any of the 100,000 and over class cities. There are seven box offices with a total of 10,000 chairs.

Filmdom's experts lay poor box office not to poor pictures, overseating or underseating, but to the feeble chairs for general and not specific ailments of the industry.

There are sound economic reasons for practically all of the current ab and subnormal seat conditions. Rapid growth of a city may get its population ahead of its theatre construction, as was the condition in Detroit and now is in Houston, it is claimed. Religious and racial also, with Richmond cited.

A decline in city's expansion may overseat it or draw from nearby towns may increase the per seat attendance.

One Capacity Daily

Other conditions revealed in the report are surprise packages for the general trade. The average seat in the country is figured to be filled once a day seven days a week, which makes the U. S. picture attending public about 84,000,000 weekly instead of around 100,000,000, which was the boast in official quarters before the survey was completed.

Theatres that fill each chair once a day are now being called successful theatres. They include every type of house from the de luxer down to the re-converted country barn.

HERE AND THERE

Amateur musicians in Cleveland getting together for the first time to organize a club. Proposed by local Musicians' Club. Promised free radio time by a local radio station.

Sonny Clay and his 12 piece band now at Hartford's ballroom, San Bernardino, Cal.

Jackson Heights Symphony Orchestra, amateurs, has been formed. Sebastian Unglada, conducting.

LEADING ORCHESTRAS DIRECTORY

DUKE ELLINGTON
July 12, Lincoln Tavern, Chicago
Management of
MILLS DANCE ORCHESTRAS
Mills Building, 46th St. and Broadway
New York, N. Y.

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Court Settles Fight Between Wives Over Circus Man's Estate

Utica, July 13.

Ethel Ryan Crook and her two children, of New York, cannot share in the estate of Edward Leander Crook, former concessionaire manager for Ringling Circus, according to a decision by Surrogate John C. Evans of Oneida County.

Though "convinced of the good faith" of the New York woman in contracting the marriage and asserting his belief that the court in a proper action would declare her children legitimate, Surrogate Evans finds they have no legal right to the estate and the marriage void because of Crook's previous marriage to Ruth M. Crook, 39, of Utica.

Crook's first marriage took place in New York, April 17, 1918, and his second at Boston, June 19, 1923. His estate includes property of unestimated value in California and Florida. This is awarded to the Utica woman together with letters of administration.

Following the death of Crook at Miami, March 8, the body was claimed by both women. Neither wife knew of the other until they met at the funeral.

Autumn Tour in South For Great Olympia Show

Chicago, July 13.

So-called Great Olympia European Circus, a spring frost at the local Stadium, will be reorganized for an autumn tour in southern auditoriums.

Dallas, New Orleans and Memphis are slated but not dated. H. C. Ingram is handling the show with Barnes and Carruthers also still participating.

Just who of the original group of acts will be in the fall revival is not decided. At least 10 standard circus acts including Irma Ward, George Hanneford, Christianson's Horses, Fearless Flyers, Lillian Ward, Don Valerio, Pallenberg's Bears and Kenneth Waite.

Circus Man Under Bail On Petty Larceny Charge

Chelsea, Mass., July 13.

Clyde W. McKay, 30, circus employe, was held in $10,000 bail for the grand jury on a charge of larceny of an automobile, dog and money from a Revere Beach concessionaire.

McKay also is charged at Ware with assaulting with intent to murder a 12-year-old boy.

Empire Carny Strands

Highland, N. Y., July 13.

The Empire Carnival Co. stranded here last week. The outfit made the jump from Monticello and set up here without local auspices. Being unable to pay the $190 required as a license fee and to post a bond, the show was refused permission to open.

Owners couldn't raise necessary money to move show out of town. Some 50 employes were reported actually destitute.

RAILROADS FIX 101 JUMP

Albany, July 13.

Straightening out difficulties with the railroads will enable 101 Ranch to play Albany stand, at lot on Albany-Troy road, July 15. This is only two days after Robbins Bros. show on same grounds.

Last week the Ranch management announced a postponement of 10 days or two weeks would be necessary but later it was arranged for the railroad to move outfit from Utica to Albany, 95-mile jump, on schedule.

Most of the big tops are moving westward as the Ranch is working into eastern territory.

CONCESSION MAN KILLED

Revere Beach, Mass., July 13.

John Shayeb, 41, owner of amusement concessions at Revere Beach, pitched headlong to his death from one of the cars of his roller coaster July 4. He was on a tour of inspection. He leaves his wife and three children. Shayeb came to Revere Beach penniless 25 years ago, and at his death owned nearly a half mile of beach property and concessions.

Snakes and Shakes

Houlton, Me., July 13.

Too much hot stuff in carnival shows in Aroostook county brought complaints to Sheriff John H. Welsh, who ordered his deputies to inspect all suspicious shows and close them if considered improper.

One show proprietor was fined $50 for exhibiting a female snake charmer on July 4. A deputy sheriff charged that the snake charmer was too much charming for the boys, who got something else besides snakes for their money.

Ministers' Society Stops Sells-Floto Sunday Date

Coshocton, O., July 13.

When the local ministerial association influenced county authorities, the Sells-Floto circus was refused permission to play here Sunday July 5. It was the first time in history an attempt was made by a circus to play eastern Ohio territory on Sunday.

Show executives decided late Saturday at Dover to blow the date rather than attempt to fight local authorities and the show train moved from here direct to Mt. Vernon the Monday stand. Show spent plenty of money billing the Sunday date.

SF was to play here under auspices of the local American Legion Post and had contracted a lot at an amusement park just outside the city limits.

Park operates all attractions on Sunday and recently played a small circus on Sunday.

Carnival Part of Combo Ruined Savidge Drama

Chicago, July 13.

Walter Savidge, dramatic show and carnival, traveling in 11 cars, called it the shortest season in more than 15 years, when they folded in Nebraska last week. Co. opened late in May.

Understood the dramatic part of the show held up fairly well at the gate; but that the poor returns to the expensive carnival hook-up precipitated the closing.

Ralph Pisano Arrested

Ralph Pisano, 27, operator of a ferris wheel playing Floral Park, L. I., was arrested by police June 8 on suspicion of being the person who shot a police sergeant the previous Sunday.

Policeman was trying to arrest a supposed burglar when the pursued drew the cop's own gun and shot him in the leg.

CIRCUSES

Al G. Barnes

July 14, Garden City, Kan.; 15, Dodge City; 16, Liberal; 17, Pratt; 18, Hutchinson; 20, Wichita; 21, Arkansas City; 22, Ponca City, Okla.; 23, Oklahoma City; 24, Tulsa; 25, Bartlesville; 27, Joplin, Mo.

Hagenbeck-Wallace

July 14-16, Cleveland, O.; 17, Fremont; 18, Monroe, Mich.; 19, Adrian; 20, Port Huron; 21, Flint; 22, Bay City; 23, Saginaw; 24, Big Rapids; 25, Traverse City; 26, Charlevoix; 27, Petroskey.

Al G. Barnes

July 14, Garden City, Kan.; 15, Dodge City; 16, Liberal; 17, Pratt; 18, Hutchinson.

Ringling-Barnum

July 14, Warren, Pa.; 15, Wheeling, W. Va.; 16, Parkersburg; 17, Huntington; 18, Charleston.

Sells-Floto

July 14, Rock Island, Ill.; 15, Iowa City, Ia.; 16, Waterloo; 17, Des Moines; 18, Atlantic; 19, Omaha, Neb.

CARNIVALS

(For current week (July 11-18) when not otherwise indicated.)

Anderson-Srader: Gering, Neb.
Artlick: Milford, Mass.
Beckman & Gerety: Sheboygan, Wis. Kenosha, 20-25.
Bistany: Utica, N. Y.
Blotner: Schenectady, N. Y.
B. & M.: Visco, Ky.
Cetlin & Wilson: Bridgeport, O.
Coe Bros.: Mt. Sterling, Ky.
Coleman Bros: Hartford, Conn.
Crafts: Watsonville, Cal.
Gibbs: Tarkio, Mo.
Greenburg: N. Denver, Colo.; Canon City, 20-26.
Gruberg: Camden, N. J.
Hurst: Gunter, Tex.
Isler: N. Platte, Neb.
Keystone: Piedmont, W. Va.
Landes: Junction City, Kan.
Lang: Palmyra, Mo.
Marks: Hammonton, N. J.
Model Shows of Am.: Cleveland, O.
Murphy: Anderson, Ind.
Pacific States: Helena, Mont.
Rogers & Powell: De Kalb, Mo.; Carthage, 20-25.
Ruben & Cherry: Waukegan, Ill.
Six: West Toledo, O.
Steffens: Sacramento, Cal.
West: Beloit, Kan.
Work: Dubois, Pa.
World of Fun: Geneva, N. Y.

SUNDAY CIRCUS DATES SURE GRAVY-GRABBERS

Chicago, July 13.

Most of the circuses this year are booking all the Sunday dates they can grab.

Along with a lot of other circus traditions that have taken a bad pummelling this season the Sunday spent in travel or in a hotel bath room seems destined to be dropped into a convenient creek enroute.

Sunday now looms as the biggest day in the week for the tents as for the picture theatres. Its holiday spirit to start with is conducive to spending. And it's all extra gravy for the circuses as the performers and help get the same wages whether loafing or working on the Sabbath.

Hitch in the Sunday thing is that the show can't always be routed to find an open town conveniently located between the Saturday and Monday dates. Many towns won't license a circus for Sunday although film theatres operate regularly that day.

MERCHANTS PLAY RODEOS

As Biz Booster in West Texan Towns

Dallas, July 13.

West Texas merchants going in strong for outdoor shows and rodeos to boost biz.

Two towns, Stamford and Pecos, promoted coupla wild west shows, with plenty response.

New drawing gag for the rodeos are beaut parades and contests. But not the bathing suit stuff. Gals dike up in cowgirl costumes and ride pinto ponies for the prize, furnishing their own hawses. Novelty fetches gazers.

Idea catching with other c. of c.'s. Cash prizes run up into several grands.

Carnival Barker Held In Tent Show Shooting

Dover-Foxcroft, Me., July 13.

William Brown, carnival barker, is held in $5,000 bail on a manslaughter charge, accused of shooting Clyde Austin after the latter, failing to gain free admission to a tent show, had fired at Brown several times with a pistol loaded with blank cartridges.

Brown told police he drew his gun and fired because he thought Austin's gun contained real cartridges.

Altoona Permits Parade

Altoona, July 13.

Robbins Bros. circus here July 27, will hold the first street parade in several years.

RODEO RIDER HURT

Pittsburgh, July 13.

Charles Henson, 24, rough rider with the Compton-Hughes rodeo at Kennywood park, was injured last week when he was thrown from his horse.

Hanson was removed to Braddock General hospital, where he will recover.

Jake Newman G.A. with Sells-Flo

Chicago, July 13.

J. D. (Jake) Newman joined Sells-Floto yesterday (12) in Denver as general agent. He replaces George Meighan who found himself overloaded with work in attempting to handle both Sells-Floto and the Ringling show.

Newman has been on Ringling payroll all season digging up Sunday spots.

Bob Hickey, p.a., back on duty after operation for gallstones.

FRANCES BRENON

Mrs. Frances Brenon, 82, mother of Herbert Brenon, director, died July 12 at her son's Maliba Beach cottage. Other children are Aileen Brenon Craven, wife of Thomas Craven, and Juliette Throckmorton, wife of Cleon Throckmorton.

Brenon was eastbound Monday (yesterday) with body for burial in New York Thursday. Mrs. Brenon's deceased husband, Edward St. John Brenon, was a prominent London dramatic critic.

Henry Walther, 31, picture operator at the Colonial theatre, Galesburg, Ill., died of acute indigestion July 6. His widow, and three children survive.

Show's $29 Gate

Danbury, Conn., July 13.

Robbins Bros. circus, playing here the day after the Barnett show, did very near capacity.

Barnett did very little business. In Derby the Barnett outfit is reported to have grossed $29 on the matinee.

Robbins Bros. Doubling Robinson Rep with Route

Chicago, July 13.

With old time Barnum cunning Fred Buchanan, of Robbins Brothers Circus, has been capitalizing on the reputation of the John Robinson Circus, standard for 105 years but this season wrapped in camphor.

Buchanan has borrowed the poster style of the John Robinson show and by substituting names in the ancient slogan "Wait for the greatest show in the world—Robbins Brothers" it had its expected effect. Old timers, accepting the appearance for the fact, think its their old favorite.

In furtherance of his crafty exploitation, Buchanan has been hitting territory where John Robinson Circus was previously very popular but has not visited in some years.

Ohio Hits S-F Circus Hard at Wagon Gates And Mix Misses Date

Canton, O., July 13.

Sells-Floto circus, after a successful eastern tour, came to grief in Ohio where the poorest business in years was experienced. Not a stand for more than a week came near paying even expenses, even including July 4th date.

The Floto show had its first slump at Ashtabula Monday and Lorain, Sandusky, Wooster, Canton and Dover all proved bloomers. Matinee houses in some instances were less than 500 paid admissions.

At Dover July 4 less than 200 attended the mat. Tom Mix billed as the feature, did not appear at the night show owing to the small house.

Canton gave the S-F show the poorest biz in 20 years.

AMERICAN DIVER HURT

Vienna, July 13.

Anne Ringens, adopted daughter of P. T. Ringens of New York, badly hurt went missing 60-foot dive to tank in the Prater. Condition critical.

Obituary

CLIFTON W. MILLER

Clifton Wesley Miller, 57, Youngstown (O.) theatre man and builder of the Hippodrome there, died July 5 following a brief illness.

He promoted the building of Hippodrome and obtained Keith vaude franchise and its policy maintained until new RKO Palace was completed and then the Hip went into combination policy, but closed a year ago due to unsettled business.

His wife and three sons survive. Interment in Lakeview cemetery, Cleveland.

LEO FEINER

Leo Feiner, 35, piano player, died June 31 in Saranac Lake, where he had been ill in the N.V.A. Sanitarium for four weeks. Feiner's condition became so serious that an operation was performed, with Feiner dying while under ether.

> In Memory of a Real Friend
> **J. J. ROSENTHAL**
> who died July 12, 1923
> **JOHN CARNEY**
> Boston (Madison Square) Garden

Feiner, in addition to having played the piano for vaude acts, including Frances Williams, had also been with several shows and with the Berlin Music Co.

His widow survives. Interment in New York.

EMMA L. THROPP

Mrs. Emma L. Thropp, 87, actress, died at her home in Rosedale, Long Island, July 9. She had suffered a stroke six weeks previously and died quietly with her two daughters, Clara and Florence at the bedside.

Mrs. Thropp was a member of the John T. Ford stock company in Washington with Booth, Barrett and other famous actors of the period. She had considerable reputation as an actress in the last part of the 19th century. She retired in London in 1900, after playing a season there.

Deceased was the mother of four children, all in show business, Florence, Clara, Frank and the late Charles Thropp.

Interment was in Farmingdale, Long Island.

FRANK FULLER

Frank Fuller, former Barnum & Bailey clown, died from a heart attack in New Haven, Conn., last week. Fuller, known as "Texas," was appearing with a tent show at Savin Rock and claimed to be the originator of the "Half-Man-Half Women" act years ago.

Unable to locate his family, believed to be in New York, Fuller was buried in a cemetery in that city.

DAVID MARION

David Marion, 62, stage and dance director, died July 8 in a Stockton, Cal., hospital after a brief illness.

During the late '90s and early part of this century he was one of the outstanding dance directors of America, staging numbers for many shows including "The Merry Widow" and "Chocolate Soldier."

He is survived by a brother, George Marion, film actor, and a nephew, George Marion, Jr., screen writer.

GEORGE WESTMORE

Geo. Westmore, 52, dean of makeup men accredited with elevating $15 a day makeup men into contract talent, died July 12 in Hollywood, a week after he attempted suicide by taking bichloride of mercury. Cause of his suicide attempt was despondency caused by recent divorce of his 35-year-old wife.

He is survived by six sons, including Perce and Erne Westmore, also makeup men and partners in Max Factor's makeup factory. Perce is contracted to Radio, Erne to Warners.

MARTIN KLEIN

Martin Klein, 53, picture house operator, died in Chicago July 8. He was for many years head of the Chicago T.B.O.A., colored theatre organization. He operated the Grand, Monogram, Willard and Apollo, besides several theatres in Detroit.

Widow and two children survive. Interment in Chicago.

RICHARD HATTON

Richard Hatton, 40, cowboy actor and film director died July 9 at the Los Angeles Receiving hospital following a traffic accident when three cars met in the middle of a Los Angeles street intersection. Hatton was crushed between the steering wheel and the door of his car.

Hatton was a veteran of western films, had directed and was starred in many independent productions.

THOMAS A. McEVOY

Thomas A. McEvoy, 69, died July 7 in Leominster, Mass. He had been in the theatre business there for more than 20 years, owning the Olympia, Gem, Music Hall, Rialto and Plymouth theatres. Mr. McEvoy retired several years ago, and his wife retained ownership of the Rialto and Plymouth theatres. Besides his wife, three sons and a daughter survive.

E. V. GOOLMAN

Edwin V. Goolman, 60, of the Musical Goolmans, died in Chicago July 10.

Wife, Nellie B. Goolman survives. Interment in Arlington Cemetery, Chicago.

EVIE STETSON

Evie Stetson (Mrs. Gumpertz) in vaudeville and musicals as Evie Stetson of Melville and Stetson, died at her home in Brighton Beach July 16, after an illness of two years.

Mrs. Edna B. Fortin, 23, staff pianist of station WORC, Worcester, Mass., was killed in an auto accident July 8.

The father (71) of Hedda Hopper, actress, died in Altoona, Pa., July 4.

CHICAGO

Variety's Chicago Office

WOODS THEATRE BUILDING—CENTRAL 0644-4401

Englewood

Looked like a big event on the south side last Tuesday night when Charlie Hamp, radio artist, was billed for a guest appearance at the Englewood, but nothing happened. Hamp appeared alright, walking on and off after a few sparse words. Hamp's position on the air, plugging Dr. Strasska's tooth paste, has earned him an enviable position. Starting out on the Coast Hamp developed a big rep, recently coming to Chicago and WBBM.

Rest of the preview bill was a free-for-all, most of it amateurish. However, it doesn't cost anything. Openers were the Three Harlem Steppers, just another trio of hoofers, faking all the way. Donahue Family, next, was good for a few laughs. Mother at the piano and exactly 10 children, ranging from two years up in ages, flitted over the stage doing everything and nothing at the same time.

Hallen and Day, mixed talking team, supply another answer to what's wrong with modern vaude. This pair hark back to the dark ages of vaude, offering a routine doubtful of acceptance even in those days. In the same category is Robert Thomas, who tries everything from juggling to imitating Will Rogers, falling badly on all counts, even with the aid of a midget, who contrasts in size.

Seror, Jr., while billed individually, brings out twins, who burlesque the quick change idea. Okay compared with what was ahead. Boys wind up with acrobatics and tumbling indicating they might be Arabs. Arkin and Dean, opening the regular portion, do plain and fancy steps with effects. Act has been around some time.

George Broadhurst, next to closing with his familiar cafe scene and spoon playing, went big with this audience. Broadhurst is playing everything nowadays from carnivals to burlesque. Charnoff Steppers, all specialty girls, closed with a mild flash. All stick to routine work, simple but well executed.

"Beyond Victory" (Radio-Pathe) feature. *Span.*

Thomas B. Hawkins will lease a theatre in West Chicago for a Little Theatre try this fall. J. Maxwell Joice, will be business manager.

Thomas Reeve is organizing a 40-minute operetta, labelled "Blackberries" for vaude.

Jesse Colton stock closed in Illinois and the Hazel Cass, No. 2 Co. folded in Iowa last week.

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DelPass Mrs A	Roland June
Fulmer & Wayne	Said Ben
Hastings Edna	Ward Disk
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CHICAGO

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Dorothea Antel
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The Sunshine Shoppe

RKO STATE-LAKE
HELEN TWELVETREES
in "A WOMAN OF EXPERIENCE"
With H. B. Warner, Lew Cody, Zasu Pitts, Wm. Bakewell, Geo. Fawcett, Nance O'Neill

Going Places

(Continued from page 41)

House party guests get private suites. The father of the heroine is the richest merchant in the world.

The story explains that Marion Davies hails from Kansas City, so it's either subtle characterization that makes her wear such bad hats or else she just doesn't know. She likes beige felt vagabond hats with stodgy high crowns and brims lifted in front and back to show pulled forward golden curls. She likes them so much she even wears them with formal dark tailored suits. She chooses clothes that look like they must be very flattering on the set, but change into fussy little bunches of indefiniteness seen through the cold hard eye of the camera. In spite of her prediction for fluffy detail, two costumes escape it and thereby amount to something, a thin light crepe dress with a cape that tucks into the belt fischu style, and a little satin evening jacket with short sleeves and a narrow band of dark fur around the neck.

Mary Duncan, even though she does speak of "our set," has a smart lounging robe, tailored and lined with darker polka dotted silk. Irene Rich comes out with new blond hair in this picture, but why? She's satisfactorily sentimental as an almost philandering mother.

Mary Nolan Miscast

Not the least of the absurdities that combine under the head "Enemies of the Law," is the casting of Mary Nolan as a lady detective. As well see this blistering blonde in nun's robes as try to believe her a crusading minion of law and order.

Picture audiences know very well that lady detectives earn only a modest monthly stipend, whereas it's Miss Nolan's just due, by virtue of her hefty languorous beauty, to be smothered with orchids and choked with chinchilla. It was a great mistake, wasting so much obvious allure in such a righteous role, and Miss Nolan appears to think so too. The apparent midget bankroll that financed the production for this film so limited Miss Nolan's wardrobe that she was compelled to wear the same pair of fancy black kid gloves with several costumes, besides the further indignity of light satin slippers with a black velvet ensemble. White ermine shawl collar and cuffs and a black patent leather belt added to the latter costume, furthered the only conviction that this picture carried, that it was put together from odds and ends.

Bohemian Women on Screen

Of all the sweet memories that assail Czech expatriates at "Fidlovacka," the Bohemian talker at the 8th Street Playhouse, the most poignant are the remembrances stirred by the genuine Bohemian pastry eaten by the cast. Native Bohemian pastry takes the cake in "Fidlovacka." The ladies of the cast only excuse for existence is their prowess with the pastry rolling pin.

When there are no glorious foodstuffs on the screen to usurp attention, one is compelled to watch Bohemia's femme contributions to the talkers. Those well-fed ladies borrow their acting technique from early American films. Little curls, fluttering eyelids, tremulous smiles breaking over their teeth-filled mouths, lots of sad looking out of windows, naive frolicking with their adored ones in the woods, all done by women who've reached the age when they ought to know better.

British Helens Hiding

Where are those proud British Helens, who tradition holds are the most magnificent specimens of femininity in all the world? They'll have to come out of hiding pretty soon if the legend is to persist. They're not to be found in English talkers, that's a certainty.

British talker actresses seen so far are all of the same mold, conventionally pretty, conventionally dressed. No flair, no mystery, no inner embers. Tip-tilted noses, marcelled bobbed heads coiffed stiffly, pleasantly pitched speaking voices, deep set blue eyes, regulation makeups, that's about all. Adequate surely, but not pulse-quickening. Jane Welsh, who plays a sweet girl part in 'Sherlock Holmes Fatal Hour" is an example. On her clothes are means of preserving modesty, not provocative garments to weave a spell.

Minnie Raynor, as Sherlock Holmes' faithful housekeeper, illustrates the superior skill that flowers in English character actresses.

Too Much Audience

Jane McKenna's conception of the comedy possibilities in adagio at Loew's State, currently is doomed to mild response at the outset, for she has that popular bad habit of looking out at the audience. She's pretty and active in a short yellow chartreuse pleated skirt, lavender comedy hat and matching handkerchief, yet the zestful way she takes falls and battles with her partner is just tepidly amusing because she lets the audience find out how hard she's trying. Audiences don't want to know that.

Meyers, Lubow and Rice Revue opens the bill with evenly paced and slightly dispirited dance routines. Five girls dressed as cowboys in blue velvet trousers fringed with orange, manipulating beige Stetson hats prepare an entrance for the leading lady in white chaps studded at the waist with nail heads. The girls are young and attractive in an individual way. It's a pleasant change from the present automaton style.

FOX, BROOKLYN

(Continued from page 33)

known that he's even on the stage. Once the two are spotted in the melange it works out better.

Only time the stage is cleared is for Hadji Ali, a fakir. A film short he made recently, in which he does all his tricks, probably won't help him, but they liked him. Drinking and ejecting a gallon or so of water is not easy to watch, but the kerosene fire finish got them.

From this point the stage clutters up again until Ali Hassan's Blue Streaks, standard tumbling troupe, come on for a fair finish. The 12 line girls look good. Altogether in the unit there are, besides those mentioned, Gaylene, James Gaylard and Eva Nightingale. No way of identifying either. *Kauf.*

PARAMOUNT, L. A.

Los Angeles, July 10.

Not so many laffs inside, but a bright little presentation captioned "Around the World Revue," being nothing more than a succession of specialties with setpieces and fancy letterings establishing the London, Honolulu, Barcelona, Swiss, Congo, Berlin and other locales.

Holds a flock of specialists with Leonard Sillman in tropical shorts doing an eccentric tap specialty in the Congo set following a torrid choral cooch. This was preceded by a Cuban rumba, so the wiggling dept. was well supplied. Hallelujah quartet, colored, known over KHJ (New Acts) olioed as gobs and clicked.

Marcheta did the rumba, and Isabelle Mack threw in a few wiggles in the Spanish dance. Mona Ray and Sillman doubled in the Swiss number in nifty style. Jean DuBarry led the Paree number, and the Tillman-Ross boys and girls (16) rounded it out with okay tap stepping. Togo, clever canine, was the remaining specialty, dragged in in front of the Berlin setpiece. The highlight of Togo's stuff was his walkroping stunt, doing it after three bad starts. Novelty of the presentation is the absence of audible cuing, everything being panto and not obvious.

Oscar Baum conducted a musical comedy potpourri for a pleasing summer overture, but the real laugh was that pouting, behemoth Russian wrestler in the Paramount newsreel. Biz off. *Abel.*

Arcada, St. Charles, Ill.

Chicago, July 7.

Five years old and never a losing week.

That's the boast of this 1,000-seat house in a town of 5,000. "The Roxy of the Fox Valley" they bill the house from one end of the valley to the other. On one side is Elgin, 9 miles away, and on the other, Aurora, 11 miles away. It's the happy thought cherished by the Arcada that although Elgin and Aurora, under Publix domination, have protection on St. Charles, the snappy little village in-between is a thorn in Publix' hide.

Despite having the town to itself the Arcada plays three stage acts for 40c. And that has Elgin and Aurora hollering for in that fertile valley everyone has a car and the question of a few miles is subordinate to the question of quality.

In further proof of its confidence in live talent the Arcada plays legits. Not many for there aren't many available around this neck of the prairie. But when it can get a decent legit, or a Sousa's band, the Arcada asks and gets $3 a head. And all that money diverted from their box offices makes Publix feel a little dyspeptic.

Another serious cause for worry to the Elgin and Aurora managers is that the Arcada has just installed $28,000 worth of refrigeration. Any hope of getting cooling systems in the larger towns is doomed to defeat by prevailing Publix economy.

Completely independent, built by local capital, operated by a local showman St. Charles is interesting in this epoch of chain operation for its successful opposition and its receptivity to stage shows shunned and avoided by most of the small town theatre men.

Lester J. Norris, once a Chicago newspaperman, built the Arcada. W. L. Prach runs it. Dick Hoffman of R-K-O, Chicago, books the acts.

"Don't get all your entertainment out of a tin can" says the Arcada in placards, one sheets and paid space inviting Elgin and Aurora to come on over, adding "A balanced show between stage and screen." They brag about being the only vaudeville house east of Rockford and north of Peoria. They aggressively hint that Elgin and Aurora offer no entertainment bargain but St. Charles does.

"The Finger Points" (FN) the feature picture on this show was in its sixth week of release in Chicago at the time. That gives an idea of the edge on film-booking held and enforced by the circuit against the indie.

Six men in the orchestra, two projectionists, three stagehands is the Arcada's answer and solution to the protection enjoyed by Elgin and Aurora. That's a lot of overhead to undertake in a town of 5,000 population. It's doubtful if any circuit house regardless of circumstances would get an okay from the home office for a similar policy. It requires the on-the-spot confidence of native management not absentee landlordism.

Four shows on Sunday and a holdout for the supper performance. Acts were LaSalle and Mack, Morgan Trio and Lovejoy's Collegians, a total of 19 persons on the stage. *Land.*

Hollywood Shorts

(Continued from page 18)

anybody who isn't afraid of him. They took mine and a bunch of other girls' pictures as we swum around in a big swimming pool and then went home. The supervisor called me up later for his payoff but I told him I had a headache. Boy, he was mad. Tomorrow I'll meet a better supervisor and get a job in a six reel picture.

It's the nuts, ma. How is pa, the old passout king?

Elsie.

Hollywood, Jan. 9.

Dear Ma:

I haven't met no more supervisors yet and the boy friend is getting hard to handle. I been bumming all my dinners off him and giving him a sweet smile.

I bought some clothes and money sure goes fast. Can you spare a few pennies? Love,

Elsie.

Hollywood, Feb. 8.

Dear Moms:

I didn't starve even if you haven't helped me out with some money. If pa didn't drink through his pay so fast maybe you could help support your prettiest daughter.

Quit sending me those letters about men.

Elsie.

Hollywood, Feb. 21.

Dear Mother:

It's no business of yours what I'm doing when you dont even send me money but if you must know I'm working in pictures again. That supervisor I first met when I came out here turned out to be a really wonderful man and hes helping me along.

Please address me at the Villa Carlotta, which is like the YWCA only not so crowded.

Elsie.

Hollywood, March 3.

Mother:

Don't be so insulting. I cant help it if my pictures dont play your little hick town, and Mr. Bentle, the supervisor, is no bum. If I was as suspicious as you I'd wonder why Im the only one in our family with red hair.

No I dont need any money.

Elsie.

Agua Caliente, April 26.

Mother:

Here I am in Mexico on a week end with a girl friend of mine. I have a headache from sitting up in bed reading too much last night but this is a very nice place.

Mr. Bentle, the supervisor, is going to put me in a feature picture finally. Heaven knows I deserve it after the way I've worked.

No, don't come out to Hollywood. There is such a mob of people that I wouldn't be able to find you a room and mine is too small.

Love.

Elsie.

Hollywood, July 11.

Dear Ma:

Your right, he's a bum, Mr. Bentle is. If I could get into his studio and lay my hands on him I'd wring his neck. Men are all alike.

You got to scrape up $200 to get me out of the Villa Carlotta and back home. My bill there is awful high, I know, but I ordered a lot of sandwiches and things sent up this month without realizing it.

How is dear father and the children? All my love to them mother dear. You got to scrape up the money some way, ma. I love you, mother dear.

Your loving daughter,

Elsie.

Literati

(Continued from page 48)

Healthy," without "Virgin" in the title.

Harry Oncher is through with the book biz.

"American's" "page opposite editorial" will take on a couple of new scribblers soon, including G. K. Chesterton and Aldous Huxley.

Ben Wasson has a private sec now.

Richard Simon, back from abroad on a hunt for new scripts, reports better coffee in Vienna than Chicago.

Things are so bad with some of the mags, "Redbook" sends out press releases typewritten on both sides of the paper.

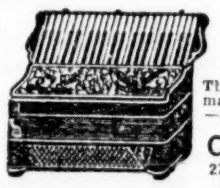
What about that plan of O. H. Cheney's to put the book biz back on its feet?

Frank Elder Lowndon will never again write a college story, so help him!

Foolish statistics: More book titles begin with the word "Murder" than any other.

Proposed revival of the famous old humor mag, "Puck," may not be realized because of the death of Sydney Rosenfeld. He was its last editor.

William Goldman heads the new publishing company, Island House.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Film Reviews

77 PARK LANE

(Continued from page 22)

tography. It ranks as perhaps the best commercial stuff yet turned out on this side. Recording is okay and art direction hot for the locals.

Built up on what was obviously a good script and very cleanly edited the direction escapes notice, which is creditable in itself. But it's a clean piece of work.

Trouping taken on the whole is good, top performances being aided by excellent small part support. Dennis Neilson-Terry and Betty Stockfield as the virtuous pair, are eclipsed by Malcolm Keen and Ben Weldon—particularly Weldon—as the crooks, while Cecil Humphreys registers the sinister stuff very capably.

The Stockfield girl really must get rid of her mannerisms and learn to do her stuff straight. As it is, she gives the impression she's much too classy to be in films at all. Best performance in the whole picture goes to John Turnbull in the small role of a detective superintendent. He takes the screen every time he's on it.

Good material for England, and likely to draw. *Chap.*

THE ROSARY
(ENGLISH MADE)

London, July 3.

W. P. Film Company production. Directed by Guy Newall. Recorded RCA Photophone. In cast: Margot Grahame, Elizabeth Allan, Leslie Perrins, Robert Holmes. Length 6,320 feet. Censor's Certificate "A." Reviewed Phoenix Theatre, London, July 3.

Unpretentious picture which looks like a sobbie booking for the unsophisticated patrons.

Story, which deals broadly with murder, bribery, blackmail, free love, and forgery, tells how a couple of half-sisters unknowingly run around the same man, the one having had an affair with him and the other, very religious, crazy over him.

The religious girl lets up when she hears her sister is to have child by him and pursuades the boy to marry the girl, deciding to go into a convent herself.

While one long cackle for the sophisticates, the picture has points of mush appeal to small audiences.

Many minor blemishes in production and technical standard generally not too hot. Picture suffers from over-emotional portrayal by Margot Grahame in lead, although Elizabeth Allan, opposite, looks as though she might have a future in films. Good as a newcomer. Cast otherwise is so-so, with Leslie Perrins all right as the juve. Repetition in court room scenes, and clumsy jerks in the cutting, although probably no fault of the cutter, didn't help any.

Obviously quick picture, of little value outside the small stands but probably okay for the dames in the sticks. Outside England, useless. *Chap.*

NUMBER, PLEASE
(ENGLISH-MADE

London, July 1.

George King Production, released by Fox. Directed by George King. In cast: Warwick Ward, Mabel Poulton, Richard Bird. Recorded RCA Photophone. Length, 3,736 feet. Running time, 45 mins. approx. Censor Certificate "A." Reviewed Palace theatre, London.

Typical British quota quickie, and shoddy at that. Story tells how a forger, played by Warwick Ward, tries to date up a phone girl, Mabel Poulton, gets in bad with her boy friend, who later finds the crook has shot the boy's employer. Police try to convict the boy on circumstantial evidence, but the phone girl spills the truth, having heard the murder on the phone.

Then follows what is probably the screen's worst fist fight.

Entire thing bad.

Unconsciously funny. *Chap.*

DER ERLKOENIG
(THE ALDER KING)
FRENCH-MADE

Berlin, June 26.

Les Artistes Reunis production and Siegmund Jacob & Sohn release. Direction Marie Luise Iribe. Manuscript, Dr. Peter Paul Brauer. Starring Otto Gebuehr, Rosa Bertens, Joe Hamann and Raymond. Recorded on Tobis-Klangfilm. Running time, 47 minutes. At Atrium, Berlin.

A lady from Paris, Marie Luise Iribe, sent this talker. It could have stayed at home. Although it has been adapted after one of the most beautiful ballads of Germany's greatest poet, Johann Wolfgang von Goethe, it is the peak of bad taste, and aside from the photography cannot be taken seriously.

What in a real feature film takes but five or ten minutes, is drawn out over 45 minutes here. A father carrying his sick child, who in a fever delirium sees fairies and elfs in the trees and the brush. When he finally arrives at the doctor's, the child is dead. As an episode, it is a most impressive tragic scene, but as a picture in this cheap and boring form, it is unfortunately a laughable and childish affair. At times the pictures are blue tinted, as in the early stages of the silent film.

Otto Gebuehr, who has the monopoly on the Prussian King Frederic the Great, in this film, makes very tragic faces as the worried and riding father. Rosa Bertens appears in a medieval attire and recites a theatre dialog. Only little Raymond is natural, as children mostly are.

A trial which turned out very amateurish. *Magnus.*

WOMEN MEN MARRY

Headline Pictures Corp. production. No release medium credited. Story by John Francis Natteford. Directed by Charles Hutchison. RCA Photophone recording. Cast Sally Blane, Natalie Moorhead, Randolph Scott, Kenneth Harlan. At the Beacon, N. Y., week of July 10, as half of double feature program. Running time, about 60 mins.

With a fair cast eclipsed by an incredibly stupid story and dialog "Women Men Marry" is the type of production that 15 cent audiences first laugh at and then become peeved.

The nice girl and the nice husband come to the city when the bad girl and her irate hubby get together. A rich man lets the nice girl win at cards. He sends her gifts, with her husband looking on, which she accepts and which her husband doesn't recognize. A detective hunting for divorce evidence gets the wrong card and the irate husband forgets his desire to break the bonds, and shoots his wife and the rich lad. Even then the nice husband doesn't know that his nice wife got the card which caused the shooting.

It's like a puppet show. The dead come to life and everyone's reformed. Natteford, it may be positively asserted, took the production code not only literally but gave it paragraphs which even Hays could not possibly have conceived. *Waly.*

UN HOMME EN HABIT
(A MAN IN SWALLOW TAILS)
(FRENCH MADE)
With Songs

Paris, July 1.

Paramount Joinville production. Paramount release. Directed by Rene Guissart. Music by Borel Clerc and Oberfeld. Scenario from the play by Yves Mirande and Andre Picard. Recorded Western Electric. Running time, 80 mins. Paramount, Paris, June 26.

Germaine	Suzy Vernon
Andre de Lussanges	Fernand Gravey
Buffetaut	Baron Fils
D'Allouville	Etchepare
Gaby	Diana
The Secretary General	Drean
The chief furniture remover	Pauley

An immediate hit and so different from anything yet turned out for France by the Paramount Joinville studios, that it shows something has happened there, and entirely different methods of production instituted. Not only is the scenario entirely French, but apart from the advantage of American technique, the treatment is also distinctly exempt from any foreign meddling, and the whole thing to a French mind, is decidedly pleasant. Result is, that due to witty dialog and numerous gags, the audience hardly stops laughing from beginning to end and gives the production a very good hand at the close.

Film has been made from a play, and thought no attempt has been made to photograph it, it sticks fairly close to the story, resulting in the absence of outdoor shots. These are not missed, due to suitable changes of sets, including a theatre.

Story is that of a young man separated from his wife. He's so perfectly broke that after he gets home at 9 a. m., and the bailiffs have come with an attachment order for all his personal chattels, all he has left is the evening suit he came home with and 8c in his pocket. This compels him to walk out during the daytime in a full dress suit, resulting in adventures, such as his forcibly joining a crowd of picture extras, funeral, wedding, and eventually getting a job in the evening as theatre usher, where he finally meets his wife, who makes up with him.

Direction is very good. Photo and sound also satisfactory; but above everything, tempo and good dialog make the film, together with good acting.

Whatever may be this film's chance for adaptation in foreign languages, there is no question that French audiences will like it the world over. *Maxi.*

POOR OLD BILL
(ENGLISH MADE)

London, June 26.

British International production and release. Directed by Monty Banks. Photography, H. E. Palmer. Star, Leslie Fuller. In cast, Irish Ashley, Syd Courtenay, Hal Gordon. Length, 3,700 feet approx. Running time, 40 mins. Censor's certificate not stated. Reviewed London Pavilion June 22.

Extremely bad, with little to commend it even to the cheapest houses. Picture is the sort of thing which might get laughs at kids' matinees in the poorest spots, but otherwise has nothing sighted.

Film rolls out an alleged story about Bill, war veteran played by Leslie Fuller, being harassed through having the guy who saved his life living as a permanent guest on the household. Much footage about washing babies, etc. Bill and his pay try to frame an act whereby Bill saves the man's life, idea being to make 'em quits and thus kick the man out. This misfires and there's police intervention. After the usual rigamarole around the drawing room, another war buddy comes in, explains Bill's present lodger never saved his life, kicks him out, and settles in himself.

Picture was greeted with the usual roars of laughter accorded British pictures by trade show audiences here, and suggested most of the viewers should have seen brain specialists.

Monty Banks' direction was dire, with much footage occupied shooting the rear elevation of the juvenile anatomy. Banks seems to think naked kids constitute humor.

Playing is about as good as the rest, with Leslie Fuller starred. Least said all round the better. *Chap.*

West of the Rockies

Produced by Lew Gater and Al Dezer. Released by Road Show Pictures. Photography by King Gray and H. H. Brounell. Ben Lyon and Marie Prevost featured. Cast includes Gladys Johnston, Anders Randolph and Russell Simpson. At the Tivoli, New York, July 7-8. Running time, 60 minutes.

This is an old silent dragged off the shelf and superimposed with sound and musical setting. Whether it was ever shown in the silent days or not its hard to tell, but in its present shape it is bad screen fare with no chance. Photography is interesting because of locale, the far west with mountains.

Shots had the appearance of being made up of cutting room scraps. Ben Lyon as the lead and hero of the story worked hard but it's safe to bet he will not relish it being shown around. Probably made when he was climbing. Marie Prevost, opposite, had nothing much to do but pose and pout for Lyon while he made love to a gal wearing an oversize blonde wig. The gal was Gladys Johnston.

Story relates the trials of people trekking west in pioneer days. Covered wagons, Indians, villains, long beards and buckskin suits. Wagon train headed by Lyon playing Kit Carson, old time scout and Indian fighter, ran out of meat and a buffalo hunt was dragged in. They stampeded and tore off after the blonde heroine who was standing on a hill looking on.

Not good enough for dizziest of grinds. Laughed at here. *Earl.*

Die Lustigen Weiber von Wien
("Merry Wives of Vienna")
(GERMAN MADE)
(With Songs)

(With Songs)

Superfilm production and Capitol Film Release. Directed by Geza von Bolvary. Music, Robert Ctolz; scenario, Walter Reich. Features Willy Forest. At the Little Carnegie, N. Y., for grind run, beginning July 9. Running time, 85 mins.

Councillor Leitner	Paul Hoerbinger
Augustin Tuschinger	Willy Forst
Alois Stanigl	Ernst Wurmser
Gretl	Lee Parry
Minister of Fine Arts	Oskar Sima
Therese Zalenka	Cordy Millowitch
Jean	Tibor v. Halmay
Johann	Fritz Odemar

At least three quarters of the premiere audience at the Little Carnegie seemed personally interested in this film. Probably never before in this house has a picture gotten so much applause through the running. Which still doesn't make "Merry Wives of Vienna" a rave. Not a bad talker, either, as German films go.

Written, directed, and acted by practically the same lineup involved in "Zwei Herzen in ¾ Takt." It ought to get mild money in the German neighbs.

It has an original plot, one good tune and a few good situations. Also it has exceptionally fine sets. Added to that are a dozen gals, all pretty.

Yarn has to do with a high official of Vienna who wants to marry a vaudeville actress. His 10 beautiful daughters object and to make him behave leave home and form a vaudeville act. They'll come back if he drops the woman, they say, so he does, and they do. That's about all, except that there's a romance intertwined between their dancing teacher and the daughter of a saloon keeper who's jealous of the 10 maids.

Willy Forst, as the dancing teacher, is very good and Lee Parry, as the flame, is a new face. Irene Eisinger, who handled the lead in a number of German films, is only one of the sisters here, in keeping with the German manner of distributing parts. Best work is done by Paul Hoerbinger, as the father, with Oskar Sima turning from juve to character here and almost stealing the picture. One tune, "Ich Lieb nur Eine" ("I Love Only One") which may catch on. Other melodies only fair.

Main fault seems to be in the scenario with some of the action distinctly puzzling. Some high spots from a direction standpoint, one outstanding bit of action being the street scene with the 10 young ladies stewed and cutting up. *Kauf*

VARIETY BILLS

(Continued from page 34)

"Anybody's War"
Blatnerphone
Streatham
"Follow Thru"
"Anybody's War"
Lowe & Fox
FINSBURY PK.
Empire
"Fine & Dandy"
LONDON
Hippodrome
Stand Up & Sing
MANCHESTER
Paramount
"Anybody's Wom"
"Law Rides West"
Terry's 24 Babes
NEW CROSS
Empire
Blackberries
Plaza
Lillian Roth
STRATFORD
Empire
"Vintage Variety"
Wallington Sis
Max Wall
Tomio & Val
Lucan & McShane
Howe & Young
Tom Davis 3

Provincial

BIRMINGHAM
Empire
Effie & Sylvia
Bobbie Hind Bd
Du Calion
O'Gorman Bros
Arthur Astill
3 Royces
Hasson
Andy & Irving
Grand
La Rev Splendide
Royal
The Rest House
BLACKPOOL
Opera House
The Love Race
BRADFORD
Alhambra
Say It W' Laught'r
CARDIFF
Empire
Derickson & Brown
EDINBURGH
Empire
Shaun Glenville
HULL
Palace
Rupert Ingalese
Jose Collins
Herskind
Laurance Glen
Wynette & Leslie
Alveretti
Griff
Mark Rivers
Mumming Birds
LIVERPOOL
Empire
Debroy Somers Bd
24 Breezy Babes
Les Cotrilles
Norman Long
Van Dock
Vine & Russell
NEWCASTLE
Empire
Mitzsuko
Van & Ray
Fred Curran
Rio & Santos
The Mariajanos
Louis Sutendale
Doris Hare
Syd Seymour Bd
NEWPORT
Empire
Summertime Rev'ls
NOTTINGHAM
Empire
The Brennans
Sandy Daw
Harry Gunn
3 Eddies
Bert Hopping
Fisher & Ariani
Scott & Whaley
The Vedras
NOTTINGHAM
Royal
Hilton Deane Co
PORTSMOUTH
Royal
Denville Stock Co
SHEFFIELD
Empire
Billy Bennett
Michel
2 Esperia's
Alexander & Moss
The Charladies
Leon & Kiki
SWANSEA
Empire
Nellie Wallace
Little Doreen
Billy Lancet
Bert Co
Sidney Steppers
Jaxson & Joy
Bert Hughes

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Following studio assignments were made last week:

Mitzi Green, "Round-up," Par.

Richard Powell, "Street Scene," UA.

John Halliday, "Pent House," Radio.

Gwen Lee, "West of Broadway," Metro.

Frank Rice, "Corsair," Roland West-UA.

Billy Butts, "Are These Our Children?" Radio.

Pierre de Ramey, French sync, "Dance, Fools, Dance," Metro.

Ricardo Cortez, Joel McCrea, "Home Town Laughter," Radio.

Harry Shutan, untitled Sennett short, A. Leslie Pearce directing.

Louis Gasnier and Max Marcin to co-direct "Ladies of the Big House," Par.

Minna Gombell, George E. Stone, Joyce Compton, Douglas Walton, "Sob Sister," Fox.

Adrienne Ames, Evelyn Pierce, Warner Weston, Charlotte Granville, "24 Hours," Par.

Morgan Galloway, recently signed to a term contract by Radio, gets his picture start in "Penthouse."

Jean Delmon, Arthur Hurni, Blanche Franke, Fred Carens, Jean Del Val, "Dance, Fools, Dance" (Ger.), Metro.

Dorothy Peterson, Donald Dillaway, Wm. Collier, Sr., Elda Vokel, Rosalie Ray, "She Wanted a Millionaire," Fox.

Hans von Twardowski, Margaret Knapp, Lothar Mayring, Else Jenssen, Margaret Wilkins, Leo White, Mme. Coule, Rolan Varno, "Call of the Flesh" (Fr.), Metro.

Linda Watkins replaces Sally Eilers in "Sob Sister," which Fox has on the sked for next week. Miss Eilers is penciled in for "Thoroughbred," racing story in the making.

Lou Golden has left the Fanchon & Marco club booking department to manage the Crystal and Jewel theatres for Fox-West Coast.

Agents suing for their commish as follows: William Morris vs. James Cagney for $350 on latter's Warner termer; Edward Small vs. Buck Jones for $1,200 on his Columbia contract; Frank & Dunlap vs. Ken Maynard for $300 on a vaude job; Max Hart vs. Mary Duncan for $200 on a legit engagement.

Al Rogell, sued on a $1,000 note by Seton Miller, answers that the note applied on Miller's story, "The Beloved Enemy," and that he handed back a half interest in the story to secure the note. The author must prove his story isn't worth the security if he wants to collect.

More litigation: Monarch Pictures denies William B. Wallace has $2,000 coming for the musical arrangement on "Red Riding Hood." W. J. Drummond claims $331 due from Triangle Film Corp. for services. Leo Morrison Agency, Inc., claims $1,852 due from Irving Starr, his former associate, and latter claims $1,247 instead from Morrison; both submitting itemized statements.

Beach accidents: Marie McInerny says bumping into an attendant on a bamboo slide at Ocean Park shook her up for $2,500 worth. Ben Gromet, 14, broke a leg sliding in the Fun House at Venice; valued at $1,950.

Ralph Pincus is hunting names for his second coast production of "As Husbands Go," to tour northward.

Pilgrimage Play opened with a last minute replacement of Doris Lloyd for Muriel Starr.

William Anthony McGuire is bringing Henrietta Crossman, John Westley and Wallace Clark to the Coast for "Bad Penny," rehearsing this week for Aug. 10 opening at the legit Biltmore.

Jack Willardson is back with Sid Grauman as company manager for "Man in Possession."

CABARET BILLS

NEW YORK CITY

Beaux Arts
Madeline Randall
Hazel Crosby
Julius Klein
Wilma Cox
Grace Mitchell
Salvatori Orch
Central P'rk Casino
Jean Barry
Dave Fitzgibbons
Leo Reisman Orch
Club Calais
Jack White
Lillian Barnes
Jackie Maye
Frances Fay
Bernie M'xwell's Or
Connie's Inn
Ada Ward
Joyce Robinson
Louise Cook
Earl Tucker
Dotty Rhodes
Sonny Boy Dudley
Bessie Dudley
Meers & Meers
Willie Jackson
4 Bon Bon Boys
Cotton Club
Cora La Redd
Mild'd Washington
Sherman Robinson
Leitha Hill
Berry Bros
Alma Smith
Eddie Rector
Cotton Club Trio
Clarence Robinson
Swan & Lee
Marko Brown
Henri Wessels
4 Step Bros
Bobby Sawyer
Bunny Payne
Norman Attwood
Anise Bayer
Cab Calloway Orch
El Patio
Norma Terris
Ramon & Rosita
Emil Coleman Orch
Hollywod Gardens
N T G Rev
Abe Lyman Orch
Gakland's Terrace
Joe Wallace
Myrna Waverly
Molly O'Dougherty
Helen Davis
Lola Bertram
The Grenadiers
Will Oakland
Lou Spring Orch
Nut Club
Eddie Moran
Nutsy Fagan
The Hartman's
Red Davis
Jerry Bergen
Badger & Muescler
Eton Boys
Dave Abrams Orch
Paramount Grill
Jack Osterman
Lois & Jean Sterner
Johnny Condey
Bud & Sis Roberts
Fields & Smith
Doris Merly
Dave Lawrence
Betty Bayne
Racing Hounds
Freedman Orch
Salon Royal
Elizabeth Welsh
Kid Sneeze
Harvey White
Opal Cooper
Baby Face
International Orch
Village Barn
Luther & Nell
Riley & Comfort
Warren & Davis
Un Josh Medders
Ritz Quartet
Allan Daly
Winegar Orch

CHICAGO

Club Alabam
Billy Myers
Al Wagner
Davie Unell Orch
Club Ambassadeur
Effie Burton
Margie Tate
Ruth Dutton
Clarence Moore Or
College Inn
Mitchell Bros
Roully Merker Or
Colosimos
Mae Baxter
Henrique & Peggy
Jeanne Sis
Iris Monohan
Jimmy Mey Orch
Dells
Val Vestoff
Vivian Janis
Leonore
Galora & Braswel
Ben Bernie Orch
Embassy
Earl Rickard
Madelon MacK'nzie
Zita & Annis
Richards L & K
Bilee Stanfield K
Harry Keinstein
Sol Wagner Orch
Lincoln Tavern
Duke Ellington Or
Miralago
Rick & Snyder
Ercelle Sis
Liecheron & Adams
Irene Farry
Al Handler Or
Vanity Fair
Dorothy Keith
Benny Strong
Bunny Ray
Leo Wolf Orch

Liveright's Favs

Horace Liveright lists the publications he considers he must read as "Time," "The Nation" and "Variety." Incidentally he likes his name pronounced "Livright."

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